



Grant Programs & Funding Opportunities

CALIFORNIA ARTS COUNCIL

Presented by: Gabrielle Rosado

Date 12/21/22

Hello!

Gabrielle Rosado

Arts Program Specialist
(she/her)



Land and Peoples Acknowledgement

The California Arts Council stands in solidarity with all of California's Indigenous people. We acknowledge that our work takes place on the now occupied traditional lands of the Miwok, Maidu, and Nisenan people, who are the past, present, and future stewards of this place. We make this first step in our journey to develop relationships and cultural competencies to truly support Native sovereignty.

YOU
ARE
ON

LAND



#HonorNativeLand
[USDAC.us/NativeLand](https://www.usdac.us/NativeLand)

Artwork & Design by
Warren Montoya - Tamaya & Kha'po Owingeh
Jaclyn Roessel - Dine

Access Instructions

CLOSED CAPTIONS

Click the Closed Caption button within your viewing platform.



Grants Webinar Overview:

1. CAC Website, Grant Page and Additional Applicant Resources
2. General Eligibility for CAC Programs
3. General Budget Requirements
4. Introduction to Cultural Pathways- Technical Assistance Grant Program
5. How to Apply and Application Criterion
6. Budget Snapshots and Artistic Work Samples
7. Deadlines and Staff Contact



arts.ca.gov/grants/grant-programs

The screenshot shows the California Arts Council website. The header includes the logo, navigation menu, and utility links. The main content area features three highlighted grant program cards and a filter sidebar.

CALIFORNIA ARTS COUNCIL
A STATE AGENCY

Accessibility Translate Contact Us Search CA.gov

Grants ▾ Collective ▾ Learning Center ▾ News ▾ Programs ▾ About ▾ Support the Arts ▾

Administering Organization – Individual Artists Fellowship
Supporting the creative practices of California artists at key career levels.
APPLICATIONS NOW OPEN [VIEW >](#)

Creative Youth Development
Supporting arts projects for youth outside of traditional school hours.
APPLICATIONS NOW OPEN [VIEW >](#)

Cultural Pathways: Technical Assistance
Support to strengthen the capacity of small, new, and emerging arts organizations that are rooted in communities of color, recent immigrant and refugee communities, and tribal or indigenous groups.
APPLICATIONS NOW OPEN [VIEW >](#)

- Administering Organization Grant (6)
- Arts Education (5)
- Closed (13)
- Not Currently Offered (13)
- Open Now (3)
- Operational & Field Support (9)
- Project Support (14)

Deadline

Start Date
End Date

Staff Contact

Gabrielle Rosado (she/her)

gabrielle.rosado@arts.ca.gov

Programs:

Cultural Pathways, Cultural Pathways – Technical Assistance, and JUMP StArts.

Additional Applicant Resources

CAC Grant Resources Webpage:

Prior applicant webinars and training recordings can be found on the Grants Resources Webpage <https://arts.ca.gov/grants/resources/>

Grant Applicant FAQs

CAC staff is constantly updating the Frequently Asked Questions Page to better assist our applicants, please review the Frequently Asked Questions page for immediate assistance when applying

<https://arts.ca.gov/grants/faq/>

Virtual Office Hours

For further questions you may have, you are welcome to attend any of the following virtual office hours via Zoom:

Thursday, December 22, 12 p.m.-1 p.m. – [Click here to join the meeting](#)

Monday, January 9, 12 p.m.-1 p.m. – [Click here to join the meeting](#)

Friday, January 20, 12 p.m.-1 p.m. – [Click here to join the meeting](#)

General Eligibility

Please review all guidelines carefully for eligibility and program requirements

- Applicants must be nonprofit organizations, units of municipal or county government, or eligible organizations with a California-based, nonprofit fiscal sponsor
- Units of government also include California Native American or Indigenous tribal governments

General Eligibility (cont.)

- All activities and organizations (including fiscal sponsors) must be based in California
- All applicant organizations, including fiscal sponsors, must have at least a 2-year history of arts programming in California

General Budget Requirements

- If your organization has a Total Operating Revenue (TOR) of \$250,000 or more, the sum of all requests may not exceed 50% of revenue from your most recently completed fiscal year.
- All programs have a maximum eligible request amount
- Does not require matching funds

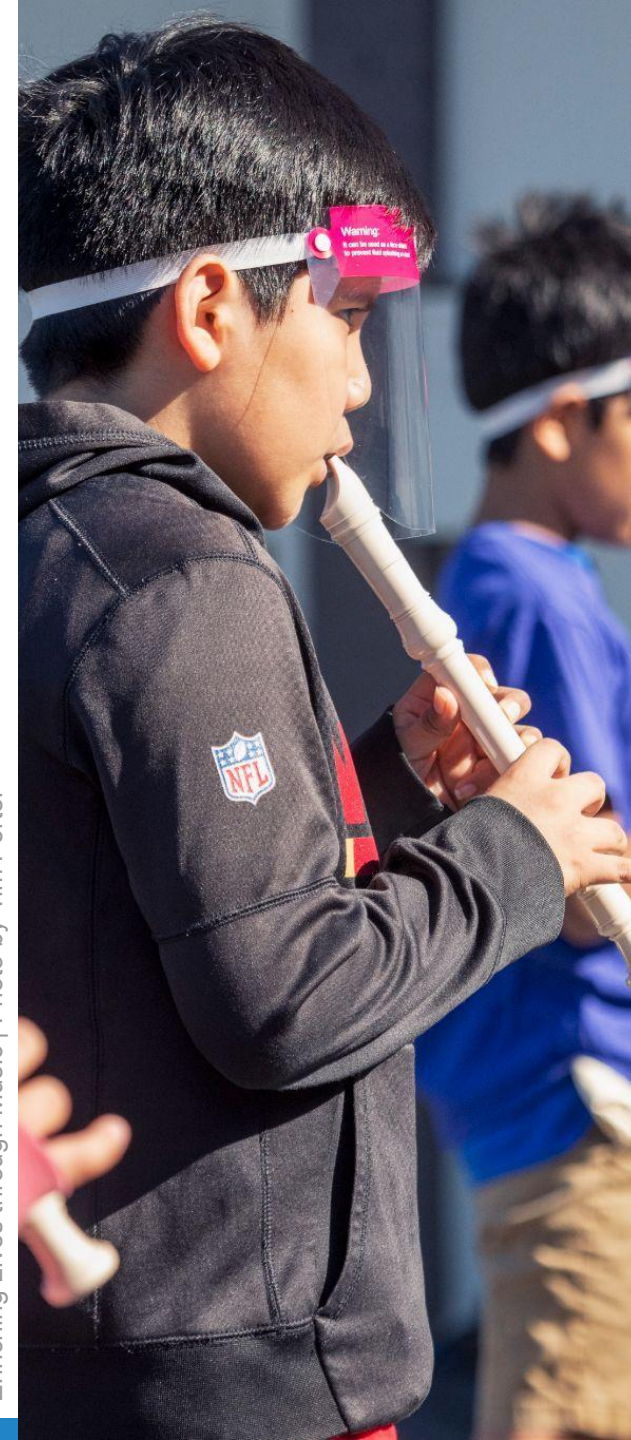
Cultural Pathways - Technical Assistance

The intended outcome of this program is to facilitate transformational growth for the 2022 cohort of Cultural Pathways grantee organizations. Successful applicants will provide 2022 Cultural Pathways grantees with significant technical assistance and professional development tools, resources, and trainings. Technical assistance may take the form of convenings, webinars, learning communities, workshops, and more, either in person or virtually.

- **Maximum request amount:**
\$150,000 over two years
- Current (2022) Cultural Pathways grantee organizations are not eligible to apply.
- Organizations are not eligible to apply to receive technical assistance for their own organization. This grant program is specifically designed for an organization to deliver technical assistance and professional development to the 2022 Cultural Pathways grantees.

Program Specialist:
Gabrielle Rosado

Enriching Lives through Music | Photo by Tim Porter



How to Apply:

Register your organization at calartscouncil.smartsimple.com

The screenshot shows a web browser window with the URL `calartscouncil.smartsimple.com/s_Login.jsp?lang=1&prole=0`. The page features the California Arts Council logo at the top left. The main content area is divided into two sections. On the left, there is a 'Login' form with fields for 'Email' and 'Password', a 'Log In' button, and a 'Forgot Password?' link. Below the login form is a 'Return to California Arts Council Website' button. On the right, there is a 'Welcome to the California Arts Council's Online Application System' message, followed by a description of the system and a 'View Registration Information for instructions.' link. A 'Register here' button is located below the welcome message. The page is styled with a dark background for the main content area and a light background for the header and footer. The footer contains the copyright notice 'Copyright © 2022 SmartSimple. All rights reserved.' and the text 'Powered by SmartSimple Cloud'.

Copyright © 2022 SmartSimple. All rights reserved. Powered by [SmartSimple Cloud](#)

Review the 2022 Grant Applicant Website & Registration overview: <https://www.youtube.com/watch?v=9sDD566irTE>

Review Criteria

- Each application is reviewed by a pool of panelists. The panel's rankings are based on the review criteria in the guidelines
- All of our programs include Centering Community Artists and Accessibility review criteria.
- The other review criteria are all program-specific.
- There is language defining each criterion in the guidelines and the applications that the panelists will use to assess each criterion.

Criterion: Centering Community Artists

Demonstrates experience, capacity, and ongoing commitment to engage and uplift historically and systemically under-resourced communities. Demonstrates experience, capacity, and ongoing commitment to engage and uplift historically and systemically excluded and erased artists, cultural practitioners, or arts and cultural practices. This experience, capacity, and ongoing commitment is reflected throughout the proposal.

- Describe, from the commencement of the organization, how you have evolved to or how you have continually engaged and uplifted historically and systemically under-resourced communities.
- Describe, from the commencement of the organization, how you have evolved to or how you have continually engaged and uplifted historically and systemically excluded and erased artists, cultural practitioners, or arts and cultural practices.
- Describe the actions you have taken to build trust and ongoing relationships with these communities, artists, and cultural practitioners.
- Address how you:
 - a. Plan to evaluate success for the proposal and what success will look like
 - b. Will listen and respond to the communities and artists / cultural practitioners through the project

Criterion: Management and Leadership

Experience and qualifications of key administrative personnel. Level of involvement, engagement, and support provided by staff, volunteers, and, if applicable, advisory groups and board of directors. Detailed project description and timeline outlining activities and program goals to be accomplished.

- Identify personnel who will be providing Technical Assistance and Professional Development activities related to the 2022 Cultural Pathways program. Provide a brief biography for each key individual (artistic, technical, or administrative) involved. Include name, title, whether to be supported by CAC funds, relevant experience, and role.
- Provide a detailed description of your proposed project, including the technical assistance and professional development activities your organization will provide to the grantee cohort. Identify the activity locations, whether online or in-person, including regional convenings. Be sure to include how you will accomplish the stated program goals.
- Provide a detailed timeline for programming and services that will occur within the Grant Activity Period.
- Complete a two-year budget snapshot table. Provide revenue and expense amounts. Address any significant changes in line items from one year to the next and explain anticipated surpluses or deficits.
- Complete a detailed project budget, including all expenses relevant to the stated project activities, and include rates of pay that appropriately compensate the labor of all individuals working on the project. Provide details for each line item to be funded by this grant.

Criterion: Community Engagement and Social Impact

Demonstrates that organization is rooted in, reflective of, and responsive to the identified community benefiting from its services. Evidence of ability to nurture transformative growth from within the identified organizations to be served. Letter of support from a key external stakeholder, partner, or collaborator, affirming the organization's capacity to serve the grantee cohort.

- Describe the specific community your organization is rooted in and how your organization is reflective of and responsive to the identified community benefiting from its services.
- Describe how your organization will nurture transformative growth from within the identified organizations to be served.
- Upload a Letter of Support from a key external stakeholder, partner, or collaborator, affirming the organization's capacity to serve the grantee cohort.

Criterion: Communication and Documentation

Ability to communicate programs and services to constituents. Ability to document the relevance, impact, and benefits of the organization's programs and services.

- Describe how your organization will communicate programs and services to constituents, including how you will provide translation and interpretation services.
- Describe how you will document the relevance, impact, and benefits of the organization's programs and services.
- Provide no more than three (3) samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video, and other marketing pieces. Samples should be within the past two years and relevant to this grant opportunity.

Criterion: Accessibility

On all levels, how is the program and organization accessible to the full spectrum of community, staff, and artists/cultural worker needs.

- Demonstrates that its programs, services, information, and facilities where funded activities are to take place, including online spaces,
- Will be accessible for individuals with disabilities, including but not limited to individuals who are
 - Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness, or chronic illness.

Criterion: Accessibility_(cont.)

- Describe your organization's approach to ensuring the physical, print, and online accessibility of programs and services for individuals with disabilities
 - Consider organizational personnel and any partnering organizations
 - as well as beneficiaries of arts programming and services, and potential audience members in your response.
- Point of contact for the person managing accessibility for your organization.
 - Include their name, title, phone number, and email address

Budget Snapshot

Revenue

Applicant Organization Fiscal Year End Date



Click on the Calendar icon. First select Month and Year, then select Day.

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Earned	<input type="text"/>	<input type="text"/>	<input type="text"/>
Contributed	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Revenue	<input type="text"/>	<input type="text"/>	<input type="text"/>

Expense

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Personnel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Operating/Production	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Expense	<input type="text"/>	<input type="text"/>	<input type="text"/>
Surplus (Deficit)	<input type="text"/>	<input type="text"/>	<input type="text"/>

Project Budget Snapshot

Project Budget - Google Chrome
calartscouncil.smartsimple.com/s_viewxmlpage.jsp?fieldid=1675822&codedid=THB1L0NpEyU90FEYSkwGly0ZFzIKeA0NH2JcWUFMYF5b&mode=1&isan...

Personnel Expenses

Expense Type	Job Title	# of Staff	Rate of Pay	CAC Request Amount
				\$0.00

Operating/Production Expenses

Expenses Description	CAC Request Amount
	\$0.00

Total CAC Request Amount

Total CAC Request Amount	\$0.00
--------------------------	--------

Additional Project Cost

i If your CAC Request Amount represents one part of a larger project, indicate this additional cost. The Total Project Cost will automatically be displayed, below.

Additional Project Cost

Close

← BACK

NEXT →

1 of 116

Update

Reading list

am Manager

ACCESSIBILITY CERTIFICATI

tunities your community is
al/social justice, intergenerational

Artistic Work Samples

- Share the best representation of your creative /cultural impact!
- Content: Samples with purpose
- Format:
 - Video (links)
 - Images, text and audio (upload)

CONTRA-TIEMPO | Photo by Steve Wylie





Cultural Pathways- Technical Assistance

➡ Applications opened 12/15/22

➡ Deadline is 1/26/2023



Staff Contact

Gabrielle Rosado (she/her)

gabrielle.rosado@arts.ca.gov

Programs:

Cultural Pathways, Cultural Pathways – Technical Assistance, and JUMP StArts.

Thank you!

www.arts.ca.gov