



## California Arts Council

### 2014-15 Creative California Communities (CCC) Grantees

The Creative California Communities (CCC) program supports large-scale collaborative projects that harness arts and culture as a key economic and/or community development strategy. Projects will benefit residents and visitors in California’s communities by leveraging the assets of the creative sector, which includes artists, cultural organizations and arts-related businesses. Learn more at <http://arts.ca.gov/programs/ccp.php>.

Number of Grants Awarded: 30 | Total Investment: \$1,269,787

Organization	Project Thumbnail
Alameda County Arts Commission <i>Alameda County</i> \$53,900	“Ashland All Together” is a new place-making and collective impact art project by the Alameda County Arts Commission uniting community members and agencies serving the unincorporated community. The goal is to create a positive visual identity while increasing public safety and job opportunities in an economically challenged business corridor. Project includes art activities for community groups, professional and youth artists creating large-scale artworks reproduced in a series of large-format displays exhibited throughout the neighborhood and County, and a culminating community celebration.
Armory Center for the Arts <i>Los Angeles County</i> \$50,081	“What Fuels Development?” is a devised theater piece and exhibition created by the Los Angeles Poverty Department (LAPD), under the direction of Founding Artistic Director John Malpede, that explores the mechanics of displacement in an age of immense income inequality. The exhibition and its programming will take place from January through May, 2016. Grant funds will support artist stipends and direct costs for project production and installation.
BANDALOOP <i>Alameda County</i> \$67,900	BANDALOOP, Illuminate the Arts and Jonathan Rowe of Madrone Studios will produce “#SFPublicCanvas,” a video-vertical dance collaboration in San Francisco’s Mid-Market with artistic direction by choreographer Amelia Rudolph. A crowd sourced video content wall, created from the contributions of local inhabitants and the general public, will be integrated with aerial dance to a score by Gideon Freudmann remixed by DJ Spooky. The project will engage participants on a vast scale through content submissions and as audiences. “#SFPublicCanvas” is a tableau for creative process, art, and local storytelling, inviting input from all socioeconomic strata.
Bay Area Video Coalition <i>San Francisco County</i> \$38,500	“We Are SF” is a multimedia project highlighting the immigration stories of San Franciscans, with the goal of creating a sense of shared identity among the City’s residents. The project will showcase the positive contributions immigrants have, for centuries, made to our City. Stories will be gathered at three immigrant-centered events in 2015/2016 that are arranged by government partner, OCEIA. BAVC staff will work with OCEIA translators, and staff from the online story-sharing platform Immigrant Nation (iNation), to collect event participant stories and add them to a curated site, We Are SF.
Brava For Women in	Brava will partner with Calle 24 Merchants & Neighborhood Association (Calle 24) to activate the newly designated

<p>the Arts <i>San Francisco County</i> \$60,900</p>	<p>Calle 24 Latino Cultural District in San Francisco’s historic Mission District through a yearlong series of Latino arts events. CCC funds will support artist fees and production costs of the 4 events staged in Bravas theater center and in sites throughout the lower 24th St. neighborhood. Spanning 14 city blocks, lower 24th Street is a dense, vibrant, and historic community of the Citys Latino families and the organizations, businesses, and arts that serve them and the City.</p>
<p>Calaveras County Arts Council <i>Calaveras County</i> \$23,100</p>	<p>“AnimalScapes of the Sierra Nevada Foothills” will showcase juried works of artists in 3 counties who will create art depicting animals/pets/wildlife in the specific backdrops of the Sierra foothill region. Month-long exhibits in Tuolumne, Amador and Calaveras will appeal to animal lovers, and the Performing Animal Welfare Society, and the Dept of Fish &amp; Wildlife will benefit from the exposure in the re-creation of the art in a 2017 Calendar. Project funds will award artists, pay art jurors, produce events for artists, exhibitions, and a Calendar.</p>
<p>City of Los Angeles Department of Cultural Affairs <i>Los Angeles County</i> \$50,050</p>	<p>The City of Los Angeles Department of Cultural Affairs and the San Pedro Historic Waterfront Business Improvement District will produce “Warner Grand World Stage,” featuring contemporary and traditional dance, music, and spoken word performances representing the diversity of LA's underserved harbor area. This initiative is part of Mayor Garcetti's larger waterfront development plans to improve the quality of life for residents and attract international visitors. Part of the San Pedro Artwalk, the initiative will stimulate tourism and economic opportunities by showcasing high-quality performing arts.</p>
<p>Collage Dance Theatre <i>Los Angeles County</i> \$26,950</p>	<p>Heidi Duckler Dance Theater will partner with the Central Wholesale Market community in Downtown LA to create site-specific, multimedia dance performances inspired by the oral histories of the market's tenants. Titled Night Market, the project will utilize video interviews as source material, and conduct performances and audience engagement activities to transform and make visible this seemingly unknown community on the outskirts of Downtown LA's Fashion District.</p>
<p>Dell’Arte, Inc. <i>Humboldt County</i> \$46,200</p>	<p>Dell’Arte and the Wiyot Tribe will collaborate with the Mad River Alliance, and other art and civic organizations to create common ground for a series of celebrations that will feature the Baduwa’t (Mad) and Wiya’t (Eel) Rivers in Humboldt County. The Wiyot Tribe has a unique relationship to these landscapes, who have given them voice through traditional arts for millennia. This project proposes arts engagement activities that provoke awareness of these rivers as ecologically and culturally important, entitled “The River, Our Home: Celebrating Landscapes, Diversity, and Peoples.”</p>
<p>East Bay Center for the Performing Arts <i>Contra Costa County</i> \$30,800</p>	<p>The Center, working with the Bay Area Local Initiatives Support Corporation, will commission/produce 8 site-related performances that will illuminate and raise up unique cultural and neighborhood assets in Richmond. The Richmond Renaissance Mapping project will match artists and specific locations to a new resident-driven interactive community map, celebrating the people, themes, history and legacy of struggling areas of the city and reminding us of why these places survived and in many cases thrived. CAC funds will be used to support these performances.</p>
<p>EastSide Arts Alliance <i>Alameda County</i> \$60,900</p>	<p>The Oakland is Proud project creates five "Cultural Plazas" along International Blvd - the site of a major Bus Rapid Transit development and one of the most ethnically diverse and underserved neighborhoods in the country. Grant funds will be used to support artists and the creation of artistic works at key sites and also capacity support for EastSide Arts Alliance to continue to engage in the planning of ways to integrate culture into the continued economic</p>

	development plans for this neighborhood.
Gamelan Sekar Jaya <i>Alameda County</i> \$23,100	Gamelan Sekar Jaya will partner with the City of Berkeley's Civic Arts Commission and WorldOne Radio + Festival to produce a series of performances and activities that will highlight the profound beauty and stunning artistry of Balinese gamelan and dance. The series will leverage the collective power of the arts, local government, small businesses and public radio to nurture a sense of community, support local business and create a deeper understanding of the diversity of cultures in California.
Grand Performances <i>Los Angeles County</i> \$32,725	Grand Performances (GP) and the Los Angeles City Public Library (LAPL) propose a series of Poetry Writing and Performance workshops at three branch libraries with a culminating Performance Poetry event as part of GP's 2016 season. The culmination event will feature readings by renowned poets and select workshop participants celebrating the groundbreaking work of Los Angeles icons, The Watts Prophets. These workshops will give participants opportunities to explore their own experiences with marginalization, assimilation, and confronting ever-changing civic culture.
Khmer Arts Academy <i>Los Angeles County</i> \$26,100	Khmer Arts aims to bring a sense of cultural dynamism and enterprise to Long Beach's Cambodia Town Cultural District through the establishment of an annual residency program for groundbreaking Cambodian artists. During one-month residencies, three creative thinkers will find space and time to engage the community through multiple platforms. By creating a forum for the community to immerse itself in progressive approaches to culture making, the project intends to spark a deeper connection between second-generation Cambodian Americans and Cambodia Town.
La Raza Galeria Posada <i>Sacramento County</i> \$26,100	La Pastorela de Sacramento is a new adaptation, with original music and community performers, of a decades old Latino holiday tradition. A collaborative between LRGP, La Familia Counseling Center, the Sacramento Downtown Business Association and Mayahuel Restaurant, La Pastorela significantly supports artists and serves residents and visitors to our state capitol. The production engages community members and supports the economic development of Sacramento's K St. Mall and the Franklin Business District. Awarded funds will partially support the project's artist fees and publicity costs.
Los Cenzontles Mexican Arts Center <i>Contra Costa County</i> \$27,055	Los Cenzontles, located in San Pablo, is proposing Noche Culturales, a series of eight cultural events rooted in regional cultural arts within a social context. Noche Culturales will feature performances by artists and performing groups that represent local and regional cultures, curated by a team of experienced cultural artists, and enhanced with culturally appropriate cuisine. In essence, Noche Culturales will be a complete cultural experience, taking place in a space uniquely designed for complete quality cultural presentations.
Mariposa County Arts Council, Inc. <i>Mariposa County</i> \$33,341	MCACI will support a multi-county tour of the Mariposa Symphony Orchestra (MSO) through the Yosemite gateway communities in the spring of 2016. The purpose of this tour is twofold: to share four original major symphonic poems commemorating Yosemite composed by MSO founder and conductor Les Marsden, and to develop MSO's regional audience and economic base in Mariposa. This tour has been developed by MCACI in partnership with the Yosemite/Mariposa County Tourism Bureau, the Economic Development Corporation of Mariposa, and the Yosemite

	Gateway Partners organization.
Muckenthaler Cultural Center <i>Orange County</i> \$45,060	Muckenthaler Cultural Center will revitalize the defunct Kramer Club House in Kramer Park into the thriving satellite Placentia Teen Arts Center, transform the park and the Latino downtown in a city that is on the verge of bankruptcy. This is strategically located 2 blocks from Valencia High School & Kramer Middle school, Downtown and a new Metrolink station; and 6 blocks from California State University, Fullerton. It is the poorest neighborhood in Placentia losing its prominence since the 1970s and never really regaining its identity. A new Metrolink station and efforts like this one may change that.
Northern California Center for the Arts <i>Nevada County</i> \$36,768	The Center for the Arts, a non-profit performing arts organization, purchased the California WorldFest outdoor music event as a creative way to help sustain The Center while providing a long-term growth strategy for the local economy. Grant funds will be used to improve the event's impact by increasing regional visibility, boosting local employment, booking more CA artists, building new audiences within and outside the region, expanding arts activities to include visual artists and awareness of global environmental issues and Native Peoples, and increasing local and regional tourism.
Piece by Piece <i>Los Angeles County</i> \$60,900	The Arte Mercado Partnership will expand creative economy in a corridor of South Los Angeles that extends to Skid Row, completing multiple community-driven Mosaic Art projects that celebrate the creative assets of the corridor and inaugurating an Arte Mercado Retail Gallery to support local artists. The Project will execute and promote an arts-based economic strategy anticipated to generate \$200,000 in increased annual revenues to the corridor. The Partnership will engage Artists to work with residents to design and execute Fine Mosaic Art for the Mercado La Paloma public market.
Pro Arts <i>Alameda County</i> \$53,900	Artists Live Here will reinvigorate and expand Pro Arts' flagship event - East Bay Open Studios - to increase arts engagement in downtown Oakland. We will collaborate with community partners to identify key artists and locations (both traditional and non-traditional) for highlighting art and artists as an essential part of what makes a community strong. Taking place March through June 2016, Artists Live Here will span open studios, satellite exhibitions, artist-in-residences at non-traditional art venues, temporary public art installations and interpretive public events.
Ragged Wing Ensemble <i>Alameda County</i> \$53,900	The Flight Deck is a hub where artists and arts organizations unite to create work and share affordable access to a professional theater, rehearsal studio, and an office. Four Resident Companies and Host Company Ragged Wing Ensemble, collaborate on running the space, growing local audiences and creating joint programming. The Flight Deck provides Oakland audiences with access to original performances in the heart of downtown and keeps local artists at the center of Oakland's urban revival. Grant funds would support rent and staffing costs, keeping membership affordable for smaller companies.
San Diego Art Institute <i>San Diego County</i> \$53,900	Balboa Park, the cultural and tourism hub of San Diego, sees nearly 14 million visitors annually. However, many of these individuals visit the park without ever setting foot inside one of the many cultural institutions present there. PARKEOLOGY seeks to engage these audiences through dynamic public events and workshops, thus promoting and encouraging attendance to the cultural institutions in Balboa Park by offering free admission to institutions and programs through outdoor arts activities. Funds will be used for outdoor cultural events, workshop materials, PR, and

	subsidized admission fees.
San Jose Jazz <i>Santa Clara County</i> \$46,806	San Jose Jazz (SJZ) will expand an exciting, mobile, place-based musical project called the SJZ Music Mobile which brings music to communities, neighborhoods, parks and other locations that are not equipped to present live music, and to audiences that seldom have an opportunity to have access to listen and see live musical performances. Funding from the CAC will help expand and further the development of the SJZ Music Mobile project as we actualize this exciting place-based musical project.
Santa Barbara County Arts Commission <i>Santa Barbara County</i> \$43,500	Light Works IV will commission temporary installation and performative works by local and California-based artists to help transform the central parks of downtown Isla Vista into illuminated evening spaces for art, performance and evening engagement by the community. The artists' residencies and publicly-accessible works will demonstrate the capacity of artists and the arts to engage existing, underutilized park spaces and animate them through visually compelling experiences that contribute to the safety, economic viability, quality of night life and sense of place in Isla Vista.
The AjA Project <i>San Diego County</i> \$23,293	An innovation partnership of The AjA Project, United Women of East Africa and The UCSD Center for Urban and Economic Design, the 'Collective Voices' project uses participatory arts to elevate the voice of East African Refugee women in City Heights, ignite productive community dialogue and promote economic and community development. Over the course of 6 months, residents have the opportunity to explore community, culture and belonging through participatory photography and use their images as a platform to conceptualize and create a large-scale public installation.
The New Children's Museum <i>San Diego County</i> \$23,100	The New Children's Museum's Mass Creativity Project 2016 starts in April/May with free, artist-led artmaking workshops for approximately 500 underserved children and family members through six community groups around San Diego County. In June, Mass Creativity Day takes place at The New Children's Museum and neighboring park. We transport the workshop families to our facility and nearly 3,000 San Diegan will join in a free, all-day festival with art activities, entertainment, and more.
The PGK Project, Inc. <i>San Diego County</i> \$23,100	The PGK Project will work in partnership with The San Diego Public Central Library, Bread and Salt Arts Center, Culture Shock Dance Center and The Jackie Robinson Family YMCA to provide an 8-month creative residency with mentorship for California choreographers including public participation/engagement activities, and public presentation of the choreographers work in community spaces across San Diego. Funds will appropriately compensate participating artists, contractors, support public engagement activities, performances, marketing, discounted access for low-income groups.
Twentynine Palms Artists Guild <i>San Bernardino County</i> \$59,958	Sand to Stone: Contemporary Native American Art in Joshua Tree is a multidisciplinary project - art exhibition, outdoor performances, site-specific installation, art expo, publication, website, and education programs - that centers on an area of specific cultural significance to the 4 tribes affiliated with Joshua Tree National Park. It encourages Native American artists to reconnect with the park in the production, exhibition and performance of art, music and dance and fosters cross-cultural interaction, and the celebration of the land within and around park boundaries.

<p>Yerba Buena Center for the Arts <i>San Francisco County</i> \$67,900</p>	<p>YBCA and SF Planning, in collaboration with diverse cross-sector partners, artists and community members, are working together to imagine a new Market Street—our city’s grand thoroughfare—through a democratized approach to urban planning involving extensive community feedback, incubation and open call prototyping of sidewalk art installations, all contributing to a long-term street redesign by 2018. We are concentrating on re-energizing a 2-mile stretch of this 3-mile-long civic spine, with the project’s installations reflecting the local character of the six neighborhoods it intersects.</p>
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