CALIFORNIA ARTS COUNCIL MEETING
Wednesday, September 27, 2006
10:00 a.m. – 3:30 p.m.
Long Beach Museum of Art
2300 E. Ocean Blvd.
Long Beach, CA 90803
(562) 439-2119

I. PUBLIC MEETING CALL TO ORDER AND WELCOME - Chair Marcy Friedman
   1. ROLL CALL – M. Barber
   Action (TAB J)
   2. APPROVAL OF MINUTES: 7/27/06 – M. Friedman
   3. CHAIR’S REPORT - M. Friedman
   4. DIRECTOR’S REPORT- M. Johnson
   (Future Meeting Dates)

II. PUBLIC COMMENT

III. ACTION ITEMS - M. Nielsen
   1. APPROVAL OF BUDGET ITEMS
      (TAB K)
      a. WESTAF Dues – S. Heckes
      (TAB L)
      b. California County Superintendents Educational Services Association
         (CCSESA) Cyber Conference – S. Heckes
      (TAB M)
      c. Sierra Business Council Annual Conference – P. Milich
      (TAB MC)
      d. Poetry Out Loud – J. Talamantez

IV. PROGRAM UPDATE – J. Talamantez
   1. AMERICAN MASTERPIECES
   (TAB N)
   2. GRANTS IN PROGRESS

V. CALIFORNIA MUSIC PROJECT – B. George

VI. STRATEGIC PLAN -
   1. ADVOCACY – Chairs P. Epstein and E. David
      a. Report on Meeting of CAA and CALAA Next Steps – M. Johnson
      b. Plan for Strengthening CAC’s Advocacy – M. Nielsen
   2. PUBLIC AWARENESS (Marketing) – Chair M. Feruzzi Shriver
      (TAB O)
      a. Arts Day October 6, 2006 – M. Barber and P. Milich
      b. License Plate Plan – M. Barber
      (TAB P)
      c. My California Plan – P. Milich
      d. Overall Vision and Next Steps
   3. ARTS IN EDUCATION (Program) – Chair M. Rubel
      (TAB Q)
      a. Proposal for Writing Contest – M. Rubel/M. Friedman
4. CONVENINGS
      i. Discussion of Council Holding Open Forum Session at Conference
      ii. Reminder CAC Annual Meeting To Follow On January 31, 2007

VIII. OTHER BUSINESS

IX. ADJOURNMENT APPROXIMATELY 3:30 P.M.

Notes:
1. All times indicated and the orders of business are approximate and subject to change.
2. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).
3. Public testimony may be time limited. Please make concise remarks.

Meeting Contact – Mary Beth Barber, (916) 322-6588 or 322-6555, mbarber@caartscouncil.com