



Strengthening arts, culture,  
and creative expression as the  
tools to cultivate a better  
California for all.

Gavin Newsom, Governor  
Danielle Brazell, Executive Director  
2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833  
(916) 322-6555 | [www.arts.ca.gov](http://www.arts.ca.gov)

**NOTICE OF PUBLIC MEETING**

**CALIFORNIA ARTS COUNCIL**

**Friday, May 24, 2024**

**12 P.M. – 4:00 P.M.**

**On Location/Virtual Hybrid Meeting**

**Japanese American National Museum  
100 North Central Avenue  
Los Angeles, California 90012**

Online meeting access will be provided at:

<https://arts.ca.gov/about/council-meetings/>

ASL Interpretation will be provided via Zoom.

Interpretación simultánea en español – transmisión de audio por Zoom.

12:00 P.M.	<b>1. Call to Order</b>	R. Messina Captor
12:00 P.M. (5 min)	<b>2. Roll Call and Establishment of Quorum</b>	M. Diab
12:05 P.M. (5 min)	<b>3. Land and People’s Acknowledgement</b>	TBD
12:10 P.M. (10 min)	<b>4. Opening Remarks and Community Agreements</b>	R. Messina Captor D. Brazell A. Burroughs
12:20 P.M. (85 min)	<b>5. DISCUSSION: May Revise Proposal - Relocate the California Arts Council within the Governor’s Office of Business and Economic Development</b> <b><u>(TAB K)</u></b> <ul style="list-style-type: none"> <li>○ <i>Presentation on the budget proposal (10 min)</i></li> <li>○ <i>Public comment (45 min)</i></li> <li>○ <i>Council discussion (30 min)</i></li> </ul>	D. Brazell, A. Kiburi  C. Gutierrez  R. Messina Captor



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1:45 P.M. (25 min)	<p><b>6. PRESENTATION: May Revise Proposal- Budget Reductions to the California Arts Council’s Local Assistance <a href="#">(TAB L)</a></b></p> <p><i>Presentation on the budget proposal (10 min)</i></p> <p><i>Council discussion (15 min)</i></p>	<p>D. Brazell, A. Kiburi</p> <p>R. Messina Captor</p>
2:10 P.M. (100 min)	<p><b>7. VOTING ITEM: Program Policy Committee Recommendations for revision of Program Guidelines <a href="#">(TAB M)</a></b></p> <p><i>Presentation of committee recommendations (15 min)</i></p> <p><i>Public comment (45 min)</i></p> <p><i>Council discussion and vote (40 min)</i></p>	<p>R. Messina Captor</p> <p>C. Gutierrez</p> <p>R. Messina Captor</p>
3:50 P.M. (10 min)	<p><b>8. Closing Remarks</b></p>	<p>D. Brazell, R. Messina Captor</p>
4:00 P.M.	<p><b>9. Adjournment</b></p>	<p>R. Messina Captor</p>

\*Agenda items included within this public notice may be added, removed, or altered until 10 days prior to meeting time.

1. All times indicated and the orders of business are approximate and subject to change.
2. **Any item listed on the Agenda is subject to possible Council action.**
3. A brief mid-meeting break may be taken at the call of the Chair.
4. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).
5. Public meetings held featuring a virtual/Zoom component will include online Spanish and ASL interpreters whenever possible. Should you need additional reasonable accommodations, please make sure you request no later than May 21, 2024, at 5 p.m. Please direct your request to the Public Affairs Specialist, Kimberly Brown, at [kimberly.brown@arts.ca.gov](mailto:kimberly.brown@arts.ca.gov).
6. Public comment instructions will be provided at <https://arts.ca.gov/about/council-meetings/>
7. Arts and cultural organizations or coalitions that wish to be scheduled on an upcoming agenda must submit a request to [info@arts.ca.gov](mailto:info@arts.ca.gov) outlining a synopsis of their work and their purpose for inclusion at a Council meeting. All requests will be sent to the Council Chair for consideration and may or may not be accepted and subsequently scheduled.

# TAB K

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California Arts Council | Public Meeting | 05/24/2024



# FY 24-25 May Revise

Overview pt. 1:  
Proposed Move to GO-Biz

As of May 24, 2024


# Context

1. CAC Enabling Legislation
2. Founding Members
3. Mission, Vision, Values
4. 1.10.24 Proposed Budget
5. 5.10.24 Proposed Budget (May Revise)
  - Transition into GO-Biz
  - 7.95% Reduction in Operations
  - \$10M Reduction in Local Assistance Grants
7. Questions





# ENABLING LEGISLATION

- Dixon-Zenovich-Maddy California Arts Act of 1975 establishes in state government an Arts Council to, among other findings, promote the employment of artists and those skilled in crafts in both the public and private sectors.
  - The Governor's Office of Business and Economic Development (GO-Biz) is the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth.
  - The proposal is to place the California Arts Council within GO-Biz for the purposes of the Arts Council.
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# ARTS COUNCIL

- The policies, and allocations for the California Arts Council's local assistance grantmaking are set by a policy Council consisting of 11 Council Members; one appointed by the Senate, one by the Assembly, and nine by the Governor. The members serve terms of either two, three, or four years. Gubernatorial appointees are subject to Senate confirmation and are not reappointed more than once. The Council is led by a Chair and Vice Chair, as elected by the Council.
- The Council meets no more than eight times per calendar year, setting priorities and policies for the agency's local assistance grantmaking and voting on committee or staff recommendations regarding grants and special Council initiatives. All Council meetings are subject to the Bagley-Keene Open Meeting Act.



# CALIFORNIA ARTS COUNCIL MEMBERS

- Roxanne Messina Captor
- Leah Goodwin
- Gerald Clark
- Caleb Duarte
- Vicki Estrada
- Ellen Gavin
- Roy Hirabayashi
- Alex Israel
- Phil Mercado
- Nicola Miner
- Olivia Raynor








## Past Members of the California Arts Council

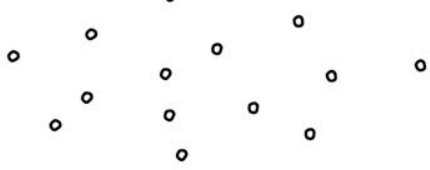
- Robert J. Abernethy
  - Wylie Aitken
  - Margo Albert
  - Michael Alexander
  - Sally Arnot
  - Ruth Asawa
  - Larry Balakian
  - Larry Baza
  - Phoebe Beasley
  - Peter Bedford
  - Annette Bening
  - Dea Spanos Berberian
  - Jane Boeckman
  - Edward Cazier
  - Aurelia Mika Chang
  - Shirley Chilton
  - Christopher Coppola
  - Francis Ford Coppola
  - Nick Cossoulis
  - Peter Coyote
  - Iris Dart
  - Eunice David
  - Juan Devis
  - Laurel Dickranian
  - Janet Driesen
  - Phyllis Epstein
  - Jodie Evans
  - Doris Fisher
  - Steven J. Fogel
  - Marcy Friedman
  - Kathleen Gallegos
  - Jaime Galli
  - Stanlee Gatti
  - Barbara George
  - Rosaline George
  - Ann Gilbert Getty
  - Lilia Gonzáles-Chávez
  - Donn K. Harris
  - Wendy Howard  
Goldberg
  - Stephen Goldstein
  - Kelly Gonda
  - Andrew Green
  - Charles Haid
  - Tom Hall
  - Hugh Hewett
  - Dr. Jerrold Hiura
  - Karney Hodge
  - Adam Barrett Hubbard
  - Suzanne Jackson
  - Charmaine Jefferson
  - Harold Keith
  - Joanne C. Kozberg
  - Chong-Moon Lee
  - Terry Lenihan
  - Bella Lewitzky
  - Nashormeh Lindo
  - Brian “Whitey”  
Littlefield
  - David Lizárraga
  - James Loper
  - A.C. Lyles
  - Alexander Mackendrick
  - Carlos Martinez
  - Allaudin Mathieu
  - Louise McGuinness
  - Consuelo Montoya
  - Steven H. Oliver
  - Joyce Pollock
  - Noah Purifoy
  - Joan Agajanian Quinn
  - Dodie Rosekrans
  - Michael Rubel
  - Fred Sands
  - Consuelo Santos-Killins
  - Malissa Feruzzi Shriver
  - Karen Skelton
  - Gary Snyder
  - Harvey Stearn
  - Joyce Stein
  - Susan Steinhauser
  - William Turner
  - Robert Tuttle
  - Luis Valdez
  - Randy Washington
  - Marcia Weisman
  - Senator Robert Wilson
  - Rosalind Wyman
  - Jerry Yoshitomi
  - Marl Young
- 



# MISSION

To strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.





# VISION

A California where all people flourish with universal access to and participation in the arts.





# VALUES

**Community** – Authentic intergenerational and intersectional connections

**Accessibility** – Inclusion, simplicity and ease, resulting in equitable participation

**Aesthetics** – Recognizing all art forms and artistic traditions that enable full and meaningful creative expression

**Autonomy with Accountability** – Empowered, responsible generation and allocation of resources

**Relevance** – Broad influence, bold leadership and synergizing collaboration for the present, with a sharp eye toward emerging developments and needs of the future

**Equity** – Service according to need to prioritize racial injustice, representation and visibility of all groups

**Sustainability** – Wise, impactful and responsive growth




# BUDGET PROCESS

- January 10<sup>th</sup> Governor Releases Budget for the following fiscal year.
- Mid-May Governor Releases Revised Budget for the following fiscal year (May Revise) by May 14<sup>th</sup>.
- Legislature Reviews, Debates, and Makes Proposed Revisions by June 15<sup>th</sup>.
- Governor finalizes budget 12 working days later and the budget becomes law.





# Relocation into GO-Biz

- The Governor's Office of Business and Economic Development (GO-Biz) is the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth. **No other changes to the agency, its mission, or scope.**
  - To make this change, the proposal is to:
    1. Revise the authorizing legislation;
    2. Facilitate a net-zero transfer of the Arts Council's budget and staffing positions.
    3. Complete the transfer by July 1, 2024
- 



# QUESTIONS



# TAB L

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California Arts Council | Public Meeting | 05/24/2024





# FY 24-25 May Revise

## Overview pt. 2: Proposed Budget Cuts

As of May 24, 2024

# BUDGET PROCESS

- January 10<sup>th</sup> Governor Releases Budget for the following fiscal year.
- Mid-May Governor Releases Revised Budget for the following fiscal year (May Revise) by May 14<sup>th</sup>.
- Legislature Reviews, Debates, and Makes Proposed Revisions by June 15<sup>th</sup>.
- Governor finalizes budget 12 working days later and the budget becomes law.



# \$10M Local Assistance Reduction

- In response to the proposed budget reduction to Local Assistance and in accordance with the mission, vision, and values of the organization, the Council is meeting to discuss and vote on revised policies and programs for FY'24.
- As the policy setting entity for the agency, it is within their purview to adjust the programs that will be offered to the field.
- These decisions are conducted in alignment with the mission, vision, and values of the agency.
- An additional Decision Support tool is used to ensure that equity is centered in every major decision that is made by the Council.





# THANK YOU!

Comments, Questions, &  
Observations

# TAB M

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California Arts Council | Public Meeting | 05/24/2024



## Policy Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833  
T: (916) 322-6555 | F: (916) 322-6575  
[www.arts.ca.gov](http://www.arts.ca.gov)

**Date: May 24, 2024**

**To: California Arts Council Members**

**From: The Programs Policy Committee: Gerald Clarke and Caleb Duarte**

**Re: FY 2024 Program Policy Revisions**

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### **Background:**

Due to California's budget deficit, the Governor's May Revision proposes reducing CAC's 2024-25 grant program budget by \$10 million, leaving approximately \$14 million for 2024 grant programs. In 2023, Council voted to approve second-year grant funding for the Arts & Cultural Organizations General Operating Support Program (GEN) and the Folk & Traditional Arts Program (FTA) in the total amount of \$9,539,879, contingent on the CAC allocation for local assistance – leaving approximately \$4M for 2024 grant programs.

The Programs Policy Committee members met to discuss the Governor's proposed reduction and steps they could take to address this possible shortfall. The Committee prioritized maintaining the integrity of past Council decisions while considering ways to meet the changing economic reality in a transparent way for the artists and arts organizations CAC programs serve. The Committee used Decision Support Tools to formulate recommendations that change the least amount of established policy while the budget is still uncertain. Committee members discussed the importance of honoring the commitments to fund second-year grants. This discussion centered around the value of general operating support as well as project-based opportunities.

**Voting Item: The Programs Policy committee recommends that the Council vote to close the GEN-24 grant program.**

**Considerations for Council on Policy recommendation:**

All eight 2024 programs could not possibly be funded at meaningful levels with the Governor's proposed \$10M reduction. GEN-23 awarded two-year grants to Tier 1, 2, and 3 organizations, with an additional augmentation of \$400,000 for Tiers 2 and 3. Since GEN funding is active through 2025 while other 2024 programs are not yet funded, the Committee recommends that Council vote to close GEN-24. This closure would redirect resources from expanding a currently funded program to other un-funded programs.

See the Decision Support Tool (DST) provided for the Program Policy Committee's comprehensive analysis.

**Voting Item: The Programs Policy committee recommends that the Council vote to extend the grant application deadline from June 6 to June 20, 2024 for all open programs.**

**Considerations for Council on Policy recommendation:**

If the Council accepts the recommendation to close GEN-24, the Committee recommends extending the 2024 application deadline from June 6, 2024, to June 20, 2024. This extension is necessary to allow organizations to change their application strategy, begin new grant applications if needed, and receive technical assistance from the CAC. From the date of the May 24 Council meeting, applicants would have approximately one month to submit final applications. This is an equity consideration for applicants impacted by the GEN-24 closure.

See the DST provided for the Program Policy Committee's comprehensive analysis.



**CALIFORNIA**  
**ARTS COUNCIL**  
A STATE AGENCY

“Asking questions, cultivating transparency and being honest is key in the decision-making process.”  
– adrienne maree brown

**California Arts Council**  
**Decision Support Tool**

**What is the Decision Support Tool?**

The Decision Support Tool encourages us to make decisions that are grounded in our Racial Equity Action Plan. The purpose of the tool is to invite us all with different functions and roles to think and talk through a variety of possible impacts resulting from any decision-making action.

This tool is meant to be used after your initial brainstorming phase to test the action’s alignment within our [Strategic Framework](#) and [Root Cause Rationale](#). Sections can be completed by staff or council, as needed, to complete this exercise.

**\*Please note that a response is needed in each section of this worksheet**, if the answer is no or you cannot provide an answer, please STOP and reach out to a supervisor or appropriate council member for additional guidance before completing additional questions.

Who is completing this DST?



<p>What is the decision that needs to be made? (1-3 sentences)</p>	
<p>Why is this decision important and what situation or process is informing it? (1-3 sentences)</p>	
<p>When does this decision need to be made?</p> <p>What is the proposed timeline?</p> <p>Is there flexibility on the timeline?</p>	
<p>Where and how does this action live within the agency's Strategic Framework, specifically:</p> <ul style="list-style-type: none"> <li>• Better identifies and meets local needs</li> <li>• Reduces barriers to accessing CAC funds, programs and meetings</li> <li>• Amplifies leadership engagement with constituents</li> <li>• Focuses on public input</li> <li>• Evaluates funding programs and grantmaking processes</li> </ul>	
<p>Do we have the staffing capacity to support this decision and action? If yes, please list who will be accountable for each stage of implementation.</p> <p><b>If no, please stop here.</b></p>	
<p>Do we have funding for this decision and action? If yes, please state briefly the source of funding.</p> <p><b>If no, please stop here.</b></p>	
<p>Who needs to make the final decision?</p> <ul style="list-style-type: none"> <li>• Management</li> <li>• Council</li> <li>• Other</li> </ul> <p>(Please explain and provide a brief outline of the process.)</p>	
<p>Who is expected to benefit from this decision and action, and what methods have been used to research and/or gather community input?</p>	
<p>What might be unintended consequences, drawbacks, opportunities or domino effects from this decision and action?</p>	
<p>Will this action hinder or help:</p> <ul style="list-style-type: none"> <li>• Small Organizations?</li> <li>• Certain regions of the state?</li> <li>• Communities with disabilities?</li> <li>• People who communicate in languages other than English?</li> <li>• Communities who face social stigma, trauma and/or safety concerns?</li> <li>• Communities with fewer technological resources and/or expertise?</li> <li>• Communities who have been historically marginalized or oppressed?</li> </ul> <p>Note that the decision should <b>help at least one of the above.</b></p> <p>If yes to any hindrance, <b>what adjustments could be made to offset the disadvantage?</b></p>	

<p>Has a survey of research or best practices been conducted to support this action in a Racial Equity context? For example, this could include research from other institutions or sectors that are related, or a list of relevant articles or policies from similar agencies or organizations.</p> <p>If yes, briefly state this research here in a few sentences. <b>If no, please stop here.</b></p>	
<p>What is the potential impact on staff at different levels of the organization?</p>	
<p>What is the potential impact on the field?</p>	
<p>Does this action address the following in the long-term? Your response should include <b>at least one</b> of the below options, please briefly elaborate on your answer:</p> <ul style="list-style-type: none"> <li>● Addresses root causes of inequity</li> <li>● Instills faith in government transparency, accountability and stewardship</li> <li>● Positions CAC as a leader in the field</li> </ul>	
<p>Please outline next steps to support the decision-making that is needed to move forward from now.</p>	
<p>How will the decision and progress on the action be tracked and communicated to various audiences both internally and externally?</p>	
<p>How will we know if the expected goal or benefit is achieved?</p>	
<p>What is the support mechanism if progress is stalled or if unexpected consequences, criticism or backlash develops?</p>	

- Thank **you** for completing this DST!
  - At your next Council Committee Meeting, please discuss next steps for introduction to the wider Council, further plan development and implementation.
  - You can make updates to this form in future if requested by key players and decision-makers. Please save a copy of your responses to refer back to.



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This tool is meant to be used after your initial brainstorming phase to test the action’s alignment within our [Strategic Framework](#) and [Root Cause Rationale](#). Sections can be completed by staff or council, as needed, to complete this exercise.

**\*Please note that a response is needed in each section of this worksheet**, if the answer is no or you cannot provide an answer, please STOP and reach out to a supervisor or appropriate council member for additional guidance before completing additional questions.

Who is completing this DST?

Programs Policy Committee with CAC Staff

<p>What is the decision that needs to be made? (1-3 sentences)</p>	<p>Whether to extend the grant application deadline beyond June 6th if Council votes to close GEN-24.</p>
<p>Why is this decision important and what situation or process is informing it? (1-3 sentences)</p>	<p>It's important to extend the application deadlines to accommodate anyone impacted by the closure of GEN-24. At present, the application deadline is June 6, 2024. It would be fair to allow applicants a little more time to retool.</p>
<p>When does this decision need to be made?</p> <p>What is the proposed timeline?</p> <p>Is there flexibility on the timeline?</p>	<p>Council needs to vote on May 24th if the deadline is to be extended, so that CAC can implement and communicate to the field as soon as possible to help applicants understand the revised timeline. There is no timeline flexibility for the decision.</p>
<p>Where and how does this action live within the agency's Strategic Framework, specifically:</p> <ul style="list-style-type: none"> <li>● Better identifies and meets local needs</li> <li>● Reduces barriers to accessing CAC funds, programs and meetings</li> <li>● Amplifies leadership engagement with constituents</li> <li>● Focuses on public input</li> <li>● Evaluates funding programs and grantmaking processes</li> </ul>	<p>This is an equity consideration for applicants impacted by the GEN-24 closure.</p>
<p>Do we have the staffing capacity to support this decision and action? If yes, please list who will be accountable for each stage of implementation.</p> <p><b>If no, please stop here.</b></p>	<p>Yes.</p>
<p>Do we have funding for this decision and action? If yes, please state briefly the source of funding.</p> <p><b>If no, please stop here.</b></p>	<p>This decision does not require additional funding.</p>
<p>Who needs to make the final decision?</p> <ul style="list-style-type: none"> <li>● Management</li> <li>● Council</li> <li>● Other</li> </ul> <p>(Please explain and provide a brief outline of the process.)</p>	<p>Council needs to make the decision to extend the timeline.</p>
<p>Who is expected to benefit from this decision and action, and what methods have been used to research and/or gather community input?</p>	<p>Current applicants. Community input will be gathered during public comment at the May Council meeting.</p>
<p>What might be unintended consequences, drawbacks, opportunities or domino effects from this decision and action?</p>	<p>Organizations could face limited time-frames for application and some may not feel they have sufficient time to apply.</p> <p>Increased communications, technical assistance, and support to applicants would be needed.</p>
<p>Will this action hinder or help:</p> <ul style="list-style-type: none"> <li>● Small Organizations?</li> <li>● Certain regions of the state?</li> <li>● Communities with disabilities?</li> <li>● People who communicate in languages other than English?</li> <li>● Communities who face social stigma, trauma and/or safety concerns?</li> <li>● Communities with fewer technological resources and/or expertise?</li> <li>● Communities who have been historically marginalized or oppressed?</li> </ul> <p>Note that the decision should <b>help at least one of the above</b>.</p> <p>If yes to any hindrance, <b>what adjustments could be made to offset the disadvantage?</b></p>	<p>Applicants small and large will be supported by an extended application period. It would be inequitable for organizations to have a greatly reduced application window due to state budget cuts.</p> <p>Rural regions and historically marginalized communities, that tend to have historically restricted access to capital and may have fewer or smaller arts organizations, would similarly likely be helped by this decision.</p> <p>Unknown for the other categories.</p>



<p>Has a survey of research or best practices been conducted to support this action in a Racial Equity context? For example, this could include research from other institutions or sectors that are related, or a list of relevant articles or policies from similar agencies or organizations.</p> <p>If yes, briefly state this research here in a few sentences. <b>If no, please stop here.</b></p>	<p>This is a practical support for applicants that could offer better equity in access to CAC funding.</p>
<p>What is the potential impact on staff at different levels of the organization?</p>	<p>This could entail reworking timelines, communications, technical assistance, grantee payment, and Council processes - all within current staff capacity to implement.</p>
<p>What is the potential impact on the field?</p>	<p>Support for the field to submit their applications.</p>
<p>Does this action address the following in the long-term? Your response should include <b>at least one</b> of the below options, please briefly elaborate on your answer:</p> <ul style="list-style-type: none"> <li>● Addresses root causes of inequity</li> <li>● Instills faith in government transparency, accountability and stewardship</li> <li>● Positions CAC as a leader in the field</li> </ul>	<p>This decision could support faith in government transparency, accountability, and stewardship in that we would transparently support grant applicants with an extended application deadline.</p>
<p>Please outline next steps to support the decision-making that is needed to move forward from now.</p>	<p>Council needs to discuss and vote.</p>
<p>How will the decision and progress on the action be tracked and communicated to various audiences both internally and externally?</p>	<p>Council meeting minutes will be published and a robust CAC communications plan will be developed to quickly make the field aware.</p>
<p>How will we know if the expected goal or benefit is achieved?</p>	<p>Staff will track how many applicants can pivot to another program application through technical assistance.</p>
<p>What is the support mechanism if progress is stalled or if unexpected consequences, criticism or backlash develops?</p>	<p>Support from Council, Public Affairs, Programs, and CAC leadership would all be needed.</p>

- Thank you for completing this DST!
  - At your next Council Committee Meeting, please discuss next steps for introduction to the wider Council, further plan development and implementation.
  - You can make updates to this form in future if requested by key players and decision-makers. Please save a copy of your responses to refer back to.