

MINUTES OF PUBLIC MEETING

**Tuesday, March 26, 2019
9:00 a.m. to 5:00 p.m.**

**Hacker Lab Sacramento
2533 R Street
Suite 120
Sacramento, CA 95816
(916) 514-7044**

PRESENT:

Council Members

Nashormeh Lindo, Chair
Larry Baza, Vice Chair
Juan Devis
Jodie Evans
Jaime Galli
Donn K. Harris
Kathleen Gallegos
Louise McGuinness

Arts Council Staff

Anne Bown-Crawford, Executive Director
Ayanna Kiburi, Deputy Director
Caitlin Fitzwater, Director of Public Affairs
Kristin Margolis, Director of Legislative Affairs
Kimberly Brown, Public Affairs Specialist
Wendy Moran, Graphic Designer
Lariza Barcena, Administrative Analyst

Invited Attendees

Eric Ullrich, Hacker Lab Sacramento
Gina Lujan, Hacker Lab Sacramento
Kendra Harris, California Commission on the Status of Women and Girls
Stephanie Tseu, California Commission on the Status of Women and Girls
Ian Hadley, 916 Ink

Other Attendees / Members of the Public

Jazz Diaz, Community Artist
Michael Alexander, Californians for the Arts

Lisette Sweetland, Tuolumne County Arts Alliance
Kevin Hammond, Merced Art Hop
Manuel Alvarado
Peter Comiskey, Balboa Park Cultural Partnership
Robin Rodricks, San Mateo County Arts Commission
David Read, Yuba Sutter Arts
Abbie Cesena, Yuba Sutter Arts
Amber Korb, Sacramento Book & Literary Arts Center
Eliza Tudor, Nevada County Arts Council & CFTA
Jack Bowers, William James Association
Jody Prunier, California Lawyers for the Arts
Roger Renn, Arts & Culture Commission of Contra Costa County
Alma Robinson, California Lawyers for the Arts
Dameion Brown, Marin Shakespeare Company
Shira Lane, Upcycle Pop; Atrium 916; Unleased Productions
Melissa Cirone, Sacramento Metropolitan Arts Commission
Jason Heath, Jail Guitar Doors
Jean Whitehead, MOCHA Museum of Children's Arts
Victor Trujillo, Hacker Lab

I. Call to Order
Welcome from Hacker Lab

Chair Lindo calls the meeting to order at 9:08 a.m.

She thanks and introduces host venue co-founder Eric Ullrich. Ullrich co-founded Hacker Lab in 2012, creating one of the Sacramento area's first co-working and makerspaces. Since then, the company has hosted multiple hackathons, hundreds of meetups and thousands of classes to help foster startups and innovation throughout the community. Before starting Hacker Lab, Ullrich was a selections coordinator for the Sacramento Angels investor group and a program manager for the Sacramento Regional Technology Alliance, helping develop entrepreneurship in technology throughout the area. He also helped launch a pilot program, On Water Productions, to help small businesses market themselves.

Ullrich welcomes the Council to Hacker Lab and introduces his partner and co-founder Gina Lujan. He explains how initially Hacker Lab was established in 2012, when the concept of maker spaces was first being developed as a new type of economic and workforce development. Now it is one of several places in Sacramento for people to access tools and equipment, get introductory knowledge, technical skills, hands-on skills, fabricating skills and entrepreneurial skills. The demographics of those who use Hacker Lab range from as young as 10 years of age to the retiree community. He mentions Hacker Lab's support for a white paper, originating from their work in partnership with Sierra College, that led to \$18 million in grant for support maker spaces throughout the state, which was divided into mini grants across 26 community college to create maker spaces on their campus. He asks Council and attendees to take maker spaces seriously to help fortify them as foundations for economic and workforce development in the region and throughout the state, and offers a tour of the co-working spaces and equipment later in the afternoon for those who are interested.

II. Acknowledgment of Tribal Land and Tribal Representative

Bown-Crawford respectfully acknowledges the meeting taking place on culturally traditional land of Native American tribes and introduces Councilwoman Kathy Gallegos to read the list of local tribes.

Gallegos acknowledged the following tribal groups: Wilton Rancheria, United Auburn Indian Community of the Auburn Rancheria, Ione Band of Miwok Indians, Buena Vista Rancheria of Me-Wuk Indians, Shingle Springs Band of Miwok Indians, Nashville Enterprise Miwok-Maidu-Nishinam Tribe, Tsi Akim Maidu, and the Colfax-Todds Valley Consolidated Tribe.

III. Roll Call and Establishment of a Quorum

At 9:17 a.m., Lindo calls for roll. A quorum is established.

IV. Approval of Minutes from January 30 Council Meeting

The Chair calls for the motion to approve the January 30, 2019 minutes with approved changes. Harris moves, McGuinness seconds.

Gallegos asks for minutes to include her inquiry regarding the process for amendment of the bylaws, which was found under the Governance Committee section.

At 9:20 a.m., Lindo calls for the vote. The motion passes 7-0.

Lindo makes announcement about the unique order of the meeting agenda items, due to staff leaving for a legislative hearing at the state Capitol regarding the proposed \$10 million increase to CAC funding. She expresses her gratitude to Gov. Gavin Newsom for the proposal and explains that both the Chair's and the Director's report have been moved to later in the agenda as a result of the day's hearing.

V. Strategic Framework Overview & Work Session

Lindo introduces the next agenda item, an overview and planning work session for the 2020 Strategic Framework. Council member Harris of the Strategic Planning Committee introduces himself to public and speaks briefly about the four-pillared strategic plan that has served Council in recent years. He expresses his excitement to move forward with a new plan and new lens, and introduces Tamu Nolfo of Nolfo Consulting, Inc., CAC's partner for establishing the new 2020 strategic framework, who will lead the council through a public planning work session.

Tamu Nolfo, Ph.D., is a developmental psychologist and thought leader who brings expertise and lived experience in communities facing inequities to bear in her pursuit of social justice through institutional and systems change. For over twenty years, she has been engaged in power building efforts that synergize resources, facilitate equity-oriented decision making, and turn advocacy into outcomes. By prioritizing planning, research and evaluation practices that maximize stakeholder engagement, coalition building and strategic partnerships, Dr. Nolfo has confronted the social determinants of health at the community, state and national level.

Nolfo asks for introductions from Council, thanks them for their time, and shares a bit about her background and experience. She guides the Council through a [presentation and work session](#)—getting to know one another, sharing the planning process overview and the timeline for the main phases,

highlighting the research methodology and approach, understanding the role of the Council, and gathering initial input from the Council.

Council members partner up to discuss the work session guiding questions. Nolfo distributes cards for Council members to record their suggestions and input, which are collected at the end of the session.

Feedback from Council include the importance of actualization of the framework; for the plan to help with evaluation of programs; to create a lens that has clear values from which to view and frame decisions; for the outcome be a form of art itself that provokes and asks questions and in the field of where we live; gives gravitas; to consider how to involve public and State-Local Partner and Statewide and Regional Networks buy-in; flexibility within the structure; clear delineation of Council members' role; a targeted universalism approach; and prioritization/hierarchy of work.

Council members request an audit or evaluation of the current strategic plan. Galli and Harris reply that was done by the Strategic Planning Committee prior to the development of the RFP, and that a summary can be provided to Council at a future date.

Harris inquires as to the audience for the new framework.

Nolfo responds that the intent of the framework is to support the work and roles of Council members and the staff; that the people accountable for its execution are also its audience. She adds that brand identity and messaging is part of the process and an element where the framework will inform work from which the public will benefit.

Nolfo closes the work session with a request to Council and attendees to send names and contact information of any suggested key informants to aid in the process prior to April 2.

VI. Voting Item: Organizational Development Staff Panel Recommendations

Lindo calls for the motion to fund 165 FY 18-19 Organizational Development grant applications ranked "Fund" for a total of \$797,792. McGuinness moves; Gallegos seconds.

Harris identifies a conflict of interest with Performing Arts Workshop Inc.

Barcena calls for an additional motion to fund Performing Arts Workshop Inc. ranked "Fund" in the Organizational Development grant application. Galli moves; McGuinness seconds.

Discussion:

Devis inquiries about the makeup of staff panels.

Kiburi responds that staff panels are selected to represent the broad range of knowledge among CAC staff and are good professional development opportunities to ensure sharing knowledge among the various roles.

Gallegos asks if the staff panels are volunteer-based. Kiburi responds that they are volunteer, and that staff are very eager to take part. Bown-Crawford adds that it has a positive influence on the office culture to participate in each other's work arenas.

Kiburi provides an overview of the [Organizational Development memo](#) in the absence of Program Specialist Hilary Amnah, who is unable to attend due to other panels taking place this day. She introduces Lariza Barcena to serve as the staff panel representative for the program.

Barcena speaks as a representative of the staff panel. She shares that participation was important to gain better understanding into the grantmaking process and cycle, as well as to have better insight into the field needs. She also enjoyed the collaboration with co-workers outside of day-to-day duties. The staff panel was diverse professionally, artistically, and ethnically. Barcena was struck by the realization that a single application can be perceived and interpreted differently by different panelists. She said the review process is rigorous work that takes a lot of time and showed her appreciation for the peer-review panelists that are a part of this work, who until this year's honorarium, were 100 percent volunteer participants. She says the ground rules set at the beginning of the panel served as a good tool to determine fair assessment, such as allowing each panelist the opportunity to speak, and being thorough and consistent in each evaluation. The prevalent topics among projects included financial sustainability, strategic planning, and social media/public relations strategies.

Barcena commented that rankings were much simpler when applications more clearly outlined the details of the project to be funded; longer discussions were needed to reach consensus when projects were not as clearly laid out. She appreciated the different backgrounds in the panel that helped provide a circular view in those instances. Difficulties in ranking also arose when projects were unclear as to who would be impacted/who would benefit, whether the skills would build capacity for the whole of the organization, or just one individual, leaving the panel questioning whether the projects were better suited for the Professional Development program. Some applications were difficult to assess on the binary ranking of "Fund" or "No Fund," with some sections of those applications standing out as stronger than others. Ongoing consultation was particularly tricky to determine in projects involving social media or website development—the panel struggled to determine whether these were an extension of existing services already being provided, or a separate project that was eligible for funding. Some applications were not funded due to selected consultants' backgrounds not fitting the purpose of project. The panel recommended the addition of a portfolio requirement when consultants being considered are in the area of social media, web design, graphic design, marketing, communications, public relations, or related fields—a résumé alone made it difficult to assess their capacity for the work.

Devis asks about through lines for separate funding programs.

Kiburi responds and reminds Council about the policy assessment after grant panel reviews to determine ways to optimize future funding.

Gallegos asks if applicants that are not funded are given a reason for their ranking. Kiburi tells Gallegos that notes are available to all applicants, funded and not funded, and are as clear and thorough as possible to help build organizational capacity.

Harris recuses himself for conflicts of interest.

At 12:02 p.m., Barcena calls for the vote to fund Performing Arts Workshop Inc. ranked "Fund" in the Organizational Development grant application. The motion passes 7-0, with Harris abstaining.

Harris returns.

At 12:05, Barcena calls for the vote for 164 remaining FY 18-19 Organizational Development grant applications ranked “Fund.” The motion passes 8-0.

VII. Discussion Item: Policy Considerations

Programs Policy Committee member Galli explains the purpose of the conversation to consider previously mentioned policy issues and new grant program ideas, with the goal of determining the relevance and priority of these topics to inform the staff’s work to research and bring back to Council for a more robust conversation.

Galli includes the following as topics to consider based on interests previously expressed by the Council: funding artists directly; fiscal sponsor policy for mergers/acquisitions; organizations receiving multiple grants; funding limitations/budgetary requirements; DataArts requirement; and touring/presenting.

After a discussion about staff bandwidth, Council decides to select one policy consideration and one new grant program idea: the DataArts requirement for grant applications and funding of artists directly.

Kiburi responds that feedback from the staff for the selected topics will be prepared to support Council discussion at a future meeting, either in June or September.

VIII. Public Comment

Bown-Crawford introduces Jamie Callahan, Governor Newsom’s Deputy Cabinet Secretary. She greets the Council and says she is happy to have had the opportunity to listen in and excited to be working with Council. She expresses the importance of the arts to the governor.

Council thanks Callahan for taking the time to attend a portion of the meeting.

Public comment begins.

- Peter Comiskey, Balboa Park Cultural Partnership

Comiskey is representing the California Cultural Districts Coalition, meant to unify the districts and advance advocacy and collaboration in arts and culture. He announces that Barrio Logan has joined, and the coalition now includes all 14 of the pilot cohort. He says he is looking forward to the upcoming program evaluation to aid in their work and encourages Council and attendees to sign up for updates on the coalition’s website.

- Robin Rodricks, San Mateo County Arts Commission

Rodricks thanks Council for their support. The San Mateo Arts Commission had a banner year, with their first Poetry Out Loud program, which will expand further next year into more high schools. The San Mateo Arts Commission also headed up a program pilot for arts in county jails in collaboration with California Lawyers for the Arts, one of the only programs in a women’s facility. The commission hopes to continue and expand its work in county jails.

- Jack Bowers, William James Association

Bowers introduces himself as Chair of the Board of Directors of the William James Association's Prison Arts Project, working with WJA since 1980. Bowers speaks to the value of supporting programs within the county jails to provide a change to the individuals in the system and the culture inside the system itself. Bowers encourages the Council to consider expanding its Arts in Corrections program to include work within the county jail system.

- Alma Robinson, California Lawyers for the Arts

Robinson thanks the Council for its support. She mentions California Lawyers for the Arts third annual Arts in Corrections conference taking place in Santa Clara in June, with support from the California Arts Council. Robinson announced that CLA's Arts in Corrections initiative is one of 10 finalists for the Americans for the Arts Robert E. Gard Award. Robinson reports that demo projects in county jails have been completed in 15 counties. She distributes a final report to Council. Robinson asks Council to consider an expansion of their support for Arts in Corrections to include county jails, with funding funneled through local arts agencies.

- Jody Prunier, California Lawyers for the Arts

Prunier talks about the realignment of the state prison system resulting in longer stays within county jails. She talks about the value of shorter programs within county jails and gives some results from the final report that speak to the efficacy for participants. She mentions the pilot program helping to increase visibility of local arts agencies to elected officials.

- Dameion Brown, Marin Shakespeare Company

Brown introduces himself as an artist and resident of Marin Shakespeare Company and a returned citizen, previously a student of Marin Shakespeare at California State Prison Solano. He talks about his work with those in county jails and community probation programs to connect students to their talent. He tells Council that access to art and cultivating artistic skills has real value for those in our county jails and encourages Council to consider funding.

- Eliza Tudor, Nevada County Arts Council

Tudor tells Council that when she first joined Nevada County Arts Council, she utilized the California Arts Council's executive summary and strategic plan to utilize as a map for her work. She asks Council to consider the potential impact and value of their current strategic plan as they develop their new strategic framework, and thanks them for the resources to local arts agencies seeking guidance.

- Roger Renn, AC5 – Arts & Culture Commission of Contra Costa County

AC5 participated in the California Lawyers for the Arts Arts in Corrections county jail program. Renn states that the commission has asked their County Board of Supervisors to accept the findings in the final report and to advocate for state support for arts programming in county jails. He mentions the strong support from the sheriff's office. He urges Council to read the report and consider supporting sustainable funding for arts programs in county jails.

- Shira Lane, Upcycle Pop

Lane talks about Upcycle Pop, a market for upcycle and repurposed programs, started as a temporary pilot project, now turned into a co-working space seeking a market in Old Sacramento. Lane talks about the work combining both art and sustainability. She tells Council she is struggling with an issue with the city of Sacramento where arts funding has been promised and later denied and asks for any guidance.

She also tells Council that if they are considering grants or support for individual artists, there needs to be additional guidance available for how to move forward and utilize the funds.

- Jason Heath, Jail Guitar Doors

Heath talks about Jail Guitar Doors work in California, both at the state and county level, with adult and juvenile justice facilities. He thanks Council for their support and asks for additional assistance at the county level.

IX. Break: Council Members' Paperwork

At 1:16 p.m., a break was taken.

X. Guest Presentation: California Commission on the Status of Women and Girls

Lindo calls meeting to order at 1:34 p.m.

Bown-Crawford introduces the guest presentation from the California Commission on the Status of Women and Girls. She welcomes Executive Director Kendra Harris and Policy Director Stephanie Tseu and provides brief bios.

Kendra Harris, Executive Director, has worked for over 15 years in government relations and public policy; with experience in both the government and non-profit sectors. In her career she has managed public policy, communications and community relations activities for social justice organizations. She began her career as a Senate Fellow and has served as a legislative consultant to members of the Senate and Assembly. Kendra spearheaded efforts to reinstate funding for domestic violence shelters after the Governor vetoed funding in 2009. She successfully led a campaign that resulted in the restoration of \$16.3 million for shelters through special session legislation. Additionally, in 2010, she contributed to the full reinstatement of \$20.4 million to shelters through budget strategy, advocacy and negotiations. Stephanie Tseu joined the Commission in 2017 as the Policy Director. She has a long history of advocating for women issues, having started her career in an advocacy with the Planned Parenthood Affiliates of California in Sacramento. She holds a Bachelor's degree from CSU, Sacramento in Criminal Justice and is the Principal of SNT Consulting, Inc.

Kendra Harris thanks Bown-Crawford for the introduction and tells Council of the agency's desire to find opportunities for partnership. She gives a breakdown of the organization: a 17-member commission, with six commissioners currently serving as legislators and the rest statutorily appointed. The commission currently has three vacancies. Established in 1965, the commission was originally established to serve as advisory body to the Legislature and Governor. Since then, the scope of the commission's work has shifted, and it has become integral in spearheading a series of town halls to hear from women in their communities. The CCSWG has also been significantly focused on pay equity initiative, and she mentions the commission's work culminating in April 1 event at the state Capitol with support from First Partner Jennifer Siebel Newsom, Senator Hannah Beth Jackson, and a representative from the Time's Up movement. She tells Council they are in the midst of revamping and launching a new website and encourages them to look when it goes live in the coming days.

Kendra Harris discusses the commission's work to provide town hall events, in partnership with local county partners of education, to reach out to community and encouraging STEAM opportunities for women with toolkit, and inspirational speakers, discussion panels, and maker spaces. Budget challenges

have left the commission currently unable to continue. Harris expressed the commission's desire to continue reaching out to rural communities where they don't have the same access. She told Council they are eager to look at ways to bring in outside agencies and organizations like the CAC and nonprofits to talk about opportunities for engagement.

XI. Chair's Report

Lindo reads the [Chair's Update](#) report in full, offering a glimpse of the work in the new year and reflecting on recent events in 2018, such as the Partners and Networks Grantee Meeting in December.

XII. Director's Report

Bown-Crawford provides an overview of her [Director's Report](#), outlining the work of the Director and CAC staff in the prior two months.

XIII. Equity Committee Update

Gallegos provides an overview of the [committee's update](#), presenting the draft equity statement to Council, to be finalized in collaboration with the new strategic framework consultant work.

Some Council members share concern over the draft equity statement being exclusively focused on race. Others feel the need to name/address racism directly is an important step in equity work and the touchpoint that intersects with all other areas of inequity.

Fitzwater reminds Council that Nolfo will be returning to future meetings to facilitate more work sessions to build upon the Equity Committee's recommendations. The discussion concludes with Council consensus that the next steps for the Council's equity statement will fall under the guidance of Nolfo and the Strategic Framework development. The Council's next work session with Nolfo will take place in June.

XIV. Legislative Committee Update

Devis reads the update from the [Legislative Committee](#), including informing Council of the Budget Committee Hearing taking place that day, with CAC staff in attendance.

XV. Venue Tour: Hacker Lab Sacramento

At 3:30 p.m., Council members are given a tour of the Hacker Lab facilities, including the youth education classroom.

XVI. Grantee Presentation: 916 Ink

At 4 p.m., Council returns and Lindo introduces Ian Hadley of 916 Ink. Hadley is the Executive Director at 916 Ink. He has spent his entire professional career developing effective programs for underserved children and families, including programs that develop Kindergarten Readiness, Youth Life-Skills Development, and Strong and Healthy Family Dynamics. In 10 years at the Child Abuse Prevention Center, he has brought many innovative projects to scale with diverse partnerships including the First 5 Association, The Corporation for National and Community Service and dozens of community-based non-profits throughout California. His projects have been recognized at the local, state, and national level for their efficiency and impact.

Hadley shares a video with Council featuring stories written by 916 Ink participants. He shares [information regarding the organization's mission](#) to empower children and youth through writing. He

touches on the value of both reading and writing skills and covers the 916 Ink method to inspire students' unique voice through prompts, feedback and revision, and eventual publication, celebrated with a book release party. Since 2011, 916 Ink has served more than 3,000 Sacramento area youth, provided more than 10,000 hours of creative writing instruction in Sacramento each year, published more than 100 books and zines, and had more than 100 community volunteers.

XVII. Future Agenda Items

Fitzwater reminds Council of big items for upcoming meetings: May will be a meeting focusing on grant program allocations, and June and September will both feature substantial strategic framework discussions.

Galli asks about meeting dates and locations. Bown-Crawford recounts the dates and general locations decided upon from December's meeting: May 22 – San Pedro; June 25 – Calaveras County; September 19 – Eureka; and December 5 – Oceanside. Voting is for dates only, not locations, which are subject to change. Barcena adds that she will redistribute dates to the Council via email.

Lindo asks Council to send any additional suggested agenda items to her via email.

XVIII. Adjournment

Before adjourning, Lindo closes the meeting by reading a list of all artists and cultural workers who recently passed:

- Ed Fuentes
- Luke Perry
- Victor McElhaney
- Okwui Enwezor
- Art Lewis
- Keith Flint
- Dick Dale

The Council adjourns at 3:57 p.m.