

CREATIVITY IS CALIFORNIAN

2025 CAC GRANTS OVERVIEW WEBINAR



HELLO

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OVERVIEW

- About the CAC and our grant cycle
- General CAC Eligibility
- Grant Programs
- Guideline Elements
- Applications Elements
- Grant Writing Tips



A Creative Collective (ACC)

CAC GRANTS CYCLE

DEFINE PROGRAM POLICY GOALS AND PROGRAMS

The Council discusses funding priorities, public comment is solicited, direction is provided to Council committees.

*based on the evaluation of previous programs

DESIGN GUIDELINE FRAMEWORK AND APPLICATIONS

Staff develop full program guidelines, outreach strategies based on Council decision, and public comment. Framework highlights the priorities set forth by the Council.

EVALUATE PROGRAM CYCLES

Data is collected continuously across different phases. Evaluation is ongoing and integrates previous granting cycles. Grantee reports are due in the fall.

DETERMINE GRANT AWARDS

Applications are processed by staff. Panelists review and rank applications. Rankings are provided to Council with funding recommendations from Council committees for a vote at public meeting.

LAUNCH OUTREACH AND TECHNICAL ASSISTANCE

Staff prepares and publishes grant guidelines and applications for the public. Staff conducts outreach and promotion and provides technical assistance to applicants.



GENERAL ELIGIBILITY

APPLICANTS MUST BE:



Nonprofit organizations, units of government, or fiscally sponsored



California-based



2 years of arts programming

2025 GRANT PROGRAMS

GENERAL OPERATING	PROJECT SUPPORT	ADMINISTERING ORGANIZATION	PARTNERSHIP
General Operating Support Grant	Impact Projects Grant _____ Arts And Youth Grant	Administering Organization -Individual Artists Fellowship Grant _____ Administering Organization -Folk And Traditional Art Grant	State-Local Partners Grant _____ State-Local Partners Mentorship



LIST OF AVAILABLE GRANTS

GENERAL OPERATING SUPPORT

GENERAL OPERATING SUPPORT (GEN)

Program purpose: Direct funding to arts and cultural organizations in support of ongoing operations, prioritizing small organizations.

Maximum request amount: \$30,000

Matching Funds: A one-to-one match is required for organizations with total revenue above \$250,000 for this grant program.

Total Revenue Restrictions:

- Arts service/network organizations with total revenue of \$5 million or below can apply
- Arts producing or presenting organizations with total revenue (TR) of \$1.5 million or below can apply

Program Specialist: Leslie Giovanini, leslie.giovanini@arts.ca.gov

PROJECT SUPPORT

IMPACT PROJECTS (PRJ)

Program purpose: Impact Projects supports arts organizations for collaborations between California-based artist(s) and community members to address a community-defined need. Projects must use artistic practice to respond to issues experienced by historically and systemically under-resourced communities. Projects for this program should use the arts to create positive social change in their community.

Maximum request amount: 25,000

Matching Funds: Matching funds are not required for this grant.

Total Revenue Restriction: Organizations with total revenues below \$3 million

Other Restrictions: Can apply to Impact Projects OR Arts and Youth, not both

Program Specialist: Natalie Peeples, natalie.peeples@arts.ca.gov

PROJECT SUPPORT

ARTS AND YOUTH (AAY)

The Arts and Youth Program supports meaningful arts participation and learning in diverse settings and contexts for infants, children, and youth ages 0-25 by prioritizing programs that directly bridge barriers to access and participation.

Maximum request amount: \$25,000

Matching Funds: Matching funds are not required for this grant.

Other Restrictions: Can apply to Arts and Youth OR Impact Projects, not both

Program Specialist: Emily Taggart, emily.taggart@arts.ca.gov

ADMINISTERING ORGANIZATION SUPPORT

ADMINISTERING ORGANIZATION INDIVIDUAL ARTISTS FELLOWSHIP (IAF)

Program purpose: This program will identify 8 administering organizations (AOs) to develop an individual artists fellowship program in their region.

Maximum request amount: Differs by region, with a baseline amount of \$300,000

Matching Funds: Matching funds are not required for this grant. Fiscally sponsored organizations are not eligible for this opportunity.

Program Specialist: Gabrielle Rosado,
gabrielle.rosado@arts.ca.gov



Individual Artists Fellowship
Regional Map



- Upstate
- Central Coast
- South - Los Angeles
- Bay Area
- Inland Empire & South Coast
- Central Valley & Eastern Sierra
- Far South

ADMINISTERING ORGANIZATION SUPPORT

ADMINISTERING ORGANIZATION FOLK AND TRADITIONAL ARTS

Program purpose: This program supports the culture bearers practicing folk and traditional arts across California. The CAC will award one or more AOs to develop a program and administer funds statewide in support of these cultural expressions.

Maximum request amount: \$1,000,000 each year for two years

Matching Funds: Matching funds are not required for this grant. Fiscally sponsored organizations are not eligible for this opportunity.

Program Specialist: Arielle Rubin, arielle.rubin@arts.ca.gov

PARTNERSHIP SUPPORT

STATE-LOCAL PARTNERS PROGRAM

The State-Local Partners (SLP) program provides support and technical assistance for county-designated local arts agencies.

Maximum request amount: \$75,000

Matching Funds: This program requires a 1:1 match for organizations with total revenues (TRs) of \$1,000,000 or more in their most recently completed fiscal year.

Program Specialist: Jonathan Estrada, jonathan.estrada@arts.ca.gov

PARTNERSHIP SUPPORT

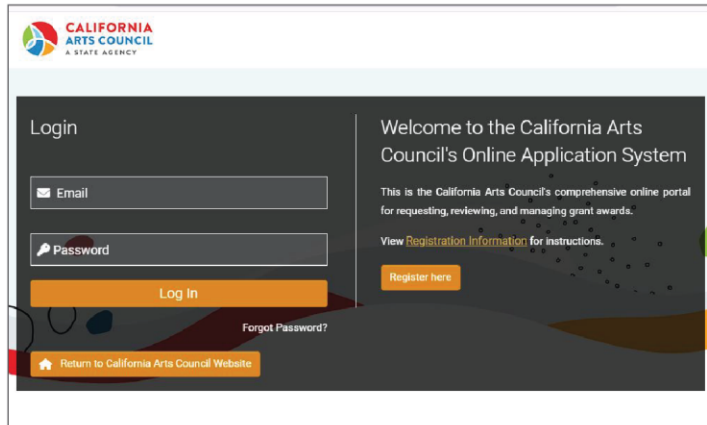
STATE-LOCAL PARTNERS MENTORSHIP

Program purpose: Support for the establishment by an existing State-Local Partner of a county-designated local arts agency in counties in which no such agency has currently been identified.

Maximum request amount: \$50,000
Matching Funds: No match is required.

Program Specialist: Jonathan Estrada, jonathan.estrada@arts.ca.gov

GRANTS MANAGEMENT SYSTEM



The screenshot shows the login interface for the California Arts Council's Online Application System. At the top left is the logo for the California Arts Council, a state agency. The main heading is "Login". Below it are two input fields: "Email" and "Password". A "Log In" button is positioned below the password field. To the right of the login fields, a "Welcome to the California Arts Council's Online Application System" message is displayed, followed by a brief description of the portal's purpose. A link for "View Registration Information for instructions" is provided, along with a "Register here" button. At the bottom left, there is a "Forgot Password?" link and a "Return to California Arts Council Website" button.

GRANT APPLICANT & Awardee Manual

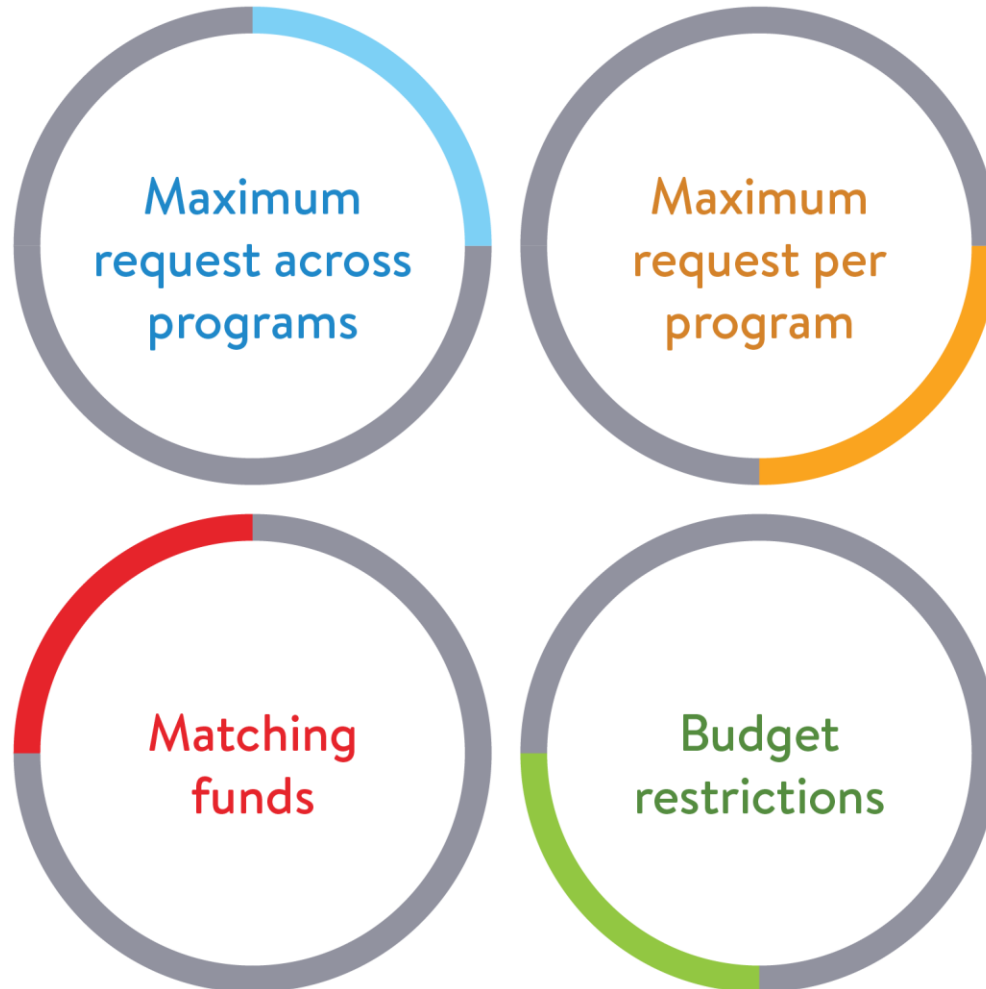


This section is a placeholder for the content of the "Grant Applicant & Awardee Manual". It features a blue header bar at the top and a blue border around the main content area. Inside the content area, there are four horizontal lines, each preceded by a blue circular bullet point, indicating a list of items or sections.

GUIDELINES

- Program Timeline
 - Eligibility Requirements
 - Eligible Request Amounts
 - Funding Restrictions
 - Matching Funds
 - 2025-26 Funding Priorities
- Background & Purpose of Program
 - Program Goals
 - Project Requirements
 - Grant Application Questions
 - Review Criteria
 - Staff Assistance

GENERAL BUDGET REQUIREMENTS



APPLICATION ELEMENTS



**ORGANIZATIONAL
INFORMATION**



**NARRATIVE
QUESTIONS**



BUDGET TABLES



**SUPPORT
MATERIALS**

APPLICATION ELEMENT

BUDGET SNAPSHOT

Revenue			
Applicant Organization Fiscal Year End Date <input type="text" value=""/>			
Click on the Calendar icon. First select Month and Year, then select Day.			
	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Earned	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Contributed	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Total Revenue	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Expense			
	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Personnel	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Operating/Production	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Total Expense	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Surplus (Deficit)	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>

APPLICATION ELEMENT

PROJECT BUDGET



Project Budget (No Match)



Instructions:

Provide details for each line item to be funded by this grant. List the expenses in the fields shown, selecting "+" to add additional rows under each category, as necessary. Include job title, number of staff, and rate of pay for personnel expenses.

Enter the planned allocation of CAC funds in the CAC Request Amount column. Totals will auto-calculate.

Verify that Total CAC Request Amount equals the Grant Request Amount provided on the Applicant Information tab. Provide Project Budget Notes, if applicable, and select "Save" to return to the application.

Personnel Expenses

Expense Type	Job Title	# of Staff	Rate of Pay	CAC Request Amount
				\$0.00

Operating/Production Expenses

Expenses Description	CAC Request Amount
	\$0.00

APPLICATION ELEMENT

MATCHING TABLE

Matching Funds - Cash

Source Type	Identify source (name of contributor, donation, etc.)	Applicant Matching Funds	Status
		\$0.00	

Matching Funds - In-Kind

Source Description	Identify source (name of contributor, donation, etc.)	Applicant Matching Funds	Status
		\$0.00	

Total Matching Funds

Total Matching Funds	\$0.00
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Source of Match Notes

If utilizing in-kind donated services to support the match requirement, please describe your method for determining the fair market value of these services. You may also use this space to provide additional details for matching

APPLICATION ELEMENT

SUPPORT MATERIALS

- Share the best representation of your creative /cultural impact!
- Samples with purpose
- **Format:**
 - Video (links)
 - Images, text and audio (upload)



CONTRA-TIEMPO
Photo by Steve Wylie

WHAT WE DO NOT FUND



**INELIGIBLE
ORGANIZATIONAL
TYPES**

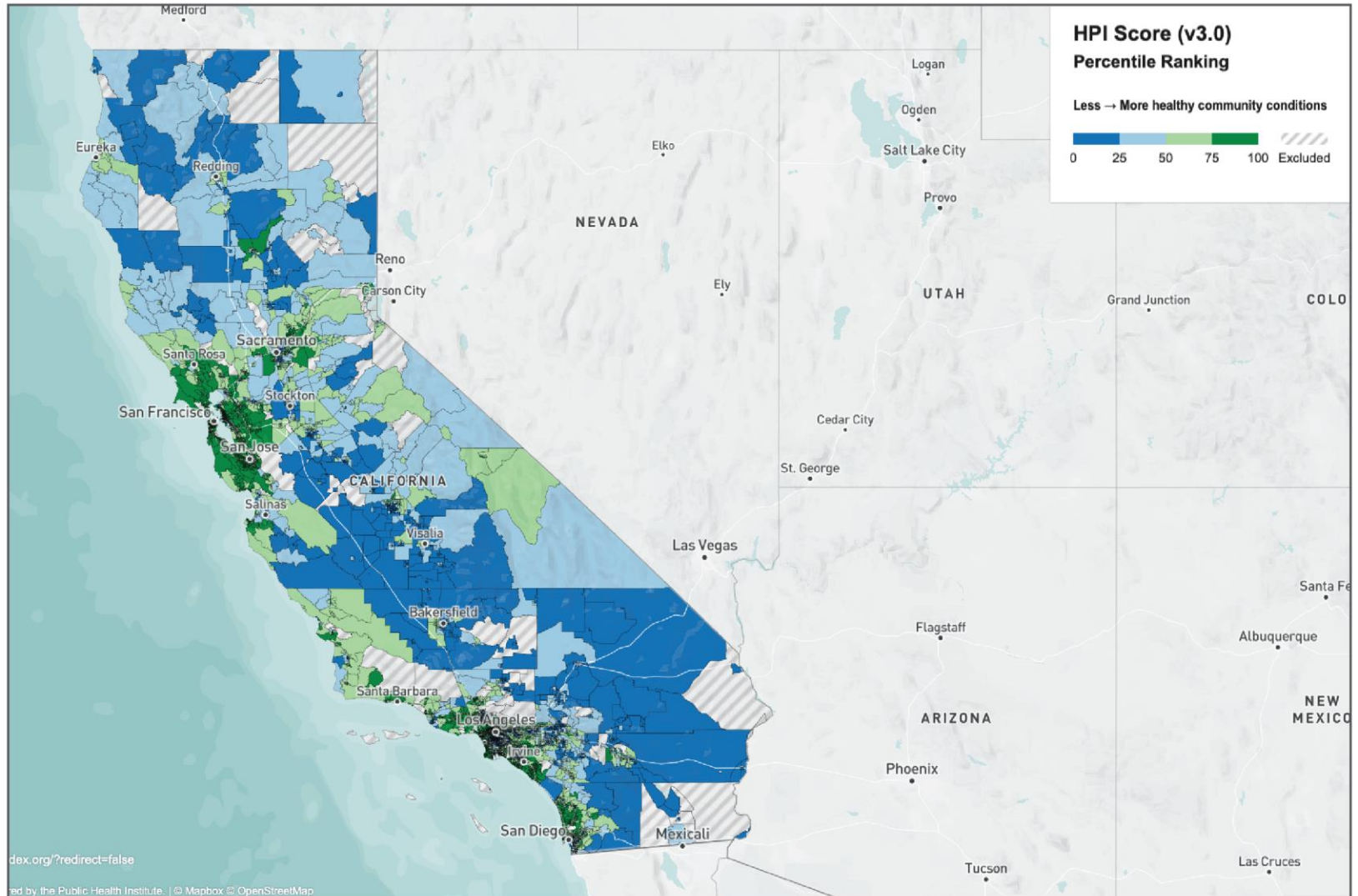


**INELIGIBLE
EXPENSES**

COUNCIL PRIORITY COMMUNITIES

- Applicants serving the lower quartiles of the Healthy Places Index
- First time CAC grantees
- Small organizations with annual Total Revenues (TRs) of \$250,000 or less
- Priority funding applies only to General Operating Support, Impact Projects, and Arts and Youth program

HEALTHY PLACES INDEX MAP



GRANT WRITING TIPS



| Know your audience



| Give yourself lead time

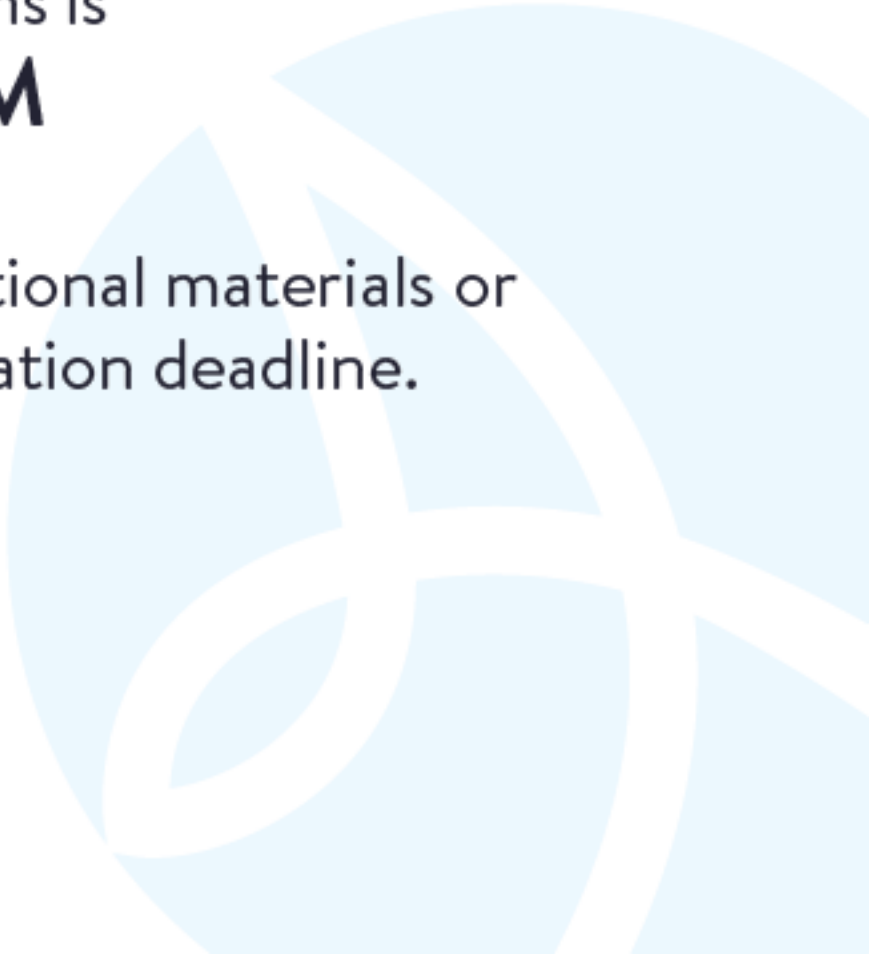


| Writing strong responses



| We want you to succeed!!

APPLICATION DEADLINE

- The deadline for all programs is **June 5th at 11:59 PM**
 - We cannot accept any additional materials or information past the application deadline.
 - No exceptions will be made
- 
- A decorative background graphic consisting of several overlapping light blue circles and a white, stylized, continuous line that forms a complex, looping pattern.

ADDITIONAL APPLICANT RESOURCES



Grant Applicant FAQs



Grant Resources

FOLLOW US

#ArtsCA | www.arts.ca.gov



CREATIVITY
IS CALIFORNIAN

THANK YOU!
