



IMPACT PROJECTS

2025 Grant Guidelines

Deadline: June 5, 2025 11:59 PM

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at www.arts.ca.gov

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IMPACT PROJECTS

DEADLINE: June 5, 11:59 PM
Grant Request Amount: Up to \$25,000
Grant Activity Period: October 1, 2025 - September 30, 2026

Apply at: calartscouncil.smartsimple.com

Please refer to the California Arts Council <u>Grants Manual</u> for all policies, procedures, and resources for applicants and grantees.

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Program Timeline

Application Opens	April 2, 2025
Application Deadline	June 5, 2025
Panel Review	Approx. July - August 2025
Funding Decision	Approx. September 2025
Funding Notification	Approx. September 2025
Grant Activity Start	October 1, 2025
Estimated Arrival of Funds	Approx. January 2026 - March 2026
Grant Activity End	September 30, 2026
Final Report Deadline	October 30, 2026

Eligibility

Organizations eligible to apply include:

- 1. Nonprofit, tax-exempt 501(c)(3), California organizations
- 2. Units of municipal, county or Tribal governments
- 3. Fiscally sponsored organizations

Non-eligible applicants include:

- 1. Organizations that are registered and primarily operate as for-profit corporations/entities, even if they have a fiscal sponsor.
- 2. This includes LLCs and any for-profit entities (including "charitable arms or branches").
- 3. Non-art organizations that do not offer ongoing art activities and/or services
- 4. Individuals
- 5. State agencies
- 6. Federal agencies
- 7. Elementary and secondary schools (public, private, charter)
- 8. School districts
- 9. County offices of education
- 10. Parent-teacher associations (PTAs)
- 11. Booster clubs

Eligibility Requirements

Applicant organizations and fiscal sponsors must meet the requirements below:

- 1. Have a principal place of business in California and a California address.
- 2. Have a minimum two-year history of consistent arts programming and/or services **prior** to the application deadline.
- 3. Demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.
- 4. Eligible applicant organizations without non-profit status, please see *Fiscal Sponsor Requirements* in the <u>2025 Grants Manual</u>.
- 5. Have "active status" with the California Secretary of State (SOS) showing evidence of "good standing" at the time of application.

Eligible Request Amounts

Applicant organizations can request up to \$25,000 for the 1-year grant activity period

Funding Restrictions

- For applicant organizations with total revenue **above** \$250,000, the sum of requests during the same year of funding cannot exceed **50%** of the total revenue from the most recently completed fiscal year.
- Organizations with total revenues **at or above** \$3 million are not eligible to apply.
 - The CAC's definition of Total Revenue is the total cash inflow from your organization's most recently completed fiscal year. Cash inflow/income includes all earned income (ex: ticket sales) and contributed income (ex: grants, donations/contributions, one-time organizational funding, operational grants). Re-granting and pass-through funding are excluded from the organization's total revenue calculation.
- Applicants cannot apply to this program and the Arts & Youth program; they must choose one.

Matching Funds

Matching funds are not required for this grant.

2025-26 Funding Priorities

- Organizations serving historically and systemically underserved communities located in the lower two quartiles of the Healthy Places Index, including rural and inland areas, as well as regions with a history of low investment from the CAC;
- First-time grantees, who have not previously received direct CAC funding (except for organizations whose only previous CAC funding was a Cultural Pathways grant); and
- Small organizations with Total revenues of \$250,000 or below.

Background & Purpose

The **Impact Projects** purpose is to support collaborative projects that center artists and artistic practice in responding to issues experienced by historically and systemically under-resourced communities, including but not limited to, social, political, and economic inequalities. This program prioritizes California-based artists and forms of arts and cultural expression that are unique to, and/or historically rooted in, the specific communities to be served.

Impact Projects supports arts organizations for collaborations between California-based artist(s) and community members to address a community-defined need. Projects must use artistic practices to impact social issues affecting their communities, including but not limited to systemic marginalization, incarceration/justice systems, arts learning, poverty/economic disparity, health disparities, accessibility for people with disabilities, housing insecurity, violence, food insecurity, cultural/social justice, intergenerational/multigenerational learning, veterans' issues, immigrant/refugee/asylum seeker/migrant issues, LGBTQIA+ issues, environmental sustainability, and climate change/natural disasters/climate refugee issues.

Previous applicants to Reentry Through the Arts and Veterans in the Arts are encouraged to apply through this program. Applicants focused on arts education for youth should apply for the Arts & Youth program.

Program Goals

- Heal, stabilize, uplift, and transform communities
- Fund artistic projects that foster creative social change in the areas of equity and access
- Provide crucial opportunities for sustaining strong, healthy, vibrant, safe, and resilient communities in a region
- Strengthen community collaboration
- Support artistic practice and the creative expression of artists

Project Requirements

- Applicant must develop and complete a project addressing the program goals within the Grant Activity Period.
- Projects must be collaboratively developed between California-based artist(s) and community members to address a community-defined need.
- Projects must use artistic practices to positively impact social issues affecting a community.
- Lead artist(s) must be California-based.
- Project planning, implementation, and measures of success/evaluation (if applicable) must include and represent the communities to be served.
- All aspects of the project must be free to community participants/audiences or affordable/accessible.
- Rates of pay for artists and arts workers supported by this grant must be appropriate to experience and comparable to fees for other local skilled workers.
- Individuals to be paid by this grant may not be full-time students in a degree program if they are receiving compensation/credit for this project.
- All CAC-funded programs, services, information, and facilities where funded activities
 take place, including online spaces, must be accessible for individuals with disabilities,
 including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have
 difficulty speaking, have a physical disability, visual disability, developmental disability,
 learning disability, mental illness, or chronic illness.

Reporting Requirements

- Reports are filled out and submitted within the grant application portal, using the CAC
 provided format. The application owner will receive an email when reports are available
 in the Requires Attention section of the application owner's account.
- Provide a final report summarizing grant-funded activities and accomplishments within 30 days of the end of the grant activity period (or by the stated deadline). Grantees that do not submit reports will be ineligible to apply for future funding opportunities.

Grant Application Questions & Review Criteria

Application questions and required documents pertaining to each review criterion are included below. Detailed instructions are available at <u>calartscouncil.smartsimple.com</u>.

Application Summary

Provide a brief summary of your proposal indicating how CAC grant funds would be used. This description will be used to introduce your proposal to the review panel. If funded, this description may be used as the Scope of Work in your grant contract and will be binding. It may also be edited by CAC and used to summarize your proposal in public documents. Please review the What We Do Not Fund [link] document before completing this section.

Centering Equity and Accessibility

The application must demonstrate your organization's experience, capacity, and commitment to engaging and uplifting historically under-resourced, excluded, and erased artists, audiences, communities, and cultural practices. This dedication should be evident throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities—including online spaces—will be accessible to individuals with disabilities, such as those who are Deaf, Hard of Hearing, Deaf-Blind, or who have physical, visual, developmental, learning, or cognitive disabilities, as well as mental or chronic illnesses.

Application Questions and Required Documents

- 1. Describe your organization's equity and accessibility goals.
- 2. What does your organization do to achieve these goals?
- 3. How does your organization determine progress in achieving these goals?
- 4. Describe your organization's approach to ensuring that people with disabilities are able to fully participate in all programs and services.

Program Design and Implementation

Indicates clear objectives that address a community identified need or opportunity and includes an activity timeline that supports the realization of those objectives. The project budget is detailed, includes all expenses relevant to the stated project activities, and includes rates of pay that appropriately compensate the labor of all individuals working on the project.

Application Questions and Required Documents

- 1. Select the topics your project addresses:
 - Cultural & Social Justice

- Education
- Health & Wellness
- Intergenerational Learning
- Equity
- Accessibility
- Sustainability & Environment
- Other:
- 2. Provide a detailed description of your proposed project, outlining how you will address a community-identified need or opportunity.
- 3. Is your project free to participants/audiences? (Yes/No)
 - a. If no, describe how your project is accessible and/or affordable to participants/audiences.
- 4. Provide a list of each key individual (artistic, technical, or administrative) involved in this project. Include name, title, whether to be supported by CAC funds, and role within the proposed activities. (1 page upload)
- 5. Provide a clear timeline of all the main arts programs or services that will take place during the Grant Activity Period.
- 6. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits. (CAC provided format)
- 7. Please provide the total amount of pass-through funds your organization manages. This includes grant funds passed to fiscally sponsored organizations. This total should not be included in your organizational Total Revenue calculation.
- 8. Please provide the total amount of funds used for regranting in the field. This total should not be included in your organizational Total Revenue calculation for this application.
- 9. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant. Consult the What We Do Not Fund resource document and do not include items listed in the document. (CAC provided format)

Artistic Merit

Demonstrates deep collaboration between California-based artists and the community throughout the project. The artist(s) leading the project identify as members of the community that will be engaged and have expertise in the forms of arts and cultural expression proposed.

Application Questions and Required Documents

- 1. Select the artistic discipline(s) your project uses:
 - Folk and Traditional Arts
 - Literary Arts
 - Media Arts
 - Interdisciplinary Arts
 - Performing Arts
 - Visual Arts
 - Other:
- 2. Provide a written statement from the lead artist(s) describing their vision for the project and their connection to the community to be engaged. Include how the artist(s) leading

- the project identify as members of the community that will be engaged and have expertise in the forms of arts and cultural expression that are unique to, and/or historically rooted in, that community. (1 page PDF or Word doc)
- 3. Provide at least one (1) but no more than five (5) support materials that best portray your organization and its work. These may include artistic work samples, letters of support, marketing materials, and/or partnership agreements. Samples must have been created within the past three years and should be relevant to this grant opportunity.

Community Engagement and Social Impact

Demonstrates how the project will result in the healing, stabilizing, uplifting, and transforming of an identified community and their needs through quality programming. Centers community members' voices throughout the project, including development, implementation, and measures of success/evaluation (if applicable).

Application Questions and Required Documents

- 1. Describe the historically and systemically under-resourced communities that will be most deeply impacted by this project.
- 2. Describe how your project will address the healing, stabilizing, uplifting, and transforming of an identified community and their needs.
- Describe how you will center community members' voices throughout the project, including development, implementation, and measures of success/evaluation (if applicable).

Staff Assistance

Before contacting staff, check <u>FAQs</u> to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who identify as Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services are also available upon request.

Organizations seeking technical assistance should contact:

Natalie Peeples

she/her Arts Program Specialist California Arts Council impactgrant@arts.ca.gov