



Strengthening arts, culture,
and creative expression as the
tools to cultivate a better
California for all.

Gavin Newsom, Governor
Danielle Brazell, Executive Director
2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833
(916) 322-6555 | www.arts.ca.gov

NOTICE OF PUBLIC MEETING

Tuesday, May 13, 2025

10:00 A.M. – 11:00 A.M.

Virtual Hybrid Meeting

Online meeting access will be provided at:

<https://arts.ca.gov/about/council-meetings>

Location	Address	Room	City, State, ZIP
SF Arts Commission	401 Van Ness Ave	Suite 125 – North Hallway	San Francisco, CA 94102
City of San Diego Commission for Arts & Culture	1200 Third Ave	Suite 924	San Diego, CA 92101
City of West Hollywood Arts Division	8300 Santa Monica Blvd	1 st Floor – Community Mtg Room	West Hollywood, CA 90069
Fresno City College	1101 East University Ave	Rm 102 – Art Dept	Fresno, CA 93741
CA Arts Council	2750 Gateway Oaks Dr	Suite 300	Sacramento, CA 95833

ASL Interpretation will be provided via Zoom.

Interpretación simultánea en español – transmisión de audio por Zoom.

All locations are ADA accessible.

10:00 A.M.	1. Call to Order	R. Messina Captor
10:00 A.M. (5 min)	2. Roll Call and Establishment of Quorum	C. Gutierrez
10:05 A.M. (10 min)	3. Land and Peoples Acknowledgement	L. Goodwin
10:15 A.M. (35 min)	4. VOTING ITEM: Unused FY 24-25 Local Assistance Funds <i>The Programs Policy Committee will provide a recommendation to distribute unused funds from FY 24-25 Local Assistance.</i> <ul style="list-style-type: none"> • <i>Presentation (5 min)</i> • <i>Public Comment (15 min)</i> • <i>Discussion (15 min)</i> 	C. Duarte
11:00 A.M.	5. Adjournment	R. Messina Captor



Strengthening arts, culture,
and creative expression as the
tools to cultivate a better
California for all.

Gavin Newsom, Governor
Danielle Brazell, Executive Director
2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833
(916) 322-6555 | www.arts.ca.gov

**Agenda items included within this public notice may be added, removed or altered until 10 days prior to meeting time.*

- 1. All times indicated and the orders of business are approximate and subject to change.*
- 2. Any item listed on the agenda is subject to possible Council action.*
- 3. A brief mid-meeting break may be taken at the call of the Chair.*
- 4. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).*
- 5. Public meetings held featuring a virtual/Zoom component will include online Spanish and ASL interpreters whenever possible. Should you need additional reasonable accommodations, please make sure you request no later than **May 6** at 5 p.m. Please direct your request to the Public Affairs Specialist, Kimberly Brown, at kimberly.brown@arts.ca.gov.*
- 6. Public comment instructions will be provided at <https://arts.ca.gov/about/council-meetings>.*
- 7. Arts and cultural organizations or coalitions that wish to be scheduled on an upcoming agenda must submit a request to info@arts.ca.gov outlining a synopsis of their work and their purpose for inclusion at a Council meeting. All requests will be sent to the Council Chair for consideration and may or may not be accepted and subsequently scheduled.*

Policy Memorandum

2750 Gateway Oaks Drive, Suite 300, Sacramento CA 95833
T: (916) 322-6555 | F: (916) 322-6575
www.arts.ca.gov

DATE: April 11, 2025
TO: All Council Members
FROM: Programs Policy Committee (Gerald Clarke and Caleb Duarte)
RE: Use of Unexpended of FY24-25 Local Assistance Appropriation

The Programs Policy Committee recommends that Council vote to approve one of the following scenarios to encumber unused 2024 funds:

1. Subsidizing State-Local Partners (SLP) from the lower quartiles of the Healthy Places Index (HPI) and with lower organizational Total Revenues (TR) to travel to the capacity-building SLP annual convening, by offering scholarships of:
 - a. \$2,000 to the 17 SLPs with TRs under \$250,000; and
 - b. \$1,500 to the additional 15 organizations serving counties in the lower HPI quartiles that have TRs under \$1,000,000.
2. Augmenting Folk and Traditional Arts grants for the Administering Organization (AO) grantees to disburse to individual artists with urgent or emergent needs, offering an up to 5% administrative fee for the AOs.

Purpose: To provide Council with two options for expending unused 2024 funds.

Background: As a general rule, unused Local Assistance funds in any given fiscal year will revert back to the State's general fund. Given these funds were appropriated by the Governor and the Legislature to serve the arts and cultural field through competitive grant programs, At the January 24 meeting, Council voted on the programs to open in FY 2025-2026 and approved the policy committee's role to develop recommendations for granting unexpended or returned local assistance funds, should they become available.

Currently, there is \$57,959 remaining in 2024-25 Local Assistance appropriation, from withdrawn or forfeited grants when grantees could no longer accept the grants awarded by the agency. These funds must be in contract to meet state fiscal year-end encumbrance deadlines by May 24th, which does not allow sufficient time for the agency to create a new program or make an award to an entirely new organization. In order to meet the incumbrance deadline, the mechanism for distributing these funds willt be added to augment an existing, (or current) CAC grant(s). As a result, the Committee has put forward two possible scenarios for Council to consider:

1. OPTION A: Provide travel subsidy for State and Local Partners (SLPs) with TRs under \$250,000 and counties falling within the lower quartiles of the [Healthy Places Index \(HPI\)](#) to travel to the annual SLP convening.

This is an immediate need in the field that aligns with Strategic Framework [aspirations](#) to prioritize State-Local Partner capacity building, geographic equity, and small organizations, and would be consistent with Council priorities this year.

In 2023, travel to the capacity-building, racial equity-focused convening organized by the CAC was specifically funded by the SLP grant and attendance was required. In 2024, however, the CAC grant did not include specific funding for participation in the convening, which the SLPs are organizing in collaboration with CAC. The convening is an important in-person peer-learning, knowledge sharing, and capacity building opportunity that SLPs often pair with attending CFTA's Arts & Culture Summit.

Some SLPs face substantial capacity challenges in affording travel to the convening. Of the 58 SLPs in total (four of whom are still SLP-Mentees also encouraged to join the convening), **29 are from counties in lower HPI quartiles**; 32 are from counties with populations below 500,000; and 17 have TRs below \$250,000.

CAC funds could support attendance for SLPs from low-HPI counties and with lower TRs, to ensure equitable participation and representation at the convening. Offering scholarships of up to \$2,000 to the 17 SLPs with TRs of under \$250,000; and up to \$1,500 to the additional 15 organizations serving counties in the lower HPI quartiles and that have TRs of under \$1,000,000, will help ensure that all partner organizations are supported in accessing this critical capacity building opportunity. If funds are disbursed from one SLP, the Committee recommends offering an administrative rate of up to 5% (if funds are granted directly to each SLP, no admin fee should be necessary).

2. Augment Folk and Traditional Arts (FTA) grants to regrant to individual artists:

Supporting individual artists is a Strategic Framework [aspiration](#) – and Folk and Traditional artists and culture bearers may face additional marginalization, erasure, and uphill battles to preserve cultural legacies on top of the socioeconomic challenges artists in general face. Supporting these artists with additional funds would be consistent with Strategic Framework and Council priorities to reach underserved communities as well as with Council's stated desire in 2023 to increase FTA awards if possible.

When the FTA budget was reduced due to budget necessities in 2024 and two grantees were awarded due to their identical ranking, Council discussed directing any additional funds to augment FTA grants. Current FTA grantees Alliance for California Traditional Arts (ACTA) and The Center for Cultural Power (CCP) already regrant to individual artists:

- ACTA regranted to 23 individual artists this cycle; and

- CCP expects to award up to 17 individual artists shortly this cycle.

Both grantees have mechanisms in place to disburse funds efficiently and are well-positioned to fund artists. Their grant cycles conclude at the end of December. Both AOs could direct funds toward artists facing crises.

CAC staff held brief conversations to determine feasibility of augmenting the AO grants, and both could regrant to individual artists based on their programs and mechanisms already in place. Each AO had two ideas and CAC funds could support one or both directions:

- ACTA had many more applications than they were able to fund and, with augmentation, could fund lower into the ranks of existing artist applications, screening for those from lower HPI quartiles. ACTA's grants to individual artists were \$7,500 per artist, and their program criteria already included urgency as a component of funding.
- ACTA is also planning a new Apprenticeship program, pairing an experienced artist with a mentee, with grants of \$5,000 per mentor. Their NEA funding for this program is on hold. While they have funding for the Bay Area, additional CAC funds could support this work in other, underserved areas.
- CCP also received many more applications than they could fund and will shortly announce a cohort of 17 individual artist awardees, with grants of \$15,000 each. They could add one or more awardees to the cohort with an augmentation and screen for those who demonstrated urgent or crisis conditions.
- CCP is also planning a new Rapid Response program for network members in collaboration with their communities on immediate art builds or activations and mutual aid, with focused grants of \$1000-\$2000 for emergent needs.

The overall administrative fee for the FTA grant is up to 30%, in recognition of the skilled work it takes, often by artists and culture bearers employed by the AOs, to develop and administer the statewide regranting programs. Since no new programs will need to be developed for these augmentations, the Committee believes it would be fair to offer a much lower administrative rate, allowing as much funding as possible to go directly to artists. The Committee recommends offering a 3-5% administrative fee to the AOs for the augmentation.

Report Prepared by Committee Staff: Kristin Margolis, Director of Program Services, and Elisa Gollub, Programs Manager, in collaboration with the Programs Policy Committee.

Supporting Document: SLP TR & HPI Data



CALIFORNIA
ARTS COUNCIL
A STATE AGENCY

“Asking questions, cultivating transparency and being honest is key in the decision-making process.”
– adrienne maree brown

California Arts Council
Decision Support Tool

What is the Decision Support Tool?

The Decision Support Tool encourages us to make decisions that are grounded in our Racial Equity Action Plan. The purpose of the tool is to invite us all with different functions and roles to think and talk through a variety of possible impacts resulting from any decision-making action.

This tool is meant to be used after your initial brainstorming phase to test the action’s alignment within our [Strategic Framework](#) and [Root Cause Rationale](#). Sections can be completed by staff or council, as needed, to complete this exercise.

***Please note that a response is needed in each section of this worksheet**, if the answer is no or you cannot provide an answer, please STOP and reach out to a supervisor or appropriate council member for additional guidance before completing additional questions.

Who is completing this DST?

What is the decision that needs to be made? (1-3 sentences)	
Why is this decision important and what situation or process is informing it? (1-3 sentences)	
When does this decision need to be made? What is the proposed timeline? Is there flexibility on the timeline?	
Where and how does this action live within the agency’s Strategic Framework, specifically: <ul style="list-style-type: none">• Better identifies and meets local needs• Reduces barriers to accessing CAC funds, programs and meetings• Amplifies leadership engagement with constituents• Focuses on public input• Evaluates funding programs and grantmaking processes	
Do we have the staffing capacity to support this decision and action? If yes, please list who will be accountable for each stage of implementation. If no, please stop here.	
Do we have funding for this decision and action? If yes, please state briefly the source of funding. If no, please stop here.	
Who needs to make the final decision? <ul style="list-style-type: none">• Management• Council• Other (Please explain and provide a brief outline of the process.)	
Who is expected to benefit from this decision and action, and what methods have been used to research and/or gather community input?	
What might be unintended consequences, drawbacks, opportunities or domino effects from this decision and action?	
Will this action hinder or help: <ul style="list-style-type: none">• Small Organizations?• Certain regions of the state?• Communities with disabilities?• People who communicate in languages other than English?• Communities who face social stigma, trauma and/or safety concerns?• Communities with fewer technological resources and/or expertise?• Communities who have been historically marginalized or oppressed? Note that the decision should help at least one of the above. If yes to any hindrance, what adjustments could be made to offset the disadvantage?	

Has a survey of research or best practices been conducted to support this action in a Racial Equity context? For example, this could include research from other institutions or sectors that are related, or a list of relevant articles or policies from similar agencies or organizations. If yes, briefly state this research here in a few sentences. If no, please stop here.	
What is the potential impact on staff at different levels of the organization?	
What is the potential impact on the field?	
Does this action address the following in the long-term? Your response should include at least one of the below options, please briefly elaborate on your answer: <ul style="list-style-type: none">• Addresses root causes of inequity• Instills faith in government transparency, accountability and stewardship• Positions CAC as a leader in the field	
Please outline next steps to support the decision-making that is needed to move forward from now.	
How will the decision and progress on the action be tracked and communicated to various audiences both internally and externally?	
How will we know if the expected goal or benefit is achieved?	
What is the support mechanism if progress is stalled or if unexpected consequences, criticism or backlash develops?	

- Thank you for completing this DST!
 - At your next Council Committee Meeting, please discuss next steps for introduction to the wider Council, further plan development and implementation.
 - You can make updates to this form in future if requested by key players and decision-makers. Please save a copy of your responses to refer back to.

County	HPI Quartile	Population	Total Revenue
Alameda	4	1,649,060	\$ 1,017,025
Alpine	Excluded/No data	1,099	N/A
Amador	3	42,026	\$ 350,436
Butte	2	208,334	\$ 178,887
Calaveras	3	46,505	\$ 92,434
Colusa	2	22,074	\$ 187,073
Contra Costa	4	1,172,607	\$ 71,519
Del Norte	1	27,009	\$ 123,386
El Dorado	4	192,823	\$ 351,241
Fresno	1	1,024,125	\$ 879,595
Glenn	1	28,304	N/A
Humboldt	3	132,380	\$ 275,466
Imperial	1	181,724	\$ 112,602
Inyo	4	18,485	\$ 407,860
Kern	1	922,529	\$ 628,873
Kings	1	154,913	N/A
Lake	1	67,764	\$ 255,355
Lassen	2	28,340	\$ 80,177
Los Angeles	2	9,757,179	\$ 51,481,069
Madera	1	165,432	\$ 439,781
Marin	4	256,400	\$ 334,120
Mariposa	2	17,048	\$ 540,117
Mendocino	2	89,175	\$ 290,225
Merced	1	296,774	\$ 732,954
Modoc	1	8,491	\$ 150,000
Mono	3	12,991	\$ 347,474
Monterey	2	436,251	\$ 2,408,508
Napa	4	132,727	\$ 573,560
Nevada	3	102,195	\$ 720,113
Orange	4	3,170,435	\$ 1,164,914
Placer	4	433,822	\$ 267,552
Plumas	3	18,834	\$ 319,135
Riverside	2	2,529,933	\$ 501,831
Sacramento	3	1,611,231	\$ 8,882,100

San Benito	3	69,159	\$ 1,024,776
San Bernardino	1	2,214,281	\$ 630,340
San Diego	3	3,298,799	\$ 14,254,200
San Francisco	4	827,526	\$ 29,565,201
San Joaquin	2	816,108	N/A
San Luis Obispo	4	281,843	\$ 141,971
San Mateo	4	742,893	\$ 471,811
Santa Barbara	3	444,500	\$ 6,095,684
Santa Clara	4	1,926,325	\$ 4,356,435
Santa Cruz	4	262,406	\$ 1,719,995
Shasta	2	181,121	\$ 633,000
Sierra	2	3,113	\$ 208,421
Siskiyou	2	42,498	\$ 288,560
Solano	3	455,101	\$ 90,000
Sonoma	4	485,375	\$ 1,757,002
Stanislaus	2	556,972	\$ 630,594
Sutter	2	98,545	(see Yuba)
Tehama	1	64,451	\$ 71,758
Trinity	1	15,642	\$ 115,134
Tulare	1	483,546	\$ 419,897
Tuolumne	3	53,893	\$ 288,725
Ventura	3	835,427	\$ 473,374
Yolo	3	225,251	\$ 476,110
Yuba	1	87,469	\$ 612,044

17 SLPs with TRs under \$250K (including 4 Mentees with TRs N/A)

15 SLPs that are HPIs lower than 3 and TRs between \$250k and \$1M