

California Arts Council
2016-2017 Creative California Communities
Project Descriptions



The Creative California Communities (CCC) program supports collaborative projects that harness arts and culture as a creative placemaking strategy. Creative placemaking projects animate, activate and revitalize communities – neighborhoods, streets, blocks, cities, and regions – using arts as the central project activity and artists as key participants in that effort. Projects bring together local arts, business and/or government entities to build capacity for arts and culture through collective action and mobilize public will in the community for the arts and culture. Learn more at <http://arts.ca.gov/programs/ccp.php>.

Number of Grants Awarded: 28 | Total Investment: \$2,283,295

CCC Planning Grants

Application #, Organization, County, and Grant Award Amount	Project Description
CCC-16-00010 Inyo Council for the Arts <i>Inyo</i> \$2,500	With support from the California Arts Council, Inyo Council for the Arts will begin the organization and planning of large, permanent public art installations along the Highway 395 communities throughout Inyo County. Grant funds will be used to hold public forums to engage local artists, identify cultural, natural, and historic themes important to the character of the region, and determine spaces to be reanimated with public art.
CCC-16-00083 Sanchez Art Center <i>San Mateo</i> \$2,500	With support from the California Arts Council, Sanchez Art Center will work with the City of Pacifica Economic Development and Beautification Advisory Committees, and other partners to engage the local community in planning to bring interactive and engaging art to the Palmetto Streetscape in the historic coastside neighborhood of West Sharp Park. We will plan and host facilitated discussions the streetscape to inform and energize the community about public art and it’s role in placemaking.

CCC Project Grants

Application #, Organization, County, and Grant Award Amount	Project Description
CCC-16-00073 916 Ink <i>Sacramento</i> \$50,000	With support from the California Arts Council, 916 Ink will partner with the Franklin Blvd. Public Business Improvement District and California State University, Sacramento to produce Larger Than Life/Mas largo Que La Vida, a series of monumental site specific poems, artworks and happenings that uncover the Latino, agricultural, and business history of a 1.5-mile stretch of road, that was once voted the ugliest street in Sacramento, while tackling the district's long struggle with identity.

<p>CCC-16-00138 Accion Latina <i>San Francisco</i> \$90,000</p>	<p>With support from the California Arts Council, Acción Latina, primary partner Calle 24, and local artists, will implement the Paseo Artístico series, a monthly second Saturday art stroll showcasing the unique cultural vitality within San Francisco’s newly designated Latino Cultural District. The project will bring together local arts organizations, merchants and artists to produce 18 corridor-filled art strolls, with 120 distinct arts activities projected to attract 3,600 or more participants.</p>
<p>CCC-16-00100 Arts Council Santa Cruz County <i>Santa Cruz</i> \$135,000</p>	<p>With support from the California Arts Council, Arts Council Santa Cruz County will transform the community’s relationship with the San Lorenzo River and Tannery Arts Center through the Ebb & Flow River Arts Project. This yearlong arts and educational movement culminates in a Kinetic Art Parade and River Celebration. Ebb & Flow builds constituencies for the Tannery and river, elevates water literacy, inspires economic and community activity, and strengthens cross-sector relationships.</p>
<p>CCC-16-00128 Asian Improv aRts <i>San Francisco</i> \$49,440</p>	<p>With support from the California Arts Council, Asian Improv aRts will work with the Chinatown Community Development Center to produce and present “Patriots All”, a musical work by composer Francis Wong designed to animate three public areas of historic Chinatown: St. Mary’s Square, Ping Yuen Public Housing, and Portsmouth Square. Each will be the site of a musical performance and the display of information designed to celebrate the sacrifices of Chinese American World War II veterans.</p>
<p>CCC-16-00114 Attitudinal Healing Connection <i>Alameda</i> \$135,000</p>	<p>With support from the California Arts Council, Attitudinal Healing Connection will design, construct, equip, and implement an ArtEsteem Art Mobile, bringing a mobile arts classroom to San Pablo Avenue Corridor residents in West Oakland who lack art making resources and opportunities. Through the Art Mobile, community residents can create public art that draws on the community’s unique history, enhances public space, stimulates civic dialogue, and contributes to greater public safety.</p>
<p>CCC-16-00019 Brava! for Women in the Arts <i>San Francisco</i> \$135,000</p>	<p>With support from the California Arts Council, Brava will partner with Calle 24 and Black Artists Contemporary Cultural Experience to activate San Francisco’s Latino Cultural District through artistic events that explore the intersections of identities in our community. Funds will support events from women, LGBTQ, and artists of color, staged in Brava Theater Center and in sites throughout the 14 city blocks that comprise the Latino Cultural District.</p>
<p>CCC-16-00103 EastSide Arts Alliance (ESAA) <i>Alameda</i> \$150,000</p>	<p>With support from the California Arts Council, EastSide Arts Alliance will implement cultural strategies that are a central part of the development of a Black Cultural Zone (BCZ) in East Oakland. Funds will be used to support cultural programming at key sites designed to engage community in the development of the BCZ.</p>

<p>CCC-16-00071 Flyaway Productions <i>San Francisco</i> \$38,500</p>	<p>With support from the California Arts Council, Flyaway Productions will premiere TENDER, a site-specific dance celebrating 100 years of outcast activism in the Tenderloin. We'll explore history through a feminist lens, focusing on 4 waves of activism: single women in the early 1900s; Gay/Trans Activism of the 1960s; housing activism via the story of Kathy Looper, owner of the Cadillac Hotel, the first SRO dedicated to low-income tenants; and leadership among Southeast Asian immigrant families.</p>
<p>CCC-16-00075 Freedom Bound Center <i>Sacramento</i> \$67,500</p>	<p>With support from the California Arts Council, Sol Collective will partner with local artists and businesses to curate ten GATHER art activations in Sacramento's historic Oak Park neighborhood June 2017-September 2018 culminating with the Global Local cultural arts festival. In addition, Sol Collective will develop professional portfolios and promotional content for 40 California artists and create and distribute an official Oak Park events, arts, and business guide.</p>
<p>CCC-16-00052 Galeria Studio 24 <i>San Francisco</i> \$45,646</p>	<p>With support from the California Arts Council, Galería de la Raza Studio 24 will present the Mission Artivism, a civic engagement project rooted in the celebration of community tradition, cultural activism and site place-keeping. This project is presented in collaboration with the Mission Economic Development Agency (MEDA).</p>
<p>CCC-16-00093 Ink People, Inc. <i>Humboldt</i> \$90,000</p>	<p>With support from the California Arts Council, Ink People will partner in Reviving the HeARTbeat of Eureka's Waterfront. Meetings with arts, public safety, health, residents, and the Wiyot Tribe formed our vision for transformative change through a waterfront trail. It will address healthy lifestyle, transportation and public safety issues, and its integration of arts and culture will celebrate, challenge and define local identity through eight artist benches and a festival of Eureka's cultures.</p>
<p>CCC-16-00150 Kala Institute <i>Alameda</i> \$150,000</p>	<p>With support from the California Arts Council, Kala Art Institute/City of Berkeley will implement a cross-sector partnership Print Public, a public art, community vibrancy initiative. Through temporary public artwork, socially engaged residencies, community feedback, and a series of interactive, free public programming, creative partners will bring vacant properties and overlooked public spaces to life, providing cultural pedestrian connections along the busy San Pablo Avenue transit corridor.</p>
<p>CCC-16-00145 KALW San Francisco Unified School District <i>San Francisco</i> \$135,000</p>	<p>With support from the California Arts Council, KALW will partner with Oakland Voices, Oakland Public Library, and the East Oakland Youth Development Center to integrate media arts training, crowd-sourced community journalism, and live events to present the stories of East Oakland, its people and artists. The project will be driven by the interests and passions of East Oakland residents and encourage inquiry and engagement with the place where they live and its creative life.</p>
<p>CCC-16-00080 Kounkuey Design Initiative, Inc. <i>Los Angeles, Riverside</i> \$135,000</p>	<p>With support from the California Arts Council, Kounkuey Design Initiative will work with artists and residents in the rural, farmworker community of Oasis, CA to infuse the community's first public space project with local culture and identity. The Somos Oasis project layers open space, arts programming, and economic development to address priority community needs and improve quality of life. We will map cultural assets and use them to animate the landscape and programming of the space.</p>

<p>CCC-16-00015 Kulintang Arts, Inc. <i>San Francisco</i> \$26,680</p>	<p>With support from the California Arts Council, Kularts will partner with SOMA Pilipinas to launch a new multidisciplinary and cross-sector initiative called Pinoys Here & Now! That amplifies the voices of SOMA residents and workers through multidisciplinary arts programming that assert the presence and contributions of the neighborhood’s Pilipino community, visibly activate space, and advance the district’s community-centered development goals.</p>
<p>CCC-16-00045 La Peña Cultural Center <i>Alameda</i> \$36,900</p>	<p>With support from the California Arts Council, La Peña and Richmond Art Center will produce the second annual Bay Area Mural Festival to bring together 10 master muralists and two East Bay youth groups through a series of artist residencies and workshops culminating in the painting of 12 environmentally themed murals on local businesses. Artists will paint for 1 week and end the festival with a closing celebration with speakers, community painting, and performances by local musicians and dancers.</p>
<p>CCC-16-00026 Playhouse Arts <i>Humboldt</i> \$37,083</p>	<p>With support of the California Arts Council, Playhouse Arts will continue to develop The Creamery District, an arts district in the heart of Arcata, CA. The funds will be used to support the Creamery Festival, continue current wayfinding and beautification efforts, create a marketing plan with stakeholders and implement structural organizational change of the Creamery District Leadership Committee in order to support future developments and plans for succession.</p>
<p>CCC-16-00011 Queer Women of Color Media Arts Project - QWOCMAP <i>San Francisco</i> \$64,546</p>	<p>With support from the California Arts Council, QWOCMAP will collaborate with human services agencies, cultural institutions, and the tech industry to address political discourse and ongoing displacement, and their impact on vulnerable lesbian, bisexual, transgender, queer (LBTQ) people of color and public safety through SafeSpace/NoPlace: LBTQ People of Color in San Francisco, a combination of filmmaking, projection technology & site-specific screenings, and community engagement.</p>
<p>CCC-16-00108 Ragged Wing Ensemble <i>Alameda</i> \$54,000</p>	<p>With support from the California Arts Council, Ragged Wing Ensemble & The Flight Deck will partner with The Lower Bottom Playaz, Inc and the Black Arts Movement and Business District (BAMBD) to present a multidisciplinary Black Arts Festival in February of 2019 in downtown Oakland. Through 14 days of programming the festival will feature theater, dance, poetry, fashion, visual arts and music as well as panels and community conversations to showcase this recently designated Arts District.</p>
<p>CCC-16-00068 Rhythmix Cultural Works <i>Alameda</i> \$72,000</p>	<p>With support from the California Arts Council, Rhythmix Cultural Works will collaborate with the Downtown Alameda Business Association to develop the “Love Our Island Art Walk,” an art-centric creative placemaking project designed to create revenue opportunities for local artists and businesses. Central to the project will be public art, storefront art installations, and music performances to activate the City’s historic downtown district affected by long vacant storefronts and recent fires.</p>

<p>CCC-16-00027 RYSE, Inc. <i>Contra Costa</i> \$135,000</p>	<p>With support from the California Arts Council, The RYSE Center will use art to engage youth in exploring what it means for Richmond to be a "youth-driven" city. Our interdisciplinary art campaign will produce messages and visions as identified, developed, and expressed artistically by youth about what they need from, and can contribute to, the community.</p>
<p>CCC-16-00105 San Benito County Arts Council <i>San Benito</i> \$36,000</p>	<p>With support from the California Arts Council, the San Benito County Arts Council will partner with the City of Hollister to activate Dunne Park through new park improvements and lively arts programming. The Activate Dunne Park Project will engage low-income youth and families in the arts and create an accessible park that serves the needs of local residents of all abilities, promotes health and well-being and fosters a shared sense of community among neighbors, visitors and downtown community.</p>
<p>CCC-16-00085 San Diego Art Institute <i>San Diego</i> \$80,000</p>	<p>With support from the California Arts Council, San Diego Art Institute in partnership with Circulate SD will launch the "Little Saigon Storefront Art Walk". This program will provide a nontraditional outlet for artists to create site-specific installations in storefront settings, while simultaneously promoting the benefits of walkable communities and developing a symbiotic relationship between art, community, and commerce. Funds will largely go towards artist stipends and interactive materials.</p>
<p>CCC-16-00134 San Jose Taiko Group <i>Santa Clara</i> \$30,000</p>	<p>With support from the California Arts Council, San Jose Taiko partner with Epic Immersive, designer of innovative live experiences, to plan and present a series of live interactive events in San Jose Japantown, one of only 3 remaining in the US. These presentations will introduce new/existing audiences to the cultural vibrancy of this unique neighborhood by creating "walkable performance spaces." This Japantown Immersive will culminate in May 2018 during San Jose Taiko's 45th Anniversary season.</p>
<p>CCC-16-00034 School of Arts and Culture at MHP <i>Santa Clara</i> \$150,000</p>	<p>With support from the California Arts Council, the School of Arts and Culture at MHP will produce the Mayferia Culture Crawl (MCC) in partnership with Giant Creative Services and the Office of Cultural Affairs. Four Sundays per year, the MCC will highlight the assets in the Mayfair neighborhood by embedding visual and performing artists in businesses along Alum Rock Avenue as part of a culminating food festival at the Mexican Heritage Plaza, where staged performances will also take place.</p>
<p>CCC-16-00107 Yerba Buena Center for the Arts <i>San Francisco</i> \$150,000</p>	<p>With support from the California Arts Council, YBCA will work with the Tenderloin Healthy Corner Store Coalition on Tenderloin Food Justice, a collaborative effort to transform San Francisco's Tenderloin—a chronically under-resourced food desert—into a healthful place for residents. Through a community-driven art campaign installed at corner stores, where nutritious foods like fruits and vegetables are now available, we will increase wellbeing by building awareness and use of these new options.</p>