

2023 Grant Awards

Folk and Traditional Arts - Administering Organization Program



The Folk and Traditional Arts (FTA) grant program redirects resources at the local level by funding multiple Administering Organizations (AO) with a demonstrated capacity for statewide and regional reach that will regrant funds, provide technical assistance, and/or build capacity with artists and arts organizations in support of folk and traditional arts expressions. The AO will work directly with artists who practice traditional art forms. The forms of traditional expression can include, but are not limited to: crafts, music, dance, ritual, and technical skills.

This program centralizes local artists and their artistic processes as vehicles for community vitality. This funding opportunity recognizes that artists are integral to healthy communities, and that the arts are a societal cornerstone that brings people together, builds community, and fosters social progress.

Number of Grants Awarded: 2
Total Investment: \$ 1,807,502

Applicant Organization	Application ID	County	Approved Grant Amount	Grant Request Summary
ALLIANCE FOR CALIFORNIA TRADITIONAL ARTS	FTA-23-20551	Frenso	\$903,751	With support from the California Arts Council, the Alliance for California Traditional Arts (ACTA) will cultivate a better California for all by working directly with artists and culture bearers and their communities in the folk and traditional arts field by providing direct grants, technical assistance, convenings, and professional development opportunities.
THE CENTER FOR CULTURAL POWER	FTA-23-20290	Alameda	\$903,751	With support from the California Arts Council (CAC), The Center for Cultural Power (Cultural Power) will provide \$1.4M over two years in technical/capacity-building support and financial resources to folk and craft artists who are Cultural Bearers, working through traditional and tradition-based forms and practices. Financial support includes general operating re-grants to grassroots organizations and individuals/collectives working at the intersections of art, culture, and social justice in California (CA). Building on our current Administering Organization (AO) partnership with the CAC Creative CA Corps strategy, we will expand traditional/tradition-based artists' and organizations' capacities to shift culture and narratives on intersectional issues for their communities (e.g. health equity, climate justice, civic engagement and social justice) while advancing their art/practices and acting as agents of revitalization and sustainability in their communities.