State of California CALIFORNIA ARTS COUNCIL PUBLIC MEETING MINUTES

California



Arts Council

Held Pursuant To Due Notice September 19-20, 2005

Autry National Center Griffith Park Campus 4700 Western Heritage Way Los Angeles, CA 90027 (323) 667-2000

ATTENDANCE

MONDAY September 19, 2005 and TUESDAY September 20, 2005

CALIFORNIA ARTS COUNCIL

Presiding: Marcy Friedman, Chair

Council Members: Michael Alexander

Annette Bening Eunice David Phyllis Epstein

Malissa Feruzzi Shriver

Steven Fogel (September 19 only)

Dr. Jerrold Hiura

Michael Rubel (September 20 only)

Members not in

Attendance

Barbara George

Staff: Muriel Johnson, Director

Josie S. Talamantez, Assistant Chief of Grant Programs

Scott Heckes, Chief of Administration Mary Beth Barber, Communications Kristin Margolis, Arts Program Specialist

Facilitator: Cecilia Lynch, Focused Momentum

Emily Shepard, Graphic Recorder and Illustrator

Special Guests:

Cora Mirikitani, CEO, Center for Cultural Innovation **Anthony Radich**, Executive Director, Western States Arts

Federation (WESTAF)

Laura Zucker, Executive Director, Los Angeles Arts Commission

Attendees: David Burton, Autry National Center (September 19)

Steve Aron, Director, Autry National Center (September 20) **Holly Unruh**, Santa Barbara Arts Commission Chair, UCIRA

(September 19)

Bo Lebo, Neo, Inc. (in afternoon of September 19 and 20) **Edmond L Anderson**, Maven Connector, Inc. (in afternoon on

September 19)

CALIFORNIA ARTS COUNCIL

<u>Summary Minutes</u> Strategic Planning Meeting

DAY 1: September 19, 2005—11:00 am

Call to Order

Chair Marcy Friedman called the meeting to order, then introduced Muriel Johnson to explain the structure of the meeting.

Introduction

Director Johnson welcomed the participants to the strategic planning meeting and thanked the parties that contributed to the process through time, work and \$23,000 in financial support: Laura Zucker of the Los Angeles County Arts Commission, Anthony Radich of WESTAF, Performing Arts Program Director Moy Eng of the William and Flora Hewlett Foundation, Fred Teichert and the Teichert Foundation of Sacramento, and Cecilia Lynch of Focused Momentum.

Introduction of Meeting Facilitators

Director Johnson then turned the floor over to Cecilia Lynch of Focused Momentum, who introduced her colleague Emily Shepard, graphic illustrator. Ms. Lynch then introduced the Autry's Deputy Director, David Burton.

Welcome by Meeting Host

Mr. Burton welcomed the meeting attendees and explained the history of the different facilities within the Autry National Center. Director Johnson thanked Mr. Burton for the use of the meeting room at no cost to the CAC.

Roll Call / Minutes Approval

Chair Friedman asked if there were any amendments to the minutes from the previous meeting and asked Mary Beth Barber to call the role. Michael Alexander moved and Dr. Jerry Hiura seconded approval of the minutes. The minutes were approved unanimously, noting members Barbara George and Michael Rubel as absent.

Meeting Materials and other information

Director Johnson pointed out that information on the meeting, the strategic plan supporting materials, CAC brochures and handouts, and specific information on the Youth Education in the Arts (YEA!) grants were available in the back of the room.

Chair's Report

Director Friedman summarized the current status of the CAC in terms of funding and programming, the need for a strategic plan, and the goal of finding a direction and strategy for the agency.

Public Testimony

Chair Friedman asked if there was any public testimony, and Holly Unruh of the Santa Barbara County Arts Commission introduced herself, thanked the Council for their hard work, and

directed attendees to informational materials she place on the table with the other materials. Chair Friedman then turned the meeting over to Ms. Lynch.

Strategic Planning Process—Focused Momentum

Ms. Lynch introduced herself, her background, and gave an overview of the process. The meeting then progressed with Ms. Lynch as facilitator. (For further details on the meeting, see insert from Focused Momentum.) The Strategic Planning process proceeded until 5:45 pm.

DAY 2 – September 20, 2005—8:30 am

Call to Order

Chair Friedman called the meeting to order and introduced Mr. Aron of the Autry National Center.

Welcome by Autry National Center Director

Steve Aron, Director of the Autry National Center, gave a more extensive history of the Autry National Center and its role as a museum. Director Johnson reiterated her appreciation for the use of the meeting room and for the gracious hospitality of the Autry staff.

Public Testimony

Director Johnson read a portion of a letter from Holly Unruh, Chair of the Santa Barbara Arts Commission. No other person appeared to testify.

Roll Call

Mary Beth Barber called the role. Noted absent were Councilmembers George and Fogel. Chair Friedman then welcomed Councilmember Rubel to the second day of the strategic planning process.

Strategic Planning Process—Focused Momentum

Ms. Lynch continued the strategic planning process until 4:45 pm. (See insert from Focused Momentum for details.)

Final Announcements

Following the conclusion of the session, Director Johnson briefly explained that the California Association of Museums (CAM) has a proposal in the Legislature for a "Snoopy" license plate to benefit museums. CAM is seeking an existing state agency sponsor and has asked the CAC to apply. Others under consideration are the Department of Parks and Recreation and the California Cultural and Historical Endowment. With Council members leaving, there was little time for discussion. The Council agreed that the Director would respond to CAM and that they would like to address the issue at a future meeting.

Adjournment

Councilmember Epstein moved that the meeting be adjourned in memory of Simon Wiesenthal, Councilmember Bening seconded, and the Council moved with a unanimous verbal vote.