



# ARTS EDUCATION EXPOSURE

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# ARTS EDUCATION EXPOSURE

**DEADLINE:** June 6, 2024, 11:59 PM  
Grant Request Amount: Up to \$25,000  
Grant Activity Period: January 1, 2025 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com)

Please refer to the [California Arts Council Grants Manual](#) for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July - August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	January 1, 2025
<b>Estimated Arrival of Funds</b>	Approx. January - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline.	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.  <b>OR</b>	Yes	✓
	No	

<p><b>B) Applying with a 501(c)(3) Fiscal sponsor?</b> An applicant organization <b>without</b> nonprofit status must use a California-based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of CAC fiscal sponsors in the Fiscal Sponsorship section of the <a href="#">Grants Manual</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	Yes	
	No	
	Yes	
	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	
	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$25,000	One-year grant
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
<b>Application Restrictions</b>	Organizations may only apply for <b>one (1)</b> Arts & Youth Grant Program	These programs in the 2024 funding cycle include Creative Youth Development, Arts Education Exposure, and Arts Integration Training
<b>Matching Funds</b>	No matching fund requirement	
	1:1 match requirement	

## Background & Purpose

Since 1976, the CAC has supported arts education programs that bring together local arts organizations, teaching artists, and school communities through its grants. The CAC's arts education grant programs are rooted in the agency's belief that robust, sequential, culturally and linguistically responsive arts learning is an essential tool for healthy human development, and that it should be a core element of the education of every student. The overarching purpose of our arts education grant programs is to expand participation in meaningful arts learning opportunities by supporting these activities in a diversity of settings and contexts for infants, children, and youth.

In 2016, the CAC expanded our arts education offerings to include the **Arts Education Exposure (AEE)** program. The purpose of the Exposure program is to support attendance at high-quality performances and exhibits for students who would particularly benefit from these experiences. Students may be identified as priority communities for participation due to socio-economic status, geographic region, or other aspects of students' life experiences that elevate the impact of having opportunities to engage with these cultural assets. Exposure program experiences may include art exhibits and performances, field trips to arts venues, and/or in-school assemblies that are special presentations by arts and culture practitioners.

Artists involved in this grant category will demonstrate the highest level of rigor and commitment to craft, and their work will offer deep cultural resonance with the student communities to be served. Student artwork, whether prepared in advance or executed onsite, is not appropriate as the artistic focus of this grant category. The impact of student attendance at artistic events should be complemented by pre- and post-attendance activities, such as artist talkbacks, teaching artist workshops, and/or facility tours.

## Program Goals

Projects should address the following Exposure program goals:

- Develop long-term, mutually beneficial relationships between arts and educational organizations, teaching artists, and the youth and families in the communities they serve.
- Cultivate students' appreciation for the arts and understanding of themselves as the next generation of arts patrons and participants.
- Promote culturally and linguistically responsive learning through the arts, using cultural knowledge to support the cultural assets of the local community and students' positive self-identification within and respect for diverse cultures.

## Project Requirements

- The applicant must develop and complete a project addressing the goals of the program to be completed within the project timeline. The project description must include an anticipated timeline for completion within the Grant Activity Period.

- The project must be designed and developed in partnership between an arts organization and the school sites to be served. The project should demonstrate significant planning that reflects a collaborative relationship between the arts organization and the school, and between the participating teaching artists and classroom teachers. Exemplary proposals will demonstrate the role the project plays in a larger district and/or countywide Strategic Arts Plan.
- Rates of compensation for individual artists and/or arts workers to be supported by this grant must be appropriate to experience and include benefits if required by contract. For more information on teaching artist rates of pay, please visit: <https://teachingartists.com/pay-rate-calculator>.
- The project must enable students to understand and engage in specific art forms and to develop their creativity, skills, and knowledge. The applicant should present well-developed project goals, learning objectives, activities, and assessment tools.
- Students must engage in performance-related educational activities, including but not limited to pre- and/or post-show discussions, workshops, or in-school seminars. The applicant must develop and distribute a study guide to each classroom teacher whose students will be engaged in the project.
- The applicant must demonstrate that students engaged in the project constitute a priority community for high-quality arts exposure.
- Project activities should explicitly align with [California Visual and Performing Arts or Media Arts](#) standards and may also align with [Common Core Standards](#). The CAC highly recommends that applicants also consult [Creative Youth Development frameworks](#).
- Arts events, curriculum, and all project components must be free of charge to students.

## **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the outreach, programs, services, information, and facilities where funded activities are to take place, including communication and online spaces, will be accessible for individuals with disabilities.

## **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?
2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.
  - b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

## ***Program Design & Implementation***

The application must indicate clear objectives that address the Arts Education Exposure program goals and include a realistic timeline and appropriate budget.

## **Application Questions and Required Documents**

1. Select the artistic discipline(s) your project teaches:
  - Dance - contemporary, hip-hop, ballet, jazz, tap, house, movement traditions and forms of all cultures
  - Literary Arts - poetry, zine-making, spoken word
  - Media Arts - animation, video, digital photography, film, podcasts, other forms of new media
  - Music - traditional/culturally specific, folk, jazz, hip-hop, punk, classical
  - Theatre – devised pieces, original works, playwriting, interdisciplinary productions
  - Traditional and Folk Arts - basketry, embroidery, weaving, woodcarving
  - Visual Arts - murals, exhibitions, 3D, photography, sculpture, clay works, curatorial training
  - Other

2. Provide a detailed description of your proposed project, including the artistic activities, timeline of all key arts programming or services that will occur, and specifically how this arts project will be impactful for the school community.
3. Describe the individual school community(ies) that will be served, including demographic information, priority student populations, and any areas of academic focus (e.g., magnet programs).
4. How does this project align with the school district and/or county's Strategic Arts Plan, and/or the specific school site(s) goals? Please describe how this project complements other arts education opportunities, and/or how it is part of an ongoing sequence within students' educational programs. Describe how project activities explicitly align with California Visual and Performing Arts, or Media Arts standards, and may align with Common Core Standards and/or Creative Youth Development frameworks. Describe the skills and knowledge students will acquire through this project, and how the project activities support that development.

### **Support Materials:**

1. List of Participating Schools: Provide a list of schools whose participation in the program is anticipated (final list will be submitted along with Final Report). Include full address information, as well as contact information for key partner at each school.
2. Sample Curriculum Materials: Provide a sample of curricular materials that would be used to extend student learning outcomes in relation to attendance at the performance or exhibition.
3. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
4. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant.

### ***Artistic Merit***

California artists and/or arts organizations are involved at every stage of the project design and execution. Artists demonstrate skills, expertise, and experiences that are central to the goals of the project.

### **Application Questions and Required Documents**

1. Provide a brief biography for each key individual (artistic, technical, or administrative) involved in this project. Include name, title, whether to be supported by CAC funds, relevant experience as it relates to this project, and role within the proposed activities.
2. Describe how California artists and/or arts organizations are involved at every stage of the project design and execution.
3. Describe how the artist(s) involved demonstrate skills, expertise, and experiences that are central to the goals of the project.



4. Artistic Work Samples: Please include up to three (3) samples of artistic work providing evidence to the quality of the artists associated with this project. Images, audio, and video (links) should be recent, relevant, and related to your proposed project.

5. Additional Work Samples: Please provide up to two (2) PDF documents that best portray your organization and its work. These may include press materials, flyers, brochures, programs, newsletters, and other marketing pieces generated within the past two years.

### ***Community Engagement and Social Impact***

The application demonstrates the ways in which the project will result in the healing, stabilizing, uplifting, and transforming of a priority community of students that would particularly benefit from high-quality arts exposure. The proposal centers community members' voices throughout the entirety of the project, including project development, implementation, and evaluation. The community actively participates in shaping the project outcomes, documentation strategies, and measures of success. Project includes methods to evaluate and measure success, collect and analyze data, and document activities.

#### ***Application Questions and Required Documents***

1. Describe how your project will address the healing, stabilizing, uplifting, and transforming of a priority community of students that would particularly benefit from high-quality arts exposure.
2. Describe how you plan to center community members' voices throughout the entirety of the project, including project development, implementation, and evaluation.
3. Letter of Support or Testimonial: Please provide a statement from a key stakeholder, partner, or community member. The statement should tell the story of how your organization positively impacted a student or a student community collectively.
4. Describe how you will evaluate the project to determine its impact. If you have completed a similar project in the past, please share the evaluation results.

## Staff Assistance

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Arts Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

### **Josy Miller**

she/her

Arts Program Specialist

California Arts Council

[artsedexposuregrant@arts.ca.gov](mailto:artsedexposuregrant@arts.ca.gov)