



Strengthening arts, culture,  
and creative expression as the  
tools to cultivate a better  
California for all.

Gavin Newsom, Governor  
Danielle Brazell, Executive Director  
2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833  
(916) 322-6555 | [www.arts.ca.gov](http://www.arts.ca.gov)

**NOTICE OF PUBLIC MEETING  
CALIFORNIA ARTS COUNCIL MEETING**

**Thursday, February 1, 2024**

**10:30 A.M. – 4:00 P.M.**

**On Location/Virtual Hybrid Meeting**

**The Ebell of Los Angeles  
743 S Lucerne Blvd, Los Angeles, CA 90005**

Online meeting access will be provided at:  
<https://arts.ca.gov/about/council-meetings/>

**ASL Interpretation will be provided via Zoom.  
Interpretación simultánea en español – transmisión de audio por Zoom.**

10:30 A.M. (5 min)	<b>1. Call to Order</b>	R. Messina Captor
10:35 A.M. (5 min)	<b>2. Land and Peoples Acknowledgment</b>	O. Raynor
10:40 A.M. (5 min)	<b>3. Welcome from Stacy Brightman, Executive Director of The Ebell</b>	R. Messina Captor
10:45 A.M. (10 min)	<b>4. Roll Call, Establishment of Quorum, and Community Agreements</b>	M. Diab L. Goodwin
10:55 A.M. (10 min)	<b>5. Chair’s Report <a href="#">(TAB C)</a></b>	R. Messina Captor
11:05 A.M. (10 min)	<b>6. Executive Director’s Report <a href="#">(TAB D)</a></b>	D. Brazell
11:15 A.M. (15 min)	<b>7. PRESENTATION: Decision Support Tool <a href="#">(TAB E)</a></b> • <i>Presentation by Staff</i>	M. Morgan
11:30 A.M. (15 min)	<b>8. PRESENTATION: Strategic Framework <a href="#">(TAB F)</a></b> • <i>Presentation by Staff</i>	E. Gollub

11:45 A.M. (90 min)	<p><b>9. VOTING ITEM: 2024 Grant Programs Guidelines</b> <b><u>(TAB G)</u></b></p> <ul style="list-style-type: none"> <li>• <i>Presentation by Programs Policy Committee (20 min)</i></li> <li>• <i>Voting Item Public Comment (30 min)</i></li> <li>• <i>Discussion and Vote (40 min)</i></li> </ul>	E. Gavin L. Goodwin C. Gutierrez
1:15 P.M. (15 min)	<p><b>10. PRESENTATION: 2024 Committee Assignments</b> <b><u>(TAB H)</u></b></p>	R. Messina Captor
1:30 P.M. (60 min)	<b>LUNCH BREAK</b>	
2:30 P.M. (30 min)	<p><b>11. General Public Comment</b></p> <ul style="list-style-type: none"> <li>• <i>Two forms of general public comment will be offered:</i> <ol style="list-style-type: none"> <li>1) <u><i>Comments will be accepted during the meeting on Zoom or over the phone.</i></u></li> <li>2) <u><i>Written comment submissions will also be accepted online prior to and up through 10 a.m. on the business day following the close of the meeting.</i></u></li> </ol> </li> <li>• <i>Live public comments will be limited to two minutes per person and 30 minutes in total, as allowed by Bagley-Keene.</i></li> </ul>	R. Messina Captor C. Gutierrez K. Brown
3:00 P.M. (15 min)	<p><b>12. PRESENTATION: 2024-25 Governor's Budget Proposal</b> <b><u>(TAB I)</u></b></p> <ul style="list-style-type: none"> <li>• <i>Presentation by Staff</i></li> <li>• <i>Q+A</i></li> </ul>	D. Brazell A. Kiburi
3:15 P.M. (30 min)	<p><b>13. Committee Reports</b> <i>Council committees will report out on their work.</i></p>	R. Messina Captor
3:45 P.M. (15 min)	<p><b>14. In Memoriam</b> <b><u>(TAB J)</u></b></p>	L. Goodwin
4:00 P.M.	<b>15. Adjournment</b>	R. Messina Captor



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*\*Agenda items included within this public notice may be added, removed or altered until 10 days prior to meeting time.*

1. *All times indicated and the orders of business are approximate and subject to change.*
2. ***Any item listed on the Agenda is subject to possible Council action.***
3. *A brief mid-meeting break may be taken at the call of the Chair.*
4. *The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).*
5. *Public meetings held featuring a virtual/Zoom component will include online Spanish and ASL interpreters whenever possible. Should you need additional reasonable accommodations, please make sure you request no later than January 29, 2024 at 5 p.m. Please direct your request to the Public Affairs Specialist, Kimberly Brown, at [kimberly.brown@arts.ca.gov](mailto:kimberly.brown@arts.ca.gov).*
6. *Public comment instructions will be provided at <https://arts.ca.gov/about/council-meetings/>.*
7. *Arts and cultural organizations or coalitions that wish to be scheduled on an upcoming agenda must submit a request to [info@arts.ca.gov](mailto:info@arts.ca.gov) outlining a synopsis of their work and their purpose for inclusion at a Council meeting. All requests will be sent to the Council Chair for consideration and may or may not be accepted and subsequently scheduled.*

# TAB C

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California Arts Council | Public Meeting | 02/01/2024



## Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833  
T: (916) 322-6555 | F: (916) 322-6575  
[www.arts.ca.gov](http://www.arts.ca.gov)

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**Date: February 1, 2024**

**To: California Arts Council**

**From: Chair Roxanne Messina Captor**

**Re: Chair's Report**

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Welcome to 2024. As we move forward with the leadership of the CA Arts Council, I would like to remind all of us of this quote from Margret Mead: "Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has."

Art is the great equalizer. It is important for our children to grow and visualize their future. An artist in all disciplines, through their craft, breaks down barriers.

In building the new and moving forward, I want to acknowledge and thank our predecessors whose dedication and hard work has given us a strong foundation. Jonathan Moscone, Executive Director, Chelo Montoya, Chair, and Vicki Estrada, Vice Chair. We are fortunate that Vicki Estrada has agreed to continue her service to the CAC.

Danielle Brazell, Executive Director, Leah Goodwin, Vice Chairperson, and I will work to take the Council to its next incarnation, with organization, transparency, and clarity.

With or without budget cuts. I believe we need to increase our partnership with the state legislators. This process has been started to put art upfront and foremost in the minds and hearts of our legislative community.

Last week Danielle and I met with Senator Ben Allen (senator from my district) and Assemblymember Mike Gipson. Our goal was to make sure the legislators put CAC first in their minds. If there are budget cuts in the future, we want CAC to be the organization that the legislators agree cannot have cuts. It was a very productive meeting. The first of many. They want to support a CAC Awards, brought to our attention by Council Member Alex Israel.

Most of you know me as a filmmaker, Executive Director of the San Francisco International Film Festival and Society and Head of Programming for Turner Network Television. What you may not know is I have been employed as a director/choreographer throughout the state.

From San Diego, Los Angeles, Monterey, Salinas through San Francisco. I have seen the power of the arts firsthand.

I have witnessed the power of dance and theatre demonstrations and games in productions and schools. Teachers said our use of dance and theatre games did more in forty-five minutes to break down barriers between students, than they were able to accomplish throughout the year. All the arts teach focus, discipline, and connectivity. This is why the work we do is so important. I have been an educator in theatre, film, and television within the CA Community College system since 1986. Our community colleges are an incubator for growth and change. Serving on Governor Newsom's policy committee for CA higher education made important suggestions for the future of the UC, State and Community Colleges.

Coming from a first-generation Italian/Spanish father and European mother, I was taught at an early age the importance of hard work, dedication, perseverance and above all passion. A passion all artists have. My parents taught me first and foremost it is the obligation of all people to use their talents for the betterment of the world...leaving it a better place.

I have worked as an artist in the trenches since childhood. I know the importance of grants to sustain the life blood of the art we do. I have been a member of unions since I was a child performer. Serving on the AEA and AGMA boards.

In looking toward the future, we as a council would like to see touring grants for artistic endeavors to present to underserved and rural areas. Matching grants for larger arts organizations. Continue helping rural and underserved communities with grants to sustain their work.

Our Council is made up of extremely talented, brilliant, dedicated, and passionate individuals. Each one brings their own expertise to the decisions we need to make this year and in the future. I am honored and humbled to lead this illustrious group of individuals.

# TAB D

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California Arts Council | Public Meeting | 02/01/2024



# Memorandum

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**Date: February 1, 2024**

**To: California Arts Council**

**From: Executive Director Danielle Brazell**

**Re: Executive Director's Report**

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Good morning, my name is Danielle Brazell, and I am the newly appointed Executive Director of the California Arts Council. As the Executive Director, my role is to oversee the agency, support the Council in fulfilling its regulatory policy responsibilities, in alignment with the mission, vision, and values of the agency in accordance with State laws, policies, and procedures. In short, my role is the thread the needle between the agency, the Council, the State, in service of the people of the great state of California.

It is impossible to do this work without the partnership of the field, which is comprised of individual artists, culture bearers, and creative worker; arts organizations that provide direct service to the people of California, service organizations who are regranteeing and providing capacity building, networks, and cultural infrastructure to ensure every Californian has access to a living a creative life.

It's also impossible to this work without a dedicated team of public sector professional stewards of the public trust. Operationalizing the policies set forth by this Council, in accordance with field best practices, and our agency's standards of practice.

I'd like to take a moment to introduce those who are with us in this room today:

- Ayanna Kiburi, Deputy Director
- Kristin Margolis, Director of Programs Services
- Amy Garrett, Arts Program Manager
- Josy Miller, Arts Program Manager
- Elisa Gollub, Arts Program Manager
- Megan Morgan, Race Equity Manager
- Carissa Guitierrez, Director of Public Affairs – In her role, Carrissa develops and implements the agency's internal and external communications.



- Kimberly Brown, Public Affairs Specialist
- Mason Diab, Council Liaison – In his role, Mason coordinates and implements council and executive committee meetings as well as provides support to the ED.
- Zachary Hill– IT Associate

Some of you are familiar with my history, but for those of you who are not:

A little about me: I grew up in the San Fernando Valley in the 1970s and 80s. Found my way to Santa Monica in 1993 where I began a ten-year apprenticeship with Highways Performance Space, which is one of 18<sup>th</sup> Street Arts Center's nonprofit tenants. This is the space where I learned how to be an artist, teaching artis, and arts administrator. This would not have been accessible to me without the support from the California Arts Council. After Highways, I worked at the Screen Actors Guild Foundation as the Director of Special Projects and then in 2006, I was hired as the first executive director of a new regional arts and arts education advocacy organization, Arts for LA. Over the next 9 years, we built a new model for arts advocacy, organized the arts and cultural communities to advance favorable policies for arts and arts education in LA' County and its 88 cities and 81 school districts. In 2014, Mayor Garcetti appointed me to serve as the General Manager of the City of Los Angeles Department of Cultural Affairs. After a 7.5-year tenure, it was time for me to shift my focus. My partner Chilly and I moved up to Sacramento to help care for her aging parents and I took up pottery.

I am lucky to have had this opportunity, but it should not be luck. Our role is to make sure every Californian can develop their creative expression, in their own worlds, language, and on their own terms. Creativity and culture, the ways of being, are a fundamental human right.

I have just returned from the Healing, Bridging, Thriving Summit hosted by the National Endowment for the Arts. The summit celebrated the growing body of work that demonstrates how the arts are an essential tool for addressing some of our world's most pressing challenges: climate change, and environment, loneliness, public and mental health; civic and social infrastructure; joy and social justice; eliminating systemic racism and repairing the generational trauma it caused. The summit is a moment in time to celebrate the advances made over the past twenty years in the arts and cultural sector and reinforced the commitment to continue to build on the promising practices of intersectional work. It was a reminder of the power of hope, curiosity, and imagination to drive new ideas and ways of being that reflect inclusive values and will lead us to a more just and equitable society.

As I begin my tenure with this phenomenal organization, I vow to use all the tools in my toolbox to grow the conditions for creativity to thrive in every community in our state. I ask for your partnership to apply the standards-based rigor to our work – whether you are serving on this council, on the staff, a member of the public, or a partner with us. To imagine the possibility of abundance and of growing application of arts, culture, and creativity as a vehicle for a prosperous, equitable, and connected society.

I would also like to acknowledge that we are meeting today on the first day of Black History Month, and join the California Arts Council in paying tribute to the generations of African Americans who struggled with adversity to achieve full citizenship in American society.

I would especially like to recognize Destination Crenshaw, an LA-based program uplifting Black artists. Destination Crenshaw is commissioning an unprecedented 100+ Black Los Angeles artists of various media, including mural, sculpture, illustration, performance, and culturally-stamped infrastructure for permanent and temporary installations in the corridor. As California's largest Black artists jobs program, the value of this program will provide additional access to resources, mentorship, and professional development opportunities for participating artists. Some of the artists currently commissioned include: Melvin Edwards, Maren Hassinger, Charles Dickson, Brenna Youngblood, Artis Lane, and Alison Saar, among many others.

# TAB E

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California Arts Council | Public Meeting | 02/01/2024

# DECISION SUPPORT TOOL

**Part of the California Arts Council  
Strategic Framework**

**2020-2027**



# WHAT IS IT?

**The Decision Support Tool or DST is an equity-focused tool to assist both Council Members and Staff Members in making decisions by doing research and asking important questions to help facilitate and guide equitable decision-making. It helps to create common language, purpose and alignment with the agency's aspirations within the Strategic Framework.**

## HOW TO USE THIS DOCUMENT

Council members are tasked with policy decision-making regarding grant programs, and the staff members are tasked with implementation of those decisions as well as administrative oversight of a variety of non-grant initiatives. Staff are also often requested to conduct research to be presented to CAC Council members to facilitate their decision-making. Together, Council and staff are committed to learning about, listening to, and leading an ever-changing landscape.

This strategic framework is meant to support a range of different functions. It is a document that can guide the CAC Council and staff to focus their efforts and manage their time effectively while creating a common language and purpose that can be used across many domains to align directions and guide decision-making.

### DECISION SUPPORT TOOL

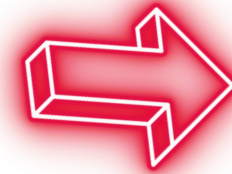
The Decision Support Tool embedded in this framework raises the questions that will be valuable to ask when considering proposed actions, including but not limited to new or existing programs, policies, or practices.

- The questions are designed to improve equitable outcomes, particularly for people who may be disproportionately impacted by actions and/or may have a significant stake in the results.
- Several of the prompts lead to considerations of equity and accessibility. These considerations will likely change over time, along with technology, demographic shifts, and CAC resources and capacity.

- **Council Committee Role:** It is recommended that the CAC Equity Committee be utilized as the workgroup to cull best practices and public input that can be referenced when Council is stepping through the Decision Support Tool. While it is recognized that equity is a central and defining theme throughout the CAC decision-making process, the Equity Committee can shoulder some of the more nuanced areas of inquiry to make recommendations to the larger Council.

### IMPLEMENTATION AND ASSESSMENT

The adoption of this framework is taking place in February 2020, with the intention that it will provide guidance for seven years. The embedded Decision Support Tool should maintain its relevance and usefulness over the course of that time.



- It is recommended that the Council and staff revisit the Tool annually to assess it and determine whether there are questions that need to be added, omitted, or edited.
- The embedded "Aspirations" should be assessed annually to determine their continued applicability, and new aspirations should be considered as conditions unfold.



# HOW DO WE USE IT?

- **The DST is a series of questions to ask whenever we are considering proposed actions, including, but not limited to new or existing programs, policies or practices.**
- **Implicit bias research shows that when we slow down and take the time to ask and answer questions, we are less likely to revert to the kind of thinking that activates our biases.**
- **In embracing the DST we are developing an organizational culture that allows staff and Council to feel confident about their more fully vetted decisions.**



## DECISION SUPPORT TOOL

The Decision Support Tool is a series of questions that will be valuable to ask when considering proposed actions, including but not limited to new or existing programs, policies, or practices.

This is a methodical process that occurs at every decision point. It will take time to adhere to the process – specifically, the work of the CAC will slow down intentionally. Implicit bias research indicates that when we slow down and take the time to walk through a guided tool or series of standard questions, we are less likely to revert to the kind of thinking that activates our biases.<sup>3</sup> By fully embracing this Decision Support Tool, the CAC is developing an organizational culture that acknowledges and addresses the downsides of moving too quickly. This Tool will allow the staff and Council to feel confident in their decision-making and to validate those fully vetted decisions.

1

TIER 1: BASIC CAPACITY

2

TIER 2: PUBLIC INPUT AND IMPACT

3

TIER 3: EQUITY ALIGNMENT

4

TIER 4: COUNCIL PROCESS

5

TIER 5: POST-DECISION CONSIDERATIONS

<sup>3</sup> Casey, Pamela M.; Warren, Roger K.; Cheesman, Fred L.; and Elek, Jennifer K., “Addressing Implicit Bias in the Courts” (2013). Court Review: The Journal of the American Judges Association. 442.

## TOOL CHECKLIST

When considering new programs or policies, these steps should be followed:

**For Council decisions**, including programmatic and policy decisions around the allocation of local assistance grant funding:

1. A new proposed action is identified in a public CAC Council meeting.
2. The Executive Committee determines and assigns the appropriate Council committee to lead the Tool process.
3. The assigned committee, with staff support, completes the Tool worksheets during committee meetings.
4. The completed Tool worksheets are reviewed by the Council under a noticed discussion item at a public meeting, with discussion led by the committee members.
5. The Council determines if a vote shall be on the agenda at the next meeting or if further committee work and discussion shall take place.
6. The process continues until a vote is agendized and made by Council, or the proposed action is determined to be unsound based on the Tool results.

**For staff decisions**, including non-grant programmatic decisions and operations, staffing, legislative, communications, special initiative, partnership, and other state agency actions:

1. A new proposed action is identified by staff.
2. The executive staff and/or unit lead determines and assigns the appropriate staff to lead the Tool process.
3. The assigned staff completes the Tool worksheets.
4. The completed Tool worksheets are reviewed by the executive staff and/or unit lead, with discussion led by the assigned staff.
5. Public input is solicited during the completion of the Tool through surveys, advisory workgroups, teleconferences, or other methods.
6. The staff group determines if a decision can be made or if further work and discussion shall take place.
7. The process continues until a decision is made, or the proposed action is determined to be unsound based on the Tool results.



# 2020-2024

**1**

The DST is used by both Staff and Council members to research proposed changes to programs, policies and procedures. For example, the 2023 proposal and DST from the Equity Committee to fund a new Native Artists Grant as a follow-up from the 2019 Statewide Native Artists Convening.

**2**

Originally, the DST was a single form for Staff and Council use accompanied by worksheets, but due to different roles and capacity, two slightly different forms emerged, one for Staff use and one for Council use, and this has caused some resolvable confusion.

**3**

Moving forward, we are working on an updated single form and worksheet, recently reviewed by the Equity Committee, and next to be reviewed by the Strategic Framework Committee that would serve as one form for both Staff and Council Members to complete together during Committee meeting times.

## TIER 1: BASIC CAPACITY

Clearly state the desired action and its high-level expected benefit:

### Timeline

What is the desired timeline for this action?

### Staffing, Partners, and Funding

What is required to fully support this action – staffing, partners, and funding? Are all three available during the desired timeline?

- Is there an opportunity to acquire staffing, partners, and/or funding?
- Is there a lesser priority from which staff, partners, and/or funding can be redirected?
- If the timeline is adjusted, will staffing, partners, and/or funding be available?
- If the timeline is adjusted, will there be an adverse impact?
- From where can resources of staffing, partners and/or funding be redirected to cause a lesser impact?

*Based on the responses, evaluate whether the action should move to Tier 2.*

## TIER 2: PUBLIC INPUT & IMPACT

Who is expected to benefit from this action?

What might be the unintended consequences/drawbacks from this action?

Has there been an opportunity for input on this action from:

- Those potentially impacted in the field?
- Those potentially impacted as community members?
- Council, staff, partners, funders (specifically, to what extent are other funders involved in meeting this need), elected officials?

At the local level, does this action:

- Promote ownership?
- Build capacity?
- Align with CAC values?

Beyond the local level, does this action:

- Leverage resources?
- Cultivate partnership?
- Grow awareness of the CAC?
- Address root causes of inequity?
- Instill faith in government transparency, accountability, and stewardship?
- Align with or expand on the priorities of the Governor and the State of California?
- Demonstrate innovation?
- Position the CAC as a national or international leader?

*Based on the responses, evaluate whether the action should move to Tier 3.*

## TIER 3: EQUITY ALIGNMENT

Has research been conducted to identify best practices for racial equity?

If it is appropriate to conduct a Racial Equity Impact Assessment (see Appendix C), what is the timeline and staffing?

Will this action disadvantage:

- Small organizations?
- Certain regions of the state?
- Potential beneficiaries with disabilities?
- Potential beneficiaries who communicate in languages other than English?
- Potential beneficiaries who face social stigma, trauma, and/or safety concerns?
- Potential beneficiaries with fewer technological resources and/or expertise?

*If yes to any, what adjustments or accommodations could be made to offset the disadvantage?*

*Based on the responses, evaluate whether the action should move to Tier 4. Decisions made by staff skip to Tier 5.*

## TIER 4: COUNCIL PROCESS

Prior to calling for a vote:

- Was the item open for discussion at a prior Council meeting?
- Were Council members able to forward their unresolved questions or concerns to the appropriate committee for research and recommendations?
- Were those unresolved questions or concerns considered at a committee meeting that was open to the public?
- Was a public input period offered online or through alternative means for those who could not access a meeting?

*If the vote passes, move to Tier 5.*

## TIER 5: POST-DECISION CONSIDERATIONS

For this action, what is the Council's role?

For this action, what is staff's role?

Is there a committee or working group to which this action should be assigned or that should be created?

### Communication

Once the decision has been made, decide how the decision and progress on the action (if applicable) will be communicated to:

- Those potentially impacted in the field
- Those potentially impacted as community members
- Council, staff, partners, funders, elected officials

### Evaluation

How will we know if the expected benefit is achieved? How will we know if anyone is better off?

How will the public be engaged in evaluative efforts?

What are the key benchmarks that would indicate satisfactory progress on this action?

What is the reporting mechanism for progress?

What is the support mechanism if progress is stalled?





# WHAT'S NEXT?

## ● Strategic Framework Committee

Staff and Council continue to use existing DST. The Equity Committee has reviewed and made suggestions to update the Equity section of the DST. Next, it goes to the Strategic Framework Committee for review. An updated DST is prepared for staff and committee use later in 2024.

## ● Committee Training

Since each year there are shifts in both new Council Members and Committee assignments, each committee will have a staff supported overview of the DST.

## ● Staff Training

Similarly, since our Staff Members and their roles on Committees shift each year, they will be provided with training and DST overview to support their Committees.

**Council and Staff Members, please feel free to reach out to me with any questions and ideas, and know there is much more to come on this existing valuable tool and its 2024 update.**

# **THANK YOU**

**Read the Strategic Framework:**

**<https://arts.ca.gov/about/how-we-think/>**



# Strategic Framework Tool Decision Support Tool Worksheet



**[TITLE]**

## Tier 1: Basic Capacity

**Clearly state the desired action and its high-level expected benefit:**

**What is the desired timeline for this action?**

**What is required to fully support this action – staffing, partners, and funding?**

**Are all three available during the desired timeline?**  No  Yes  N/A

**Is there an opportunity to acquire staffing, partners, and/or funding?**  No  Yes  
 N/A

**Is there a lesser priority from which staff, partners, and/or funding can be redirected?**  No  Yes  N/A

**If the timeline is adjusted, will staffing, partners, and/or funding be available?**  No  Yes  N/A

**If the timeline is adjusted, will there be an adverse impact?**  No  Yes

**From where can resources of staffing, partners and/or funding be redirected to cause a lesser impact?**

## Tier 2: Public Input and Impact

**Who is expected to benefit from this action?**

**What might be the unintended consequences/drawbacks from this action?**

**Has there been an opportunity for input on this action from:**

- Those potentially impacted in the field?  No  Yes
- Those potentially impacted as community members?  No  Yes
- Council, staff, partners, funders (specifically, to what extent are other funders involved in meeting this need), elected officials?  No  Yes

**At the local level, does this action:**

- Promote ownership?  No  Yes

- Build capacity?  No  Yes
- Align with CAC values?  No  Yes

This action specifically responds to the following **Strategic Framework** aspirational areas:

**Beyond the local level, does this action:**

- Leverage resources?  No  Yes
- Cultivate partnership?  No  Yes
- Grow awareness of the CAC?  No  Yes
- Address root causes of inequity?  No  Yes
- Instill faith in government transparency, accountability, and stewardship?  No  Yes
- Align with or expand on the priorities of the Governor and the State of California?  No  Yes
- Demonstrate innovation?  No  Yes
- Position the CAC as a national or international leader?  No  Yes

**Tier 3: Equity Alignment**

**Has the committee and/or staff conducted research and/or a Racial Equity Impact Assessment to identify best racial equity practices for this decision?" (yes) (no)**

**Will this action disadvantage:**

- Small organizations?  No  Yes
- Certain regions of the state?  No  Yes
- Potential beneficiaries with disabilities?  No  Yes
- Potential beneficiaries who communicate in languages other than English?  No  Yes
- Potential beneficiaries who face social stigma, trauma, and/or safety concerns?  No  Yes
- Potential beneficiaries with fewer resources and/or expertise (including, but not limited to technological, financial, and educational)  
 No  Yes

## Tier 4: Council Process

### Prior to calling for a vote:

- Was the item open for discussion at a prior Council meeting?  No  Yes
- Were Council members able to forward their unresolved questions or concerns to the appropriate committee for research and recommendations?  No  Yes
- Were those unresolved questions or concerns considered at a committee meeting that was open to the public?  No  Yes  N/A
- Was a public input period offered online or through alternative means for those who could not access a meeting?  No  Yes

## Tier 5: Post-Decision Considerations

**For this action, what is the Council's role?**

**For this action, what is staff's role?**

**Is there a committee or working group to which this action should be assigned or that should be created?**  No  Yes

### Communication

**Once the decision has been made, decide how the decision and progress on the action (if applicable) will be communicated to:**

- Those potentially impacted in the field  No  Yes
- Those potentially impacted as community members  No  Yes
- Council, staff, partners, funders, elected officials  No  Yes

### Evaluation

How will we know if the expected benefit is achieved?

How will we know if anyone is better off?

How will the public be engaged in evaluative efforts?

What are the key benchmarks that would indicate satisfactory progress on this action?

What is the reporting mechanism for progress?

What is the support mechanism if progress is stalled?

# TAB F

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California Arts Council | Public Meeting | 02/01/2024



CALIFORNIA  
ARTS  
COUNCIL  
STRATEGIC  
FRAMEWORK

2020-2027



# TOPICS

How was it developed?

Who was involved in its development?

Why a framework and not a strategic plan?  
Why aspirations and not goals & objectives?

Why the focus on race equity?  
Why root cause rationales?

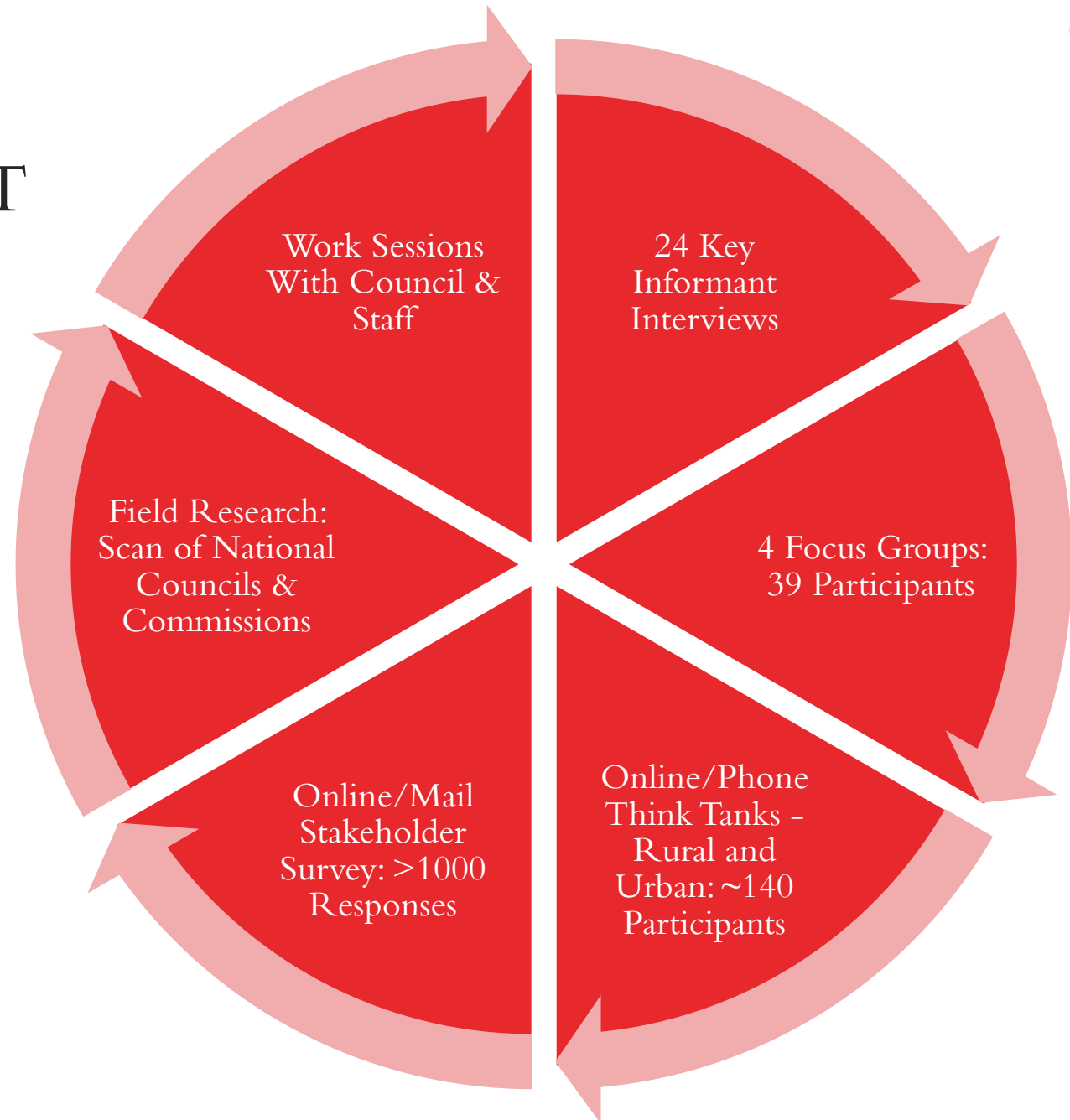
What are we doing with it now?

# DEVELOPMENT PROCESS

When: Spring 2018 – January 2020

Who: Dr. Tamu Nolfo Green

How: Participatory Research





# DESIGNED TO BE ADAPTIVE

- Current Conditions
- Mission, Vision, Values
- Aspirational Areas
- Decision Support Tool
- Racial Equity Statement

*Because of the nature of this strategic framework to support decision-making, decisions have not been made in advance, as would be the case with a traditional strategic plan. (p. 20)*



# MISSION, VISION, VALUES

*There is a push to incorporate art meaningfully and completely into the fabric that binds our daily lives and to recognize the arts can be a tool for solving the pressing issues facing society today. (p. 26)*

Ixcanul: The internal force of the mountain which is boiling and looking for eruption.

## MISSION

Strengthening arts, culture, and creative expression as the tools to cultivate a better California for all.

## VISION

A California where all people flourish with universal access to and participation in the arts.

## VALUES (CAAARES)

### COMMUNITY

Authentic intergenerational and intersectional connections

### ACCESSIBILITY

Inclusion, simplicity and ease, resulting in equitable participation

### AESTHETICS

Recognizing all art forms and artistic traditions that enable full and meaningful creative expression

### AUTONOMY WITH ACCOUNTABILITY

Empowered, responsible generation and allocation of resources

### RELEVANCE

Broad influence, bold leadership and synergizing collaboration for the present, with a sharp eye toward emerging developments and needs of the future

### EQUITY

Service according to need to prioritize racial injustice, representation and visibility of all groups

### SUSTAINABILITY

Wise, impactful and responsive growth

Lak'ech Ala K'in: You are my/an other me.

# RACIAL EQUITY STATEMENT

*Racial injustice is the most pervasive and entrenched form of injustice permeating the institutions and systems that everyone must access. By prioritizing attention to racial equity and improving systems for all, intersections with racial injustice and other pervasive societal inequities can be addressed.*  
(p. 6)

*By prioritizing attention to racial equity, everyone will benefit...* (p. 32)

considers critical issues of implicit bias and discrimination that requires concerted and purposeful action.

We believe that bringing together Council, staff and other partners with differing backgrounds and life experiences will enhance our ability to increase opportunities for all arts service organizations to succeed.

- Policies, programs, and activities will be administered to identify and avoid discrimination and barriers to access, and to avoid disproportionately high and adverse effects on communities of color.
- Accountability to our grantees is of central importance to us. We understand the significance of evaluating the impact of our policymaking on grantees over time and utilizing this evaluation in the development of new policy initiatives.
- We are committed to the just and equitable disbursement of resources.
- We will obtain the following information when relevant and appropriate in order to utilize data to evaluate the impact of our equity goals: population served and/or affected by race, color, national origin, and income level, which will include diverse communities across the state such as: communities of color,



# ASPIRATIONS

- 5 categories – 28 emerging opportunities

*As aspirations and their surrounding conditions unfold, they will likely require modification to stay relevant and achievable. (p. 8)*



## GRANTMAKING

### Council Timeline

#### Action

Establish the CAC Council timeline so that it accommodates an annual review of the CAC's allocations, disaggregated by important demographic considerations such as geographic location, organizational size, and grantee organizations' leadership and board member reflectiveness of California's social, ethnic, and gender profile. The CAC Allocations Committee should be instrumental in leading this review.\*

#### Root Cause Rationale

Incorporating a process that structures time for an adequate review of the CAC's allocations will enable thoughtful reflection on the extent to which the CAC is aligning its grantmaking with its values, as opposed to a numerical approach based on past practices.

### General Operating and Multi-Year Grants

#### Action

Enable greater autonomy, sustainability and planning capacity for grantees through the reduction of program-specific and single-year grants.

#### Root Cause Rationale

The CAC has already begun to move in the direction of providing general operating support and multi-year grants for some of its programming. As this trend is expanded, those organizations that have the least flexibility with their budgets will be positioned to make financial choices that can have a more stabilizing effect. By recognizing that grantees are knowledgeable about their needs and capable of making decisions to meet those needs, trust and respect can further develop between the CAC and its constituents. Because smaller organizations tend to have fewer options for funding their operations and less time to engage in grantwriting, they will benefit the most from this change. To ensure that public dollars are being utilized responsibly, this goal goes together with

## Geographic Equity

#### Action

Explore how to best address grantmaking equity for the disparate regions of the state. Utilize data analysis to assess present-day regional disparities among CAC grantees. Seek guidance from existing funding models that address how to identify and give preference to disadvantaged communities.

#### Root Cause Rationale

There are varying degrees of arts and culture infrastructure throughout the state, based on historic and current variations in investment and other factors, so a one-size-fits-all approach to funding regionally will perpetuate existing inequities. Geographic locations with fewer resources will benefit more by gaining greater access to CAC resources.

## Individual Artists

#### Action

Fund individual artists as a pilot. Requirements for such funding should entail benefits beyond the individual artist, extending to the community at large.

#### Root Cause Rationale

Prior to its era of severe budget reductions, the CAC funded individual artists through programming that was considered successful at the time. There were many benefits that arose from funding individual artists, and the expansion of the CAC's budget has now made this consideration feasible again. If this action is favored positively through the Decision Support Tool, then the CAC can begin to put it in place.

“

**Allow us to dream abundantly. We think seven generations out. We need to be able to plan long-term.**

**- Focus Group Participant**



## CURRENT ACTIONS

Priorities and  
Objectives With  
Strategic Framework  
Committee

<https://view.publitas.com/ca-arts-council/california-arts-council-strategic-framework/page/1>



THANK YOU!

## 2023-24 Council Strategic Framework Goal Priorities Worksheet

**Name of Council Committee: Program Policy**

**Member Name: Ellen Gavin and Leah Goodwin**

**Date: December 28, 2023**

**Priority Areas (please select top three Strategic Framework priority areas)**

- |   |  |
|---|--|
| <input type="checkbox"/> Council Timeline                                   | <input checked="" type="checkbox"/> Individual Artists       |
| <input checked="" type="checkbox"/> General Operating and Multi-Year Grants | <input type="checkbox"/> Matching Requirement                |
| <input type="checkbox"/> Geographic Equity                                  | <input type="checkbox"/> Multiple Application Formats        |
| <input type="checkbox"/> Small Organizations                                | <input type="checkbox"/> Advisory Workgroups                 |
| <input type="checkbox"/> Arts Learning Community                            | <input type="checkbox"/> Arts Funder Collaboratives          |
| <input type="checkbox"/> Grantee Consultations                              | <input type="checkbox"/> Native American Artist Partnerships |
| <input type="checkbox"/> Program Consolidation                              | <input type="checkbox"/> Private Sector Partnerships         |
| <input type="checkbox"/> State Agency Funder Role                           | <input type="checkbox"/> Social and Environmental Issues     |
| <input type="checkbox"/> State-Local Partner Funding                        | <input type="checkbox"/> State Government Roundtable         |
| <input type="checkbox"/> State-Local Partner Capacity Building              |  |
| <input type="checkbox"/> Data Reporting                                     | <input type="checkbox"/> Accessible Council Meetings         |
| <input type="checkbox"/> Educational Resources                              | <input checked="" type="checkbox"/> Awareness Campaign: CAC  |
| <input type="checkbox"/> Low-Cost Housing and Workspaces                    | <input type="checkbox"/> Awareness Campaign: General         |
| <input type="checkbox"/> National and International Funding Models          | <input type="checkbox"/> Conferences and Public Events       |
|   | <input type="checkbox"/> Online Opportunities Hub            |

Please write "SMART" Goals

**Specific** – what you want to see accomplished

**Measurable** – consider how we will measure progress

**Achievable** – is something that is reasonable for the CAC to accomplish

**Relevant** – aligned with our Strategic Framework or grantmaking evaluation

**Timely** – indicate whether it is short or long term

**Priority #1: INCREASE MULTIYEAR GEN OP SUPPORT TO UNDERSERVED COMMUNITIES**

**Short-term Goals (achievable in the next 6-12 months):**

- Improve the application and guidelines for simplicity and ease
- Raise the operating support category in terms of amount of \$\$ and numbers of grants
- Refocus on the vast middle, rather than orgs with a lot of \$\$ and resources
- Educate the review panels on this important category

**Long-term Goals (achievable within the next 2-4 years):**

- Increase opportunities for funding to small, midsize and slightly larger (up to 5 million) organizations serving historically underserved communities with more money to give
- Research and analyze the data of existing small, midsize and slightly larger diverse arts organizations in the State to understand whether or not we are hitting the mark.
- Re-invigorate a sense of community and sharing among California groups and artists.

**Opportunities:**

- Create a multi-year Institutional Anchor Program
- Attract new outside funding for new initiatives for Touring, Native American and Disabled Artists and Organizations

**Barriers:**

- Lack of financial resources—need local assistance budget increase!
  - Staff time required for planning and implementation a lack of assigned staff for each workgroup to date.
- Need for clarity around program goals, allocations, panel selections and transparency

**Priority #2: Engage with the California Individual Artists and include them in the new advisory groups**

**Short-term Goals (achievable in the next 6-12 months):**

- Establish four new Advisory Groups to help plan new Individual artists and organizational support programs for 2025: Native American, Disabled Artists and Access, Touring Program and Institutional Anchor Program
- Ask CAC senior staff to identify key staff to manage these four advisory workgroups.
- Engage lead AO partners from the Creative Corp pool to provide local data
- Gather testimonials and videos of work supporting individual artists to share with the State

**Long-term Goals (achievable within the next 2-4 years):**

**Opportunities:**

- Opportunity to engage key California artists and arts groups as stakeholders with years of experience in each area to survey the field and design new crucial programs.
- Opportunity to reach out to future key funders, civic partners, state and national collaborators for each area.
- Create programs for Native American, Touring and Disabled artists and groups
- Increase funding to individual artists by expanding the Creative Corp work.

**Barriers:**

- Current financial constraints on the state budget
- Willingness of state leaders to commit more resources to the arts on principle.

**Priority #3: Greater Public Awareness and Appreciation of the CAC**

Short-term Goals (achievable in the next 6-12 months):

- Work with the new Director to create a cohesive plan to engage state **elected officials about the great work in the field, the unmet needs** and seriously underfunded current programs of the CAC.
- Hold the line with budget cuts.
- Start to identify more state, regional and national partners, including private funders.
- Use every opportunity to promote CAC activities, funding and impact with news releases, public interest stories, etc.
- Engage the Governor's office in a consistent communication and opportunities to enhance and amplify the CAC's work.

Long-term Goals (achievable within the next 2-4 years):

- Increase funding to the CAC to a more competitive level in terms of per capita funding.
- Nurture and fulfill new state and national collaborations with public and private funders.
- Help the average Californian understand and appreciate the CAC and the arts community generally.

Opportunities:

- With more transparency, public input and citizen involvement, the CAC will garner more respect and concrete support from citizens and elected officials.

Barriers:

- Lack of systems to clarify and amplify our "telling our story" and consistent messaging.
- In the end, all growth and expansion depends on the state's financial stability!

## 2023-24 Council Strategic Framework Goal Priorities Worksheet

Name of Council Committee: Equity Committee

Member Names: Caleb Duarte, Gerald Clarke

Date: 11/22/23

### Priority Areas (please select top three Strategic Framework priority areas)

- Council Timeline
- General Operating and Multi-Year Grants
- 1.  Geographic Equity
- Individual Artists
- Matching Requirement
- Multiple Application Formats
- Small Organizations
- Arts Learning Community
- Grantee Consultations
- Program Consolidation
- State Agency Funder Role
- State-Local Partner Funding
- State-Local Partner Capacity Building
- Advisory Workgroups
- Arts Funder Collaboratives
- Native American Artist Partnerships
- Private Sector Partnerships
- Social and Environmental Issues
- State Government Roundtable
- 2.  Data Reporting
- Educational Resources
- Low-Cost Housing and Workspaces
- National and International Funding Models
- 3.  Accessible Council Meetings
- Awareness Campaign: CAC
- Awareness Campaign: General
- Conferences and Public Events
- Online Opportunities Hub

Please write "SMART" Goals

**Specific** – what you want to see accomplished.

**Measurable** – consider how we will measure progress.

**Achievable** – is something that is reasonable for the CAC to accomplish.

**Relevant** – aligned with our Strategic Framework or grantmaking evaluation.

**Timely** – indicate whether it is short or long term.

## **Priority #1: Geographic Equity**

### **Short-term Goals** (achievable in the next 6-12 months):

To continue to support the State-Local Partner Mentorship Grant.

### **Long-term Goals** (achievable within the next 2-4 years):

To have a State-Local Partnership established in each county.

**Opportunities:** A convening of SLPs is supposed to be happening soon. This is an opportunity to spread the word. Could a CAC marketing campaign be engaged to help promote and support this effort online, social media, email etc.?

**Barriers:** It's been difficult to find SLPs to apply to the program and to take on the responsibility it entails.

## **Priority #2: Data Reporting**

### **Short-term Goals** (achievable in the next 6-12 months):

Fill and onboard the data manager position as soon as possible.

### **Long-term Goals** (achievable within the next 2-4 years):

Create a database that encompasses enough data to help the council make informed decisions.

**Opportunities:** The new data manager position is a resource that we can reach out to, to help with subject background, comprehension and decision-making when it comes to voting.

**Barriers:** No one is currently in the position, and it will take the new hire some time to get onboarded and get all the priorities of the council aligned.

## **Priority #3: Accessible Council Meetings**

### **Short-term Goals** (achievable in the next 6-12 months):

We need to do a survey or poll to ask organizations (especially smaller ones) if our meeting times, places, and formats are working for them. Times of meetings are during the day. In-person, virtual, hybrid.

### **Long-term Goals** (achievable within the next 2-4 years):

More equal and equitable representation from the communities we serve in council meeting attendance, public comment and written comments and the grant applicant pool.

**Opportunities:** It would be helpful to have a summary of submitted public comment themes, numbers, data. For example, what is the process of submitting a public comment like? Do submitters check boxes (where we could export data) and/or can they free write comments.

**Barriers:** Once we have more data, we will better understand our accessibility level. Due to timing of meetings, we suspect that some organizations cannot attend – but we don't know for sure. Virtual meetings are good, they provide access if attendee has internet (also an access issue), but it is nice to meet face-to-face and be with one another and those we serve. Small organizations will not be able to travel 500+ miles for in-person meetings.

## 2023-24 Council Strategic Framework Goal Priorities Worksheet

**Name of Council Committee: Executive Committee**

**Member Names: Roxanne Messina Captor, Leah Goodwin**

**Date: 1/25**

**Priority Areas (please select top three Strategic Framework priority areas)**

- |   |   |
|---|---|
| <input type="checkbox"/> Council Timeline                                 | <input type="checkbox"/> Individual Artists                     |
| <input type="checkbox"/> General Operating and Multi-Year Grants          | <input type="checkbox"/> Matching Requirement                   |
| <input type="checkbox"/> Geographic Equity                                | <input type="checkbox"/> Multiple Application Formats           |
| <input type="checkbox"/> Small Organizations                              | <input type="checkbox"/> Advisory Workgroups                    |
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| <input checked="" type="checkbox"/> State-Local Partner Capacity Building |   |
| <input type="checkbox"/> Data Reporting                                   | <input type="checkbox"/> Accessible Council Meetings            |
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Please write “SMART” Goals

**Specific** – what you want to see accomplished

**Measurable** – consider how we will measure progress

**Achievable** – is something that is reasonable for the CAC to accomplish

**Relevant** – aligned with our Strategic Framework or grantmaking evaluation

**Timely** – indicate whether it is short or long term

### **Priority #1: State Government Roundtable**

Short-term Goals (achievable in the next 6-12 months):

- Arrange meetings with legislators and committee staff

Long-term Goals (achievable within the next 2-4 years):

Opportunities:

Barriers:



## **Priority #2: CAC Awareness Campaign**

Short-term Goals (achievable in the next 6-12 months):

- Develop a plan for CAC awards
- Identify target partners
- Sharing message of sustainability, partnership, support

Long-term Goals (achievable within the next 2-4 years):

- Includes strengthened relationships with legislature, state partners, cultural districts

Opportunities:

Barriers:

## **Priority #3: State-Local Partner Capacity Building**

Short-term Goals (achievable in the next 6-12 months):

- Improve relationships with SLPs
  - Have Council members connect with SLPs in their regions

Long-term Goals (achievable within the next 2-4 years):

Opportunities:

Barriers:

# TAB G

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California Arts Council | Public Meeting | 02/01/2024



## Policy Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833  
T: (916) 322-6555 | F: (916) 322-6575  
[www.arts.ca.gov](http://www.arts.ca.gov)

**Date: February 1, 2024**

**To: California Arts Council Members**

**From: Programs Policy Committee: Ellen Gavin and Leah Goodwin**

**Re: Discussion and Voting Items – 2024 Program Guidelines**

---

### **Background:**

The Programs Policy Committee met multiple times over the past months to incorporate input from fellow Council members and the field on policy considerations to be included in the 2024 program year guidelines. Voting items in this memo include policy recommendations and guidelines for the following seven programs: Impact Projects, Creative Youth Development, Arts Education Exposure, Arts Integration Training, State-Local Partners, State-Local Partner Mentorship, and Arts & Cultural Organization General Operating Support. Each of the guidelines and applications were reviewed by the committee with additions, clarifications and edits proposed and incorporated. The guidelines for the Statewide and Regional Networks program will be voted on at the March Council meeting. The four programs being researched and developed for potential funding in 2025 (Native Artists Initiative, Disabled Artists Initiative, Multicultural Anchor Organizations Grant, and Touring and Presenting Program) will be discussed at the April Council meeting.

### **How to Read This Memo:**

The content of this memo provides background, history, and pertinent information to support robust Council discussion and final guidelines votes including the recommended policy changes. The intent of the “Considerations” sections are to provide a full set of relevant data and background information, including both potential benefits and impacts of the recommendations.

**Voting Item #1: The Programs Policy committee recommends that the Council vote to approve the Impact Project guidelines including the following policy changes:**

- **Restrict applicants with TRs of less than \$3M in the most recently completed fiscal year from applying for Impact Project grants.**

**Policy Considerations for Voting Item #1:**

- Organizations with smaller budgets likely need the grant funding the most – this could focus the program where it's most needed.
- There may be organizations with larger budgets making great community impact, particularly in high cost of living parts of the state, that still rely on CAC funding.
- This could disproportionately impact large organizations with TRs comprised mostly of passthrough/subgrantee funds.

**Voting Item #2: The Programs Policy committee recommends that the Council vote to approve the Creative Youth Development guidelines including the following policy changes:**

- **Restrict organizations from applying to more than one Arts & Youth Grant Program (either Creative Youth Development, Arts Education Exposure, or Arts Integration Training).**

**Policy Considerations for Voting Item #2:**

- Applicants are already restricted from applying to more than one CAC general operating support program; and they are already restricted from applying to fund the same project through multiple CAC grant programs.
- CAC could fund a broader number of organizations; and it may be particularly beneficial in a year when significant CAC funds are already committed to second year grants.
- CAC has not restricted applications to multiple Arts & Youth programs before, and this limitation could negatively impact applicants who have distinct projects that may benefit from multiple opportunities.

**Voting Item #3: The Programs Policy committee recommends that the Council vote to approve the Arts Education Exposure guidelines including the following policy changes:**

- **Restrict organizations from applying to more than one Arts & Youth Grant Program (either Creative Youth Development, Arts Education Exposure, or Arts Integration Training).**

**Policy Considerations for Voting Item #3:**

- Applicants are already restricted from applying to more than one CAC general operating support program; and they are already restricted from applying to fund the same project through multiple CAC grant programs.
- CAC could fund a broader number of organizations; and it may be particularly beneficial in a year when significant CAC funds are already committed to second year grants.
- CAC has not restricted applications to multiple Arts & Youth programs before, and this limitation could negatively impact applicants who have distinct projects that may benefit from multiple opportunities.

**Voting Item #4: The Programs Policy committee recommends that the Council vote to approve the Arts Integration Training guidelines including the following policy changes:**

- **Restrict organizations from applying to more than one Arts & Youth Grant Program (either Creative Youth Development, Arts Education Exposure, or Arts Integration Training).**

**Policy Considerations for Voting Item #4:**

- Applicants are already restricted from applying to more than one CAC general operating support program; and they are already restricted from applying to fund the same project through multiple CAC grant programs.
- CAC could fund a broader number of organizations; and it may be particularly beneficial in a year when significant CAC funds are already committed to second year grants.

- CAC has not restricted applications to multiple Arts & Youth programs before, and this limitation could negatively impact applicants who have distinct projects that may benefit from multiple opportunities.

**Voting Item #5: The Programs Policy committee recommends that the Council vote to approve the State-Local Partner guidelines including the following policy changes:**

- **Allow CAC to waive the county Board of Supervisors partner designation on a case-by-case basis.**

**Policy Considerations for Voting Item #5:**

- Maintaining the requirement will underscore the importance of the relationships between SLP and their county governments. However, adding the ability of CAC to waive the requirement will allow the agency to be responsive in situations in which county governments are not supportive of arts programming in their communities.
- Allowing the designation requirement to be waived could lead to reduced communication between SLPs and their county governments.

**Voting Item #6: The Programs Policy committee recommends that the Council vote to approve the State-Local Partner Mentorship guidelines including the following policy changes:**

- **Make optional the previously required Letter of Commitment from the mentee county.**

**Policy Considerations for Voting Item #6:**

- There are two counties that still do not have State-Local Partners in place nor are they being mentored to develop/identify those entities. These counties may not be aware of the deep benefit of these agencies to their communities; lifting the requirement for the Letter of Commitment would eliminate this barrier to entry for the remaining counties.
- SLPs are required to be officially designated by their County Boards of Supervisors as partners to the CAC. Ceasing to require a Letter of Commitment from the outset of the mentorship process could raise uncertainty about the Boards in these counties being willing to designate them as SLPs once in place.

**Voting Item #7: The Programs Policy committee recommends that the Council vote to approve the Arts & Cultural Organization General Operating Support guidelines.**

**Policy Considerations for Voting Item #7:**

- The Council voted in December to allow applications only from Tier 2 (budgets from \$250,000 to 1 million) and Tier 3 organizations (budgets from 1 million to 1.5 million).
- **There are no additional substantive guideline changes proposed.**



# ARTS EDUCATION EXPOSURE

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# ARTS EDUCATION EXPOSURE

**DEADLINE:** June 6, 2024, 11:59 PM  
Grant Request Amount: Up to \$25,000  
Grant Activity Period: October 1, 2024 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](https://calartscouncil.smartsimple.com)

Please refer to the California Arts Council Grant Manual [INSERT LINK] for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	October 1, 2024
<b>Estimated Arrival of Funds</b>	Approx. January 2025 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.  <b>OR</b>  <b>B) Applying with a 501(c)(3) Fiscal sponsor?</b> An applicant organization <b>without</b> nonprofit status must use a California-	Yes	✓
	No	
	Yes	✓

<p>based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	No	
	Yes	✓
	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$25,000	One-year grant
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
<b>Application Restrictions</b>	Organizations may only apply for <b>one (1)</b> Arts & Youth Grant Program	These programs in the 2024 funding cycle include Creative Youth Development, Arts Education Exposure, and Arts Integration Training
<b>Matching Funds</b>	No matching fund requirement	✓
	1:1 match requirement	

**Background & Purpose**

Since 1976, the CAC has supported arts education programs that bring together local arts organizations, teaching artists, and school communities through its grants. The CAC’s arts education grant programs are rooted in the agency’s belief that robust, sequential, culturally and linguistically responsive arts learning is an essential tool for healthy human development, and that it should be a core element of the education of every student. The overarching

purpose of our arts education grant programs is to expand participation in meaningful arts learning opportunities by supporting these activities in a diversity of settings and contexts for infants, children, and youth.

In 2016, the CAC expanded our arts education offerings to include the **Arts Education Exposure (AEE)** program. The purpose of the Exposure program is to support attendance at high-quality performances and exhibits for students who would particularly benefit from these experiences. Students may be identified as priority communities for participation due to socio-economic status, geographic region, or other aspects of students' life experiences that elevate the impact of having opportunities to engage with these cultural assets. Exposure program experiences may include art exhibits and performances, field trips to arts venues, and/or in-school assemblies that are special presentations by arts and culture practitioners.

Artists involved in this grant category will demonstrate the highest level of rigor and commitment to craft, and their work will offer deep cultural resonance with the student communities to be served. Student artwork, whether prepared in advance or executed onsite, is not appropriate as the artistic focus of this grant category. The impact of student attendance at artistic events should be complemented by pre- and post-attendance activities, such as artist talkbacks, teaching artist workshops, and/or facility tours.

## **Program Goals**

Projects should address the following Exposure program goals:

- Develop long-term, mutually beneficial relationships between arts and educational organizations, teaching artists, and the youth and families in the communities they serve.
- Cultivate students' appreciation for the arts and understanding of themselves as the next generation of arts patrons and participants.
- Promote culturally and linguistically responsive learning through the arts, using cultural knowledge to support the cultural assets of the local community and students' positive self-identification within and respect for diverse cultures.

## **Project Requirements**

- The applicant must develop and complete a project addressing the goals of the program to be completed within the project timeline. The project description must include an anticipated timeline for completion within the Grant Activity Period.
- The project must be designed and developed in partnership between an arts organization and the school sites to be served. The project should demonstrate significant planning that reflects a collaborative relationship between the arts organization and the school, and between the participating teaching artists and classroom teachers. Exemplary proposals will demonstrate the role the project plays in a larger district and/or countywide Strategic Arts Plan.
- Rates of compensation for individual artists and/or arts workers to be supported by this grant must be appropriate to experience and include benefits if required by

contract. For more information on teaching artist rates of pay, please visit:

<https://teachingartists.com/pay-rate-calculator>.

- The project must enable students to understand and engage in specific art forms and to develop their creativity, skills, and knowledge. The applicant should present well-developed project goals, learning objectives, activities, and assessment tools.
- Students must engage in performance-related educational activities, including but not limited to pre- and/or post-show discussions, workshops, or in-school seminars. The applicant must develop and distribute a study guide to each classroom teacher whose students will be engaged in the project.
- The applicant must demonstrate that students engaged in the project constitute a priority community for high-quality arts exposure.
- Project activities should explicitly align with [California Visual and Performing Arts or Media Arts](#) standards and may also align with [Common Core Standards](#). The CAC highly recommends that applicants also consult [Creative Youth Development frameworks](#).
- Arts events, curriculum, and all project components must be free of charge to students.

## **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

### **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?
2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?

4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.
  - b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

### ***Program Design & Implementation***

The application must indicate clear objectives that address the Arts Education Exposure program goals and include a realistic timeline and appropriate budget.

### **Application Questions and Required Documents**

1. Select the artistic discipline(s) your project teaches:
  - Dance - contemporary, hip-hop, ballet, jazz, tap, house, movement traditions and forms of all cultures
  - Literary Arts - poetry, zine-making, spoken word
  - Media Arts - animation, video, digital photography, film, podcasts, other forms of new media
  - Music - traditional/culturally specific, folk, jazz, hip-hop, punk, classical
  - Theatre – devised pieces, original works, playwriting, interdisciplinary productions
  - Traditional and Folk Arts - basketry, embroidery, weaving, woodcarving
  - Visual Arts - murals, exhibitions, 3D, photography, sculpture, clay works, curatorial training
  - Other
2. Provide a detailed description of your proposed project, including the artistic activities, timeline of all key arts programming or services that will occur, and specifically how this arts project will be impactful for the school community.
3. Describe the individual school community(ies) that will be served, including demographic information, priority student populations, and any areas of academic focus (e.g., magnet programs).
4. How does this project align with the school district and/or county's Strategic Arts Plan, and/or the specific school site(s) goals? Please describe how this project complements other arts education opportunities, and/or how it is part of an ongoing sequence within students' educational programs. Describe how project activities explicitly align with California Visual and Performing Arts, or Media Arts standards, and may align with Common Core Standards and/or Creative Youth Development frameworks. Describe the

skills and knowledge students will acquire through this project, and how the project activities support that development.

### **Support Materials:**

1. List of Participating Schools: Provide a list of schools whose participation in the program is anticipated (final list will be submitted along with Final Report). Include full address information, as well as contact information for key partner at each school.
2. Sample Curriculum Materials: Provide a sample of curricular materials that would be used to extend student learning outcomes in relation to attendance at the performance or exhibition.
3. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
4. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant.

### ***Artistic Merit***

California artists and/or arts organizations are involved at every stage of the project design and execution. Artists demonstrate skills, expertise, and experiences that are central to the goals of the project.

### **Application Questions and Required Documents**

1. Provide a brief biography for each key individual (artistic, technical, or administrative) involved in this project. Include name, title, whether to be supported by CAC funds, relevant experience as it relates to this project, and role within the proposed activities.
2. Describe how California artists and/or arts organizations are involved at every stage of the project design and execution.
3. Describe how the artist(s) involved demonstrate skills, expertise, and experiences that are central to the goals of the project.
4. Artistic Work Samples: Please include up to three (3) samples of artistic work providing evidence to the quality of the artists associated with this project. Images, audio, and video (links) should be recent, relevant, and related to your proposed project.
5. Additional Work Samples: Please provide up to two (2) PDF documents that best portray your organization and its work. These may include press materials, flyers, brochures, programs, newsletters, and other marketing pieces generated within the past two years.

### ***Community Engagement and Social Impact***

The application demonstrates the ways in which the project will result in the healing, stabilizing, uplifting, and transforming of a priority community of students that would particularly benefit from high-quality arts exposure. The proposal centers community members' voices throughout the entirety of the project, including project development, implementation, and evaluation. The community actively participates in shaping the project outcomes, documentation strategies, and



measures of success. Project includes methods to evaluate and measure success, collect and analyze data, and document activities.

### *Application Questions and Required Documents*

1. Describe how your project will address the healing, stabilizing, uplifting, and transforming of a priority community of students that would particularly benefit from high-quality arts exposure.
2. Describe how you plan to center community members' voices throughout the entirety of the project, including project development, implementation, and evaluation.
3. Letter of Support or Testimonial: Please provide a statement from a key stakeholder, partner, or community member. The statement should tell the story of how your organization positively impacted a student or a student community collectively.
4. Describe how you will evaluate the project to determine its impact. If you have completed a similar project in the past, please share the evaluation results.

## **Staff Assistance**

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

**Specialist TBD**

**pronouns**

Arts Program Specialist

California Arts Council

[email@arts.ca.gov](mailto:email@arts.ca.gov)



# ARTS INTEGRATION TRAINING

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# ARTS INTEGRATION TRAINING

**DEADLINE:** June 6, 2024, 11:59 PM  
Grant Request Amount: Up to \$25,000  
Grant Activity Period: October 1, 2024 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](https://calartscouncil.smartsimple.com)

Please refer to the California Arts Council Grant Manual [\[INSERT LINK\]](#) for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	October 1, 2024
<b>Estimated Arrival of Funds</b>	Approx. January 2025 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.  <b>OR</b>  <b>B) Applying with a 501(c)(3) Fiscal sponsor?</b> An applicant organization <b>without</b> nonprofit status must use a California-	Yes	✓
	No	
	Yes	✓

<p>based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	No	
	Yes	✓
	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$25,000	One-year grant
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
<b>Application Restrictions</b>	Organizations may only apply for <b>one (1)</b> Arts & Youth Grant Program	These programs in the 2024 funding cycle include Creative Youth Development, Arts Education Exposure, and Arts Integration Training
<b>Matching Funds</b>	No matching fund requirement	✓
	1:1 match requirement	

**Background & Purpose**

Since 1976, the CAC has supported arts education programs that bring together local arts organizations, teaching artists, and school communities through its grants. The CAC’s arts education grant programs are rooted in the agency’s belief that robust, sequential, culturally and linguistically responsive arts learning is an essential tool for healthy human development, and that it should be a core element of the education of every student. The overarching

purpose of our arts education grant programs is to expand participation in meaningful arts learning opportunities by supporting these activities in a diversity of settings and contexts for infants, children, and youth.

In recent years, the CAC expanded the arts education grant programs, including the **Arts Integration Training (AIT) grant**. Awards of up to \$25,000 per year support nonprofit arts organizations and teaching artists to plan and deliver professional development in arts integration strategies to classroom teachers, as well as site, district, and county-level administrators. Arts Integration Training projects should be designed to pave a pathway for increased equitable student learning in, through, and about the arts. This may be realized in a specific classroom, in all classrooms across a school site, or as a central strategy for a district- or countywide arts plan. The project must be planned and implemented with collaboration between a nonprofit arts organization, teaching artists, and the educational entity, with full commitment from all participants.

## Program Goals

Projects should address the following Arts Integration Training program goals:

- Develop long-term, mutually beneficial relationships between arts and educational organizations, teaching artists, and the youth and families in the communities they serve.
- Develop the ability of classroom teachers to design and implement culturally and linguistically responsive, sequential, standards-based arts integration projects throughout the curriculum.
- Develop site, district, and/or county-level administrators' understanding of how arts integration strategies promote overall student educational outcomes.
- Promote educators' positive recognition of and respect for the diverse cultural assets of the local community.

## Project Requirements

- The applicant must develop and complete a project addressing the goals of the program to be completed within the project timeline. The project description must include an anticipated timeline for completion within the Grant Activity Period.
- The project must be designed and developed in partnership between an arts organization and the school, district, and/or county sites to be served. The project should demonstrate significant planning that reflects a collaborative relationship between the arts organization and the school, and between the participating teaching artists and classroom teachers. Exemplary proposals will demonstrate the role the project plays in a larger district and/or countywide Strategic Arts Plan.
- Professional fees for artists must be included. Fees for individual artists and/or arts workers to be supported by this grant must be appropriate to experience and comparable to fees for other local skilled workers. For more information on teaching artist rates of pay, please visit: <https://teachingartists.com/pay-rate-calculator>.
- The project must enable participants to understand the value of arts integration and

provide practical tools for implementing arts integration across the curriculum. The applicant should present well-developed project goals, learning objectives, activities, and project evaluation tools.

- Project activities should explicitly align with [California Visual and Performing Arts or Media Arts](#) standards and may also align with [Common Core Standards](#). The CAC highly recommends that applicants also consult [Creative Youth Development frameworks](#).

## **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

### **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?
2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.



- b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

### ***Program Design & Implementation***

The application indicates clear objectives that address the Arts Integration Training program goals and include a realistic timeline and appropriate budget.

### **Application Questions and Required Documents**

1. Select the artistic discipline(s) your project teaches:
  - Dance - contemporary, hip-hop, ballet, jazz, tap, house, movement traditions and forms of all cultures
  - Literary Arts - poetry, zine-making, spoken word
  - Media Arts - animation, video, digital photography, film, podcasts, other forms of new media
  - Music - traditional/culturally specific, folk, jazz, hip-hop, punk, classical
  - Theatre – devised pieces, original works, playwriting, interdisciplinary productions
  - Traditional and Folk Arts - basketry, embroidery, weaving, woodcarving
  - Visual Arts - murals, exhibitions, 3D, photography, sculpture, clay works, curatorial training
  - Other
2. Provide a detailed description of your proposed project, including the artistic activities, timeline of all key arts programming or services that will occur, and specifically how this arts project will be impactful for the school community.
3. Describe the individual school community(ies) that will be served, including demographic information, priority student populations, and any areas of academic focus (e.g. magnet programs).
4. How does this project align with the school district and/or county's Strategic Arts Plan? Please describe how the outcomes of this Arts Integration Training project will complement other arts education opportunities offered in the district. Describe how project activities explicitly align with California Visual and Performing Arts, or Media Arts standards, and may align with Common Core Standards and/or Creative Youth Development frameworks.
5. How will recruitment efforts ensure a diverse cohort of teachers and staff, and how will they be recruited and encouraged to participate in the professional development activities?

### **Support Materials:**

1. Letter of Agreement: Provide a joint Letter(s) of Agreement signed by both the applicant organization and a school official from each site to be served. This letter(s) should indicate mutual commitment to the project and understanding of the roles and responsibilities of each party. Because this is a two-year funding period and it is possible the schools served

by the program could change in the second year, please include complete LOAs using your best planning practices for the first year. If school partnerships change in the second year, those changes should be documented with new LOAs detailed in the Final Report. To allow for that flexibility, you may specify in your LOA the partnership duration as “the grant period” rather than with reference to a specific school year.

2. List of Participating Schools: Provide a list of schools whose participation in the program is anticipated (final list will be submitted along with Final Report). Include full address information, as well as contact information for key partner at each school.
3. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
4. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant.

### ***Artistic Merit***

California artists are involved at every stage of the project design and execution. Artists demonstrate skills, expertise, and experiences that are central to the goals of the project.

### **Application Questions and Required Documents**

1. Provide a brief biography for each key individual (artistic, technical, or administrative) involved in this project. Include name, title, whether to be supported by CAC funds, relevant experience as it relates to this project, and role within the proposed activities.
2. Describe how California artists are involved at every stage of the project design and execution.
3. Describe how the artist(s) involved demonstrate skills, expertise, and experiences that are central to the goals of the project.
4. Teaching Artist Work Samples: Include up to three (3) samples of teaching artist work providing evidence of talent and capacity both of artist(s) and instructor(s). Video samples featuring professional development sessions are highly recommended.

### ***Community Engagement and Social Impact***

Project demonstrates reach and/or depth of engagement in an identified community. Project includes methods to evaluate and measure success, collect and analyze data, and document activities. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.

#### ***Application Questions and Required Documents:***

1. Describe the school communities that will participate in and benefit from this project.
2. Describe how you plan to center community members’ voices throughout the entirety of the project, including project development, implementation, and evaluation.
3. Describe the specific outcomes expected for teachers and staff, and indicate how you will evaluate the project to determine its impact. If you have completed a similar project in the

past, please share the evaluation results.

4. Letter of Support or Testimonial: Please provide a statement from a key stakeholder, partner, or community member. The statement should tell the story of how your organization positively impacted a student or a student community collectively.

## Staff Assistance

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

**Specialist TBD**

**pronouns**

Arts Program Specialist

California Arts Council

[email@arts.ca.gov](mailto:email@arts.ca.gov)



# Creative Youth Development

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# Creative Youth Development

**DEADLINE:** June 6, 2024, 11:59 PM

**Grant Request Amount:** Up to \$25,000

**Grant Activity Period:** January 1, 2025 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com)

Please refer to the California Arts Council Grant Manual [INSERT LINK] for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	January 1, 2025
<b>Estimated Arrival of Funds</b>	Approx. January 2025 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or</b>	Yes	✓

<p><b>services?</b></p> <p>Prior to application deadline</p>	No	
<p><b>A) 501(c)(3) organization?</b></p> <p>Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.</p> <p><b>OR</b></p> <p><b>B) Applying with a 501(c)(3) Fiscal sponsor?</b></p> <p>An applicant organization <b>without</b> nonprofit status must use a California-based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b></p> <p>Units of municipal, county, or tribal governments are eligible to apply.</p>	Yes	✓
	No	
	Yes	✓
	No	
	Yes	✓
	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b></p> <p>Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$25,000	9-month Grant Activity Period
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.



<b>Application Restrictions</b>	Organizations may only apply for <b>one (1)</b> Arts & Youth Grant Program	These programs in the 2024 funding cycle include Creative Youth Development, Arts Education Exposure, and Arts Integration Training
<b>Matching Funds</b>	No matching fund requirement	✔
	1:1 match requirement	

## Background & Purpose

The **Creative Youth Development program** is rooted in the CAC’s belief that arts learning is an essential tool for healthy human development and that it should be available to all young people throughout California, including but not limited to those whose lives have been impacted or interrupted by the justice system. The CAC envisions that all of California’s young people are provided with meaningful, culturally responsive arts-learning experiences so that they can reach their full potential. All projects may occur during or outside of traditional school hours and should take place at arts and culture venues, community centers, court/school sites, juvenile halls and camps, county operated correctional facilities, social services agencies, and other youth-oriented settings.

Creative Youth Development<sup>1</sup> is a commitment to supporting young people’s stories, ideas, and dreams through creative expression and honoring their lived experience. In order to create environments that promote Creative Youth Development, these three concepts must be present:

- Racial Equity and Social Justice
- Youth Voices
- Collective Action

Beneficiaries of Creative Youth Development projects include youth from infancy to 25 years of age. Support for system-engaged, system-impacted, and/or at-risk youth are an additional priority with successful projects being tailored specifically to respond to their needs. These may be youth and young people who were dismissed from middle, high and/or continuation schools; have been subjected to racial profiling; have been arrested or are on probation; are currently incarcerated at a juvenile justice facility or attending a court-appointed educational institution; are undocumented; are unhoused and/or migratory; are refugees; have incarcerated parent(s) or guardian(s); and/or are pregnant or young parents themselves. Examples of applicable projects include but are not limited to:

- arts projects in early learning, daycare, or foster-care environments.

<sup>1</sup> Creative Youth Development National Partnership. (Access date: January 22, 2024). *What is CYD?*  
<https://www.creativeyouthdevelopment.org/what-is-cyd/>

- projects that support the transmission of traditional arts and cultural practices.
- youth leadership, apprenticeship and mentorship opportunities in arts, social service, or youth correctional settings.
- arts programming that supports social/emotional learning, workforce development or entrepreneurial skills.

## Program Goals

Projects should address one or more of the following Creative Youth Development program goals:

- Provide social-emotional creative experiences in safe, healthy and appropriate learning environments.
- Foster creative abilities of youth through culturally and linguistically responsive arts learning.
- Support arts programs that seek to activate youth voices, narratives, and perspectives.
- Utilize cultural assets of the local community to support positive self-identification and respect for diverse cultures.
- Empower youth through the preservation, revitalization, and/or reclamation of cultural practices.
- Cultivate the development of transferable life skills such as critical thinking, problem solving, leadership, and collaboration.

## Project Requirements

- The applicant must develop and complete a project addressing the program's purpose.
- All activities to be funded by the CAC must occur within the Grant Activity Period.
- The project design must provide for safe, healthy, and appropriate learning environments for youth.
- The project design must include hands-on learning in specific art forms to develop creativity, skills, and knowledge in at least one artistic and/or cultural discipline, including but not limited to:
  - Dance - contemporary, hip-hop, ballet, jazz, tap, house, movement traditions and forms of all cultures
  - Literary Arts - poetry, zine-making, spoken word
  - Media Arts - animation, video, digital photography, film, podcasts, other forms of new media
  - Music - traditional/culturally specific, folk, jazz, hip-hop, punk, classical
  - Theater – devised pieces, original works, playwriting, interdisciplinary productions
  - Traditional and Folk Arts - basketry, embroidery, weaving, woodcarving
  - Visual Arts - murals, exhibitions, 3D, photography, sculpture, clay works, curatorial training
- If projects are tuition-based, the applicant must include a robust equity and accessibility plan that includes full scholarships and reduced fees.
- The project must include sustained activities over a period determined by the needs of the artists, youth, and the parameters of the project. This could mean intensive daily interaction over the course of one to two weeks or weekly interaction over a number of months.

- Artists(s) to be compensated and supported by this grant must show relevant experience of at least two years, be based in California, and may not be engaged in the project as full-time students in a degree program.
- Rates of compensation for individual artists and/or arts workers to be supported by this grant must be appropriate to experience and include benefits if required by contract. For more information on teaching artist rates of pay, please visit: <https://teachingartists.com/pay-rate-calculator>.
- If proposing therapeutic outcomes, applicants must establish the qualifications of service providers, how strategies are appropriate to the clinical and/or community arts setting, and how support is culturally responsive to participants.
- Project design and implementation must reflect a commitment to include and represent the communities to be served.

## **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

### **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?
2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts

programming and services, including creatives with disabilities and potential audience members, in your response.

- a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.
  - b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

## ***Program Design & Implementation***

Indicates clear objectives that address the Creative Youth Development program goals and include a realistic timeline and appropriate budget.

## **Application Questions and Required Documents**

1. Select the artistic discipline(s) your project teaches:
  - Dance - contemporary, hip-hop, ballet, jazz, tap, house, movement traditions and forms of all cultures
  - Literary Arts - poetry, zine-making, spoken word
  - Media Arts - animation, video, digital photography, film, podcasts, other forms of new media
  - Music - traditional/culturally specific, folk, jazz, hip-hop, punk, classical
  - Theatre – devised pieces, original works, playwriting, interdisciplinary productions
  - Traditional and Folk Arts - basketry, embroidery, weaving, woodcarving
  - Visual Arts - murals, exhibitions, 3D, photography, sculpture, clay works, curatorial training
  - Other
2. Provide a detailed description of your proposed project, including the hands-on learning to occur and the specific activities youth will engage in. Identify the activity locations, providing the name of the artistic venues, community settings, and/or school sites involved. Include the number of sites to be served, estimated number of individuals participating, and the duration and frequency of program sessions (e.g. one hour twice a week for 12 weeks). Be sure to include how your project will accomplish one or more of the program goals:
  - Provide social-emotional creative experiences in safe, healthy, and appropriate learning environments.
  - Foster creative abilities of youth through culturally and linguistically responsive arts learning.
  - Support arts programs that seek to activate youth voices, narratives, and perspectives.
  - Utilize cultural assets of the local community to support positive self-identification and respect for diverse cultures.
  - Empower youth through the preservation, revitalization, and/or reclamation of cultural practices.

- Cultivate the development of transferable life skills such as critical thinking, problem solving, leadership, and collaboration.

3. Provide a detailed timeline of all key arts programming and/or services that will occur within the Grant Activity Period.

4. Is your project tuition-based? If indicating “yes,” the applicant must describe a robust equity and accessibility plan that includes scholarships and reduced fees.

5. Are therapeutic outcomes proposed for this project? Confirm the qualifications and experience of any individuals supporting therapeutic outcomes who are involved in your project design and describe their approach as it relates to your project. Provide degrees, certifications, and/or evidence of cultural competency for the participants being served.

7. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.

8. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant.

### ***Artistic Merit***

California artists are involved at every stage of the project design and execution and demonstrate skills, expertise, and experiences that are central to the goals of the project.

### **Application Questions and Required Documents**

1. Provide a brief biography for each key individual (artistic, technical, or administrative) involved in this project. Include name, title, whether to be supported by CAC funds, relevant experience as it relates to this project, and role within the proposed activities.
2. Describe how California artists are involved at every stage of the project design and execution.
3. Describe how the artist(s) involved demonstrate skills, expertise, and experiences that are central to the goals of the project.
4. Provide no more than three (3) samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video, and other marketing pieces. Samples should be within the past two years and relevant to this grant opportunity.

### ***Community Engagement & Social Impact***

Project demonstrates reach and/or depth of engagement in an identified community. Project includes methods to evaluate and measure success, collect and analyze data, and document activities. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.

## Application Questions and Required Documents

1. Describe the community of youth who will participate in the project, including ages or age ranges served.
2. Describe how the project design provides for safe, healthy, and appropriate learning environments for the youth participants.
3. Describe how the artistic and/or cultural providers will measure the artistic and developmental outcomes of the youth participants. If you have completed a similar project in the past, please share the evaluation results.
4. Describe how your project design and implementation reflects a commitment to include and represent the communities to be served.
5. Letter of Support or Testimonial: Please provide a statement from a key stakeholder, partner, or community member. The statement should tell the story of how your organization positively impacted a student or a student community collectively.

## Staff Assistance

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

### **Gabrielle Rosado**

she/her/hers

Arts Program Specialist

California Arts Council

[gabrielle.rosado@arts.ca.gov](mailto:gabrielle.rosado@arts.ca.gov)



# IMPACT PROJECTS

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# IMPACT PROJECTS

**DEADLINE:** June 6, 2024, 11:59 PM

**Grant Request Amount:** Up to \$25,000

**Grant Activity Period:** October 1, 2024 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](https://calartscouncil.smartsimple.com)

Please refer to the California Arts Council Grant Manual [INSERT LINK] for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	October 1, 2024
<b>Estimated Arrival of Funds</b>	Approx. January 2025 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.	Yes	✓
	No	
<b>OR</b>  <b>B) Applying with a 501(c)(3) Fiscal sponsor?</b> An applicant organization <b>without</b> nonprofit status must use a California-based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a> .	Yes	✓
	No	
	Yes	✓

<p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	

### ***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$25,000	Over the 1 year grant activity period
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
	Organizations with total revenue <b>at or above</b> \$3 million	Are not eligible to apply to this program.
	Organizations applying for other project-based programs	Organizations cannot apply to more than one CAC grant program to support the same project.
<b>Matching Funds</b>	No matching fund requirement	✓
	1:1 match requirement	

### **Background & Purpose**

The **Impact Projects** grant program purpose is to support collaborative projects that center artists and artistic practice in responding to issues experienced by historically and systemically under-resourced communities in California at this time, including, but not limited to, social, political, and economic inequalities. This program prioritizes local artists and forms of arts and cultural expression that are unique to, and/or historically rooted in, the specific communities to be served.

Impact Projects grants support arts organizations for collaborations between local artist(s) and community members to develop and express their own creative and artistic goals and address a community-defined need. Collaborative projects will utilize various creative practices to impact social issues affecting their communities, including but not limited to systemic marginalization, incarceration/justice systems, arts learning, poverty/economic disparity, health disparities, accessibility for people with disabilities, housing insecurity, violence, food insecurity, cultural/social justice, intergenerational/multigenerational learning, veterans' issues, and environmental sustainability. Previous applicants to project-based programs such as Reentry Through the Arts and Veterans in the Arts, etc. are encouraged to apply through this program. Please note that applicants focused on arts education for youth are encouraged to apply for Creative Youth Development, Arts Education Exposure, or Arts Integration Training.

## **Program Goals**

- To strengthen the creative expression of artists, artistic practice, and community collaboration
- To heal, stabilize, uplift, and transform communities
- To fund artistic projects that foster creative social change in the areas of equity and access
- To provide crucial opportunities for sustaining strong, healthy, vibrant, safe, and resilient communities in a region

## **Project Requirements**

- Applicant organization must develop and complete a project addressing the goals of the program to be completed within the project timeline. The project description must include an anticipated timeline for completion within the Grant Activity Period.
  - Projects must be collaboratively developed between local artist(s) and community members to develop and express creative and artistic goals and address a community-defined need. Projects must utilize creative practices to impact social issues affecting a community.
- Lead artist(s) must be local- defined as residing in state of California
- Project planning, implementation, and evaluation must reflect a commitment to include and represent the communities to be served.
- All aspects of the project should be free to community participants and free and/or affordable and accessible to audiences. This detail should be clearly noted in the project description.
- Rates of compensation for individual artists and/or arts workers to be supported by this grant must be appropriate to experience and comparable to fees for other local skilled workers.
- Individuals to be compensated by this grant may not be full-time students in a degree program directly related to any type of compensation/credit for this

project.

- All CAC-funded programs, services, information, and facilities where funded activities take place, including online spaces, must be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

## **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

### **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?
2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.

- b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

### ***Program Design and Implementation***

Indicates clear objectives that address a community identified need or opportunity and includes a realistic timeline of activities that support the realization of those objectives. The project budget is detailed, includes all expenses relevant to the stated project activities, and includes rates of pay that appropriately compensate the labor of all individuals working on the project.

### **Application Questions and Required Documents**

1. Provide a detailed description of your project's objectives, outlining how you will address a community-identified need or opportunity. Include a timeline of activities that support the realization of project objectives. Describe how your project is free to participants or free and/or affordable to audiences.
2. Select the topics your project addresses:
  - Cultural & Social Justice
  - Education
  - Health & Wellness
  - Intergenerational Learning
  - Equity
  - Accessibility
  - Sustainability & Environment
  - Other:
3. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
4. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant. Please consult the What We Do Not Fund document and make sure your project budget does not include items listed in the document.

### ***Community Engagement and Social Impact***

Demonstrates the ways in which the project will result in the healing, stabilizing, uplifting, and transforming of an identified community and their needs. The proposal centers community members' voices throughout the entirety of the project, including project development, implementation, and evaluation. The community actively participates in shaping the project

outcomes, documentation strategies, and measures of success.

### **Application Questions and Required Documents**

1. Describe up to four historically and systemically under-resourced communities that will be most deeply impacted by this project.
2. Describe how your project will address the healing, stabilizing, uplifting, and transforming of an identified community and their needs.
3. Describe how you plan to center community members' voices throughout the entirety of the project, including project development, implementation, and evaluation, and how the community participates in shaping project outcomes, documentation strategies, and measures of success.

### ***Local Artist Support***

Demonstrates the capacity to support deep collaboration between local artists and the community for the duration of the project. The artist(s) leading the project identify as members of the community that will be engaged and have expertise in the forms of arts and cultural expression that are unique to, and/or historically rooted in, that community.

### **Application Questions and Required Documents**

1. Provide a written statement from the lead artist(s) describing their vision for the project and their connection to the community to be engaged. Statement should include how the artist(s) leading the project identify as members of the community that will be engaged and have expertise in the forms of arts and cultural expression that are unique to, and/or historically rooted in, that community.
2. Describe how local artists (California-based) will collaborate with the community for the duration of the project.
3. Provide brief biographies of all project artists, culture bearers, administrators, and other individuals to be compensated through this CAC grant award.
4. Select the artistic discipline(s) your project uses:
  - Folk and Traditional Arts
  - Literary Arts
  - Media Arts
  - Interdisciplinary Arts
  - Performing Arts
  - Visual Arts
  - Other:
5. Provide at least one (1) but no more than three (3) work samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video, and other marketing pieces. Samples should have been created within the past three years and should be relevant to this grant opportunity.

## Staff Assistance

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

### **Natalie Peeples**

she/her

Arts Program Specialist

California Arts Council

impactgrant@arts.ca.gov



# STATE-LOCAL PARTNERS

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# STATE-LOCAL PARTNERS

**DEADLINE:** June 6, 2024, 11:59 PM  
Grant Request Amount: Up to \$75,000  
Grant Activity Period: October 1, 2024 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](https://calartscouncil.smartsimple.com)

Please refer to the California Arts Council Grant Manual [INSERT LINK] for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	October 1, 2024
<b>Estimated Arrival of Funds</b>	Approx. January 2024 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.  <b>OR</b>  <b>B) Applying with a 501(c)(3) Fiscal sponsor?</b> An applicant organization <b>without</b> nonprofit status must use a California-	Yes	✓
	No	
	Yes	✓

<p>based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	No	
	Yes	✓
	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	
<p><b>County Board of Supervisors Designation<sup>1</sup></b> Applicant organization must be designated by their County Board of Supervisors to serve as the State-Local Partner in the county. Multi-county Partnerships must be designated as the State-Local Partner by the county Board of Supervisors in all counties represented. Funding is prorated based on the number of counties in the partnership. Multi-county Partnership applicants must give evidence of service and program equity to all participating counties.</p>	Yes	✓
	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$75,000	One-year Grant Activity Period
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
<b>Matching Funds</b>	1:1 match requirement	This program requires a 1:1 match of award funds for organizations with Total Revenues (TRs) of \$1,000,000 or more in their most recently completed fiscal year.

<sup>1</sup> This requirement may be waived by the California Arts Council on a case-by-case basis.

## Background & Purpose

**The State-Local Partners (SLP)** program provides general operating support and technical assistance for county-designated local arts agencies. The purpose of the program is to foster cultural development on the local level through a partnership between the State and the counties of California. The nature of this partnership includes funding, information exchange, cooperative activities, and leadership. The partnership enables individuals, organizations, and communities to create, present, and preserve the arts of all cultures to enrich the quality of life for all Californians.

A **local arts agency** is defined as the official county-designated organization that supports arts and cultural activity in service to individuals and communities throughout an entire county. Local arts agencies provide financial support, services, and/or other programming to a variety of arts organizations, individual artists, and the community. A local arts agency can be a unit of local government or a nonprofit organization.

The CAC's [Strategic Framework](#), adopted in 2019, indicates two aspirational areas regarding the agency's relationship with its SLPs, both of which have been addressed by Council action in the last year and are furthered in these program guidelines

- State-Local Partner Funding –

Conduct a review to determine a timeline and process for increasing the amount of funding granted to the SLPs. This timeline should include a detailed process for assessment, capacity building, bolstered support, and compliance checks, as well as a plan for establishing participation by and benefits for all 58 counties.

- State-Local Partner Capacity Building

Increase technical assistance and training to SLPs that meets the unique needs of each organization, as identified by research and evaluation. Ensure that SLP contracts are written to require adherence to key CAC policies and expectations, clearly outlining the role of the state-county partnership. Develop strategies to align SLP priorities with the priorities of the CAC, while allowing for flexibility and self-determination. Support the development and implementation of local plans that result in consistent quality and equity of service across counties.

In 2023, the Council voted to increase the annual maximum request amount for the SLP grant to \$75,000, in recognition of the outcomes of the SLP Equity Impact Assessment and the need for increased ongoing funding to support SLP work. State-Local Partners serve as **Poetry Out Loud** partners and will receive financial support of \$5,000 through this grant program (also included in the maximum request amount) to facilitate an annual Poetry Out Loud program throughout their county, either through direct programming or in partnership with another local organization/agency. Poetry Out Loud funds will not be based on panel ranking.

## Program Administration

Funding for general operating support is awarded as a contract between the State-Local Partner grantee and the California Arts Council. State-Local Partner grantees will be expected to:

- Maintain an accessible public office operated by, at minimum, one full-time equivalent (FTE) staff position. In unique situations, exceptions can be made, given that all programs and services are accessible to the public.
- Provide financial support, services, and/or other programming to a variety of arts organizations, individual artists, and the community.
- Prioritize engagement and support for arts organizations, individual artists, and community members representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.
- Administer a county-wide Poetry Out Loud competition – engaging a minimum of two school or community partner organizations – to determine a county champion and provide for the transportation of that champion and the champion’s chaperone to the State Finals competition in Sacramento.
- Host meetings for the CAC as needed.
- Actively promote CAC grant opportunities, including providing in-person and/or online workshops and other technical assistance to applicants and grantees.
- Collect data on communities served and constituent needs, values, and opportunities to support CAC evaluation and development of new grant programs and initiatives in alignment with the Council’s 2025 strategic priorities.
- The applicant must complete general operating support activities aligned with the program’s purpose by September 30, 2025.
- Submit a final report on overall program impact no later than 30 days after the end of the grant activity period.

**The CAC will:**

- Distribute funds to the SLPs for program execution.
- Elevate the work of State-Local Partners to elected officials, organizational partners, and community members.
- Engage regularly with the SLPs in cohort meetings to answer questions and give CAC updates.
- Provide trainings on how to identify and engage arts organizations, individual artists, and community members representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.
- Support the SLPs in managing their county Poetry Out Loud competitions, including providing resources, technical assistance, specific requirements, and timelines.
- Release final report template no later than 60 days prior to the deadline and provide technical assistance as necessary for their completion.
- Support SLPs in planning and implementing data collection, and aggregate and analyze the data that is able to be collected to report back to the SLP cohort, Council, and the public.

**Program Evaluation, Outcomes, and Metrics**

Long-term metrics for SLP success will include, but will not be limited to, the following:

**Qualitative Outcomes**

- Local communities feel ownership of SLP strategic visions and empower SLPs to equitably advance their work.
- Individual artists, culture bearers, and arts organizations feel effectively supported by their county SLPs.
- Each SLP can clearly communicate needs and opportunities of their work, including action plans to respond to those needs and opportunities.
- SLPs have the financial resources, knowledge and support, and staff capacity to effectively and equitably achieve program goals.

### **Quantitative Outcomes**

- Total number of grants and grant dollars to organizations; of those, number of grants and grant dollars to organizations representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.
- Total number of grants and grant dollars to individual artists and culture bearers; of those, number of grants and grant dollars to individual artists and culture bearers representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.
- Total number of community members engaged (as participants, audience, and volunteers); of those, number of community members engaged (as participants, audience, and volunteers) representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.
- Total number of arts organizations contracted for programming; of those, number of arts organizations contracted for programming directly representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.
- Total number of artists directly employed; of those, number of artists directly employed who identify as representing communities residing in the lowest quartile of the California Healthy Places Index
- Total number of CAC grant applications supported through SLP technical assistance
- Total number of community feedback opportunities (including surveys, listening sessions, focus groups, etc.); of those, number of community feedback opportunities offered in languages in other than English
- Number of events; of those, number of free events
- Number of nonprofit organizational partners
- Number of governmental agency partners

### **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

## **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?
2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.
  - b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

## ***Arts Programming, Services, and Networking***

Organization serves as a cultural resource for individual artists, arts organizations, social service organizations with ongoing arts programming, the general public, and the broader arts ecosystem of the county. Organization prioritizes engagement and support for arts organizations, individual artists, and community members representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index. Organization contributes to community arts development and maintains an active relationship with the county government.

## **Application Questions and Required Documents**

1. Which of the following programs and services are provided by your local arts agency? If your organization does not provide programming or services in one or more areas, what is the reasoning for that?

- Direct programming (including arts presenting facility management; arts learning programming; arts production or festivals, etc.)
- Grantmaking to arts organizations and/or individual artists
- Networking, mentoring, and advocacy

2. Please provide a detailed description of the core programs and services your local arts agency provides for your county or counties.

3. How does your organization, through its programming and services, prioritize engagement and support for arts organizations, individual artists, and community members representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index?

4. Describe your local arts agency's implementation plan for the Poetry Out Loud program. If designating another organization to implement the program, please describe the process for selecting that organization, and their implementation plan.

5. Provide at least one (1) but no more than three (3) samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video and other marketing pieces. Samples should have been created within the past three years and be relevant to this grant opportunity.

6. County Government Resolution: Attach a current Resolution from the County Board of Supervisors designating your organization as the official State-Local Partner. The Resolution must include the Grant Activity Period.

### ***Community Engagement and Social Impact***

Reach and depth of engagement across the entire county is demonstrated. Creation, presentation, and/or preservation of diverse arts and cultural practices represented in the county is evident in demographic and programmatic data provided. Programs and services respond to community needs, values, and priorities. Development, implementation, and evaluation of programs and services involve significant community participation, particularly from individuals and organizations representing historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index.

### **Application Questions and Required Documents**

1. For the county or counties served by your local arts agency, briefly describe:

- geographic characteristics
- demographic characteristics
- economic base
- cultural diversity
- creative community
- any other cultural identifiers

2. Describe the arts and cultural priorities of your county, including how your local arts agency



has collected input from local residents—particularly those from historically under-resourced communities, especially those residing in the lower quartiles of the California Healthy Places Index—to identify these priorities, and how your local arts agency is addressing these priorities.

3. Letters of Support: Please provide up to two signed letters from key stakeholders, partners, or collaborators. Letters should substantiate the quality of the organization, its programs and services, and affirm the organization's impact on its constituents.

4. Grantmaking Report (if applicable): Provide a list of current grant programs, number of grants, and total program allocations, if applicable.

## ***Management and Leadership***

Ability of applicant organization to fulfill programs and services is clearly identified in the proposal. Strategic plan includes actions to strengthen organizational capacity, diversify revenue sources, increase staff and board leadership representation of communities to be served, and ensure appropriate compensation for staff. Effective governance policies and organizational structure are evident and consistent with what is possible given the organization's budget. Overall fiscal and managerial health of applicant is evident.

## **Application Questions and Required Documents**

1. Describe your local arts agency's public office, operating hours, and staffing structure.

2. Provide a brief biography for each key individual (artistic, technical, or administrative) involved in your organization. Include name, title, relevant experience, and role. (Demographic information and identity indicators optional.)

3. Provide a current list of Board of Directors, Commissioners, Committee, or other appropriate members of your governing body. For each individual, provide:

- name
- expertise
- role on governing body
- professional affiliations
- city of residence
- county of residence

(Demographic information and identity indicators optional.)

4. Strategic Plan - Executive Summary: Provide the executive summary for your organization's current strategic plan. If a current strategic plan is not in place, describe any existing policies and/or procedures, and timeline for developing a strategic plan.

5. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.

6. Complete a matching funds table, if applicable. Indicate the source type, identify the source, enter the amount, and indicate the status of matching funds (Committed, Pending, or Projected).

## **Staff Assistance**

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff

assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

**Jonathan Estrada**

He/Him/His

Arts Program Specialist

California Arts Council

[jonathan.estrada@arts.ca.gov](mailto:jonathan.estrada@arts.ca.gov)



# STATE-LOCAL PARTNER MENTORSHIP

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# State-Local Partner Mentorship

**DEADLINE:** June 6, 2024, 11:59 PM

**Grant Request Amount:** Up to \$50,000

**Grant Activity Period:** October 1, 2024 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](https://calartscouncil.smartsimple.com)

Please refer to the California Arts Council Grant Manual [INSERT LINK] for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	October 1, 2024
<b>Estimated Arrival of Funds</b>	Approx. January 2024 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.  <b>OR</b>  <b>B) Applying with a 501(c)(3) Fiscal sponsor?</b> An applicant organization <b>without</b> nonprofit status must use a California-	Yes	✓
	No	
	Yes	✓

<p>based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	No	
	Yes	✓
	No	
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	
<p><b>Current State-Local Partner</b> Applicants must be current grantees in the CAC State-Local Partners Program.</p>	Yes	✓
	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$50,000	One-year Grant Activity Period
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	No funding restrictions
	Organizations with total revenue <b>above</b> \$250,000	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
<b>Matching Funds</b>	No matching fund requirement	✓

**Background & Purpose**

The **State-Local Partner Mentorship** (SLP-M) program is intended to support the establishment of a county-designated **local arts agency** in each of the four counties in which no such agency has currently been identified (Alpine, Glenn, Kings, San Joaquin). Grant funds

will go to four existing State-Local Partners (SLP) to foster the development of new SLPs in these counties.

A **local arts agency** is defined as the official county-designated organization that supports arts and cultural activity in service to individuals and communities throughout an entire county. Local arts agencies provide financial support, services, and/or other programming to a variety of arts organizations, individual artists, and the community as a whole. A local arts agency can be an agency of local government, a nonprofit organization, or a hybrid of the two.

The CAC's Strategic Framework, adopted in 2019, indicates aspirational areas that will be directly addressed by this grant program:

- State-Local Partner Capacity Building –

Increase technical assistance and training to SLPs that meets the unique needs of each organization, as identified by research and evaluation. Ensure that SLP contracts are written to require adherence to key CAC policies and expectations, clearly outlining the role of the state-county partnership. Develop strategies to align SLP priorities with the priorities of the CAC, while allowing for flexibility and self-determination. Support the development and implementation of local plans that result in consistent quality and equity of services across counties.

- Geographic Equity –

Explore how to best address grantmaking equity for the disparate regions of the state. Utilize data analysis to assess present-day regional disparities among CAC grantees. Seek guidance from existing funding models that address how to identify and give preference to disadvantaged communities.

The CAC expects that an active SLP will be established in the identified county within 2-3 years, either as a unit of County government or an independent 501(c)(3), and that the SLP-M will mentor them through their first two years of arts programming and services, after which the mentee organization could qualify for an SLP grant independently. SLP-M grantees may reapply for 2nd and 3rd year funding through this program in order to fully implement this work.

## Program Goals

- Grantees will be required to accomplish the following within the Grant Activity Period:
  - Convene a standing committee of community members and stakeholders to support development of new SLP structure and strategic framework.
  - Model equity practices and principles in the development of new SLP mission, vision, programming, and services.
  - Identify and retain a dedicated staff member to lead new SLP and provide mentorship to that individual.
  - Identify and maintain an accessible public office space for the new SLP.
  - Create and implement a realistic operating budget for new SLP, with appropriate portion of grant funds going directly to support new SLP
  - Supply anticipated outcomes for a one-year grant and outline any next steps anticipated to occur beyond the grant activity period to fulfill the goals of the grant program.
- All activities to be funded by the CAC must occur within the one-year Grant Activity Period (see Timeline).
- Consult/convene with CAC and other SLP-M grantees around best practices, if applicable.

## Grant Application Questions & Review Criteria

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

### ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

### **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?



2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.
  - b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

## **Organizational Capacity and Readiness**

Key project personnel must demonstrate a history of experience working at their current SLP or another local arts agency in the areas of strategic planning, organizational development, and/or organizational leadership. Applicant organization must demonstrate ability to consistently achieve goals of the SLP program, including providing robust local arts programming, services, and networking; making significant impact in the community; demonstrating strong management and leadership; and demonstrating commitment to equity and accessibility both internally in organizational policy and culture, and externally via programming and community engagement.

## **Application Questions and Required Documents**

1. Provide a brief biography for each key individual (artistic, technical, or administrative) involved in your organization. Include name, title, and relevant experience. [Demographic information and identity indicators optional.]
2. Please provide a brief history of your organization and its success in consistently achieving the goals of the SLP program.
3. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
4. Provide no more than three (3) samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video and other marketing pieces. Samples should be within the past two years and relevant to this grant opportunity.

## ***Program Design and Implementation***

Applicant organization must propose a clear plan to support the development of a new SLP in a partnering county, including commitment of key personnel to the project, relationships with stakeholders in that county, a plan for community engagement and organizational development within the Grant Activity Period, and a budget that realistically supports the proposed plan of action.

### **Application Questions and Required Documents**

1. Describe your plans for developing and mentoring a new SLP in a partnering county, including the roles of key personnel and relationships with stakeholders in that county. Indicate how your organization plans to achieve each of the following requirements within the Grant Activity Period:

- Convene a standing committee of community members and stakeholders to support development of new SLP structure and strategic framework.
- Model equity practices and principles in the development of new SLP mission, vision, programming, and services.
- Identify and retain a dedicated staff member to lead new SLP and provide mentorship to that individual.
- Identify and maintain an accessible public office space for the new SLP.
- Create and implement a realistic operating budget for new SLP, with appropriate portion of grant funds going directly to support new SLP.
- By the end of the Grant Activity Period, establish an active SLP in the identified county, either as a unit of County government or an independent 501(c)(3), and mentor them through their first two years of arts programming and services.
- Obtain resolution from the county board of supervisors naming the new SLP as the official partner of the CAC in that county.

2. Letter of Support (Optional): Provide a signed letter from the County Administrator or Board of Supervisors in the county in which the new SLP will be established indicating support for the establishment of an SLP and the commitment of the County to partner in that work.

3. Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant, including an appropriate portion of grant funds going directly to support new SLP.

### **Staff Assistance**

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

**Jonathan Estrada**

He/Him/His

Arts Program Specialist

California Arts Council

[jonathan.estrada@arts.ca.gov](mailto:jonathan.estrada@arts.ca.gov)



# ARTS & CULTURAL ORGANIZATIONS GENERAL OPERATING SUPPORT

## 2024 Grant Guidelines

*Deadline: June 6, 2024*

The mission of the California Arts Council, a state agency, is to strengthen arts, culture, and creative expression as the tools to cultivate a better California for all.

Learn more at [www.arts.ca.gov](http://www.arts.ca.gov)

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# Arts & Cultural Organizations General Operating Support

**DEADLINE:** June 6, 2024, 11:59 PM

Grant Request Amount: Up to \$30,000

Grant Activity Period: October 1, 2024 – September 30, 2025

Apply at: [calartscouncil.smartsimple.com](https://calartscouncil.smartsimple.com)

Please refer to the [California Arts Council Grant Manual \[INSERT LINK\]](#) for all policies, procedures, and resources for applicants and grantees.

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## Program Timeline

<b>Application Opens</b>	March 28, 2024
<b>Application Deadline</b>	June 6, 2024
<b>Panel Review</b>	Approx. July-August, 2024
<b>Funding Decision</b>	Approx. September 2024
<b>Funding Notification</b>	Approx. September 2024
<b>Grant Activity Start</b>	October 1, 2024
<b>Estimated Arrival of Funds</b>	Approx. January 2024 - March 2025
<b>Grant Activity End</b>	September 30, 2025
<b>Final Report Deadline</b>	October 30, 2025

## Eligibility Requirements

Applicants must comply with the requirements below to be considered for funding.

Requirement	Yes/No	Eligible?
<b>Tier 1-</b> Organizations with Total Revenue (TR) of below \$250k	No	
<b>Tier 2-</b> Organizations with Total Revenue (TR) of \$250k to below \$1m	Yes	✓
<b>Tier 3-</b> Organizations with Total Revenue (TR) of \$1m- \$1.5m	Yes	✓
<b>CA Based?</b> Organization must have a principal place of business in CA and a CA address.	Yes	✓
	No	
<b>Minimum two-year history of consistent arts programming and/or services?</b> Prior to application deadline	Yes	✓
	No	
<b>A) 501(c)(3) organization?</b> Organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code or section 23701d of the California Revenue and Taxation Code.	Yes	✓
	No	
	<b>OR</b>	
<b>B) Applying with a 501(c)(3) Fiscal sponsor?</b>	Yes	✓

<p>An applicant organization <b>without</b> nonprofit status must use a California-based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. See additional information on the use of <a href="#">CAC fiscal sponsors</a>.</p> <p><b>OR</b></p> <p><b>C) Municipal, County or Tribal Governmental Entity?</b> Units of municipal, county, or tribal governments are eligible to apply.</p>	No	
	Yes	✓
<p><b>Certificate of good standing with California Secretary of State (SOS)?</b> Organizations and fiscal sponsors must have “active status” with the California Secretary of State (SOS) showing evidence of “good standing” at the time of application. You can verify your organization’s status by conducting a search using the SOS online <a href="#">Business Search</a> tool.</p>	Yes	✓
	No	
<p><b>Organizations who have applied for the 2024 cycle of Statewide and Regional Networks, State-Local Partners, and Cultural Pathways?</b></p>	No	
<p><b>Organizations awarded Arts &amp; Cultural Organizations General Operating Support for 2023-2025 (GEN-23 grantees)?</b></p>	No	
<p><b>Social services or non-arts/cultural nonprofits</b></p>	No	
<p><b>Public and private colleges and universities, K-12 school districts, or County Offices of Education</b></p>	No	

***Eligible Request Amounts, Funding Restrictions, Matching Funds***

<b>Eligible Request Amount</b>	Up to \$30,000	1 year funding cycle
<b>Funding Restrictions</b>	Organizations with total revenue below \$250,000	Not eligible for this funding cycle. Sum of requests during the same year of funding cannot exceed the total revenue from the most recently completed fiscal year.
	Organizations with total revenue <b>above</b> \$250,000 and <b>at or below</b> \$1.5m	Sum of requests during the same year of funding cannot exceed <b>50%</b> of the total revenue from the most recently completed fiscal year.
<b>Matching Funds</b>	No matching fund requirement	
	1:1 match requirement	✓

## **Background & Purpose**

The California Arts Council's Strategic Framework prioritizes racial equity and broad geographic reach into communities of all sizes and needs. Recent data and community input demonstrate the need for greater access to general operations funding in support of maintaining California arts and cultural organizations during times of uncertain economic growth.

The Arts & Cultural Organizations General Operating Support grant program provides direct funding to arts and cultural organizations in support of ongoing operations.

**Arts Organizations Defined-** An arts and cultural organization is defined as an entity with a primary purpose of providing arts, creative, or cultural programming/services. Assessed by CAC staff, this purpose is determined by the organization's mission, purpose statement, and/or by its summary of core organizational programs and services.

## **Program Goals**

This grant supports the well-being of California's cultural vitality by helping sustain a robust and diverse arts workforce and infrastructure. Funds may be used to support any eligible expenses associated with the general operations of an arts or cultural organization, including but not limited to rent, utilities, and staff salaries. Applying for this grant does not restrict an organization from applying for other CAC project-based grants. General Operating grants are intended to support the applicant organization in carrying out its mission. Funding is not intended to support a specific project.

## **Grant Application Questions & Review Criteria**

Application questions and required documents pertaining to each review criterion are included below.

Detailed instructions are available at [calartscouncil.smartsimple.com](http://calartscouncil.smartsimple.com).

## ***Centering Equity and Accessibility for an Inclusive Arts Landscape***

The application must demonstrate your organization's experience, capacity, and ongoing commitment to engaging and uplifting historically and systemically under-resourced, excluded, and erased artists, communities, and cultural practices. This experience, capacity, and ongoing commitment should be reflected throughout the proposal.

The application must also demonstrate that the programs, services, information, and facilities where funded activities are to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

## **Application Questions and Required Documents**

1. What strategies is your organization currently implementing to further your equity goals?



2. Outline ongoing partnerships with systemically under-resourced, excluded, and erased artists/cultural practitioners in your community and describe the actions you have taken to build trust, maintain and/or strengthen those partnerships.
3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
4. Address how your organization plans to identify and evaluate the impact this grant has in advancing equity for the communities served.
5. Describe your organization's approach to ensuring the accessibility of programs and services and inclusion of people with disabilities. Consider organizational personnel and any partnering organizations, as well as the participants and beneficiaries of arts programming and services, including creatives with disabilities and potential audience members, in your response.
  - a. Describe both physical and communication accessibility, including in-person and online activities, and how people with disabilities are able to request accommodations to access programs and services.
  - b. Describe allocation of financial resources to support accessibility and accommodations.
6. Identify the primary individual who will be responsible for managing accessibility for your organization. This may be a program manager, accessibility coordinator, or other staff member of the applicant organization. Include their name, title, phone number, and email address in the fields provided.

## ***Management and Leadership***

Application must demonstrate effective management practices.

## **Application Questions and Required Documents**

1. Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
2. Provide the executive summary for your organization's current strategic plan. If a current strategic plan is not in place, use up to two (2) pages to describe any existing policies and/or procedures and a timeline for developing a strategic plan.
3. Provide a brief biography for each key individual involved in administrative, artistic, or programmatic leadership positions within your organization. Include name, title, relevant experience, and role.
4. Provide a current list of Board of Directors, Commissioners, Committee, or other appropriate members of your governing body.
5. Upload two (2) signed Letters of Support from key stakeholders, partners, or collaborators. Letters should substantiate the quality of the organization, its programs, and services and affirm your organization's impact on its constituents.

## ***Arts & Cultural Engagement***

The application must demonstrate how your organization is responsive to the needs and priorities of the community(ies) it serves through its programming, services, and culturally relevant outreach strategies to engage systemically marginalized communities.

## Application Questions and Required Documents

1. Describe the arts and cultural programs and services your organization offers that engage and support the community(ies) it serves.
2. Describe your organization's culturally relevant and responsive outreach strategies for engagement.
3. Describe the arts and cultural priorities of your organization, including
  - a. how it collects input from the audiences/community(ies) it serves to identify these priorities
  - b. what actions are being taken to address these priorities.
4. Provide at least one (1) but no more than three (3) work samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video, and other marketing pieces. Samples must have been created within the past three years and should be relevant to this grant opportunity.

## Staff Assistance

Before contacting staff, check [FAQs](#) to see if application questions can be answered. If staff assistance is still required for guidance or clarification, email is the best way to contact Program Specialists. **We recommend that you contact staff well in advance of the deadline to ensure you can be accommodated.** People who are Deaf, Hard of Hearing, Deaf-Blind, or have difficulty speaking may dial 711 to reach the California Relay Service (CRS). Large print is available upon request. Translation services may also be available upon request.

Organizations seeking technical assistance should contact:

### Leslie Giovanini

She/ Her/ Hers

Arts Program Specialist

California Arts Council

genopsgrant@arts.ca.gov

# TAB H

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California Arts Council | Public Meeting | 02/01/2024



# Policy Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833  
T: (916) 322-6555 | F: (916) 322-6575  
[www.arts.ca.gov](http://www.arts.ca.gov)

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**Date:** January 26, 2024  
**To:** California Arts Council Members  
**From:** Council Chair Roxanne Messina Captor and Executive Director, Danielle Brazell  
**Re:** 2024 Committee Assignments

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This memo outlines the Standard of Practice for Committees of the California Arts Council. It is intended to provide clarity as to the purpose and code of conduct for Committee members and agency staff assigned to support the work of the committee.

Committees of the California Arts Council are established to advance the mission of the agency in accordance with the adopted Strategic Plan and Decision Support Tool (DST). Committee members are appointed by the Council Chair, in consultation with the Executive Director. The members ensure that their committee's work product will be consistent, objective, and informative.

As stated in the Council bylaws:

- Each committee shall have a charge, which shall include its objective(s), its proposed work schedule, reporting deadlines and termination date.
- Each committee will report out to the full Council at least twice per year to share updates and decisions.
- Committee members shall be responsible for implementation of all committee assignments.
- All Committees are subject to the Bagley-Keene Open Meeting Act.

The role of Council members serving committees is to provide guidance and insight on programs, initiatives, policies, strategic direction, and activities of the agency. Recommendations developed by the Committee are aligned with the agencies' current adopted strategic plan and decision making tool and are brought to the full council for discussion and voting. Committee members recognize that staff is accountable to the Executive Director who is responsible for the operations of the agency.

The role of CAC staff on committees is to support the work of committees by drafting fact-based, objective analysis of the proposed recommendation, developing memorandums, guidelines, and other documents for the Council to review and approve. Staff members supporting the committees recognize that Council members are qualified volunteers committed to advancing the mission of the agency.

The California Arts Council is governed by fair employment practices set forth by The Fair Labor Standards Act (FLSA) and its staff are under collective bargaining agreements with the State of California.

Council Chair Roxanne Messina Captor has assigned Council members to the following committees, effective March 1, 2024:

**STANDING COMMITTEES:**

**Allocations**

- Phil Mercado-Quinn
- Nicola Miner

The Allocations Committee shall provide input on the grant funding formula based on panel ranks, help formulate the projected grants budget, review staff and panel recommendations, and make recommendations to the Council.

**Equity**

- Vicki Estrada
- Olivia Raynor

The Equity Committee shall ensure that grants invest in the evolving and diverse demographics of California. The committee defines equitable grant making as fair, accessible, inclusive and effectively serving to dismantle structural racism and other inequities.

**Executive**

- Leah Goodwin
- Roxanne Messina Captor

The Executive Committee shall consist of the Chair, the Vice Chair, the Executive Director and others as appointed by the Chair. They provide oversight of all Council operations.

**Governance**

- Vicki Estrada
- Alex Israel

The Governance Committee shall review and draft revisions to the CAC Member Handbook including the CAC By-Laws and make recommendations to the Council.

**Legislative**

- Roxanne Messina Captor

The Legislative Committee shall develop materials and strategy for Council's engagement with the Governor and Legislature, provide updates on CAC government affairs activities, and make recommendations to the Council.

**Nominating**

- Nicola Miner
- Olivia Raynor

The Committee shall help determine the nomination and election processes for the December council meeting, where new Council leadership is elected annually.

**Programs Policy**

- Gerald Clarke
- Caleb Duarte

The Programs Policy Committee shall provide input on program guidelines and policies, consider framework for Council on the adoption of new pilot grant programs based on Council priorities, and make recommendations to the Council.

**Strategic Framework**

- Ellen Gavin
- Assembly Speaker Appointee (TBD)

The Strategic Framework Committee shall maintain an active role of the Council in strategic planning by reviewing/assessing the current strategic framework, reporting on Council progress related to a strategic framework, establishing Council priorities for a planning process, considering public input strategies, and making recommendations to the Council.

**AD HOC COMMITTEES:**

**Disability, Access, and Inclusion**

- Ellen Gavin
- Olivia Raynor

The Ad Hoc Disability, Access, and Inclusion Committee shall foster continued support for the equity, inclusion and belonging of people with disabilities within the California Arts Council's culture and strategic priorities.

**Partnerships**

- Leah Goodwin
- Phil Mercado

The Ad Hoc Partnerships Committee shall work with the Chair and Executive Director to develop and maintain partnerships with other state agencies, building a powerful base of support for the California Arts Council within the state government.

**Detailed work assignments for all committees will be shared out at a later date.**

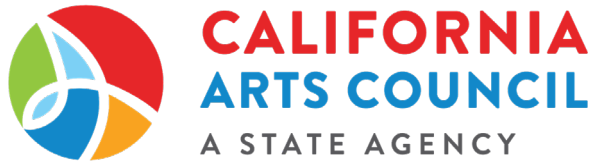
# TAB I

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California Arts Council | Public Meeting | 02/01/2024

# Governor's Proposed Budget Fiscal Year 2024-2025

*Presented by:  
Ayanna Kiburi, Deputy Director*





# 3-year Presentation on the Governor's Budget

FY 2022-23 (PY – prior fiscal year): \$222,956- *actual expenditures*

FY 2023-24 (CY - current fiscal year): \$82,711-*projected expenditures*

FY 2024-25 (BY – budget year): \$38,862-*proposed expenditures*



# Fund Accounts

## 1. General Fund

- *Operations*
- *Local Assistance*

## 2. Federal Trust Fund- *National Endowment for the Arts*

## 3. Graphic License Plate (revenues)

## 4. Keep Arts in School (revenues)

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# Appropriations to Support CAC- Operations

General Fund: \$4,474,000

Federal Trust Fund: \$1,174,000 (not final)

Graphic License Plate Account: \$870,000  
(spending authority)



# Appropriations to Support CAC- Local Assistance (grants)

General Fund: **\$31,500,000**

Federal Trust Fund: \$100,000

Graphic License Plate: \$298,000 (spending  
authority)

Keep Arts In Schools: \$250,000



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*Thank you!*



# TAB J

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California Arts Council | Public Meeting | 02/01/2024

# Memorandum

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T: (916) 322-6555 | F: (916) 322-6575  
[www.arts.ca.gov](http://www.arts.ca.gov)

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**Date: February 1, 2024**

**To: California Arts Council**

**From: Vice Chair Leah Goodwin**

**Re: In Memoriam**

- 
- Colin John Burgess made his transition on 16 December 2023. He was an Australian rock musician who was the original drummer with hard rock band AC/DC
  - Laura Lynch, bassist for the Country band the Chicks, made her transition on dec 22 at 64 years of age. The Chicks (formerly the Dixie Chicks) are an American country music band from Dallas, Texas.
  - Mike Nussbaum was an American actor seen on television and in films. He made his transition on December 23 He starred in numerous series including *Brooklyn Bridge*, *The Commish*, *Separate but Equal*, and *The Equalizer*. Nussbaum could also be seen in films including *Men in Black*, *Fatal Attraction*, *House of Games*, and *Field of Dreams*.
  - Tom Smothers was an American comedian, composer and musician, best known as half of the musical comedy team The Smothers Brothers, He made his transition on December 26
  - Maurice Hines was an American actor and choreographer. He made his transition on December 29, He began as a young tap dancer and later starred in multiple Broadway productions. Hines was known for his appearances in series including *The Equalizer*, *Cosby* and *Love, Sidney*, and in films including *The Cotton Club*, *At Home with the Webbers*, and *Memories of Manon*.
  - Dexter Scott King, the third child of the late Rev. Martin Luther King Jr. and Coretta Scott King, made his transition on January 21 after a "valiant battle with prostate cancer," the King Center said in a statement. King, 62, was named after an Alabama church where his father served as pastor and was 7 years old when the Civil Rights Movement icon was assassinated in 1968, according to the King Center.
  - Cindy Morgan was an American actress, best known for her roles in television and film. She appeared in series including *Falcon Crest*, *CHiPs*, *Bring 'Em Back Alive* and *The*

*Love Boat*. Morgan starred in films including *Caddyshack*, *Tron*, and *The Midnight Hour*.

- Shecky Greene was an actor and stand-up comedian known for his headlining performances in Las Vegas. He was as a frequent guest on many episodes of *The Ed Sullivan Show* and *The Tonight Show Starring Johnny Carson*. Greene appeared in series including *Combat!*, *The Love Boat*, and *The Fall Guy*, and starred in films including *Splash*, December 31.
- N. Scott Momaday, a Pulitzer Prize-winning storyteller, poet, educator and folklorist whose debut novel *House Made of Dawn* is widely credited as the starting point for contemporary Native American literature, made his transition on January 23. He was 89.
- Chita Rivera, the dynamic dancer, singer and actress who garnered 10 Tony nominations, winning twice, in a long Broadway career that forged a path for Latina artists and shrugged off a near-fatal car accident, made her transition on January 29, She was 91.
- Herbert Coward, who played the role of "Toothless Man" in the movie *Deliverance* died in a car crash on January 23, in western North Carolina, state officials said. The actor was 85.
- Charles Osgood, the longtime anchor of *CBS Sunday Morning*, has died following a battle with dementia, the network reports. He made his transition on Jan 22, 2024
- Gary Graham, best known for his role in *Star Trek: Enterprise*, made his transition on January 21. He was 73.
- *Honeymooners* actress Joyce Randolph, who played Ed Norton's sarcastic wife Trixie, made her transition on January 12, 2024.
- Actor David Soul, who earned fame as the blond half of crime-fighting duo *Starsky & Hutch* in the popular 1970s television series, made his transition on January 3, at the age of 80.
- Glynis Johns, a Tony Award-winning stage and screen star who played the mother opposite Julie Andrews in the classic movie *Mary Poppins* and introduced the world to the bittersweet standard-to-be "Send in the Clowns" by Stephen Sondheim, made her transition on Jan 3, 2024, age 100.
- Bill Hayes was a two-time Daytime Emmy-nominated actor best known for his roles on *Days of Our Lives*. Hayes appeared on other television series including *Frasier*, *The Interns* and *Decoy*. He also starred in films including *Stop, You're Killing Me*, *Once Upon a Mattress*, *The Cardinal* and *Kiss Me, Kate*. Made his transition on January 12, 2024.
- Rod Holcomb was an Emmy-winning director known for directing television series including *ER*, *The Good Wife*, *China Beach*, *The Six Million Dollar Man* and *Justified*.



Holcomb also directed films including *Chains of Gold*, *Bounty Hunters*, *No Man's Land*, and *The Pentagon Papers*. Made his transition on January 24, 2024.