State of California
CALIFORNIA ARTS COUNCIL
PUBLIC MEETING
MINUTES

Held Pursuant To Due Notice
September 19-20, 2005

Autry National Center
Griffith Park Campus
4700 Western Heritage Way
Los Angeles, CA 90027
(323) 667-2000
ATTENDANCE
MONDAY September 19, 2005 and TUESDAY September 20, 2005

CALIFORNIA ARTS COUNCIL

Presiding:    Marcy Friedman, Chair

Council Members:    Michael Alexander
                     Annette Bening
                     Eunice David
                     Phyllis Epstein
                     Malissa Feruzzi Shriver
                     Steven Fogel (September 19 only)
                     Dr. Jerrold Hiura
                     Michael Rubel (September 20 only)

Members not in Attendance
    Barbara George

Staff:    Muriel Johnson, Director
           Josie S. Talamantez, Assistant Chief of Grant Programs
           Scott Heckes, Chief of Administration
           Mary Beth Barber, Communications
           Kristin Margolis, Arts Program Specialist

Facilitator:    Cecilia Lynch, Focused Momentum
                Emily Shepard, Graphic Recorder and Illustrator

Special Guests:    Cora Mirikitani, CEO, Center for Cultural Innovation
                   Anthony Radich, Executive Director, Western States Arts Federation (WESTAF)
                   Laura Zucker, Executive Director, Los Angeles Arts Commission

Attendees:    David Burton, Autry National Center (September 19)
              Steve Aron, Director, Autry National Center (September 20)
              Holly Unruh, Santa Barbara Arts Commission Chair, UCIRA (September 19)
              Bo Lebo, Neo, Inc. (in afternoon of September 19 and 20)
              Edmond L Anderson, Maven Connector, Inc. (in afternoon on September 19)
Call to Order
Chair Marcy Friedman called the meeting to order, then introduced Muriel Johnson to explain the structure of the meeting.

Introduction
Director Johnson welcomed the participants to the strategic planning meeting and thanked the parties that contributed to the process through time, work and $23,000 in financial support: Laura Zucker of the Los Angeles County Arts Commission, Anthony Radich of WESTAF, Performing Arts Program Director Moy Eng of the William and Flora Hewlett Foundation, Fred Teichert and the Teichert Foundation of Sacramento, and Cecilia Lynch of Focused Momentum.

Introduction of Meeting Facilitators
Director Johnson then turned the floor over to Cecilia Lynch of Focused Momentum, who introduced her colleague Emily Shepard, graphic illustrator. Ms. Lynch then introduced the Autry’s Deputy Director, David Burton.

Welcome by Meeting Host
Mr. Burton welcomed the meeting attendees and explained the history of the different facilities within the Autry National Center. Director Johnson thanked Mr. Burton for the use of the meeting room at no cost to the CAC.

Roll Call / Minutes Approval
Chair Friedman asked if there were any amendments to the minutes from the previous meeting and asked Mary Beth Barber to call the role. Michael Alexander moved and Dr. Jerry Hiura seconded approval of the minutes. The minutes were approved unanimously, noting members Barbara George and Michael Rubel as absent.

Meeting Materials and other information
Director Johnson pointed out that information on the meeting, the strategic plan supporting materials, CAC brochures and handouts, and specific information on the Youth Education in the Arts (YEA!) grants were available in the back of the room.

Chair’s Report
Director Friedman summarized the current status of the CAC in terms of funding and programming, the need for a strategic plan, and the goal of finding a direction and strategy for the agency.

Public Testimony
Chair Friedman asked if there was any public testimony, and Holly Unruh of the Santa Barbara County Arts Commission introduced herself, thanked the Council for their hard work, and
directed attendees to informational materials she placed on the table with the other materials. Chair Friedman then turned the meeting over to Ms. Lynch.

**Strategic Planning Process—Focused Momentum**
Ms. Lynch introduced herself, her background, and gave an overview of the process. The meeting then progressed with Ms. Lynch as facilitator. (For further details on the meeting, see insert from Focused Momentum.) The Strategic Planning process proceeded until 5:45 pm.

**DAY 2 – September 20, 2005—8:30 am**

**Call to Order**
Chair Friedman called the meeting to order and introduced Mr. Aron of the Autry National Center.

**Welcome by Autry National Center Director**
Steve Aron, Director of the Autry National Center, gave a more extensive history of the Autry National Center and its role as a museum. Director Johnson reiterated her appreciation for the use of the meeting room and for the gracious hospitality of the Autry staff.

**Public Testimony**
Director Johnson read a portion of a letter from Holly Unruh, Chair of the Santa Barbara Arts Commission. No other person appeared to testify.

**Roll Call**
Mary Beth Barber called the roll. Noted absent were Councilmembers George and Fogel. Chair Friedman then welcomed Councilmember Rubel to the second day of the strategic planning process.

**Strategic Planning Process—Focused Momentum**
Ms. Lynch continued the strategic planning process until 4:45 pm. (See insert from Focused Momentum for details.)

**Final Announcements**
Following the conclusion of the session, Director Johnson briefly explained that the California Association of Museums (CAM) has a proposal in the Legislature for a “Snoopy” license plate to benefit museums. CAM is seeking an existing state agency sponsor and has asked the CAC to apply. Others under consideration are the Department of Parks and Recreation and the California Cultural and Historical Endowment. With Council members leaving, there was little time for discussion. The Council agreed that the Director would respond to CAM and that they would like to address the issue at a future meeting.

**Adjournment**
Councilmember Epstein moved that the meeting be adjourned in memory of Simon Wiesenthal, Councilmember Bening seconded, and the Council moved with a unanimous verbal vote.