



Grant Programs & Funding Opportunities

CALIFORNIA ARTS COUNCIL

Presented by the CAC Programs Team

January 26, 2022

Land and Peoples Acknowledgement

The California Arts Council stands in solidarity with all of California's Indigenous people. We acknowledge that our work takes place on the now occupied traditional lands of the Miwok, Maidu, and Nisenan people, who are the past, present, and future stewards of this place. We make this first step in our journey to develop relationships and cultural competencies to truly support Native sovereignty.



#HonorNativeLand
USDAC.us/NativeLand

Artwork & Design by
Warren Montoya - Tamaya & Kha'pa Owinge
Jaclyn Roessel - Dine

What is your relationship to Native stewards and lands?

- Digital Atlas of California Native Americans
nahc.ca.gov
- Honor Native Land
usdac.us/nativeland
- Native Land Digital
native-land.ca



Hello!

Katherin Canton

Race and Equity Manager
they/them

Amy Garrett

Arts Programs Specialist
she/her

Ayanna Kiburi

Deputy Director
she/her

Josy Miller

Arts Programs Specialist
she/her

Natalie Peeples

Arts Programs Specialist
she/her



Access Instructions

CLOSED CAPTIONS

Click the Closed Caption button within your Zoom dashboard. Select Show Subtitle.

QUESTIONS

Please use the Q&A box for questions, including access support.

ASL INTERPRETATION

We are grateful to Excel Interpretation for providing ASL interpretation for this webinar.



Grants Webinar Overview:

1. Land and Peoples Acknowledgement
2. Welcome and Introduction
3. About the CAC and Government Arts Funding
4. CAC Grantmaking Process
5. General Eligibility for CAC Programs
6. Introduction to Grant Programs
7. Application Elements and How to Apply
8. Grantwriting Tips
9. Questions & Wrap-up





How It All Works

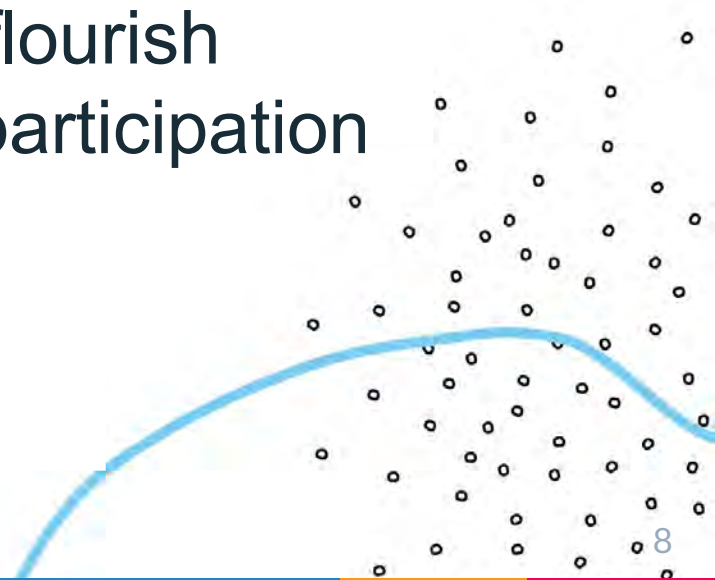
A state-arts agency investing in communities

Mission

Strengthening arts, culture, and creative expression as the tools to cultivate a better California for all.

Vision

A California where all people flourish with universal access to and participation in the arts.



About the Arts Council

- Appointed Council - policy and allocations for local assistance grants
- State agency - grant administration, programs, services
- Founded in 1976
- It's our job to invest in the individuals and arts organizations that keep California unique, healthy, and vibrant



Strategic Framework



Featured image: Cashion Cultural Legacy

Council's Local Assistance Grant Cycle

1. State Funding

State funding is proposed or established in the California Arts Council's "local assistance" budget line

2. Council Discussion & Public Comment

During a **public meeting**, the Council discusses funding priorities, public comment is solicited, direction is provided to Council committees

6. Panel Process & Council Vote

Applications are processed by staff. Field representatives review and rank applications. Rankings are provided to Council with funding recommendations from Council committees for a vote at a **public meeting**

3. Council Committees, Decision Support Tool & Second Discussion

Council committees meet and complete Decision Support Tool with staff support. Committees bring recommendations to the full Council for discussion during a **public meeting**, public comment is solicited

5. Guidelines Published & Technical Assistance

Staff prepares and publishes grant guidelines and applications for the public. Staff conducts outreach and promotion, and provides technical assistance to applicants

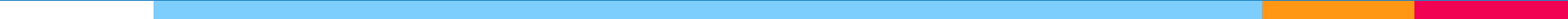
4. Council Vote Guidelines Adopted

Committees and staff develop full program guidelines, based on Decision Support Tool, Council discussion, and public comment. Guidelines are brought to Council for a vote during a **public meeting**





2022 Grant Cycle A

- ➡ Applications opened 1/19/22
 - ➡ Deadline is 3/9/2022
 - ➡ Focus of today's webinar
- 



2022 Grant Cycle B



Opening in April 2022



Will include 11 additional funding opportunities, including all 5 of our Creative Youth Development programs



Late spring webinar to focus on these programs




arts.ca.gov/grants/grant-programs

[←](#) [→](#) [↺](#) [arts.ca.gov/grants/grant-programs/](#) [🔖](#) [☆](#) [J](#) [Update](#) [⋮](#)

[Apps](#) [Research](#) [Reading list](#)

Nominations for California's next Poet Laureate are now open! Learn more at www.capoetlaureate.org. [×](#)

 **CALIFORNIA**
ARTS COUNCIL
A STATE AGENCY

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Arts & Cultural Organizations General Operating Relief
Supporting arts and cultural organizations who have experienced economic hardships due to the COVID-19 pandemic. [VIEW >](#)

Arts and Accessibility
Supporting enhanced opportunities for arts participation by people with disabilities. APPLICATIONS FOR CYCLE B OPEN SPRING 2022. [VIEW >](#)

California Relief Fund for Artists and Cultural Practitioners
Supporting artists and cultural workers impacted by the COVID-19 pandemic. APPLICATIONS OPEN APRIL 2022. [VIEW >](#)

☐ **Currently Offered** (7)
☐ **Individual Artists Support** (2)
☐ **Not Currently Offered** (19)
☐ **Operational & Field Support** (9)
☐ **Project Support** (11)

Deadline

Nominations for California's next Poet Laureate are now open! Learn more at www.calpoetlaureate.org.



Arts & Cultural Organizations General Operating Relief

Background & Purpose

The **Arts & Cultural Organizations General Operating Relief** grant program intends to provide relief funding to arts and cultural organizations who have experienced economic hardships due to the COVID-19 pandemic.

This grant supports the well-being of California's cultural vitality by helping sustain a robust and diverse arts workforce and infrastructure. **Funds may be used to support any eligible expenses associated with the general operations of an arts or cultural organization, including but not limited to rent, utilities, and staff salaries.** Applying for this grant does not restrict an organization from applying for other CAC grants. General Operating grants are intended to support the applicant organization in carrying out its mission. Funding is *not* intended to support a specific project.

Total Operating Revenue

This program prioritizes small organizations, defined as those with total operating revenues below \$250,000.

Matching Funds

This program requires a 1:1 match of award funds.

Eligible Request Amounts

Applicant organizations can request up to \$30,000

General Eligibility

Please review all guidelines carefully for eligibility and program requirements

- Applicants must be nonprofit organizations, units of municipal or county government, or eligible organizations with a California-based, nonprofit fiscal sponsor
- Units of government also include California Native American or Indigenous tribal governments

General Eligibility (cont.)

- All activities and organizations (including fiscal sponsors) must be based in California
- All applicant organizations, including fiscal sponsors, must have at least a 2-year history of arts programming in California
- CAC is an organizational funder – with the exception of the Individual Artist Fellowships, we do not directly fund individual artists

Applying to Multiple Grant Programs

Yes! Your organization can apply for and receive multiple CAC grants, as long as those funds are used for different projects and purposes.

Applicants must demonstrate that projects:

- Serve primarily different groups of people
- Take place in different spaces, times, and/or contexts
- Achieve fundamentally distinct programmatic outcomes

General Budget Requirements

Please review all guidelines carefully for eligibility and program requirements

- If your organization has a Total Operating Revenue (TOR) of \$250,000 or more, the sum of all requests may not exceed 50% of revenue from your most recently completed fiscal year.
- All programs have a maximum eligible request amount

General Budget Requirements (cont.)

- Cultural Pathways and Arts & Cultural Organization General Operating Relief programs each have a maximum organizational budget threshold
- Some programs have a 1:1 matching fund requirement, which may be fulfilled through cash sources, in-kind contributions, or both

Arts & Culture Organizations General Operating Relief (Gen Ops)

Operational funding support for arts and cultural organizations, prioritizing small organizations.

- **Maximum request amount:**
\$30,000
- Must have a TOR at or less than
\$250,000 to apply
- Requires 1:1 matching funds

Program Specialist:
Leslie Giovanini



Cultural Pathways

Support for arts programs in communities of color, recent immigrant and refugee communities, or tribal groups.

- **Maximum request amount:**
\$30,000 over two years
- Must have a TOR at or less than \$150,000 to apply
- Does not require matching funds

Program Specialist:
Natalie Peeples

Enriching Lives through Music | Photo by Tim Porter



Impact Projects

- Support for collaborative projects that center artists and artistic practice in responding to issues currently faced by California's communities.
- **Maximum request amount:** \$20,000
- Does not require matching funds

Program Specialist:
Natalie Peeples

Gamelan Sekar Jaya | Photo by Susan Millman



JUMP StArts

Support for high-quality arts education and artists-in-residence programs for priority youth and young people impacted by the justice system.

Two grant strands:

- JUMP StArts – State Facilities
- JUMP StArts – Community Spaces and/or County Facilities



JUMP StArts (cont.)

Planning grants are also available to support arts organizations in the process of developing an arts project for system-engaged youth.

Maximum request amount:

- \$2,500 for a planning grant
- Up to \$50,000 for a full project grant
- Up to \$52,500 for a planning and project grant if each request is in a different funding strand: Community Spaces and/or County Facilities *and* State Facilities
- Does not require matching funds

Program Specialist:

Natalie Peeples



Reentry Through the Arts

Support for arts projects for returned residents who have experienced incarceration.

- **Maximum request amount:**
\$50,000
- Matching funds are not required

Program Specialist:
Natalie Peeples



State-Local Partners

General operating support and technical assistance for county-designated local arts agencies.

- **Maximum request amount:**
\$65,000
- 1:1 matching funds required for organizations with TORs of \$1,000,000 or above

Program Specialist:
Josy Miller



State-Local Partners Mentorship

Supporting the establishment of county-designated local arts agencies in each of the four counties with no such identified agencies.

- **Maximum request amount:**
\$40,000
- Must be a current SLP to apply
- Matching funds are not required

Program Specialist:
Josy Miller



Introduction to Guidelines

- Background & Purpose
- Project and Eligibility Requirements
- Funding Restrictions
- Matching Funds
- Community
- Review Criteria
- Panel Adjudication & Council Process
- Timeline
- Staff Assistance




How to Apply:

Register your organization at calartscouncil.smartsimple.com

The screenshot shows a web browser window with the URL `calartscouncil.smartsimple.com/s_Login.jsp?lang=1&prole=0`. The page features the California Arts Council logo at the top left. The main content area is divided into two sections. On the left, a dark grey box contains a 'Login' form with fields for 'Email' and 'Password', a 'Log In' button, and a 'Forgot Password?' link. Below this is a button to 'Return to California Arts Council Website'. On the right, a dark grey box contains a 'Welcome to the California Arts Council's Online Application System' message, followed by a description of the portal's purpose and a 'Register here' button. A link to 'View Registration Information' is also present. The footer includes copyright information for SmartSimple and a note about the platform being powered by SmartSimple Cloud.

← → ↻ calartscouncil.smartsimple.com/s_Login.jsp?lang=1&prole=0 🔍 📄 ☆ J Update ⋮

Apps Research | Reading list

 CALIFORNIA ARTS COUNCIL
A STATE AGENCY

Login

✉ Email

🔑 Password

Log In

[Forgot Password?](#)

[Return to California Arts Council Website](#)

Welcome to the California Arts Council's Online Application System

This is the California Arts Council's comprehensive online portal for requesting, reviewing, and managing grant awards.

View [Registration Information](#) for instructions.

[Register here](#)

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Application Elements

- Applicant Information
 - Request Amount
 - Proposal Summary
 - Accessibility Requirement Confirmation
- Organizational Details
- Fiscal Sponsor (if applicable)
- Racial Equity and Accessibility
- Other Review Criteria
- Bios of Key Personnel
- Budget Tables
- Support Materials
 - Letters of Support or Testimonials
 - Artistic Work Samples
- Certification of “Good Standing”
- Certification & Release

What is racial equity?

- Closing the gaps so that race no longer predict one's success, while improving outcomes for all.
- We center communities of color to focus improvements for those most impacted by racial inequity
- We use a race explicit and not race exclusive approach to systems change. For example, disaggregating data by race to see the real impacts of our investments across various communities.
- We are learning from Disability Justice organizers and Kimberlé Crenshaw's work on intersectionality.

<https://arts.ca.gov/learning-center/racial-equity-learning-resources/>

Criterion: Racial Equity

- Demonstrates an understanding of racial equity through its cultural competence, policies, practices, projects, and organizational culture. (Racial Equity Statement)
- Elements of racial equity are evidenced in the implementation of programming/services and throughout the proposal. (Application Question)
- Organization's leadership and participants center cultural, ethnic, and racial diversity. (Application Question)
 - Describe any strategies or progress the organization has made toward your racial equity principles that you are proud of and would want to share with the field. (Application Question)

<https://arts.ca.gov/learning-center/racial-equity-learning-resources/>

Criterion: Accessibility

On all levels, how is the program and organization accessible to the full spectrum of community, staff, and artists/cultural worker needs.

- Demonstrates that its programs, services, information, and facilities where funded activities are to take place, including online spaces,
- Will be accessible for individuals with disabilities, including but not limited to individuals who are
 - Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

Criterion: Accessibility_(cont.)

- Describe your organization's approach to ensuring the physical, print, and online accessibility of programs and services for individuals with disabilities
 - Consider organizational personnel and any partnering organizations
 - as well as beneficiaries of arts programming and services, and potential audience members in your response.
- Point of contact for the person managing accessibility for your organization.
 - Include their name, title, phone number, and email address

Budget Snapshot

Revenue

Applicant Organization Fiscal Year End Date



Click on the Calendar icon. First select Month and Year, then select Day.

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Earned	<input type="text"/>	<input type="text"/>	<input type="text"/>
Contributed	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Revenue	<input type="text"/>	<input type="text"/>	<input type="text"/>

Expense

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Personnel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Operating/Production	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Expense	<input type="text"/>	<input type="text"/>	<input type="text"/>
Surplus (Deficit)	<input type="text"/>	<input type="text"/>	<input type="text"/>

Project Budget Snapshot

Project Budget - Google Chrome

calartscouncil.smartsimple.com/s_viewxmlpage.jsp?fieldid=1675822&codedid=THB1L0NpEyU9OFEYSkwGly0ZFzIKeA0NH2JcWUFMYF5b&mode=1&isan...

Personnel Expenses

Expense Type	Job Title	# of Staff	Rate of Pay	CAC Request Amount
				\$0.00

Operating/Production Expenses

Expenses Description	CAC Request Amount
	\$0.00

Total CAC Request Amount

Total CAC Request Amount	\$0.00
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Additional Project Cost

If your CAC Request Amount represents one part of a larger project, indicate this additional cost. The Total Project Cost will automatically be displayed, below.

Additional Project Cost

Close

Update

Reading list

am Manager

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ACCESSIBILITY

CERTIFICATI

tunities your community is
al/social justice, intergenerational

BACK

NEXT

Matching Table Snapshot

Matching Funds - Google Chrome

calartscouncil.smartsimple.com/s_viewxmlpage.jsp?fieldid=1675821&codedid=GFtEN2dAEStaWBIHPxMzIlFYJV0WUDUPH2JcWUpGZF1a&mode=1&isan...

Matching Funds - Cash

Source Type	Identify source (name of contributor, donation, etc.)	Applicant Matching Funds	Status
		\$0.00	

Matching Funds - In-Kind

Identify source (name of contributor, donation, etc.)	Applicant Matching Funds	Status
	\$0.00	

Total Matching Funds

Total Matching Funds	\$0.00
----------------------	--------

Source of Match Notes

i If using in-kind goods and services as match sources, please describe your method for determining their fair market value. Use this space to provide additional matching source details, if applicable, and select "Save" and then "Close" to return to the application.

Close

1 of 176

on your application.

CERTIFICATION & RELEASE

JUMP TO

Key Personnel Bios

GEN-21-9786 (View)

58°F Sunny

2:31 PM 1/24/2022

Artistic Work Samples

- Share the best representation of your creative /cultural impact!
- Content: Samples with purpose
- Format:
 - Video (links)
 - Images, text and audio (upload)

CONTRA-TIEMPO | Photo by Steve Wylie




Grant Writing Tips

- Give yourself time! **Deadline: 11:59 PM on March 9, 2022**
 - *No exceptions will be made*
 - *All application components must be uploaded/completed*
 - *All documents requiring signatures must be signed at time of submission*
 - Due to increased volume of applicant communications, staff have limited capacity to reply to individual responses. Please use the FAQs and allow up to 1 week for a response.
- Plan time for registering or recertifying your organization.
- Explain how your proposal aligns with the review criteria.
- Strong projects are led by, engage, and represent the community to be served.

Grant Writing Tips (cont.)

- The project budget is an extension for the project narrative. Use it as such.
- Budgets must meet the matching fund requirements, if applicable.
- Make sure that letters and materials speak to the specific grant you are applying for.
- Make sure that all uploaded support materials are appropriately named.
- Use the notes fields!



Calling all Panelists!

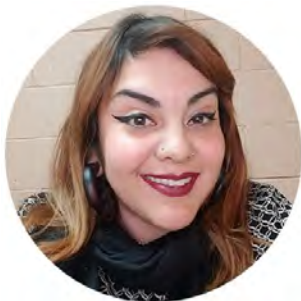
Apply by 3/1/22



Questions?

Please use the Q & A icon for questions. If we are not able to answer your question now, we will include it in the FAQs on our website.

Program Staff



Leslie Giovanini

leslie.giovanini@arts.ca.gov

Programs:

General Operating Relief, Administrators of Color Fellowship, Veterans in the Arts



Josy Miller, Ph.D. (she/her)

josy.miller@arts.ca.gov

Programs:

State-Local Partners, State-Local Partner Mentorship, Administering Organization - Relief for Individual Artists and Cultural Practitioners, Individual Artist Fellowship, Innovations + Intersections



Natalie Peeples (she/her)

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Programs:

Impact Projects, Cultural Pathways, JUMP Starts, Reentry Through the Arts, Statewide Regional Networks, and Local Impact.

Program Staff



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Thank you!

www.arts.ca.gov