

**California Arts Council
2017-2018 Arts and Public Media
Project Descriptions**

The Arts and Public Media program supports multiplatform nonprofit media projects that demonstrate a clear approach to building public awareness and support for the arts. The program is rooted in the California Arts Council’s vision to create a state where the arts are a central component of daily life and accessible to all, reflecting contributions from all of California’s diverse populations and fostering civic engagement. Learn more at <http://arts.ca.gov/programs/apm.php>.

Number of Grants Awarded: 16 | Total Investment: \$247,683

Application ID, Organization, County, Grant Award Amount	Project Description
APM-17-2953 Bay Area Video Coalition Inc <i>San Francisco County</i> \$16,200	With support from the California Arts Council, BAY AREA VIDEO COALITION INC will produce a multiplatform documentary project on the history and legacy of African-American visual and performing artists in San Francisco. The project includes a two-hour television program to be aired on the BAVC-operated SF public access station, along with companion media, a series of community-based events, and a mobile interactive storytelling installation.
APM-17-2797 California College of the Arts <i>San Francisco County</i> \$12,400	With support from the California Arts Council, CALIFORNIA COLLEGE OF THE ARTS will, in partnership with Art Practical, host Living and Working (L+W), a multiplatform program exploring how artists and other culture makers fight to live and work in the San Francisco Bay Area amidst extreme economic, social, and environmental changes. Focusing on intergenerational and historically underrepresented voices, L+W amplifies the unique perspectives of California artists and shares their strategies.
APM-17-2958 California Humanities <i>Alameda County</i> \$18,000	With support from the California Arts Council, CALIFORNIA HUMANITIES will develop CA 2020: Youth Perspective and the Future of California. This project will partner up to ten professional filmmakers with young people to create a series of documentary short films that will give voice to the issues that are of most concern to California’s young people. Critical to the success of this work will be communicating and disseminating those stories as widely as possible, in California and beyond.

<p>APM-17-2930 Connectopod Learning <i>Los Angeles County</i> \$18,000</p>	<p>With support from the California Arts Council, Connectopod Learning will partner with The Social Justice Learning Institute to create a youth podcast program for a cohort of 20 students ages 13-18. Working with professional artists, participants will understand the value of using art and public broadcasting medium as a tool to share their unique community stories, support social action and showcasing their work during a community celebration that will encourage dialogue and civic engagement.</p>
<p>APM-17-2927 Craft in America Inc <i>Los Angeles County</i> \$18,000</p>	<p>With support from the California Arts Council, CRAFT IN AMERICA INC will complete production of a multi-platform project centered around the new one-hour episode in the Peabody Award-winning Craft in America series, titled CALIFORNIA, for fall 2018 PBS national broadcast. The CALIFORNIA episode looks at culture and history through the lens of the handmade, taking viewers from early indigenous to contemporary artisans.</p>
<p>APM-17-2046 Frameline Inc <i>San Francisco County</i> \$14,400</p>	<p>With support from the California Arts Council, FRAMELINE INC will expand our year-round, multi-faceted and integrated programs across multiple channels utilizing a broad variety of cultural and media partners. Frameline's film presentations and discussion panels will directly address public engagement with diverse and excellent art by bringing high quality films and their creators to audiences to experience subjects and issue areas relevant to underrepresented audiences within LGBTQ communities.</p>
<p>APM-17-2232 KCETLink <i>Los Angeles County</i> \$16,200</p>	<p>With support from the California Arts Council, KCETLink will produce the 10th season of Artbound, KCET's multi-platform program scanning California's cultural landscape for stories about emerging and under-publicized artists, arts groups, and the impact of the arts across our state. The season includes 6 one-hour episodes and multiple online articles. With Artbound, KCET has become the cultural storyteller advancing the public's perception of art and culture locally, regionally and statewide.</p>
<p>APM-17-2974 KCRW Foundation Inc <i>Los Angeles County</i> \$14,400</p>	<p>With support from the California Arts Council, KCRW will develop and implement a program expansion plan for SoundsLA, our multiplatform storytelling project that inspires creative expression and community engagement through the sounds of Los Angeles and the stories they evoke. Since launching in 2015, SoundsLA producers and the LA community created a collection hundreds of audio postcards that use a sound as a linchpin for personal storytelling about people and places in and around Los Angeles.</p>
<p>APM-17-2942 KOCE-TV Foundation <i>Orange County</i> \$14,400</p>	<p>With support from the California Arts Council, KOCE-TV FOUNDATION will create Arts Influencers segments that will be broadcast as a supplement on LAaRT, a weekly arts and cultural program aired on PBS SoCal, as well as on all digital and social platforms. PBS SoCal LAaRT will design a multi-platform program to identify and cover Arts Influencers that are inspiring a broad range of individuals to become interested and involved in the arts.</p>
<p>APM-17-2772 KQED Inc <i>San Francisco County</i> \$18,000</p>	<p>With support from the California Arts Council, KQED Inc. will write, direct and produce a 6-episode season of "Behind the Lens," a multimedia program highlighting independent filmmakers, with personal stories about their filmmaking processes and the inspirations for their films. "Behind the Lens" will bring KQED video producers together with underrepresented filmmakers and students to build community and share the powerful stories that unfold outside the frame.</p>

<p>APM-17-2548 LA Theatre Works <i>Los Angeles County</i> \$18,000</p>	<p>With support from the California Arts Council, LA THEATRE WORKS will broadcast a new season of our “California Series.” After a successful pilot in 2017, LATW will broadcast five plays in November 2018 that will each feature a distinctly Californian story. Each broadcast will be enhanced by a live, interactive discussion that complements each week's play, with an involved artist reflecting on the play's historical and current cultural relevance.</p>
<p>APM-17-2762 Modesto Sound <i>Stanislaus County</i> \$8,483</p>	<p>With support from the California Arts Council, Modesto Sound will be able to continue recording histories, music and poetry of local residents about their lives in California. These shows are produced by media professionals, put on CDs for participants, aired on radio stations and streamed via podcast. A free public showcase will be held at the Modesto downtown library, to celebrate and provide an overview of produced shows and highlight the impact of these shows on participants and listeners.</p>
<p>APM-17-2266 Razorcake-Gorsky Inc <i>Los Angeles County</i> \$16,200</p>	<p>With support from the California Arts Council, RAZORCAKE-GORSKY INC (RZC) will expand and fortify community-based cultural production through bi-weekly podcast programming and bi-weekly website comics, both posted on razorcake.org. They help strengthen RZC’s overarching mission of providing no-cost and low-cost, high quality DIY punk expression over the course of twelve months. The program goal is to strengthen the bi-weekly podcasts and doubling the website comics publication.</p>
<p>APM-17-2811 San Francisco Jewish Film Festival <i>San Francisco County</i> \$14,400</p>	<p>With support from the California Arts Council, the Jewish Film Institute will pilot "Industry Matters: Casting Out the Couch," a live convening and online broadcast focusing on creative solutions to the issue of sexual misconduct and abuse of power in the film industry. Screenings will be offered as part of our summer festival and Q&As and panel discussions livestreamed via OVEE, the Independent Television Service’s video-sharing platform. Funds will be used for personnel and production costs.</p>
<p>APM-17-2911 So Say We All <i>San Diego County</i> \$16,200</p>	<p>With support from the California Arts Council, SO SAY WE ALL will engage community members from the neighborhoods comprising Southeast San Diego--the historical community of color in San Diego--through creative writing workshops, interviews in which oral histories will be recorded, a partnership with the and partnerships with local community organized initiatives to deliver live performances and a radio / podcast series airing on NPR which tells the people's history of Southeast San Diego.</p>
<p>APM-17-2949 Southern California Public Radio <i>Los Angeles County</i> \$14,400</p>	<p>With support from the California Arts Council, Southern California Public Radio will produce a radio and digital storytelling series featuring local artists and people working in creative industries in conversation with the teachers, mentors, and artists who supported and taught them, with a focus on anecdotes and personal stories. By reconnecting artists and individuals who helped them develop as professionals, SCPR will demonstrate the cultural and economic impact of the arts on our region.</p>