

MINUTES OF PUBLIC MEETING

**Thursday, January 25, 2018
10 a.m. to 4 p.m.**

**OC Music & Dance Center
17620 Fitch Ave., Suite 160
Conference Room A&B
Irvine, CA 92614
(949) 386-8336**

PRESENT:

Council Members

Donn K. Harris, Chair
Nashormeh Lindo, Vice Chair
Larry Baza
Phoebe Beasley
Christopher Coppola
Juan Devis
Kathleen Gallegos
Jaime Galli
Louise McGuinness

Council members absent: Steve Oliver and Rosalind Wyman

Arts Council Staff

Anne Bown-Crawford, Executive Director
Ayanna Kiburi, Deputy Director
Caitlin Fitzwater, Director of Public Affairs
Shelly Gilbride, Programs Officer
Kristin Margolis, Director of Legislative Affairs
Debra Waltman, Director of Administrative Services
Jaren Bonillo, Arts Program Specialist
Lariza Barcena, Administrative Analyst

Invited Attendees

Douglas K. Freeman, Executive Chair and CEO, Orange County Music and Dance
Richard Stein, President and CEO, Arts Orange County
Victor Payan, Director, Media Arts Santa Ana

Pocha Peña, Board Member, Media Arts Santa Ana
Nicholaus Yee, viola player, performing artist

Other Attendees / Members of the Public

David Anderson, Saddleback College
Kevin Staniec, 1888 Center
Elizabeth Pearson, Pacific Chorale
Luz Mendez, Grupo Folklorico de Santa Ana
Tomas Benitez, Latino Arts Network
Pat Wayne, CREATE CA
Scott Fitzpatrick, Newport Mesa Unified School District
Michael Alexander, Californians for the Arts
Yaya Castillo, Restorative Justice for the Arts
Brenda Perez, Restorative Justice for the Arts
Joe Bravo, Restorative Justice for the Arts
Lauren Pizer Mains, California State Senate and Joint Committee on the Arts
Robert D. Machado, Tustin Area Council for Fine Arts
Nancy Warzer Brady, Philharmonic Society of Orange County
Karen Wood, Irvine Barclay Theatre & Cheng Hall
Luz Mendez, Relampago del Cielo, Inc.
Tram Le, City of Santa Ana
Kevin Staniec, City of Irvine

I. Call to Order and Welcome from Venue

The Chair called the meeting to order at 10:02 a.m.; he introduced Douglas K. Freeman, Executive Chair and CEO of Orange County Music and Dance, and Richard Stein, President and CEO of Arts Orange County. Freeman gave an overview of OCMD. The organization provides consulting and project management services for clients of municipalities, higher education and nonprofit arts organizations. Freeman stated the vision is for no child to be denied access to the performing arts because of economic difficulties. For this reason, OCMD provides scholarships to 30% of enrolled kids and provides free supplemental education to teachers in schools. Stein gave an overview of Arts OC, a nonprofit organization designated by the County of Orange as its official local arts agency.

II. Performance from Nicholaus Yee

Violist Nicholaus Yee is trained as an instrumental conductor, early music specialist, and music educator. He is currently a teacher at OCMD. He performed for the Council members and public.

III. Roll Call and Establishment of a Quorum

Barcena took the roll at 10:41 a.m. and a quorum was established.

IV. Approval of Minutes from November 30, 2017

At 10:24 a.m., McGuinness moved to approve the minutes from November 30, 2017. Beasley seconded.

No discussion.

At 10:25 a.m. the Chair called for the vote. The motion passed 7-2-0 with Coppola and Devis abstaining.

V. Chair's Report

Harris stated that in his tenure as the chairperson he had the privilege to witness how great and impactful the arts are in California. He welcomed Bown-Crawford as the new CAC Executive Director and thanked Kiburi for her work as the Interim Director. Kiburi thanked Harris for his tenure as the chairperson.

VI. Director's Remarks

Bown-Crawford stated that she is a teacher first and foremost. She grew up in a family of public service focused on accessibility. She is an Adobe Education Leader for the private sector. She created two programs that are recognized statewide as demonstration sites for their curriculum: the Arcata Arts Institute and the Innovation Design Institute. Both are offered at the Northern Humboldt Union High School District. She thanked Kiburi and the CAC staff for facilitating her transition into her new position.

VII. Council Verbal Bios

Bown-Crawford invited each Council member to share an overview into their personal background and passions for the arts.

- Coppola is the Film Department chair at San Francisco Art Institute. He was inspired to become a teacher by his father's involvement in the arts as a premier educator. His position lets him combine his background in professional filmmaking with his teaching for students. He created Project Accessible Hollywood, a nonprofit organization, with the goal of helping students realize their own calling.
- McGuinness is a jewelry maker. She became part of the American Crafts Movement in the '70s and developed her own company. She is currently on the board of the Oakland Museum of California and helped raise \$2 million in the past year.
- Beasley is a former art teacher from Cleveland, Ohio. She also has a background in radio sales and politics. She served on the L.A. County Arts Commission. She was appointed to the CAC by Governor Brown in 2015. She is a visual artist and created the inaugural art for former Presidents Bush and Clinton. She was recently elected chair of the Board of Trustees of the California State Summer School for the Arts.
- Baza is an arts administrator from San Diego and worked in the field for 40 years. His love for the arts began with high school theater. He just completed his tenure as Chair of the San Diego Commission of Arts and Culture. His father is from the Island of Guam and his mother is Mexican American. His mixed ethnic background guides his political ideas in the areas of education and civil rights.

- Lindo began her passion for art at a young age. She graduated from Penn State University. She taught art in Philadelphia public schools. Her true passion as an art educator began when she was assigned in the Education Department at the Pennsylvania Academy of Fine Art during her graduate studies. She has worked at many museums, including the Schomburg Center for Research in Black Culture, which combined her interest in art and African and African American History.
- Harris is the Executive Director for Creativity and the Arts at the San Francisco Unified School District and he believes in the power of arts in all facets of life. He was an educator in creative writing and computers. Former Attorney General and current Governor Brown offered him the position of Executive and Artistic Director of the Oakland School for the Arts. In his current position, he is the head of a \$300 million project for an arts center for SFUSD with the goal of letting students develop their creativity.
- Galli is a Bachelor of Music and Classical Voice. She began her career at the School of Music and Dance at San Francisco State University where she gained experience in arts programming. She furthered her studies and received a master's degree in Arts Management. She has 10 years of experience in nonprofit arts administration in marketing and media and has worked for the SF International Film Festival and SF MOMA. She recently became the Senior Strategist for the consulting agency Imprint Projects. She is also an adjunct professor at the Academy of Art University in social media strategy and analytics.
- Gallegos is the director of Avenue 50 Studios in Los Angeles. She comes from an immigrant family of Cuban and Puerto Rican descent. She worked in labor law, worker's compensation law, and international bankruptcy law. After college, she joined the Chicano Delegation of UCLA where she traveled to Honduras and Nicaragua for philanthropic work in visual and performance art. This experience and her personal background made her appreciative of her family's hard work and her opportunities in the United States. After her travels, she returned to L.A. where she opened Avenue 50 Studios as a personal gallery. To compensate for the lack of venues exhibiting Latino and Chicano art, she later opened her studios as an open gallery.
- Devis is of Colombian and Lebanese descent. His father was a well-known visual artist who loved the classical arts and explained to Devis the similarities it shared with Colombian culture. His mother was a social worker who started many organizations for young men and women who lived in the streets. At a young age, Star Wars ignited his passion for film and his lifelong mission of storytelling through images. He has learned photography and has worked in theatre. When he received a fellowship to study film at Emerson College in Boston, he moved in a Puerto Rican neighborhood where he mentored the local children on filmmaking. Among other acclaimed work, he received success with his featured film "The Petty Curse of Having this Body." He received his first CAC grant for his art workshops for juveniles. He developed a video game called "Tropical America," with students from Belmont High School in Los Angeles that was recognized by the United Nations and PBS. He is currently the Chief Creative Officer at KCET. He is proud of serving on the Council.

VIII. Deputy Director's Report

Kiburi walked the Council through her written report. She reported on the budget overview and grant actuals for FY 2016-2018.

Gallegos asked what the incoming Associate Government Program Analyst's role would be. Waltman replied the new recruit will perform operational support for Administration.

Devis asked what the strategic plan's consultant role would be. Kiburi replied the consultant facilitates the process of developing the strategic plan; if the Request for Proposals is opened again, outreach can be extended to organizations and single individuals.

Lindo suggested contacting former Council members to learn how the current strategic plan was created. Fitzwater replied that former Council Vice Chair Susan Steinhauser and staff worked with the prior consultant, meeting regularly until the final strategic plan was adopted. Coppola suggested reading the minutes from the Council Meeting in which it was adopted to learn more on how the previous consultant was engaged. Beasley asked if the deadline could be postponed. Kiburi replied that the strategic plan was designed as a guiding plan for three to five years. There is no urgency to create a new plan until 2020.

a) Budget Overview

Kiburi reminded the Council members of their unique and important role in approving how the entire local assistance budget is allocated among the CAC grant programs. She added that the budget overview in Tab 3 lists the local assistance budget and the operations budget for their information.

Devis asked why the Graphic Design License Plate is not part of the State Operations category. Kiburi replied the funding from it is managed between various administration costs, including costs to run the program, and the rest is distributed to grant programs. Gallegos asked if the revenues have increased since last year. Kiburi replied the revenues from the program have decreased and that a status report will be provided at the next Council Meeting.

b) FY 2016-2018 Grant Actuals

Kiburi explained the Grant Actuals in Tab 3 lists all grant programs, the budget that the Council has approved for each, and their respective percentage to the total budget for grants. She added that for the FY 2018-2019 Grant Actuals, she intends to provide more information to inform the FY 2018 grant allocations to include need. She invited the Council to share what type of data they'd like to see.

Beasley asked for clarification on Creative California Communities being a two-year program. Kiburi replied the data shown is for the current Fiscal Year, and the recent changes to the program are not reflective. Harris raised the possibility to discuss how the grant will be disbursed in the two-year span. Kiburi replied the Council can discuss and decide the grant funding process.

Baza requested a map displaying the location of grantees in California. Fitzwater replied the map was provided to Council in previous years; because of how big the size of the map might be, this can be reproduced in digital format.

Harris asked if the Arts in Corrections program provided services for both male and female facilities. Kiburi replied AIC serves all adult facilities. There are currently 35 facilities with an \$8 million total funding. The CAC has an administrative fee of 10% to pay the two staff members working in the program. The rest is distributed to 17 contractors who are responsible for finding artists providing services to facilities and for their training with the California Department of Corrections and Rehabilitation.

Kiburi concluded the report by explaining to the Council that the Chairperson is their access to giving feedback; the Chairperson is part of the Executive Committee which meets every two weeks.

Baza requested for less structure in Council Meetings to have an opportunity to have discussions in public without a formal agenda. Kiburi suggested the Council members to discuss having a retreat.

At 11:25 a.m., a break was taken.

IX. Public Comment

- **Tomas Benitez, Latino Arts Network**
Benitez welcomed the Council to Orange County. He voiced his concern on in-kind policy and also the changes directing all community arts education projects to the Arts Education – Extension program. He urged the Council to consider the impacts of changing grant guidelines on smaller applicants. He introduced his colleague from the City of Santa Ana Cultural Planning Department, Tram Le. Le is the first Arts and Cultural Specialist at the City, and has worked on the Vietnam Story Project and the Vietnam Film Festival.
- **Pat Wayne, CREATE CA**
Wayne congratulated Bown-Crawford on her appointment. She shared that CREATE CA will have four years of arts education data published and available to the public in the next 45 days. Additionally, CREATE CA has created the Declaration of the Rights of All Students to Equity in Arts Learning which urges policy change at the school district level. She thanked the CAC for its support for leadership development. The coalition recently convened state leaders in Riverside where they focused on career paths for students in the arts education sector. CREATE CA is working on a public will campaign for arts education and will keep the Council updated on the efforts.
- **Scott Fitzpatrick, Newport Mesa Unified School District**
Fitzpatrick thanked the Council for being in Orange County and for its leadership at the state level. He stated the importance of the Local Control Funding Formula (LCFF) and Local Control and Accountability Plans (LCAP), which have been successful in Newport Mesa. He thanked the

Council for its work on grant guidelines and programs and added that the NMUSD is actively advocating for instruments access for students in the arts.

- Michael Alexander, Californians for the Arts and former CAC Council member
Alexander urged the CAC to get involved with organizations that offer education on disaster preparation given the recent emergencies that arose in California. He added that the CAC could use these platforms to aid organizations with networking and prevention.
- Pocha Peña, Board Member, Media Arts Santa Ana
Peña welcomed the Council to Orange County. As the Chair of Santa Ana Arts Commission she has been working on creating art infrastructures in the county. Three years ago she lobbied to create an arts commission in the city. To this date, the Santa Ana Arts Commission has completed an arts master plan and is in the phase of implementing grant programming and funding distribution. She is hopeful to create cultural equity throughout the county.
- Yaya Castillo, Restorative Justice for the Arts
The Restorative Justice for the Arts was created to raise awareness of preservation and restoration of cultural monuments in Highland Park against gentrification. The artists and people in the area are requesting the CAC to provide training and informational workshops on grant program applications for cultural preservation and building of future monuments.
- David Anderson, Saddleback College
Anderson stated that although Orange County has an incredible artistic heritage, culture, and one of the most diverse communities, it is largely underfunded. Orange County is underrepresented in the list of CAC grantees and is in need of more financial support as it does not have strong philanthropic support. Excellent free programs such as Saddleback College's Summer of Theatre are affected by this. He invited the Council to visit and explore the cultural landscape of the O.C.
- Elizabeth Pearson, Pacific Chorale
Pearson explained that Pacific Chorale is an outreach program for students' accessibility to the arts. As a grantee, the organization has benefitted from CAC funding especially for organizational and leadership development and is thankful for the support.
- Joe Bravo, Restorative Justice for the Arts
Bravo informed the Council that his neighborhood of Highland Park is under cultural siege. The continuous increase in rent and gentrification is affecting its cultural patrimony. Significant murals are being demolished for new housing establishments. The main challenge for the group is the fast turnaround of the selling of buildings. The group has reached out to the local City Council but the funding is insufficient. For that, Bravo is asking for the CAC's support for the group's mission to preserve its cultural monuments.

Beasley suggested reaching out to the L.A. County Board of Supervisors to request additional funding.

Gallegos added that many of the murals are in public spaces and the community is not consulted before they are destroyed.

- Brenda Perez, Restorative Justice for the Arts
Perez further explained that neighboring cultural communities are experiencing vandalism of cultural patrimony, such as in Little Tokyo and Filipino Town. She stated that this type of criminalization is causing fatalism and psychological distress in these communities. She invited the council to visit Highland Park to see their concerns firsthand.
- Luz Mendez, Relampago del Cielo Grupo Folklorico de Santa Ana
Mendez stated that the organization was founded 47 years ago and has been steadily growing. It currently serves 300 children. In order to accommodate all students and create more classes, the organization is creating a campaign to create or adopt a larger facility that can serve as an arts center for the city. She thanked Arts Orange County for its support and invited the Council and public to the students' performance on February 23 at the Santa Ana High School.
- Rick Stein, Arts Orange County
Stein shared an update on behalf of Victoria Hamilton, Board President of Californians for the Arts. Hamilton expressed gratitude to the Arts OC's partnership with CAC in building greater resources for arts communities statewide. She looks forward to continuing to work with Margolis. Arts OC and CFTA are in communication with the Legislature to advocate for a larger CAC budget allocation so that can further programs can be created.

X. Voting Item: Approval of Professional Development Grant Ranking and Awards

At 1:05 p.m., McGuinness moved to approve the Professional Development grant ranking and awards. Beasley seconded.

Correction:

- Staff requests approval of panel recommendations to fund nine Professional Development applicants for a total of \$8,848.

Discussion

Bonillo shared the PD overview from the memo included in Tab 4 with the Council.

Gallegos asked if the pool of applicants this year was smaller. Bonillo replied it was not, as this was the first of the three funding cycles for this year. She added that this pool is from the first applicants utilizing the recently implemented CAC grants management system.

Gallegos asked if an applicant can reapply if its application was previously denied. Bonillo replied the applicant can reapply as long as the activity it's looking to fund takes place within the four-month grant period. She added that the organizations that were not recommended for funding applied for ineligible activities such as out-of-state travel or submitted incomplete applications.

Beasley asked if a Professional Development workshop might be beneficial to applicants to address questions and misunderstandings ahead of time. Bonillo agreed and added that the Programs staff always encourages phone calls as well.

At 1:13 p.m. the Chair called for the vote. The motion passed 9-0.

XI. Voting Item: Spring 2018 Panel Pool Additions

At 1:14 p.m., Coppola moved to approve the Spring 2018 Panel Pool additions. Lindo seconded.

Kiburi explained the list in Tab 5 is a recommended pool of panelists to be added to the existing list. An overview of demographics was included showing a disproportionate amount of white females in the pool. Kiburi suggested that the Council discuss ideas to increase diversity in terms of race/ethnicity, geography, and background. She added that many grants now require three- to four-day panels, making non-managerial panelists who do not have the flexibility to afford that amount of leave from work hard to schedule for panels. CAC is actively looking for ways to provide panelists an honorarium in addition to their travel, accommodations, and per diem.

McGuinness asked if the new grants management system can display data that can help the Programs staff select the panelists. Gilbride replied the SmartSimple Grant System is exclusively for grant application and review. It is a tool for panelists to review grant applications but it is not programmed for panelist selection.

Kiburi welcomed the Council to attend panels to understand the process and work that panelists apply.

McGuinness thanked Kiburi and the Programs staff for their work on the panelists and the data handout.

At 1:28 p.m. the Chair called for the vote. The motion passed 9-0.

XII. Break: Council Member Paperwork

At 1:29 p.m., a break was taken.

XIII. Cultural Pathways Grantee Presentation

Kiburi introduced Victor Payan, Director of Media Arts Santa Ana (MASA). MASA is a community-based digital arts organization whose mission is to inspire the growth and development of the Media Arts in Santa Ana and Orange County by empowering youth and adults through free and accessible classes, festivals, screenings, workshops, training, advocacy, networking opportunities, and special initiatives.

Payan explained that MASA was founded by himself and Pocha Peña and is a program for historically disenfranchised communities. Both coming from a background in performance arts and public media, they utilize the program as a powerful way to elevate communities' artwork and bring it to worldwide audiences.

Payan showed a video created by students of MASA's Youth Media program, which bridges technology training via engaging exercises to teach cultural agility. He brought two students from the program, Daniela Ramirez and Tonio Beltran, who spoke about their positive experiences and valuable mentorship of MASA.

Devis asked what other funding MASA utilizes. Payan replied MASA receives funding from the Film Festival, the City of Santa Ana, and other funds. Gallegos asked if Cultural Pathways has been a supportive program to the organization. Payan replied positively, and added that the access of resources from the CAC through the years has been beneficial.

The Council thanked Payan, Peña, and the students for their presentation.

XIV. Discussion Items

a) Grant Matching Fund and Budget Requirements

Kiburi explained that the handout in Tab 6 is a summary of grant matching fund and budget requirements that the Council has previously approved. It provides a background history on the current policies. She suggested the Council use this time to discuss the implications that the policies in place have on applicants such as smaller organizations.

McGuinness asked to discuss the impact of the requirement for project-based grants to support no more than 25% of the organization's annual revenue.

Gallegos stated that there is an issue for smaller arts organizations due to difficulties in categorizing what an in-kind match is for their operations.

Devis added that a lot of smaller arts organizations receive services through volunteered time offered by board members, which is then difficult to categorize.

Gilbride replied that the CAC does not classify what an in-kind contributive service is for each organization. The guidelines are provided directly from the National Endowment for the Arts and the Federal Code of Regulations. She added that organizations may want to consult with a professional accountant to clarify what the organization's expenditures are.

Devis stated the Council has to strategize on how to create a better understanding of third party contribution. Galli added the CAC could provide resources where organizations can find more information. Lindo suggested creating a workshop.

Kiburi summarized the following action plan on in-kind matching:

- Inquire and gather data on grant matching fund
- Research the effects of the guidelines on applicants and future applicants
- Create a workshop curriculum including topics on definition of in-kind services

- Council and staff to identify topic experts to present at workshops

Gilbride stated that a list of examples on what applicants are using as in-kind contribution will be presented at the next Council Meeting.

b) Fiscal Sponsor Requirement

This topic was deferred to the April 2018 Council Meeting.

XV. Voting Items

Devis stated that the other Council member in the Nominations Committee is Oliver. He thanked Harris for his leadership as Chair.

a) Nomination and Election of 2018 Chair

At 3:10 p.m., Devis moved to approve the nomination and election of the 2018 Chair. Beasley seconded.

Devis reported the Nominations Committee's nomination for Nashormeh Lindo for the 2018 Chair position.

At 3:13 p.m. the Chair called for the vote. The motion passed 8-0.

b) Nomination and Election of 2018 Vice Chair

At 3:13 p.m., Devis moved to approve the nomination and election of the 2018 Vice Chair. Beasley seconded.

Devis reported the Nominations Committee's nomination for Larry Baza for the 2018 Vice Chair position.

At 3:14 p.m. the Chair called for the vote. The motion passed 8-0.

XVI. Update Items: Keep Arts in Schools Voluntary Contribution Fund and Arts License Plate

Fitzwater reported that the Keep Arts in Schools (KAIS) Voluntary Contribution Fund is a tax season effort. This is one of the two ways the CAC generates funds outside of the State's public fund and is administered by the Franchise Tax Board. The other effort is the Arts License Plate. KAIS' minimum requirement is \$258,568. The fund came into law in 2013 and started in 2014. The contribution can be made via TurboTax, and is the only fund for the arts. Branding and outreach is done via social media, blog, newsletters, grantee promotion, logo design, flyers, and direct appeal. She asked the Council to help with campaign efforts.

XVII. Legislative Overview for Council – Part III

Margolis resumed the third part of her presentation to the Council members. She highlighted the importance of Council members spending time in district offices to build a working relationship by educating them on the work of the Council.

XVIII. Future Agenda Items

In the interest of time this item was omitted. Council members will submit their requests to the 2018 Chair.

XIX. Voting Item: Council Meeting Calendar

At 3:20 p.m., Baza moved to approve the Council Meeting Calendar for 2018. Beasley seconded.

The following dates and locations were proposed:

- April 18, 2018, in Merced
- June 7, 2018, in Nevada City
- September 12, 2018, location TBD
- December 6, 2018, location TBD

At 3:25 p.m. the Chair called for the vote. The motion passed 9-0.

XX. Adjournment

The meeting was adjourned at 4 p.m.