



AGENDA

Day 1 | Wednesday, February 19

9:00 a.m. Welcome, Land Acknowledgment, and Introduction

Danielle Brazell, chair, Creative Economy Workgroup, and executive director, California Arts Council

Tamaira "Miss Tee" Sandifer, founder and CEO, Studio T Arts & Entertainment

9:15 a.m. Overall Context and Agenda Walk-through

Marina Gorbis, executive director, Institute for the Future

Marina will provide overall context for today's meeting, review the agenda, and go over guidelines for participation. She will share an overview of the project to date (including a review of the goals and intentions of the enabling legislation) and preview the work ahead of us over the next day and a half as the Creative Economy Workgroup reconvenes to collectively build a future-facing strategy for the creative economy.

9:25 a.m. Open Dialogue

Danielle Brazell, chair, Creative Economy Workgroup, and executive director, California Arts Council

Marina Gorbis, executive director, Institute for the Future

First, we'll hear from CEW members about new priorities and shifting perspectives. We'll collect stories and signals of change as we center ourselves on the tasks at hand: imagining, describing, and refining the actions that will shape the strategic plan.

10:25 a.m. Future Forces, Action Areas and Goals Shaping Actions

Rebecca Shamash, research director, IFTF

IFTF will review previously identified future forces and share a distilled set of action areas identified by the CEW, as well as the goals identified in the legislation for strengthening California's Creative Economy.

10:50 a.m. Action Cafes: Aligning Actions with the Goals of Legislation

Rod Falcon, research director, IFTF

IFTF will explain the process for the Action Cafes, the planned outcomes for this session, and how we'll work together in multiple rounds to identify the actions for the strategic plan.



- 11:00 a.m.** **Action Cafe: Round 1**
Facilitators: IFTF and CAC
- 12:00 p.m.** **Action Cafe Share Out**
Facilitators: IFTF and CAC
- 12:30 p.m.** **LUNCH**
Optional tour of Studio facility
- 1:00 p.m.** **Public Comment**
California Arts Council
- 1:30 p.m.** **Reset & Transition Back to Tables**
- 1:45 p.m.** **Action Cafe: Round 2**
Facilitators: IFTF and CAC
- 2:45 p.m.** **Action Cafe Share Out**
Facilitators: IFTF and CAC
- 3:05 p.m.** **Action Cafe: Round 3**
Facilitators: IFTF and CAC
- 4:05 p.m.** **Action Cafe Share Out**
Facilitators: IFTF and CAC
- 4:25 p.m.** **Insights and Preview of Next Day**
IFTF Facilitators

CEW participants are invited to share insights, emerging priorities, or new perspectives that emerged from the day.

5:00 p.m. **END**





Day 2 | Thursday, February 20

8:00 a.m. Welcome and Context Setting

*Danielle Brazell, chair, Creative Economy Workgroup,
and executive director, California Arts Council*

8:10 a.m. Overnight Reflections and Insights

Marina Gorbis, executive director, Institute for the Future

9:10 a.m. Final Round: Action Areas and Goals

Facilitators and the CEW

During this final round, CEW members have one last opportunity to work on actions in any area. CEW members can work individually or self-organize into groups to work actions.

10:00 a.m. BREAK

10:15 a.m. Aligning Actions with Goals and Time

IFTF Facilitators

We turn our attention to the action wallchart where we've collected all of the actions generated over the last few days. IFTF facilitators walk through the map and ask CEW members for additional comments looking for patterns, gaps, and connections.

11:15 a.m. Next Steps and Expectations

*Danielle Brazell, chair, Creative Economy Workgroup,
and executive director, California Arts Council*

Marina Gorbis, executive director, Institute for the Future

Before closing our session, we'll look ahead and share next steps and identify opportunities for further input and guidance from the CEW.

12:00 p.m. CLOSE AND LUNCH

Agenda Notes

1. *All times indicated and the orders of business are approximate and subject to change.*
2. *Any item listed on the Agenda is subject to possible action.*
3. *A brief mid-meeting break may be taken at the call of the Chair.*
4. *The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).*
5. *Public meetings will include Spanish and ASL interpreters whenever possible. Should you need additional reasonable accommodations, please make sure you request no later than **Monday, February 17 at 5PM**. Please direct your request to the Public Affairs Specialist, Kimberly Brown, at: kimberly.brown@arts.ca.gov.*
6. *Public comment instructions will be provided at:*
<https://arts.ca.gov/programs/creative-economy-workgroup/>