



Strengthening arts, culture,
and creative expression as the
tools to cultivate a better
California for all.

Gavin Newsom, **Governor**
Jonathan Moscone, **Executive Director**
2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833
(916) 322-6555 | www.arts.ca.gov

PUBLIC MEETING AGENDA
July 28, 2022
10:00 AM – 1:30 PM

Public meeting access will be provided online at
<https://arts.ca.gov/about/council-meetings/>

10:00 AM	1. Call to Order	Lilia Gonzáles-Chávez
10:05 AM	2. Acknowledgment of Tribal Land	Jonathan Moscone
10:10 AM	3. Roll Call and Establishment of a Quorum	Kristin Margolis
10:15 AM	4. Chair's Report TAB A	Lilia Gonzáles-Chávez
10:20 AM	5. Executive Director's Report TAB B	Jonathan Moscone
10:30 AM	6. Voting Item: Minutes from Previous Council Meeting - May 12, 2022 TAB C	Lilia Gonzáles-Chávez
10:40 AM	7. Public Comment Two forms of public comment will be offered: <ul style="list-style-type: none"> • Written comments will be accepted online prior to and during the Council meeting • Live comments will be accepted during this agenda item in the meeting via Zoom or phone. Live public comment may be limited to 2 minutes per person. Access and instructions will be provided at https://arts.ca.gov/about/council-meetings/	Kristin Margolis
11:10 AM	8. Discussion Item: Administering Organizations <ul style="list-style-type: none"> • As we develop this partnership-based series of regranting programs, we want to discuss the tenets of our relationship with AOs in the development of their regranting process. • We also want to discuss how we can determine administrative costs percentages that are sustainable, equitable, and responsive to the unique characteristics of each AO regranting program. Desired Outcome: Potential scenarios to be shared with Programs Policy committee to develop recommendations.	Lilia Gonzáles-Chávez

11:40 AM	BREAK	
11:50 AM	9. Arts In Corrections (AIC) Presentation TAB D Staff will provide the Council with an overview of the AIC program and current opportunities.	Ayanna L. Kiburi
12:05 PM	10. Update on Innovations in Government TAB E Staff will provide an overview of the Innovations in Government grant and the progress to date.	Katherin Canton
12:20 PM	11. Discussion Item: Council Committee Structure The Council will discuss how to make the Council committee meetings more inclusive. Desired Outcome: Potential scenarios to be shared with Governance committee to develop recommendations.	Lilia Gonzáles-Chávez
12:35 PM	12. Committee Updates TAB F <ul style="list-style-type: none"> ● Equity Committee ● Legislative Committee 	Lilia Gonzáles-Chávez Consuelo Montoya
1:05 PM	13. Future Agenda Items Including when Council will have its first in-person or in-person/online hybrid meeting. Upcoming meetings: <ul style="list-style-type: none"> ● August 18 ● September 15 ● October 26/27 (new) ● December 8 	Lilia Gonzáles-Chávez
1:15 PM	14. In Memoriam	Consuelo Montoya
1:20 PM	15. Adjournment	Lilia Gonzáles-Chávez

1. All times indicated and the orders of business are approximate and subject to change.
2. **Any item listed on the Agenda is subject to possible Council action.**
3. A brief mid-meeting break may be taken at the call of the Chair.
4. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).
5. Per Executive Order N-29-20, the Council Meeting will be held via teleconference. There will be no physical meeting location in order to comply with public health guidelines. If you need additional reasonable accommodations, please make sure you request no later than July 22, 2022 at 5 pm. Please direct your request to the Public Affairs Specialist, Kimberly Brown, at kimberly.brown@arts.ca.gov.
6. Public comment instructions will be provided at <https://arts.ca.gov/about/council-meetings/>.
7. Arts and cultural organizations or coalitions that wish to be scheduled on an upcoming agenda must submit a request to info@arts.ca.gov outlining a synopsis of their work and their purpose for inclusion at a Council meeting. All requests will be sent to the Council Chair for consideration, and may or may not be accepted and subsequently scheduled.

TAB A

California Arts Council | Public Meeting | 7/28/2022



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Chair's Report

July 28, 2022

Bibbidi-Bobbidi-Boo!

With all the new resources now available I am looking forward to magic happening across our state. Like a Fairy God Mother waving her wand, the Governor and the Legislature have made it possible for the CAC to reach more Californians with resources for continuing and new arts services and programs. We are most grateful to all those who participated in the budget process and let their voices be heard regarding this important funding for the arts.

Some of this new money will allow the CAC to expand and support Cultural Districts and provide them with much needed technical assistance, increase outreach and support to all 58 counties for literary arts programs, and the opportunity to partner with the California Department of Parks and Recreation to create new art installations in state and local parks.

Our responsibility now is to manage these funds to insure they reach the community they are intended to reach in an efficient and timely manner and that we recognize that much of this is one time only money. We the Council and the arts community, need to consider how to best leverage these new resources to create sustainable programs. Like the consequence of the stroke of midnight, once these funds have been exhausted there is no assurance that they will continue to be available.

Our agenda today, will provide us with the opportunity to consider and address a couple of challenges that impact how we move this funding and get it to the arts community. Who should be involved in the decision making? While the responsibility lays with the Council, we are seeking ways to include more voices and establish processes that make sense and ensure that funding gets out to the intended constituency. I look forward to these being thoughtful discussions that lead to greater access to needed funds that benefit the arts community and more importantly, benefit all Californians.

Respectfully Submitted

Lilia Gonzales Chavez
Chair California Arts Council

TAB B

California Arts Council | Public Meeting | 7/28/2022



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Executive Director's Report

July 28, 2022

Thank you, Chairperson Gonzáles-Chávez. And thank you Council, staff and community for being here today. I am talking to you all from the land of the Washoe and Paiute people.

I am Jonathan Moscone, your new Executive Director. And I am filled with gratitude today: for Lilia Gonzáles-Chávez and Vice-Chair Consuelo Montoya, for Agency leadership, Deputy Director Ayanna Kiburi, Director of Legislative Affairs Kristin Margolis, and Director of Public Affairs, Mark DeSio, and indeed for the entire staff of the California Arts Council, for working so hard and so thoughtfully over the last month and a half while I attended to the end of my mother's life.

I am grateful to our colleagues in the Department of Finance, and in the Governor's office, for their hard work in ensuring that the most excellent vision of Governor Newsom has resulted in the increase support for our Agency, which will lead to increased support for you, our field.

Having been a Council member, and a long standing member of the arts community in the Bay Area and beyond, I am beyond grateful for – rather I am in awe of - our colleagues around the State, such as Californians for the Arts, State and Local Partners, Cultural Districts, State and Regional Networks, hub organizations, and every artist, culture bearer and cultural worker, who are fighting for, creating, advocating, collectivizing, and putting in the time in service of the great goal that I see before us: creating and maintaining meaningful support that enables a thriving cultural workforce to enact the essential role of arts and creativity in the health and well-being of all of our communities.

That is what drives me: to do what I can in my work, to make it possible for others to do theirs.

I have been in the arts ever since my high school days, when I joined the drama department and found the one place that accepted me unconditionally. From there, I trained, I studied, I assisted, I directed, I produced, I advocated, and at every single move along that path I learned not the simply value, but rather the necessity, of collaboration. That is what draws me to the arts – it only works when it's done with others. And it only matters to me if it is done *for* others.

We know we are in the midst of dramatic change – we are experiencing it in the pandemic, in the political realm, and we are seeing it in the economic landscape that we are going to have to navigate together. But I learned something that has been hard but I hope will release me, which is that change has always been the constant. Plans and outcomes have always given way to change. Security of position has always given way to change. Constancy of the fabric of our lives has always given way to change. The artists throughout time (I think most pointedly of the great Octavia Butler), have told us that, and *we need to listen*.

The one thing we know for sure inside a world that changes all the time is that we need each other more than ever.

For us to be resilient, to continue to grow our service to our communities, we must do so together. To me, relationships are everything. It's what makes everything I do successful, maybe not in outcome – which as we well know is so often not in our hands to control – but in the process of creating fertile landscapes for work and people to thrive. And that comes foundationally from authentically built, mutually beneficial, and vision sharing relationships.

It is from relationships that we build trust. We achieve collective energy through trust. We disagree respectfully and learn from each other, through trust. We let others take the lead, through trust. We can simplify processes, through trust. We are successful, and only so, through trust. I see so many strong relationships within coalitions throughout this state, and I also see enormous opportunity for relationships to be rectified, strengthened, built and nurtured across all of our differences, and that is where I am starting my work.

I will do starting internally, starting with the staff, and with the Council, then with our liaisons and partner agencies and departments in the Administration and Legislature. We will do so with the State's powerful advocacy organization, Californians for the Arts; coalition of State and Local Partners; State Regional Networks; Cultural Districts; and with hub organizations large and small throughout the state. And we will do so with individuals, who are the heart of our creative workforce.

We know we hope for more support that will mean more power for our artists, cultural bearers and cultural works to work within organizations and beside communities to benefit all Californians. We know that we need to protect our workforce and ensure that they not only survive, but also thrive. We all have different roles in making that possible, and different ways we think we should do it. But those differences are our power, not our weakness. Because if we don't embrace them, we will further fracture our beautiful but fragile ecosystem, and that is something we cannot afford. Not now, not ever. We cannot and must not pit one against another. Organizations and artists are the necessary and often inter-dependent agents of

change, with, in and for our communities. Our volunteer Council and our paid staff – they are the same in that only together can the CAC achieve its full potential.

I came into this job with a long history of being a cultural practitioner, an arts administrator, and advocate and an activist. So I have a ton of experience. But I have a massive steep learning curve about so much – too much to mention in this report. For now, I want to focus on the work that this staff has done, over time and most recently, to respond to the needs and concerns of our field. They need to be mentioned, because I've just learned about them, and without mention, those got stories get lost. And our field is nothing if it not for storytelling.

Some of the work I want to lift up:

- The staff has streamlined the process to dramatically enable more timely payment to panelists.
- The staff has adjusted dates of grant periods, to align them to match the date that grantees receive much deserved and needed money.
- The staff has listened to feedback and made what changes it can to grant guidelines to respond to the needs and concerns of our field, most recently in extending the grant proposal deadline for the California Creative Corps.
- Under the leadership of Deputy Director Ayanna Kiburri, we are on a hiring spree, most recently the hiring of Director of Programs Elizabeth Azevedo. But across the board, in IT, in Accounting, in operations, in administration and in program, hirings are in process and we are bringing the full strength of our human resources back.
- Starting with Arts Program Specialist Josy Miller with the California Creative Corps, we are instituting more webinars, more office hours, and more routes of communication to help folks along the way in applying for program grants.
- We are going to develop a more nimble and responsive communication flow with our field, never losing the FAQ's but doing what we can get back to you, with due speed, and accountability.
- We are still accepting RFP's for the Paymaster Program which will result in much needed support for smaller arts organizations to manage the payroll needs that have come as a result of the passing of AB5.
- We are enacting another website to lift up the Artists from our inaugural and upcoming Individual Artists Fellowship program.
- We are bringing back ArtBeat, to be in more consistent communication with everyone in our field, with words from me, with updates, with news and stories about our field.
- Our Public Affairs team is developing that with me, and are also building out a series of communications that are nimble, timely and useful to the field, beyond grant application notifications, through a myriad of ways where can can be of

service to artists, culture bearers and cultural workers. Stay tuned for more on that.

- And soon, under the leadership of Events and Outreach Coordinator Qiana Moore from our public affairs team, in collaboration with our programs team, Administrative team, and legislative team of one, - and indeed everyone here - we will be rolling out a tour of the state – with Council participation I hope, meeting with our partners, including Administering Organizations of programs like the California Creative Corps, to listen, to learn, to share ideas and build a state wide coalition that is as much on the same page as a group of fiercely strong minded, uniquely creative and diverse in background, story and aspiration can be.

We have done a lot, and we have a lot to do.

Today we will be discussing a few important items, including Administering Organizations, and how we will be in relationship with them throughout our state to deepen the Council's connection to local communities. So many of our partners already do this, like our State and Local partners, and others we need to restore relationship with, who have been on the ground working with disabled communities, along with all the communities who make up the diverse populations of our state. We can learn from them, figure out what is working, what is not, and how we can strengthen our connection to the field – rather than distance it, drawing more direct lines of communication, relationship and trust between the state government and our local communities.

The work has begun and will continue. And at one point, to paraphrase the playwright Tony Kushner, it will be great.

I remember when I first got my job as Artistic Director of California Shakespeare Theater in 2000, someone very wise advised me to be clear about what I could promise going forward.

I can't promise outcomes. I can promise our meetings will be places for learning as much as deciding. And in between, we will do as much as we can to create that kind of environment for everyone on our Council and staff. I can promise greater communication earlier on in processes to bring in more voices to inform our work. I can promise that we will be accountable for sharing where our money goes, and how it's being used. I can promise that I, and all of us, will actively listen. I will promise to learn, and to unlearn. I will promise that I, and all of us will make mistakes, because we are all fallible, and beautifully so. I will promise to develop the trust so that we can create simpler processes that enable more expedient disbursement of funds, with a continued strong, field leading-commitment to equity, under the tireless stewardship of CAC's Race and Equity Manager Katherin Canton. I will promise to be

in relationship with you, alongside this devoted team of staff and this, our Council, with creativity, curiosity, and courage. Plus a heaping helping of joy, which is hard to find now, but is needed, and is very much deserved.

Thank you.

TAB C

California Arts Council | Public Meeting | 7/28/2022

DRAFT MINUTES OF PUBLIC MEETING
May 12, 2022
10 a.m. to 4 p.m.

The members of the California Arts Council convened via web conference to discuss and vote on various items as listed in the minutes below. The full audio and video of the meeting can be accessed [here](#).

PRESENT:

Council Members

Lilia Gonzáles-Chávez, Chair
Consuelo (Chelo) Montoya, Vice Chair
Vicki Estrada
Phil Mercado
Ellen Gavin
Jodie Evans

Arts Council Staff

Ayanna Kiburi, Deputy Director
Mark DeSio, Director of Public Affairs
Kristin Margolis, Director of Legislative Affairs
Kimberly Brown, Public Affairs Specialist
Qiana Moore, Outreach & Events Coordinator
Wendy Moran, Graphic Designer

I. Call to Order

Meeting was called to order by Chair Lilia Gonzáles-Chávez at 10 a.m.

II. Acknowledgment of Tribal Land

Chair Gonzáles-Chávez noted that these are sacred, tribal lands within the state of California and throughout the U.S., and as guests we pay respect to their seven generations of stewardship of the air, water, and land. She stated that as the Council does its work, it seeks ways to carry out its responsibility as stewards of the land and its responsibility to ensure that all people can access it.

III. Roll Call and Establishment of a Quorum

Legislative Director Kristen Margolis conducted a roll call:

Present – Chair Gonzáles-Chávez, Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Absent – Gerald Clarke, Alex Israel, and Roxanne Messina Captor.

A quorum was determined to be present.

IV. Approval of Minutes from March 3 & March 17, 2022 Council Meetings

Vicki Estrada made a motion to accept the minutes. Chelo Montoya seconded the motion. Chair Gonzáles-Chávez noted that the March 17th minutes were a little too brief and she would appreciate more information in future minutes regarding the discussion and the actual phrasing of the motions and the direction that was given.

A vote was taken.

Ayes – Chair Lilia Gonzáles-Chávez, Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Noes – None.

The motion passed.

V. Chair's Report

Chair Gonzáles-Chávez stated that the Arts Council was in a time of transition and adjustments. She thanked outgoing Executive Director Anne Bown-Crawford for the work she accomplished during her time at the agency. She noted that the prior executive director came to the Arts Council at a time when it was struggling to serve the field with limited resources, and that during her tenure there was an increase in funding and an increase in the grants programs that enrich the field. The chair added that former Executive Director Bown-Crawford “worked through the storm of the COVID-19 pandemic and the devastation it created in the arts.” Chair Gonzáles-Chávez said Bown-Crawford was “an unwavering champion of arts in schools. She wished Anne all the best in her future endeavors.

The chair announced that Jonathan Moscone, a member of the Arts Council, was appointed by the governor as the agency’s new executive director. Because of a family emergency, Moscone was unable to attend the Council meeting. “We welcome Jonathan and look forward to good things to come,” she stated.

Chair Gonzáles-Chávez announced that she was bringing back the committee process, and she had made the following committee assignments:

- Allocations – Lilia Gonzáles-Chávez /Vicki Estrada
- Programs – Alex Israel/Jodie Evans
- Legislative – Chelo Montoya/Lilia Gonzáles-Chávez
- Governance – Vicki Estrada/Ellen Gavin
- Race Equity –Chelo Montoya/Gerald Clarke
- Strategic Framework Aspirations- Phil Mercado/Roxanne Messina Captor

Finally, the chair stated that the Council was going to be reviewing and approving the individual artist fellowship guidelines, and she thanked Vice Chair Montoya for sharing the original guidelines as a point of reference because, with just a few exceptions, she said it would be helpful for the Council to incorporate that language with its recommendations for the new guidelines.

VI. Director's Report

Chair González-Chávez reiterated that new Executive Director Jonathan Moscone was unable to join the Council meeting because of a personal, family emergency but she read a brief note from him that explained it was his “greatest wish to be in conversation with you today as I begin my tenure as executive director of the California Arts Council.” Moscone noted that he has been a member of the California arts community for over 25 years and “could not be more honored to be in this role and support your work.” However, because of a family health crisis, he’d been excused from the meeting by the chair and vice chair but was confident “the Council will vote on items (today) that will enable us to move forward towards the goal of getting support out to you (the field) as efficiently and equitably as possible.”

VII. Public Comment

Written public comment was submitted via an online form which opened 10 days prior to the meeting, and closed the morning following the meeting’s end at 10 a.m. Live public comment was also heard during the meeting.

Live public comment:

Amy Eriksen, executive director of Angels Gate Cultural Center: Thanked the council for creating cultural districts five years ago and keeping up with the work that cultural districts across the state are doing. She said the original cultural districts have banded together and are working towards trying to keep the funding that has been put in the recent state budget by the legislature and governor.

Peter Comiskey, representing the Balboa Park Cultural District: Offered a formal welcome from the district to new CAC Executive Director Jon Moscone. He noted that the recent state funding of \$30 million provides “great opportunities” for new designations of cultural districts. Mr. Comiskey encouraged any community collaborative or cultural group that may wish to connect to the existing cultural districts to visit the California cultural districts website and click on “communicate with us.”

Julie Baker, CEO of Californians for the Arts and California Arts Advocates: She thanked Executive Director Moscone and the CAC staff for the quick response to her organizations’ concern around the Creative Corps guidelines, which were put on pause until Friday, July 13th. “It is our belief that the guidelines as originally proposed perpetuate structures of institutional racism by forcing organizations of color to partner with larger, more established and historically white-led organizations to meet the eligibility requirements...”. She also expressed a concern that the previous application period was too short and appreciated that it was extended. She looked forward to hearing more about the community panel process and findings. Finally, she asked that at every council meeting a financial statement be included in the briefing packets so

the field is clear how the monies that have been appropriated to agencies over the several years have been encumbered or spent.

Rachel Osajima, executive director of the Alameda County Arts Commission: As one of the CAC's State-Local Partners, she expressed appreciation to new Executive Director Moscone and extended a welcome to him. She thanked the council chair and colleagues, as well as CC staff, for their hard work, dedication and leadership.

Susie Tanner, founder and director of the TheatreWorkers Project: Thanked Executive Director for his "beautiful letter of apology" for the time it has taken for the council to release funds (to grantees). "The letter was sensitively written. It was a pleasant surprise and really, really appreciated. To me, it signals a real change in the leadership of the Arts Council."

Dalouge Smith, San Diego Youth Symphony and Conservatory: Congratulated Executive Director Moscone for his appointment, and thanked the entire council for its work, especially with the day's lineup of grant programs. He suggested that going forward, the council consider including not only a demographic analysis of panel members, but also an analysis of the actual grant distribution on a similar scale. He'd like to see how much money is going where throughout California.

Written public comment submissions:

- Janis Butler Holm (She/Her/Hers), Los Angeles County
We in the disability community are beyond disappointed that the CAC has chosen to eliminate the individual Arts & Accessibility grants. It's hard to imagine how this decision came about, but it's clear the CAC does not care about us and does not intend to explain the reasoning behind this move.

It would be so easy to add a disability component to the individual artist grants.

- Sarah Weber (She/Her/Hers), Association of California Symphony Orchestras, Los Angeles County

12. Voting Item: 2022 Cycle A Grant Award Allocations Recommendations

My name is Sarah Weber and I am the executive director of the Association of California Symphony Orchestras, or ACSO, representing 120 orchestras. I want to thank the Council and staff for your work to disseminate funding to CA arts organizations.

I'm pleased to see over 20 orchestras recommended for general operating grants in 2021-22 Cycle A. I applaud the CAC's recent efforts to be more inclusive in its grant criteria by directing funding to underserved, smaller-budgeted arts organizations.

However, it is unclear why general operating funding cannot be available to BOTH smaller arts organizations AND larger organizations.

It has been shocking to many orchestras that general operating funds have not been available to apply for in the past two cycles when they have acutely needed flexible, non-restricted funding.

Arts organizations of all sizes do valuable work to serve their communities while in recovery mode after the past two difficult years. Larger arts organizations often serve as significant economic generators and employers in their respective communities.

To ensure that large and small arts orgs aren't competing against one another, can a portion of general operating funding be allocated for orgs under \$250,00 and another be allocated for orgs over \$250,000?

As the Council plans for its 2023 funding cycle, I encourage consideration of a more balanced approach to its general operating grant program that allows arts organizations of all budget sizes to apply.

- Nancy Nyberg (we/us/share), SELF, Los Angeles County

The ARTS are so important as we continue to grow back during this stage of the COVID-19 Pandemic. So much interACTion has been lost. So much ART-ACTION is needed.

Many Arts organizations have disappeared. Some have merged. A lucky few are jump-starting their schedules of performances, exhibits, etc.

However, we much reach out to the young, some of whom have been continuously challenged by internet access, poor health of family members, congregate housing issues as they try to learn and study. Art isn't a break—it's a way of organizing your mind and putting concepts on paper, clay or canvas!

Let's use the ARTS to embrace and restart services to young artists and schools. As a Teaching Artist, I have seen hourly rates plummet as the workload increases. I had to turn down two distant residencies because I could not clear out of a classroom, drive to a another school, then set up in a mere 18 minutes.

Thank you for full and complete funding of the Arts in the Great State of California.

- Chris Jones (She/Her/Hers), Antelope Valley Community Theatre (DBA as Cedar Street Theatre), Los Angeles County

11. Voting Item: 2022 Grant Program Allocations Adjustments

As a small community theater organization the past few years have been very difficult. We have had mounting costs related to space rent and no income due to COVID related shot downs. We appreciate that the state has made grants available to small organizations such as ours, however the threshold for application is very high. As a completely volunteer organization we do not employ people to apply for grants. All of our board members are either recently retired or work full time jobs. None of us has grant writing experience. We struggled to write for this grant. Even more difficult was finding the paperwork to prove we are a legitimate organization. Again, the threshold is steep. We understand that there are reasons for the requirements, to prevent fraud. But these requirements are nearly out of reach for a small, non-profit, all volunteer organization. Our only goal is to keep community theater alive in our community - an area that has 24% poverty. We have no benefactors. We struggle to make enough from show to show to keep going. Please consider small organizations like ours when developing grants for the future.

Perhaps we could tap into resources that include grant writers and additional support. Not all arts organizations are equal. Some of us need more access and resources for equitability.

- Laura Johnston (She/Her/Hers), Museum of Contemporary Art Santa Barbara, Santa Barbara County

11. Voting Item: 2022 Grant Program Allocations Adjustments

I would like to request additional funding for small to medium size museums outside of metro areas. We have a great impact on our smaller communities and rely upon grants to attain financial sustainability.

- (She/Her/Hers), Veteran Art Institute, El Dorado County

Please ID appropriate grant/access to funding for the online VeteranArtInstitute.org, 501(c)3, which supports Veteran Artists expressing their experiences through ART Making. We sorely need direction and funding. Thank you. Webinar being recorded ? Pls send.

- Mark Oliver (He/Him/His), artist, Siskiyou County

8. Voting Item: Panel Pool Approval, 20. Future Agenda Items

It is obvious that the largest number of artists live and work in urban areas. I did for half of my life. Living and working as an artist is very different in rural California and I am not convinced that CAC really understands that. For example there is no way a school in Siskiyou County or any of the other northern rural counties could come up with matching funds for any artist in schools or any grant! If the CAC was serious about arts education and assisting rural artists I think they need a deeper look into obstacles we face as contemporary artists working in these rural areas. Often CAC is the only funding available unlike many urban areas that have private/local funding once you get north of Sacramento there isn't much if anything for the arts! I am not convinced that equal guidelines are really fair for economically challenged areas of the state, if you want the arts to thrive!!! Waiting for the Rural Arts Initiative! With the windfall of cash on hand it would be a nice gesture for each rural arts council to be offered a hub space aide in renting a facility for activities. Just look at the size of Siskiyou County. I know that a cyber web based arts council is a nice idea but I think it has many many short comings. Rural counties cannot be on the same playing field as LA or Oakland doesn't work! Thank you.

- Rita Williams, Los Angeles County

I would like to suggest, in your earnest attempt to cover everything, that you have someone double check that hyperlinks are live.

- Maeva (My-EEE-vuh)

9. Voting Item: Individual Artists Fellowship (IAF) Guidelines, 10. Voting Item:

Administrators of Color Fellowship (ACF) Guidelines, 11. Voting Item: 2022 Grant Program Allocations Adjustments, 12. Voting Item: 2022 Cycle A Grant Award Allocations Recommendations

Empathy and compassion allow us to think of new ways for freedom to exist...only then are we allowed to have a conversation worth having.

Only when we understand the value of health, can we understand the value of time...then we can appreciate the value and function of money.

In alignment with [the goals and values of] SB 628, I support abolishing unpaid internships and the idea of free work and below minimum wage work while gaining experience and building one's career. It is disrespectful to creative workers and is one of the root causes of the "starving artists" motif.

So I ask the council...when it comes to artists, do you love us like a lion loves a gazelle or like a lion loves a butterfly?

My name is Maeva (My-EEE-vuh). I'm an interdisciplinary conceptual artist. My work across disciplines is rooted in poetry, philosophy and mathematics. I am based on the ancestral lands of the Tongva.

I appreciate all that the Council has done for the creative sector thus far. I also uplift and affirm Communication, Accountability and Creativity...and the active use of new and big vocabulary words as it expands our minds as well as our vernacular.

As someone who has been actively advocating to increase your funding to beyond \$40 million, the stewarding of these funds is of interest to me. Now is a great time to uproot the stereotypical "starving artist" motif by directly funding artists and the Council can make that happen.

{In Loving Memory: Noni Olabisi [Visual Artist]}

- Maeva (My-EEE-vuh)
9. Voting Item: Individual Artists Fellowship (IAF) Guidelines, 10. Voting Item: Administrators of Color Fellowship (ACF) Guidelines, 11. Voting Item: 2022 Grant Program Allocations Adjustments, 12. Voting Item: 2022 Cycle A Grant Award Allocations Recommendations

This is an expansion of my previous comment (that may or may not have submitted twice! Hahaha)

[It is to my understanding] that you have the legislative power to directly fund artists but are choosing to redirect funds to AOs when money could be going straight to your targeted constituents [as a direct way to address our state's goals]. Based on listening to your conversation thus far, artists still need someone on the Council that will specifically champion their financial health and wellness. People working at AOs and other organizations already have guaranteed salaries...individual artists currently do not.

Interestingly enough, I was reading something before the meeting and it said that "running into bureaucratic red tape destroys creativity like nothing else." If the goal is to make the arts a financially stable career path with longevity then every grant program doesn't need to have the funding regranted. Perhaps some grants that are for individual artists are regranted through AOs but others [like fellowships, etc] could stay with the Council so more individual artists can benefit from the funding. I am aware that you are in the process of building your capacity to handle a larger workload so there could be more funding support that goes directly from the Council to individual artists in the pipeline once you do.

I have also put the future meeting dates into my planner.

Ravi de rencontrer tout le monde.

{In Loving Memory: Noni Olabisi [Visual Artist]}

VIII. Voting Item: Panel Pool Approval

This was a voting item. The Council reviewed and voted on additions to the pool of possible peer review panelists since the last submissions at the May 3, 2022 Council meeting. Vicki Estrada made a motion to approve the panelist pool. Chelo Montoya seconded the motion.

During the discussion, Vicki Estrada expressed concern that over a third of the pool was from the Los Angeles area while San Francisco was at only 8 percent and San Diego 7 percent, and that 43 percent are white and predominantly women. Deputy Director Ayanna Kiburi answered that the representation by Los Angeles was on par with the population of the area, and that in terms of females “it’s a female dominated field.” She further explained that when new staff is hired, a data person will be hired who can do more in-depth analytics.

A vote was taken.

Ayes – Chair Lilia Gonzáles-Chávez, Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Noes – None.
The motion passed.

IX. Voting Item: Individual Artists Fellowship (IAF) Guidelines

This was a voting item. Chair Gonzáles-Chávez noted the guidelines “have been stripped of a lot of information, so we are going to fill in some things here and see if we can’t strengthen these guidelines so that they are ready to approve today and send out to the field.”

Prior to discussion, Jodie Evans made a motion to approve the guidelines as presented. Phil Mercado seconded the motion.

Vice Chair Montoya then led a discussion about how the guidelines could be strengthened. She noted that in the council’s last meeting in March, the guidelines had been presented for State-Local Partners, but the plan did not work out due to the great feedback from the field “so we weren’t able to carry it forward in that way in our last meeting.” At this meeting, the vice chair said the guidelines had been shifted to an AO model and Administering organizations could now apply to oversee the grant, “which is presented as a regional opportunity where AOs would take sections of California.” Another change in the guidelines from the March meeting was that “in this version, right now, it reads that the AOs can take this fellowship opportunity and rework it, and that’s a little bit different direction than what we discussed in our last meeting,” Montoya said.

Ellen Gavin expressed a concern with AOs creating their own application and review processes. She said she understood that decentralizing gives power to local communities, “but I do feel like as a council, statewide, we need to take up the ability to create programs that have simple, clear applications that can be applied to urban, rural, up-down...”; and, she argued for uniformity.

Vice Chair Montoya said she feels strongly that there needs to be continuity and equity across years in terms of eligibility criteria and amounts for each of the tiers so that AOs are working from a base structure “so that it’s the same aperture, it’s just asking the AOs to use this template to facilitate the panels and adjudication of those opportunities.”

The chair noted that “the full array of disciplines needs to be added.” She said information from pages 5 and 6 from the original guidelines (2021) needed to be re-inserted, up to the program timeline.

Vice Chair Montoya said that to avoid confusion, the council needs to make it very clear how it is splitting the region “and what part of the pie AOs apply to.” She said the executive team had discussed splitting the state up into 4-5 regions based on population.

Chair González-Chávez said the executive team also discussed the need to have a baseline of categories so that there would be a minimum of three artists in the Legacy, a minimum of three in Emerging, and a minimum of three in Established categories so that at least we knew that in some regions there might be more applicants in each category “but we were at least starting with a baseline, and that needed to be included as well.”

Vice Chair said the recommendation was that the current AO model be updated with the insertion of page 5 and 6 of the original opportunity up to the point of the timeline, that we split the state by four regions, and that AOs can apply for one or more if they feel inclined and able to do so, and that a baseline be established so that there is a minimum of at least three applicants in each of the categories, and that it would be optimal if the CAC used existing partners – such as SRNs, community hub organizations, and SLPs – that are already used to serving particular areas. She also said “the current guidelines published in the (council) book replace fellowships with grants under eligibility.” The vice chair deferred to staff to make any other changes as necessary if minor details needed to be adjusted.

The chair recommended council’s Program Committee meet in the next few days to discuss increasing the number of work samples. Ellen Gavin agreed and suggested “something specific for each of the disciplines.”

Following the discussion, Vice Chair Montoya amended the original motion to include the recommendations that were made and a vote was taken.

Ayes – Chair Lilia González-Chávez, Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Noes – None.

The motion passed.

Voting Item: Arts Administrators of Color Fellowship (AACF) Guidelines

This was a voting item. Chair Gonzáles-Chávez explained that this is for one award in the amount of \$1.15 million. She said the grant is an AO opportunity to manage a fellowship program across the state that would place fellows with arts organizations and those fellows would be mentored, develop skills, but also to have the opportunity to learn first-hand, much like an internship. She said that there was an extensive staff report that identified several issues that needed to be addressed. Thirty-two percent of respondents in a recent survey felt the program was not succeeding. The chair believes an area that could be improved is the involvement of Arts Council staff in the actual selection assessment.

Jodie Evans made a motion to approve the guidelines. Phil Mercado seconded the motion.

Ellen Gavin asked if an independent assessment of the program had been conducted. Chair Gonzáles-Chávez responded that Arts Council staff distributed a questionnaire to all participants – both the hosting organizations and the individuals who participated – and the responses / result is captured in a staff memo. Only half of the participants responded.

Councilmember Gavin added that in reading over the bios of applicants, most were artists and she didn't get the sense that the artists wanted to be administrators. She said that according to the survey feedback, most participants said they were not getting the kind of financial skills and administrative skills they were seeking. She expressed her appreciation that the overhead dropped from 40 percent to twenty percent.

Councilmember Gavin said she would like to see partnering organizations and the fellows apply together (a joint application, which takes out the middle person trying to match the fellows with AOs). She said the intent of the guideline should not be that somebody from your own staff apply – or somebody you've already have a relationship with – but rather it should be a new person (new to you) with whom you've "started to develop something together and you want to see where it goes."

Chair Gonzáles-Chávez said Councilmember Gavin's suggestion that allowing AOs to apply with the fellows "is a very good idea" that would reduce the mismatch between fellows and organizations. She also agreed with Councilmember Gavin that a fellow should be able to articulate in their application an interest in being an administrator "because there is a very different set of skills and the interest to move from being an artist to an administrator and this is something we want to nurture in this relationship." The chair asked that these points be made more specific in the guidelines.

Jodie Evans said she'd like to see the partnership more "artist driven instead of organization driven." Chair Gonzáles-Chávez said the process would work both ways.

Vicki Estrada expressed a concern that there may not be enough time between when the application was put out and when the applicants coordinate with the AOs "because that's going to take time to coordinate...". Deputy Director Ayanna Kiburi said that when the AO gets the grant, they will have about six months to put everything together and then the program would

roll out.” Councilmember Estrada was okay with that response. Kiburi added that Arts Council staff would be involved in the process and would bring the conversations to the Programs Committee “so we can all stay connected on how this is developed.”

A vote was taken.

Ayes – Chair Lilia González-Chávez, Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Noes – None.

The motion passed.

A 15-minute break was held beginning at 11:30 a.m.

Chair González-Chávez reconvened the meeting at 11:45 a.m. She took a moment to recognize a poet from Fresno, Mai Der Vang, who was honored on May 9, 2022 as a finalist for the Pulitzer Prize in Poetry for her book, “Yellow Rain.”

X. Voting Item: 2022 Cycle A Grant Award Allocations Recommendations

This was a voting item, taken in two parts. The chair said these grants have already been adjudicated, and she cautioned any Council member with a conflict to recuse themselves from voting if they have a conflict of interest in any way “because this directly relates to the allocation of dollars to programs and services.” The chair recused herself from voting. Vice Chair Montoya led the discussion.

Part 1: Vicki Estrada made a motion to approve the state-local partner and the allocations. Jodie Evans seconded the motion.

A vote was taken after little discussion.

Ayes – Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Noes – None.

Abstain – Chair Lilia González-Chávez.

The motion passed.

Part 2: Before the Council was an item to approve grant award amounts and total allocations for the following 2022 Cycle A grant programs:

- Arts & Cultural Organizations General Operating (GenOps) Relief
- Cultural Pathways
- Impact Projects

- JUMP StArts
- Reentry Through the Arts
- State-Local Partners
- State-Local Partner Mentorship

Deputy Director Ayanna Kiburi pointed out that the Council could move \$475,000 from Cycle A to Cycle B and put it into the Individual Artists Fellowships program if it so desired. After discussion, the Council decided not to take that action.

Vickie Estrada made a motion to approve grant award amounts as presented and total allocations for the 2022 Cycle A grant programs. Ellen Gavin seconded the motion.

A vote was taken.

Ayes – Chair Lilia Gonzáles-Chávez, Vice Chair Consuelo (Chelo) Montoya, Vicki Estrada, Phil Mercado, Ellen Gavin, and Jodie Evans.

Noes – None.

The motion passed.

The Council took a scheduled lunchbreak

Chair Gonzáles-Chávez reconvened the meeting at 1:55 p.m.

XI. Public Comment

Maeva (no last name given): Supports abolishing unpaid internships and the idea of free work and below minimum wage work, which she said are part of a stereotypical starving artists motif. She opposes giving money directly to Administering Organizations “when the money could be going straight to your targeted constituents.”

Tim Giles, Development and Outreach Associate at the Actor’s Gang: Thanked the council for “bringing back the many education grants in this new cycle.” He said those grants are instrumental in the work they do in schools.

Victor Payan, Media Arts: Welcomed Jon Moscone as executive director and thanked the council for its work. He announced that the organization was opening a new space in Santa Ana in June for in-person events as well as virtual programming.

Lori Holt: Asked when the individual artist fellowship guidelines would be posted.

Les Mayers, contemporary artist and designer from Southern California: Congratulated Jon Moscone on his appointment. Noted that technology is playing an increased role in the industry and if the council is planning to get involved in virtual programs. He said it is the wave of the future.

XII. California Creative Corps Update

Chair Gonzáles-Chávez said that due to feedback from the field, the Arts Council was closing the current grant program for the Creative Corps to clarify applicant eligibility requirements and review criteria. She said the revisions would take place on May 12th and a new release of this particular funding opportunity and guidelines would open again on Friday, May 13th. She said there'd be no change in the application submission deadline or the program grant period.

Councilmember Ellen Gavin said she didn't understand the \$60 million dollars, why the current program was being delayed, and how come she didn't receive the guidelines after requesting them three times. She said she has essential questions about the program, and that it's a huge amount of money, and it felt to her like the Council was being bypassed for input. Chair Gonzáles-Chávez said she agreed with Councilmember Gavin to a point. She said the governor's office was clear about wanting to move this program along quickly, and the Council needs to work with the situation at hand, which is that there is no time to make corrections and changes, "and the little notifications that we're going to have to make to put it back out we've been directed to do it very quickly...so if there is something in the guidelines that you want to single out that you can point to and you want to say 'this needs to be changed,' it's possible we could perhaps put it in before we put it (guidelines) out tomorrow."

Councilmember Gavin said she feels like this is a program that the Council itself ran, that a single application be administered regionally or decisions made regionally or even managed regionally, "but the whole notion of having something that was uniform for California cultural workers would have been an incredible opportunity." She said she was not happy with the fact that \$36 million of the \$60 million is going to artists and \$12 million is going to be for AOs to manage them with their own different guidelines, which she said is "taking money out of the pocket of artists."

Chair Gonzáles-Chávez clarified that the rest of the money not going to artists or managing organizations (roughly another 20 percent from the \$60 million dollars) would be for supplies and materials for the artists. "So it's not going to a separate organization for administration," she added.

Vice Chair Montoya agreed with Councilmember Gavin and thanked her for her comments. She noted that when an agency like the Arts Council gets an influx of money from the state, there is always an issue when they can hire temporary staff one year at a time, which she said is problematic because for a three-year program "you would have to disrupt the continuity of staffing." She said that is one of the major reasons why it was shifted over to an AO model, so that it can have that continuity. The vice chair said "we're going to have the same situation with the cultural districts." She said she is a member of the Legislative Committee with Lilia Gonzáles-Chávez and together they would advocate for staffing resources.

XIII. Introduction on Race Forward Grant Program

Chair González-Chávez noted that this is a grant that staff at the Arts Council submitted and was selected to receive. Deputy Director Ayanna Kiburi added that funding is from a private foundation, called Race Forward. She said it's a re-granting program, so the Arts Council will pay three artists \$5,000 each (for a total of \$15,000), and then there's \$5,000 for supplies and \$3,600 for overhead.

Deputy Director Kiburi said the Race Forward Grant Program is for a training program on race and equity for a lot of different organizations. Deputy Director Kiburi said the goal of the \$26,300 innovations and government grant is to eliminate structural racism by collaborating with communities most impacted. She said the Arts Council will re-grant the money and work directly with artists to develop three online interactive workshops that center the artists' cultural practice as an entryway into racial equity work. There will be an accompanying workbook that any state agency or arts organization can use as part of their racial equity training. Deputy Director Kiburi said the grantee(s) will be selected through a competitive grant process. She said the program will be in place starting in July through December of this year.

XIV. Paymaster Program Update

Legislative Director Kristin Margolis said the program began with Senate Bill 805 that was authored by Senator Rubio. It required the California Arts Council to establish and administer a California nonprofit performing arts Paymaster program to provide payroll and Paymaster services to small nonprofit arts organizations at low cost. She said it is a "creative way to address the impact of Assembly Bill 5 on small nonprofit performing arts companies and ensuring that job opportunities exist for underserved and emerging performing arts workers from marginalized communities." Margolis said it's a one-time opportunity. She noted that the governor returned the bill to the Senate without his signature, but he added language to the 2021 Budget Act that appropriated \$500,000 to the Arts Council to establish a nonprofit Paymaster program.

Margolis said Arts Council staff is developing a Request for Proposals (RFP) for the Paymaster program. In the RFP, the Arts Council will seek two or more nonprofit organizations to provide payroll and Paymaster services to small nonprofit organizations. Chair González-Chávez asked if this was a quick procurement effort, and Margolis said the RFP was scheduled to be released in three weeks. The chair asked if the Council would be able to review the RFP before it was released, and Deputy Director Kiburi said she had to consult with new Executive Director Moscone about that.

XV. Legislative Committee Updates

Legislative Director Kristin Margolis stated that the May revision of the state budget was expected to be released May 13th. She said the January version of the budget contained \$30 million for the Cultural Districts program, including a staff position. In the State Parks budget, she said there was a \$50 million dollar item in the January version of the budget to put arts in parks. She said there several legislative bills, including SB 628 by Senator Allen, that she was tracking. The bill by Senator Allen would provide money for workforce development board and the Arts Council.

Vicki Estrada asked where things stood with Caltrans and the idea of putting public art in Caltrans' right-of-way areas. Margolis said former Executive Director Anne Bown-Crawford was making great strides working with Caltrans on that project, although it wasn't something that was legislated. She said the former executive director left very detailed files for new Executive Director Moscone to research.

XVI. Committee Assignments

Chair González-Chávez announced the committee assignments in the chair's report at the beginning of the Council meeting. They are re-stated as follows:

- Allocations – Lilia González-Chávez /Vicki Estrada
- Programs – Alex Israel/Jodie Evans
- Legislative – Chelo Montoya/Lilia González-Chávez
- Governance – Vicki Estrada/Ellen Gavin
- Race Equity –Chelo Montoya/Gerald Clarke
- Strategic Framework Aspirations- Phil Mercado/Roxanne Messina Captor

XVII. 2022 Council Meeting Calendar Confirmation

Chair González-Chávez said the calendar for future meetings had been shared with the public and was in the Council book for the meeting. The upcoming meeting dates are as follows:

- Thursday, July 28, 2022
- Thursday, August 18, 2022
- Thursday, September 15, 2022
- Thursday, December 8, 2022

XVIII. Future Agenda Items

Chair González-Chávez requested there be a presentation on the Arts in Corrections program at the next meeting. Councilmember Ellen Gavin said she would like to have an in-depth conversation about some of the issues from the day's meeting "meaning that when new money starts coming our way, how can we ensure that we're being compensated for the work." She explained that staff resources to do the work being proposed was necessary. The chair said she appreciated that comment because it "brings up some policy recommendations."

Vicki Estrada said that hearing about some of the projects the Arts Council has funded would be a great way to start future meetings, with a time allocation of 10-15 minutes maximum. The Councilmember said that would be an exciting way to hear how projects turned out after funding.

Vice Chair Montoya reminded the public that the governor is always looking for members to appoint to the Arts Council and that there's an application process on his website. She also asked if future meetings would be in-person or on Zoom. Deputy Director Kiburi answered, saying there was a desire to meet in person but the decision would rest with new Executive Director Moscone.

XIX. In Memoriam/Adjournment

Vice Chair Montoya recognized San Francisco musician Antonio Ramirez, UFW activist Roberto “Bobby” De La Cruz, and harpist Francisco Gonzalez who was the founding member of Los Lobos. Ellen Gavin honored Mitchell Salazar, a community leader who spent his life helping youths in the Mission District.

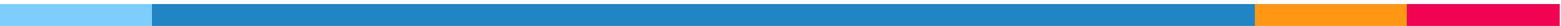
At 3:02 p.m., the Chair adjourns the meeting.

DRAFT

TAB D

California Arts Council | Public Meeting | 7/28/2022

California Arts Council Arts In Corrections Program



Presented by Ayanna Kiburi, CAC
Deputy Director

Gratitude

- ▷ Mariana Moscoso, *Program Manager*
- ▷ Jonathan Estrada, *Program Analyst*
- ▷ Roman Sanchez, *Program Analyst*
- ▷ Stephanie Anderson, *Program Manager*
- ▷ Marybeth Barber, *Program Manager*
- ▷ California Department of Corrections and Rehabilitation, *Division of Rehabilitative Programs*

Program Values

- People experiencing incarceration are deserving of dignity and respect.
- Policies should dismantle the root causes of incarceration.
- Community-based interventions reduce harm and make communities safer by replacing state-sanctioned systems of retribution and punishment.
- Individual and collective accountability for harm, and the healing of trauma, can create a more safe and just society for all.



With each arts engagement comes a new opportunity to tap an individual's creativity, illustrate their potential, and strengthen resolve.

Program Scope

- ▷ Reimbursement from CDCR to CAC and a Memorandum of Understanding
- ▷ From \$2.5 million \$8 million annually
- ▷ In all 35 adult institutions
- ▷ Arts disciplines include visual; literary; media; performing; and cultural, folk, and traditional arts.

Structure

- ▷ **CAC Request for Proposals**
- ▷ **26 contracted Coordinating Organizations** (*ensure arts instruction in all institution*)
- ▷ **Professional artists** (*provide the classes*)
- ▷ **Training Projects** (*for coordinating organizations in healing-centered best practices, race and equity, restorative and transformative justice, and strategic partnerships*)

Response to COVID-19

- ▷ Reduced services (*restricted access in the institutions*)
- ▷ Coordinating Organizations supported Modified programming (*distant learning curricula*)
- ▷ New creative learning opportunities
- ▷ <https://youtu.be/4RpAxZ6VEsM>

Gratitude

- ▷ Coordinating Organizations
- ▷ Dedicated teaching artists
- ▷ Staff within the institutions



Involvement in the creative arts along with my faith were the two main things that got me through my incarceration. I experienced personal growth and healing from the traumas that led me to prison. And also I found my path to offer some form of healing to those that I caused harm to. It's all about transformation and it's all about responsibility and being accountable.

-Dwight Krizman, Returned Resident

TAB E

California Arts Council | Public Meeting | 7/28/2022

Overview: Innovations in Government

CALIFORNIA ARTS COUNCIL

Thursday July 28, 2022

#ArtsCA | www.arts.ca.gov



Background

- 2017 CAC staff joined [Government Alliance on Race and Equity \(GARE\)](#) to advance the racial equity outcomes and practices.
- 2020 funding from Race Forward for GARE members.
- Fund Purpose: To fund government agencies to confront structural racism using arts and culture strategies to shift narratives in a more inclusive direction.



About the Program

- Pilot grant program for the CAC to address structural racism through arts creation.
- Explore racial equity through artmaking / cultural practice.
- Collaborate with an application organization and artists / cultural practitioners.
- Co-create a series of public online interactive workshops and workbook.



Details

- Invitation to Apply: 49 past Cultural Pathways grantees
- Reduce barriers for under-resourced organizations
- Reduce high decline rate, honor labor involved in grant writing and making
- One award
- Total grant award: \$23,600



Timeline

Application Opens Monday March 28, 2022

Application Deadline Monday May 2, 2022

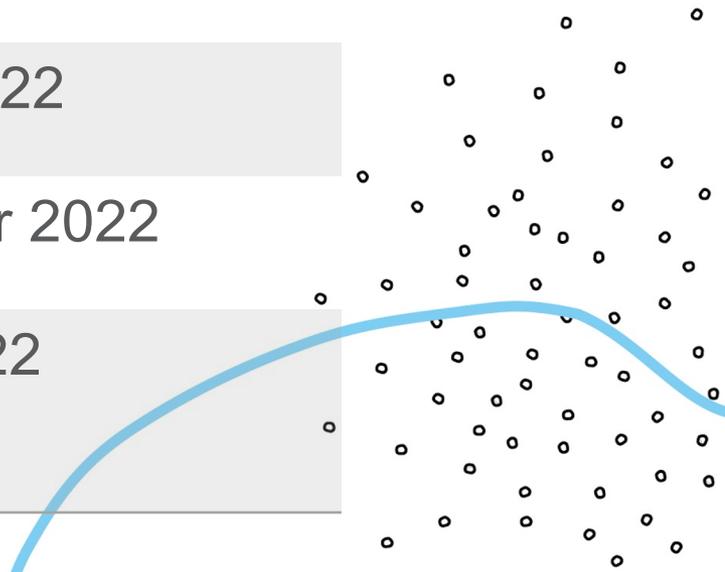
Panel Review Approx. May – June 2022

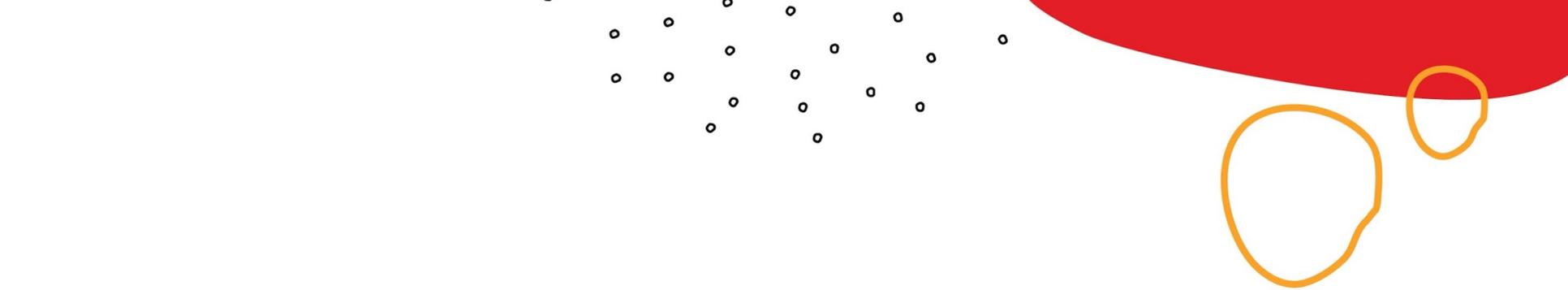
Funding Decision Approx. June 2022

Funding Notification Approx. June 2022

Grant Activity Period July – December 2022

**Public Workshops &
workbook Launch** Nov. – Dec. 2022





Thank you!

Katherin Canton

Pronouns: they/them/theirs

Race and Equity Manager

Innovationsgrant@arts.ca.gov

TAB F

California Arts Council | Public Meeting | 7/28/2022



Policy Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833
T: (916) 322-6555 | F: (916) 322-6575
www.arts.ca.gov

Date: July 28, 2022

To: California Arts Council Members

From: Equity Committee - Chelo Montoya and Gerald Clarke

Re: Equity Committee Update

The Equity Committee met this month to discuss the committee purpose, past work, and future opportunities / topics.

The committee would like to uplift the SLP Equity Impact Assessment included in the SLP scope of work this year. Staff provided an outline of the proposed process to the Committee. Today, the Committee is sharing the purpose, background, and guiding questions for Councils reference. The Equity Committee and staff are working together to develop a plan to share with SLPs. With SLP consent, we would like integrate this process into their existing meetings and work. This process is intended to meet SLPs where they are in their equity journey. The assessment will begin September 2022 and findings will be available for Council reconsideration for their December 2022 allocation discussion.

2022 SLP Equity Impact Assessment

Action The Council creates an investment policy for SLPs that meets the full range of diverse community members across California and that supports depth of engagement across local communities. The investment in local ecosystems utilizes multiple strategies.

Background The State-Local Partners (SLP) program provides general operating support and technical assistance for county-designated local arts agencies. The purpose of the program is to foster cultural development on the local level through a partnership between the State and the counties of California. The partnership enables individuals, organizations, and communities to create, present, and preserve the arts of all cultures to enrich the quality of life for all Californians. Local arts agencies provide financial support, services, and/or other programming to a variety of arts organizations, individual artists, and the community.

To best achieve the purpose of this program, the Council seeks to ensure there is an equity approach across SLPs, such that all communities including those historically and systemically under-resourced are fully served by SLPs.

Purpose The SLP equity impact assessment findings will be ready in time for Council to develop the allocation scenarios for FY23. It will help the Council answer the questions:

- What does the Council need to know to feel confident in making a larger baseline investment across the state through SLPs?
- With additional baseline funding, how could the SLPs advance equitable outcomes for their communities?
- What are the various strategies/programs SLPs implement and/or want to implement that equitably sustains and elevates the field locally?
- What are the potential benefits and disadvantages for historically and systemically under-resourced communities to increase funding to and capacity of SLPs?

Root Causes These are presented in the 2020 Strategic Framework as reasons why the Aspirations are relevant and timely for the Council to address in policymaking. We present the Aspiration root causes here to indicate that this assessment is a timely and strategic effort for the Council and SLPs.

- **Time for reflective grant program development:** Incorporating a process that structures time for an adequate review of the CAC's allocations will enable thoughtful reflection on the extent to which the CAC is aligning its grantmaking with its values, as opposed to a numerical approach based on past practices. (CAC Strategic Framework, Council Timeline)
- **Meeting community needs across the state:** There are varying degrees of arts and culture infrastructure throughout the state, based on historic and current variations in investment and other factors, so a one-size-fits-all approach to funding regionally will perpetuate existing inequities. (CAC Strategic Framework, Geographic Equity)
- **Supporting more community-led organizations:** Smaller organizations do not have the budget bandwidth to adhere to CAC policies that utilize existing capacity to determine eligibility for further growth. Although the CAC has maintained a strong commitment to funding small organizations, this kind of policymaking perpetuates smaller organizations staying small while larger organizations can access more CAC resources. (CAC Strategic Framework, Small Organizations)
- **A resilient local-statewide arts and culture infrastructure:** The state's art and creativity infrastructure should be strong at every level. The larger emphasis on funding the SLPs should be accompanied by a larger emphasis on requirements and support to align the SLPs with the CAC's stated values. Explore tools to support values alignment, such as requiring local plans to state how these values will be operationalized. Include attention to root causes such as implicit bias and lack of representation on boards. By developing trainings for trainers at the local level, along with the expectation that SLPs engage in this process with their grantees, there will be a rippling effect with those who ultimately receive CAC funds and are recruited to serve on CAC panels. (CAC Strategic Framework, State-Local Partner Capacity Building)



Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833
T: (916) 322-6555 | F: (916) 322-6575
www.arts.ca.gov

Date: July 28, 2022

To: Council Members

From: Legislative Committee, Lilia Gonzáles-Chávez & Consuelo Montoya

Re: Legislative Update

The 2022-23 California Budget package signed by Governor Gavin Newsom and the Legislature provides the following:

Cultural Districts: The budget includes \$30 million one-time General Fund monies—to be spent over three years—to expand and support California’s Cultural Districts program, which celebrates the geographic and racial diversity of the state. The California Arts Council will also provide technical assistance.

Literary arts programs: The budget includes \$173,000 for the Arts Council to provide outreach and technical assistance to all 58 counties for literary arts programs, including the Poet Laureate, Youth Poet Laureate, and the Poetry Out Loud programs.

Partnership with California Department of Parks and Recreation: The budget includes a \$25 million one-time General Fund appropriation for the California Department of Parks and Recreation to create new California Cultural and Art Installations in the Parks program for state and local parks, in partnership with the California Arts Council. Installations will reflect local cultural heritages, connect the public to natural resources of state and local parks, and provide contemporary experiences to visitors.

We expect the Budget Bill Junior(s) to be released sometime in August. These trailer bills will possibly contain items that impact the California Arts Council’s budget.

[SB 628](#) - California Creative Workforce Act of 2021. ([Allen D](#))

SB 628 enacts the California Creative Workforce Act of 2021, the to be operative upon appropriation by the Legislature of sufficient funding for its purposes. The purpose of the act is to establish creative arts workforce development as a state priority and to promote employment and "earn and learn," as defined, job training opportunities for creative workers, among other things. The bill requires the Arts Council, in collaboration with the California Workforce Development Board, to design the program pursuant to specified objectives. The bill requires the council to consult with local government, community nonprofit organizations, and

educational institutions, among others, in this effort. The bill requires the council to adopt criteria, guidelines, and policies for the program, which would be exempt from the Administrative Procedure Act, and makes this information available to the public.

Status: October 9, 2021-Approved by the Governor. Chaptered by Secretary of State. Chapter 767, Statutes of 2021.

Neither the 2021-22 nor the 2022-23 State Budget include specific investments in SB 628 that mandate that creative workforce development is a state priority.

ACR 193 - Museum Month in California. (Bloom D)

ACR 193 recognizes the essential role museums have in California as educational institutions and proclaims May 2022 as Museum Month in California.

Status: Chaptered by Secretary of State- Chapter 87

SB 543 - State agencies: nonprofit liaison. (Limón D)

SB 543 would require a state agency, except as provided, that significantly regulates or impacts nonprofit corporations to designate a person to serve as a nonprofit liaison if the use of existing personnel and resources allows for performance of the duties of the nonprofit liaison. The bill would require the state agency to advertise the existence of the nonprofit liaison on the state agency's internet website. The bill would establish the responsibilities of a nonprofit liaison, including responding to complaints by nonprofit corporations about the agency and assisting nonprofit corporations with complying with the state agency's regulations and relevant statutes. The bill would prohibit the nonprofit liaison from advocating for or against the adoption, amendment, or repeal of a regulation, or intervening in a pending investigation or enforcement action.

Status: June 29, 2022, set for first hearing in Appropriations. Placed on suspense file.