



# STATE-LOCAL PARTNER CARES RELIEF FUND 2020 Grant Guidelines

*Deadline: July 13, 2020 11:59 PM*



The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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## California Arts Council



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### **Office Hours**

8:00 AM - 5:00 PM

Monday through Friday

**Purpose:** The California Arts Council (CAC), a state agency, was established in January 1976 to encourage artistic awareness, participation, and expression; to help independent local groups develop their own arts programs; to promote employment of artists and those skilled in crafts in the public and private sector; and to enlist the aid of all state agencies in the task of ensuring the fullest expression of our artistic potential.

**The Council:** The appointed Council of the CAC consists of 11 members who serve staggered terms. The Governor appoints nine members, the assembly Speaker appoints one member, and the Senate President pro Tempore appoints one member. Council members serve without salary, elect their own officers, and meet throughout the state to encourage public attendance. This body sets policy and has final approval of CAC grants.

**Mission:** Advancing California through the arts and creativity.

**Vision:** The CAC envisions a California where the lives of all Californians are enriched by access to and participation in a diverse spectrum of arts and cultural experiences and the arts ecosystem reflects contributions from all of California's diverse populations.

**Funding:** The CAC is a state agency, funded from the state's annual budget process and proceeds from the California Arts License Plate and the Keep Arts in Schools tax return voluntary contribution fund, supplemented by funds from the National Endowment for the Arts. Its grants are usually matched by foundations, individuals, earned income, government agencies, or other organizations.

**Information Access:** Due to the Public Records and Open Meeting Acts, applications and their attachments are not confidential and may be requested by the media and/or public. Meeting dates and locations are posted at [www.arts.ca.gov](http://www.arts.ca.gov). Observers may attend but may not participate in, or in any way interfere with, Council meetings. Each meeting provides a designated time for public comment, although comments may be time-limited.

**Grant Process:** Applications are evaluated by panels of experts, recognized in their respective fields, who rank applications according to program criteria. The CAC staff provides information but not recommendations to the panel. The Council reviews panel recommendations before making final funding decisions. CAC staff is responsible for grant contract administration after Council approval. In dire or unexpected circumstances, CAC reserves the right to make exceptions to any policy or procedure on a case-by-case basis.

**Requirements:** The CAC is mandated both by federal and state regulations to fund only organizations that have proof of nonprofit status under sec. 501(c)(3) of the Internal Revenue Code (Fiscal Receivers are eligible in some programs), or under sec. 23701d of the California Revenue and Taxations Code, or entities that are a unit of government; and that comply with the Civil Rights Acts of 1964, as amended; sec. 504 of the Rehabilitation Act of 1973, as amended; the Age Discrimination Act of 1975; the Drug-Free Workplace Act of 1988; California Government Code secs. 11135-11139.5 (barring discrimination); the Fair Labor Standards Act, as defined by the Secretary of Labor in part 505 of title 29 of the Code of Federal Regulation; the Americans With Disabilities Act of 1990 ("ADA"); the Fair Employment and Housing Act; and the Personal Responsibility and Work Opportunity Reconciliation Act of 1996.

**Ownership, Copyrights, Royalties, Credit:** The CAC does not claim ownership, copyrights, royalties, or other claim to artwork produced as a result of a CAC grant. However, the CAC reserves the right to reproduce and use such material for official, noncommercial purpose, including but not limited to use on the CAC website, social media and print materials. In addition, the CAC requires documentation of grants activity, and appropriate credit for CAC partial support.

**STATE-LOCAL PARTNER  
CARES RELIEF FUND  
2020 GRANT GUIDELINES**

**DEADLINE: July 13, 2020 11:59 PM**

**Grant Activity Period:**

**August 1, 2020 – January 31, 2021**

**Apply at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com)**



## **Background**

The Federal Coronavirus Aid, Relief, and Economic Security (CARES) Act recognizes that the nonprofit arts industry is an important sector of America's economy. In response to the rapidly evolving situation around the novel coronavirus (COVID-19), the National Endowment for the Arts awarded 40 percent of its CARES appropriation directly to state and regional arts agencies. The National Endowment for the Arts is directing these funds to support arts organizations and their employees to endure the economic hardships caused by the forced closure of their operations due to the COVID-19 pandemic.

As a state agency, the California Arts Council (CAC) voted in a public meeting to direct this funding to the State Local-Partners (SLPs) for regranting on the county level. In alignment with the CAC's public mission and commitment to racial equity, and in response to public health data and state leadership practices, funds have been designated to support local arts and cultural organizations serving communities of color disproportionately impacted by COVID-19.

Special funding from the National Endowment for the Arts and the CARES Act will allow the CAC to provide a measured and timely response to the continued needs of arts organizations in disproportionately impacted communities throughout the state of California, by distributing the \$710,400 at a county level to all 46 SLPs who elected to opt in.

## **Purpose**

The CAC will work with SLPs to provide countywide regranting support to arts and cultural organizations serving communities of color disproportionately impacted by COVID-19. Identifying SLPs as partners in regranting funds allows the CAC to meet the needs of arts and cultural organizations expediently and effectively throughout the state of California.

SLPs will utilize the CARES funding to support regranting projects from arts and cultural organizations who represent and serve communities of color disproportionately impacted by COVID-19.

## **Applicant Eligibility**

- Only SLPs that elected to opt in to receive this support are eligible to apply.

## **Funding Amounts:**

- A total of \$710,400 has been allocated toward this program.
- Funding amounts will be determined based on the final number of SLPs who opt in.
- Up to 20% may be used for operations support of the State-Local Partner organization.
- A match is not required.
- A project budget is not required at the time of application but is required as part of the Final Report.

## **Funding Restrictions for SLP**

- The award may not be used to supplant other state-funded expenses.
- This award may not be used with other sub-granting CARES Act funds.
- The award may not be used to support any of the identified expenses in the list below.

### **What the CAC Does Not Fund**

- Individuals (as applicants)
- Hospitality or food costs
- State agencies (as applicants)
- Federal agencies (as applicants)
- Non-arts organizations not involved in arts activities (as applicants)
- For-profit organizations (as applicants)
- Former grantee organizations not in compliance with CAC grant requirements (as stipulated in grant agreement)
- Fundraising activities or services such as annual campaigns, fundraising events, or grant writing
- Programs or services intended for private use, or for use by restricted membership
- Projects with religious purposes
- Operational, administrative or indirect costs of schools, colleges, or universities, or any activities that are part of the curricular base of these institutions
- Trusts, endowment funds, or investments
- Capital outlay, including construction projects or purchase of land and buildings
- Equipment
- Debt repayment
- Out-of-state travel

- Expenses incurred before the start date or after the ending date of the Grant Activity Period
  - Please note: Due to the economic effects of COVID-19 beginning in early 2020, we understand the subgrantee may request compensation for expenses that occurred before the Grant Activity Period. This is permitted.
- Lobbying activities that are intended to influence the actions, policies, or decisions of government officials or specific legislation

## **Regranting Program Requirements**

- The SLP must award all regranting funds by January 31, 2021.
- The SLP must develop a regranting program addressing the CAC's CARES program purpose by January 31, 2020.
- The regranting program must support arts and cultural organizations that serve communities of color disproportionately impacted by COVID-19.
- Supported arts and cultural organizations must comply with one or more of the following:
  - The organization must include and represent the communities to be served.
  - Organization mission, staff, and board (or other advisory or governing body) must be deeply rooted in and reflective of the identified community or group.
  - Provided arts activities, programs and/or services must be culturally relevant and responsive to the identified community or group.
- The regranting program must demonstrate the organization's ability to administer a countywide regranting program or a multicounty partnership, to provide technical assistance to grant applicants, as well as monitor the evolving needs of grantees.
- The SLP must demonstrate countywide reach and an inclusive stakeholder engagement strategy where all eligible arts and cultural organizations, including those on tribal lands, are aware of and can access the grant process.
- The SLP must demonstrate equitable grantmaking policies, controls, and administration of their regranting project. Regranting may provide general operating support or project-based support.
  - Examples of support include: salaries, fees for artists and other contract personnel, and facility costs.
  - When possible, the SLP should prioritize providing general operating support and not the creation of new projects. The focus of the SLP-developed regranting program should prioritize sustaining arts and cultural organizations and the employment of cultural workers through this critical time, who serve communities of color disproportionately affected by COVID-19.
  - The SLP must expend the full award amount by the end of the Grant Activity Period.

## Application Overview

Applicants will need to respond to the following prompts:

1. Describe the ability of the SLP or project partner organization to administer a countywide regranting project. (1,500 characters maximum)
2. Complete the decision-making worksheet and upload to the supplemental materials section. [http://www.arts.ca.gov/files/SLP\\_DecisionSupportTool\\_2020.pdf](http://www.arts.ca.gov/files/SLP_DecisionSupportTool_2020.pdf)

## Evaluation Process

Applications will be reviewed by California Arts Council staff for thoroughness and completeness.

## Proposed Timeline

June 29, 2020	Application available (online)
<b>July 13, 2020 11:59PM</b>	<b>Application deadline (online)</b>
July 24, 2020	Funding notifications
August 1, 2020 - January 31, 2021	Grant Activity Period
February 28, 2021	Final Report due

## Grantee Requirements

Grantees must comply with all requirements as stipulated in the grant agreement including, but not limited to, the following:

- Credit the National Endowment for the Arts and the CAC on all printed and electronic materials as follows: *“This program is funded by the Coronavirus Aid, Relief, and Economic Security (CARES) Act through the National Endowment for the Arts, a federal agency, and the California Arts Council, a state agency.”*
- A Final Report summarizing grant-funded activities and accomplishments will be required and due by February 28, 2021.
  - If the project is completed before the end of the Grant Activity Period, the SLP may submit a Final Report earlier than February 28, 2021.
  - All expended funds will need to be tracked separately from general funding.

## Staff Assistance

CAC staff is available to offer guidance and clarification in preparing your application. We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated. People who are deaf, hard of hearing, have difficulty speaking, or who are deaf blind may dial 711 to reach the California Relay Service (CRS).

### Maya Austin, Arts Program Specialist

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- [Schedule a 15-minute SLP CARES Relief Fund grant phone consultation](#)
- [SLP CARES Relief Fund- Frequently Asked Questions \(FAQs\)](#)