

State of California
CALIFORNIA ARTS COUNCIL
PUBLIC MEETING
MINUTES

California



Arts Council

Annual Meeting
January 31, 2006

de Young Museum
Piazzoni Murals Room
7 Tea Garden Drive
San Francisco, CA 94118
(415) -750-7605

ATTENDANCE

CALIFORNIA ARTS COUNCIL

<u>Presiding:</u>	Marcy Friedman, Chair
<u>Council Members:</u>	Michael Alexander, Vice Chair (South) Phyllis Epstein Malissa Feruzzi Shriver (left at 3pm) Barbara George Dr. Jerrold Hiura, Vice Chair (North) Michael Rubel
<u>Members not in Attendance</u>	Annette Bening Eunice David
<u>Staff:</u>	Muriel Johnson, Director Marilyn Nielsen, Deputy Director Josie S. Talamantez, Assistant Chief of Grant Programs Scott Heckes, Chief of Administration Mary Beth Barber, Communications Kristin Margolis, Arts Program Specialist Ray Tatar, Arts Program Specialist Lucero Arellano, Arts Program Specialist Wayne Cook, Arts Program Specialist Patricia Milich, Arts Program Specialist Lucy Mochizuki, Administrative Assistant
<u>Facilitator:</u>	Cecilia Lynch, Focused Momentum Emily Shepard, Graphic Recorder and Illustrator
<u>Special Guests:</u>	Anthony Radich, Executive Director, Western States Arts Federation (WESTAF)
<u>Attendees:</u>	Nancy Carr, California Department of Education, Visual and Performing Arts consultant Jonathan Burstein, local artist Alma Robinson, California Lawyers for the Arts Melinda Wagner, California Arts Advocates Viney Patel, California Asian American Pacific Islander Arts Network Belinda Taylor, Alameda County Alliance for Arts Learning Marie Acosta, Latino Arts Network Al Maitland, California Alliance of Local Arts Agencies

CALIFORNIA ARTS COUNCIL
Summary Minutes
Strategic Planning Meeting – Session 3 “Integration”

Call to Order

Chair Marcy Friedman called the meeting to order.

Roll Call

Mary Beth Barber called the roll. Present: Alexander, Epstein, Shriver, Fogel, Friedman, George, Hiura, Rubel. Absent: Bening, David.

ACTION ITEM – Minutes Approval

Chair Friedman asked if there were amendments to the minutes from the November 30, 2005 meeting. Councilmember George noted a minor edit for page 3, paragraph 6, and proposed that the word “sales” be inserted so that the sentence reads “. . .Heckes explained that Senator Jack Scott’s legislation raised the Arts License Plate fees which resulted in a significant jump in overall revenue, despite decrease in sales of new plates.”

Vice Chair-South Michael Alexander moved to approve the minutes with the correction noted, Vice Chair-North Jerrold Hiura seconded, and the minutes were approved unanimously.

Chair’s Report

Chair Friedman welcomed the members of the Council to the third strategic planning session and explained that because the bulk of the meeting would be devoted to the strategic plan, staff reports were submitted in writing.

Chair Friedman gave an update on the Medal of the Arts project, explaining that First Lady Maria Shriver wanted to create a Hall of Fame featuring California's most extraordinary citizens and their accomplishments, including those in the arts field. The arts and the CAC may be a part of the May 24 event, but the Medal of the Arts would not be held this year.

Chair Friedman noted that the terms for Councilmembers Steven Fogal and Jerrold Hiura officially expired at the end of December, 2005, but they can serve for 60 days beyond December 31. She thanked both for their service.

Director’s Report

Director Muriel Johnson expressed her thanks and gratitude to Lauren Ito from the de Young museum for setting up the meeting and allowing the Council to utilize the beautiful Piazzoni Murals Room, as well as for organizing a tour of the grand, new de Young Museum following the meeting.

Director Johnson directed the attention of the Council to the proposed meeting dates for 2006 and asked that the members submit their conflicts and concerns so that a schedule could be slated for the year. She also thanked Councilmembers Fogal and Hiura for their hard work and dedication to the CAC.

Director Johnson called attention to the recently published Biennial Report for 2003-2004 and 2004-2005. She encouraged the councilmembers to view the list of grantees to see the breadth of programs throughout California that have received support from the CAC. Director Johnson also asked that the Council let her know of potential candidates for Director's Awards.

Johnson informed the Council she meets regularly with a group calling itself the Cultural Cabinet. Members are heads of state agencies and departments with similar interests and concerns and include: the Department of Parks and Recreation, California State Library, California Council for the Humanities, California State Archives, California Trade and Tourism, California Council for Historic Preservation, and the CAC.

Johnson stated that the CAC was working with the California Alliance for Arts Education to support the Governor's budget proposal of \$100 million in block grants for arts education in grades K-8, as well as reviewing the budget proposal for after-school and before-school funds from Proposition 49.

Chair Friedman said she believed state legislative leaders have begun to recognize that investment in the arts was necessary in California. She also noted that she, Chief of Administration Scott Heckes and Johnson met with Anne Cavanaugh, Capital Outlay Manager for the Department of General Services for a briefing of the West End project, a proposed construction of a state building complex west of the capitol. It is currently on hold, but when plans are resumed, there will be a public-art component and the CAC would meet with the Department of Real Estate and hopefully be involved in the process.

Director Johnson thanked Vice Chair Alexander for being the emcee at the Youth Education in the Arts! grantee award ceremony in Los Angeles in December, and thanked CAC staff Josie Talamantez and Lucero Arellano for their hard work and effort in setting up the event. Vice Chair Alexander noted that listening to the eleven YEA! grantees explain their work with children and the arts sent a very strong message to Speaker Núñez who was present for the entire event.

ACTION ITEM -- Election of Officers

Councilmember George, as the head of the election committee, proposed that Chair Friedman continue as Chair for 2006, that Alexander continue as Vice Chair-South, and that Hiura would continue as Vice Chair-North until the end of his term, and throughout 2006 if reappointed to the Council. Councilmember Phyllis Epstein moved, Michael Rubel seconded, and the motion passed unanimously.

Financial Report

Heckes announced that Governor Schwarzenegger released his 2006-07 budget on January 10, 2006 that included \$5.1 million for the California Arts Council, a 57% increase over the current budget. The increase represents \$1.8 million in additional revenues from the Arts License Plate, resulting from price increases instituted by legislation in January 2005. Vice Chair Hiura asked if this budget increase would hold true for future years. Heckes stated that funding levels would be subject to future plate sales and renewals, noting that original sales were down by nearly 30% in calendar 2005. He cautioned the Council that unless overall sales increased, the CAC could

expect less revenue from the Arts License Plate fund in 2007-08. Heckes recommended investing in efforts to market the plate.

Chair Friedman noted that the increase to the CAC budget comes from private citizens who elect to support the arts by purchasing an Arts License Plate. Heckes added that the CAC's General Fund appropriation has, for the agency's 29-year history, been used as a match for the Federal Funds received through the National Endowment for the Arts (NEA). Heckes noted that the State's investment is viewed as a critical element in the NEA's annual competitive review, demonstrating its [the State's] commitment to public investment in the arts.

Programs Report

Talamantez, Chief of Programs, explained two proposed scenarios suggested by staff for CAC programs for the first half of 2006. Councilmember Rubel suggested waiting until after the strategic planning integration session to vote.

Public Comment

Marie Acosta from the Latino Arts Network expressed her organization's support of the CAC, and said she believed that more support from the Legislature and the Governor's office would be forthcoming this year. Councilmember Barbara George asked Acosta if she would write a letter to the Governor's appointments office encouraging him to appoint members to represent California's diverse population. Councilmember Jerrold Hiura expressed his thanks for her leadership and vision in the nonprofit arts arena.

Belinda Taylor of the Alameda County Alliance for Arts Learning, and formerly of the CAC's Arts Marketing Institute, gave a brief overview of the program to promote arts education in Alameda County school districts. Funders of the Alliance include the Ford Foundation, the William and Flora Hewlett Foundation, the Walter and Elise Haas Fund, and the San Francisco Foundation. Councilmember George asked how many schools were in the 18 school districts, and Taylor thought the number was between 400 and 500. Professional teacher development was also part of the Alliance program.

Al Maitland of the California Alliance of Local Arts Agencies gave a brief overview of the work his organization was doing with arts advocacy in California, including a description of the "Cap Wiz" website.

Alexander thanked Alma Robinson from California Lawyers for the Arts, sitting in attendance, for the editorial in the *San Francisco Chronicle* in January 2006 in support of the CAC and arts in California. CAC staff Wayne Cook acknowledged Belinda Taylor's excellent playwriting skills for *Becoming Julia Morgan*, her play about the famous California architect.

Programs Report

Councilmember Rubel noted that both scenarios fulfilled the Council's intention of at least fifty percent of programming financing for arts education, as decided by the strategic planning "Programs" committee. Councilmembers Hiura and Alexander commented on the importance of the organizations in the Infrastructure Program to the arts in California; they preferred scenario 2 which would allocate \$200,000 to these groups (\$40,000 more than scenario 1.)

ACTION ITEM: Approval of Program Funding 2005-06

Chair Friedman moved to support Program Scenario 1 with at least 50% allocated to Art in Education and staff having the discretion to distribute the remaining funds based on greatest need and leverage ability. Motion seconded by Councilmember Rubel. The motion was approved, with Epstein, Friedman, George and Rubel voting yes and Alexander and Hiura voting no. Absent: Bening, David and Shriver. Council added that should year-end funds become available, Hiura's and Alexander's concerns about funding for infrastructure organizations be considered.

ACTION ITEM: CAC and Pending Legislation

Following Johnson's discussion concerning new legislation and California Arts Advocates representative Kathy Lynch's need for positions in writing from the CAC, Alexander moved that CAC staff, using their discretion, work with the legislature on pending legislation (i.e. the proposed infrastructure bonds, should there be a role for the CAC). Hiura seconded; passed unanimously.

Final Announcements

Chair Friedman and Councilmember Rubel thanked Lynch and Shepard for the strategic planning process leadership. WESTAF's Radich praised the Council for grappling with tough issues.

Adjournment

Chair Friedman adjourned the meeting at 4:00 pm in memory of the late playwright Wendy Wasserstein and Coretta Scott King.